



CREATIVE PORTOFOLIO!

Alifia Nur Azarine

ABOUT ME



Alifia Nur Azarine

21 years old

Hello! My name is Alifia and I'm an undergraduate International Relations student at Universitas Brawijaya who has a particular skills and interest in international issues, and loved to work in a public relations, partnership, and digital marketing fields.

Skills

- Copywriting
- Public Speaking
- English
- Strategic Partnership
- Digital Marketing
- Community Engagement

Contact

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alifiazrn15@gmail.com

Alifia Azarine

alifiazrn

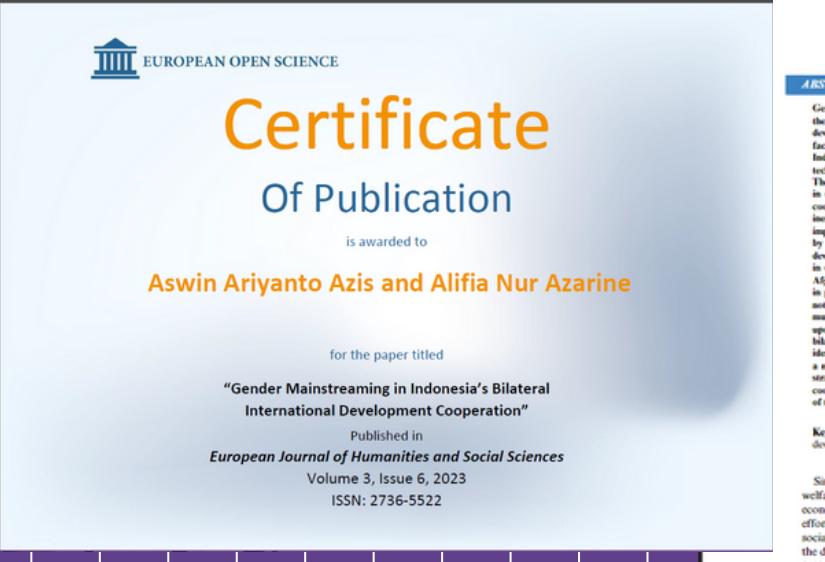
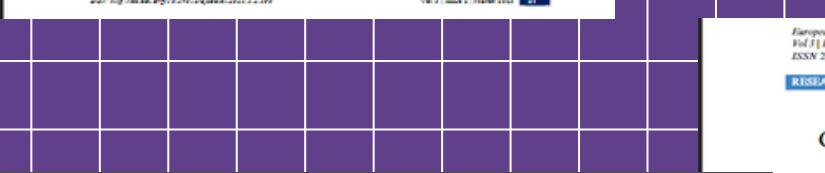
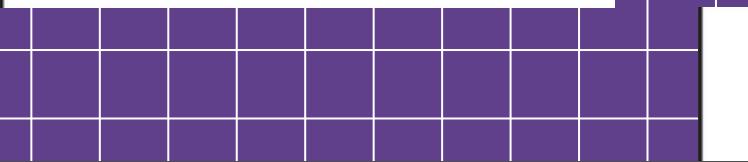
EDUCATION

International Relations - Universitas Brawijaya
(2020-2024)

- Current GPA 3,81/4,00

Achievements:

- Writed and published a journal article entitled "**Future and Challenges of LGBT in Eastern Europe: The Rise of Populism and Political Movement in Poland**" in the European Journal of Humanities and Social Sciences.
- Writed and published a journal article entitled "**Gender Mainstreaming in Indonesia's Bilateral International Development Cooperation**" in the European Journal of Humanities and Social Sciences.
- Research Assistant in "**Upaya Indonesia sebagai Ketua ASEAN dalam Mewujudkan ASEAN Matters: Epicentrum of Growth**" lecturer project.
- Research Assistant in "**Peran dan Kepentingan Indonesia sebagai Emerging Donor dalam Kerjasama Selatan-Selatan**" as annual IR Lecturer FISIP UB project.
- Delegates of UNIKOM Video Competition at Pertemuan Sela Nasional Mahasiswa Hubungan Internasional ke-34 (PSNMHII-34)



Gender Mainstreaming in Indonesia's Bilateral International Development Cooperation

Aswin Ariyanto Azis* and Alifia Nur Azarine

ABSTRACT
Gender mainstreaming is an important subject to be mindful of in the Indonesian government's development cooperation with bilateral development partners. Gender conflict is one of the obstacles that countries face when executing national and international development programs. Indonesia is one of the countries that uses a gender mainstreaming technique in its development cooperation programs. The establishment of a gender mainstreaming strategy (PGU) is vital in developing policies, particularly in carrying out bilateral development cooperation. This is significant for Indonesia as it attempts to determine its role in the international arena. The study attempts to determine its role in the international arena. The article concludes by stating that gender mainstreaming is vital in developing policies, particularly in carrying out bilateral development cooperation. This is significant for Indonesia as it attempts to determine its role in the international arena.

INTRODUCTION
Simply speaking, each nation takes a different approach in order to improve its people's welfare as well as their quality of life throughout many different kinds of areas such as infrastructures, economic growth, education, health, and socio-culture. The UN defines development as a multifaceted effort that seeks to enhance the quality of life for every individual, grounded in sustainable economic, social, and environmental strategies (United Nations, n.d.). However, the state's implementation of the development agenda sometimes faces its own obstacles and challenges, making the state unable to successfully accomplish its desired development goals. Therefore, bilateral development cooperation with other nations is a particular practice to make it easier for countries to attain development. Bilateral partners would like to work together with other countries to fulfill their respective country's goals and to strengthen the relationship between them.

Gender was one of the aspects that eventually became the focus of the issue in the bilateral development cooperation process. Gender issues have been called crucial since they will affect how development projects are implemented in perpetuity. Furthermore, gender-related problems have an intimate connection with occurrences that take place at the human level as the target beneficiaries of the development projects (Taufiq & Lintyan, 2017). Gender equality thus represents an essential element that causes the social and institutional reforms that are necessary for accomplishing sustainable

WORK EXPERIENCES

- **Schoters by Ruangguru (Education Start Up)**
August 2023- Present
Partnership Specialist Intern
- **Ministry of Education and Culture RI (Government)**
June-August 2023
Ditjen Dikti Ristek Partnership Intern
- **Hacklab Rocks (Technology Start Up)**
March-June 2023
Business Development Intern



ORGANIZATIONAL EXPERIENCES

- Foreign Policy Community Indonesia (FPCI) Chapter Brawijaya

February 2023-Present

Vice Minister of Foreign Affairs

- Foreign Policy Community Indonesia (FPCI) Chapter Brawijaya

March-December 2022

Foreign Affairs Staff

- Societo Sineklub FISIP Universitas Brawijaya

January-December 2022

Public Relations Staff

VOLUNTEER EXPERIENCES

- **Hacklab Rocks (March-May 2023)**
Business Development Intern
- **Brawijaya English Tournament (January-April 2022)**
General Treasurer
- **Womenism Indonesia (September-December 2021)**
Public Relations Specialist Volunteer
- **Brawijaya Movie Exhibition Vol. 8 (May-November 2021)**
Public Relations Staff
- **Duta FISIP Universitas Brawijaya (June-November 2021)**
Publication, Design, and Documentation Staff

SCHOTERS PROJECTS



Partnership Specialist Intern

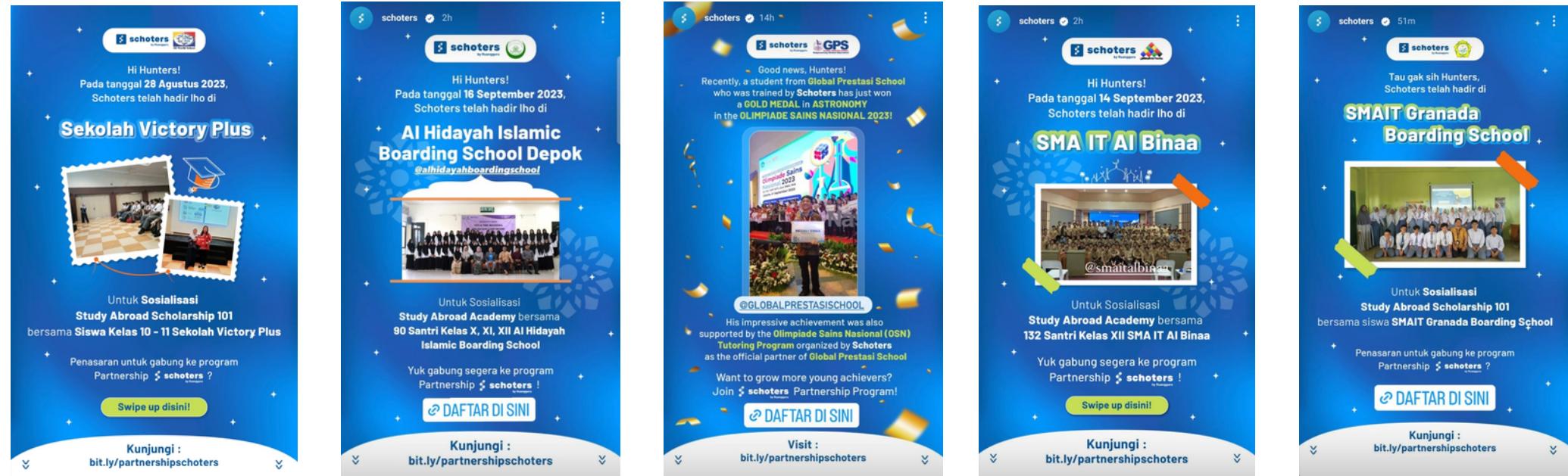
Responsible for maintaining relation for B2B partnership program, developing digital marketing strategies to increase business engagement, managing all data tracker tools for B2B partnership project and leads, research and prepare deck for clients needs

Developed Creative Digital Marketing Content for B2B and B2B2C Partnership

Linkedin and Instagram Post/Reels Content



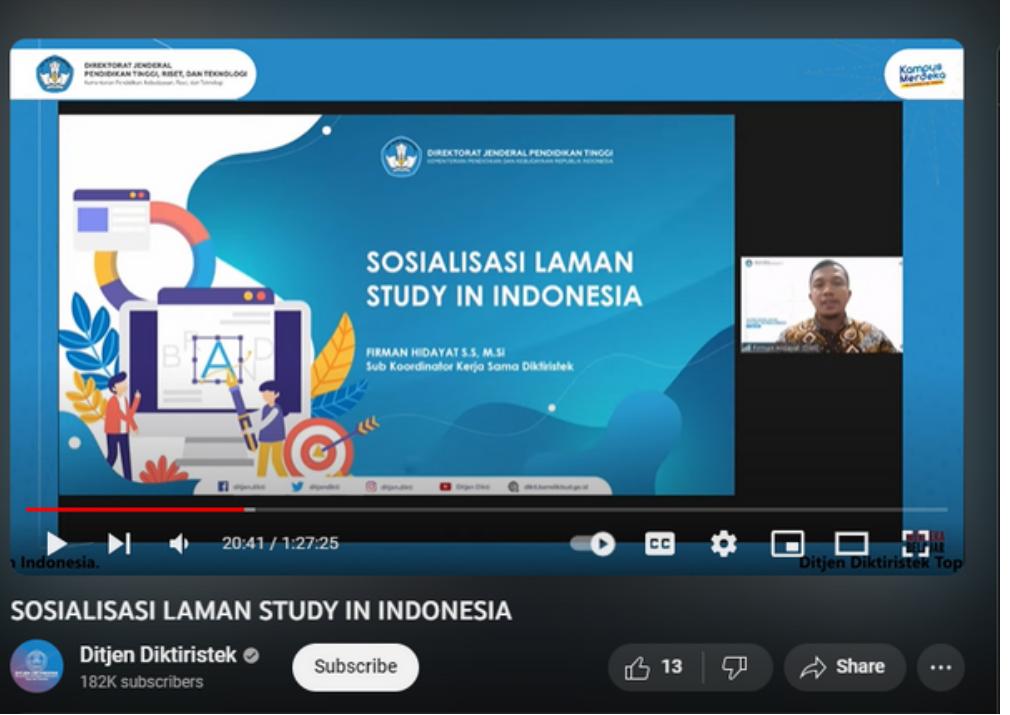
Instagram story & advertising content



DITJEN DIKTI RISTEK PROJECTS



Assist partnership meeting with Cambridge International Indonesia for Teacher's English Upskilling Project



Developed concept and video prompt for Study in Indonesia promotion for universities stakeholders



Assist event preparation and outreach communication for Anugerah Kerjasama Dikti Ristek 2023 Socialization

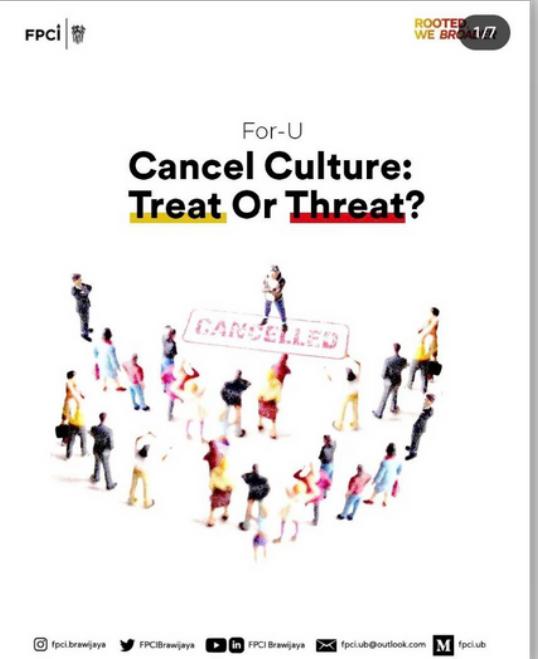
FPCI BRAWIJAYA PROJECTS



Foreign Affairs Staff

Responsible for bridging communications between FPCI Brawijaya and external partners, developing strategies in content ideas, and in charge of managing all social media of FPCI Brawijaya

Social Media Content: FOR U



Made some social media foreign policy and domestic issues trivia content for Instagram post

Visitation and Strategic Partnership



SOCIETO SINEK LUB PROJECTS



Public Relations Staff

Responsible for maintaining partnership relations with other external media and communities, manage content ideas and visual in Societo Sineklub social media, and handle

Instagram Content



Made some social media trivia international and local movie content for Instagram post

Socinformation is a lightweight content that contains information about the world of film, trivia, interesting facts, packaged in the form of visualization of Instagram posts.

Socipedia is content that contains tips and tricks about the film production process, such as the use of tools, techniques and other knowledge that can support the final result of a film or other visual work.

Upcoming movies is a monthly content that contains snippets of the latest collections of films that will be broadcast, so that it can attract interest to watch them .

BRAWIJAYA MOVIE EXHIBITION

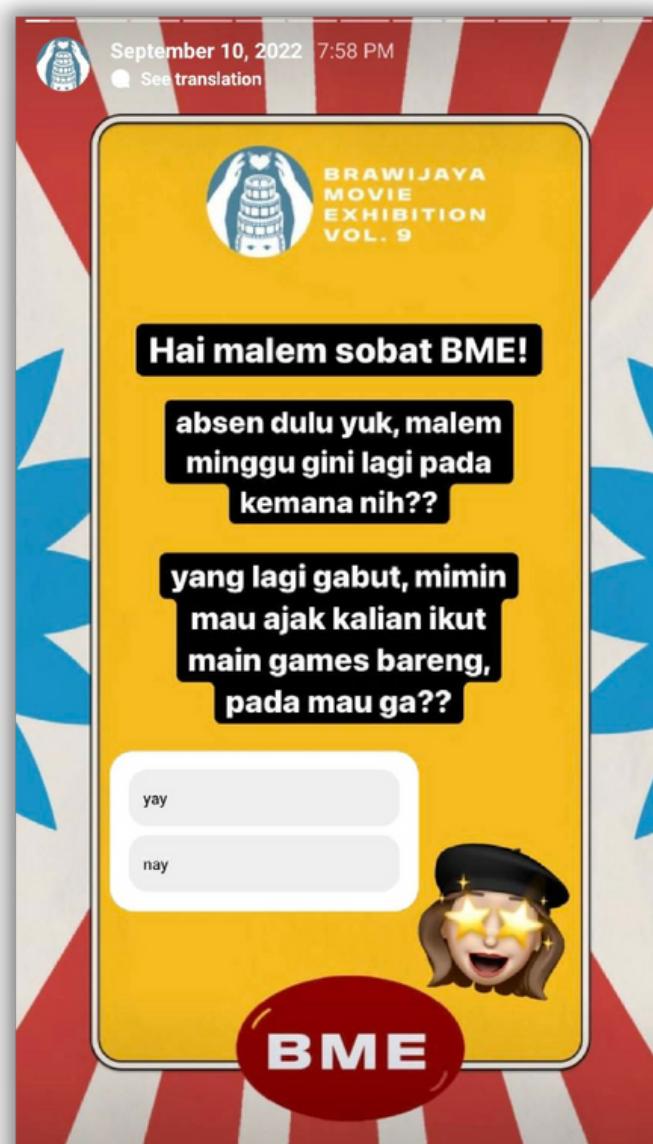


Public Relations Coordinator

Responsible for maintaining partnership relations with other external media and communities, manage content promotion in BME social media, and handle roadshow and cinemaria as the BME 2022 pre event.







September 10, 2022 7:58 PM See translation

Hai malem sobat BME!
absen dulu yuk, malem minggu gini lagi pada kemana nih??
yang lagi gabut, mimin mau ajak kalian ikut main games bareng, pada mau ga??

yay
nay

BME



QNA 30w

BRAWIJAYA MOVIE EXHIBITION

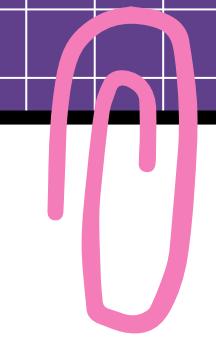
TANYA JAWAB SEPUTAR BME 😐

yukk tanya

Type something...

VOL. 9

Made Instagram reels and story promotion for Brawijaya Movie Exhibition 2022



THANK YOU! *

