

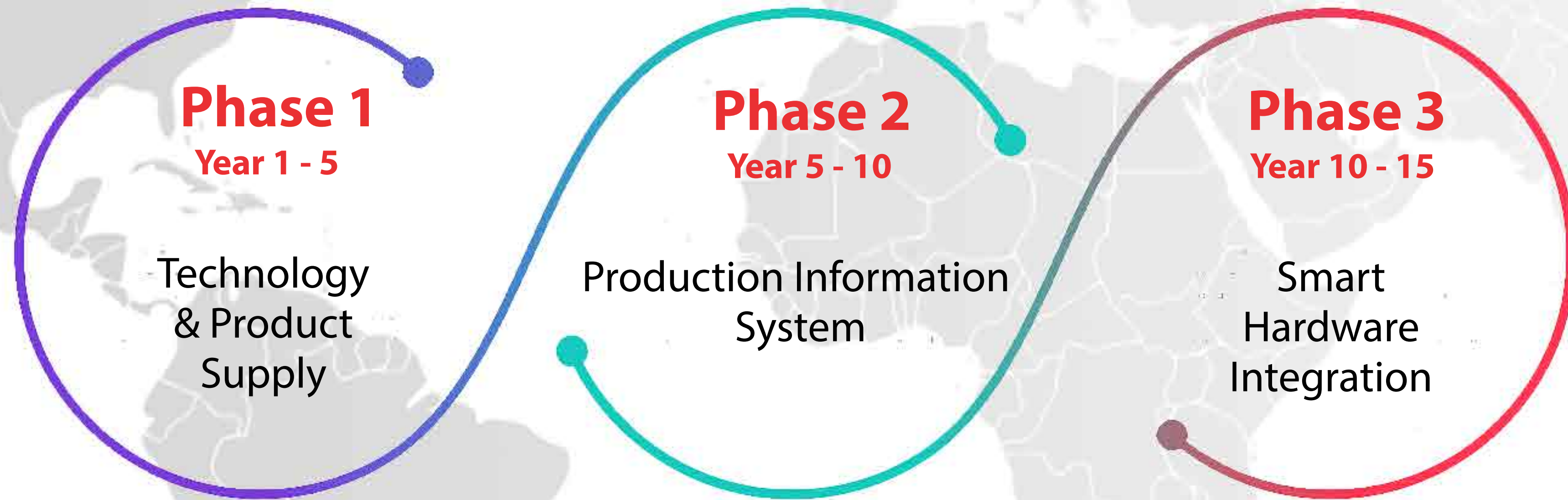


TECHNOLOGY HELPS PROFITABLE COMMERCE

ORGANIZATION CHALLENGING

1. Indonesia is an agricultural country that still imports large amounts of food commodities for national food security
2. The food distribution chain in Indonesia is too long, causing prices to tend to be high
3. Farmers Aging Phenomenon and Reduction in **Young Labor.** Its Implication for Agricultural Development
4. Indonesia's Agricultural Industry Technology Is Behind

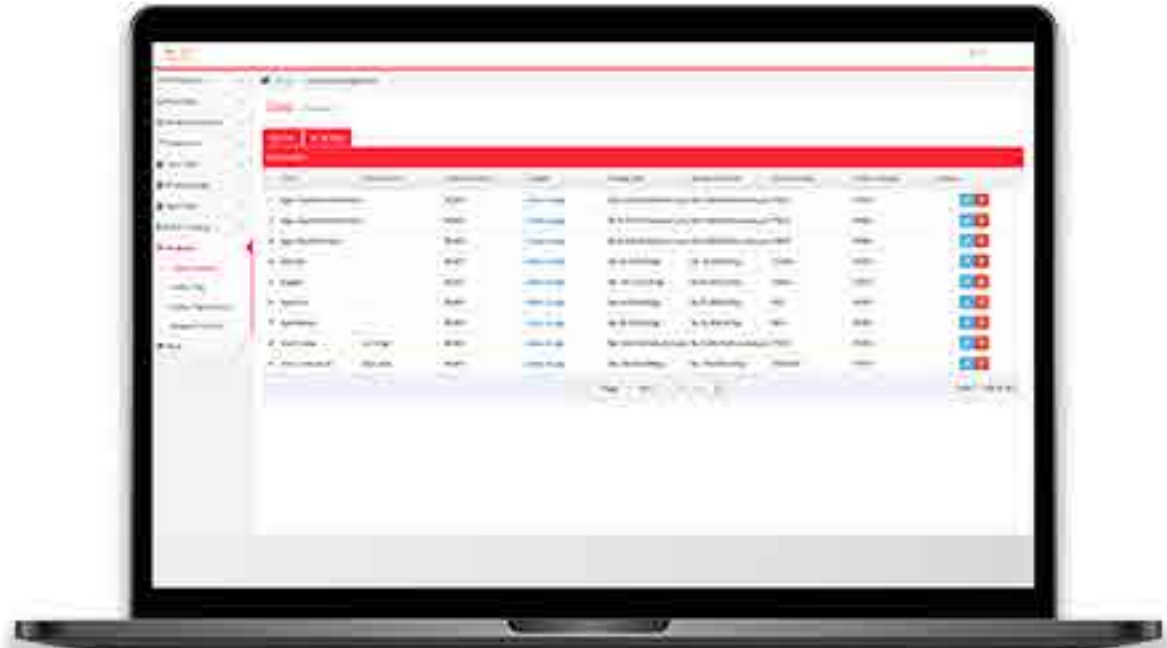
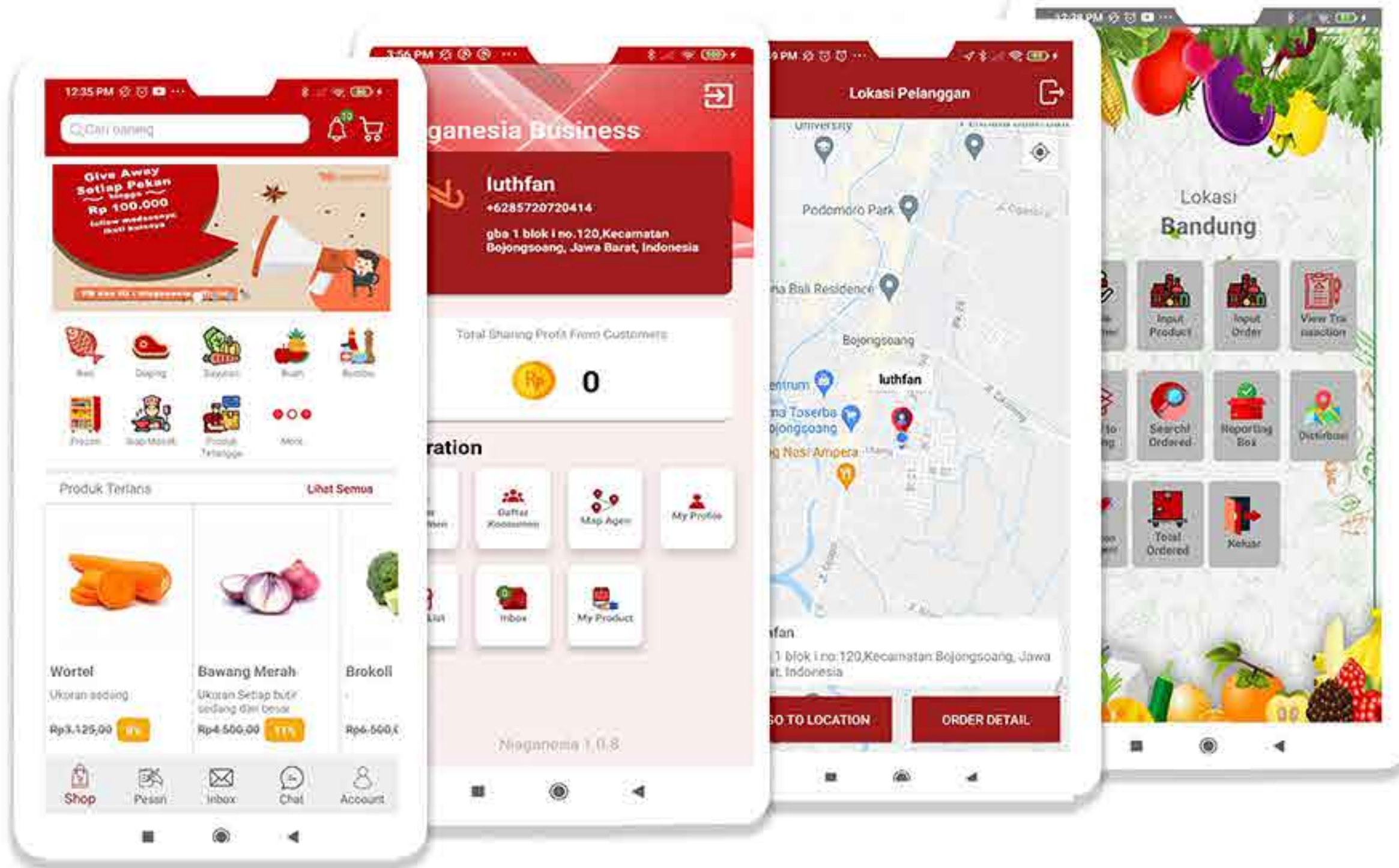
Niaganesia's Milestone Every 5 Years





Phase 1 Technology
The Readiness of the Applications
Applications that will support Niaganesia operations can run smoothly

- ✓ Mobile App (iOS & Android)
- ✓ Website Market
- ✓ Website Admin
- ✓ Mobile App Admin (Android)
- ✓ Mobile App Driver (Android)
- ✓ Mobile App Business (Android)



Phase 1

The Optimization of geolocation features

All processes are calculated and mapped accurately by using geolocation feature

- ✓ Determine the distribution branch
- ✓ Calculate the delivery price for each order
- ✓ Displays navigation for each delivery
- ✓ Mapping agency radius



Phase 1

The Availability of Unique Features

User-friendly application with unique features

- ✓ Customization Order
- ✓ Balancing System
- ✓ Tracking and history of customer orders



Phase 1 Niaganesia Products



Vegetables



Sea Food / Fish



Meat



Fruits



Herbs



Frozen Food



Ready to Cook



Produk Tetangga

Phase 1

The Readiness to open a branch office

Open Niaganesia service in other cities

- ✓ Each operational account has specific location
- ✓ The product is inputted according to the location
- ✓ Employee Management



98 major cities
each city has the potential
to open branches

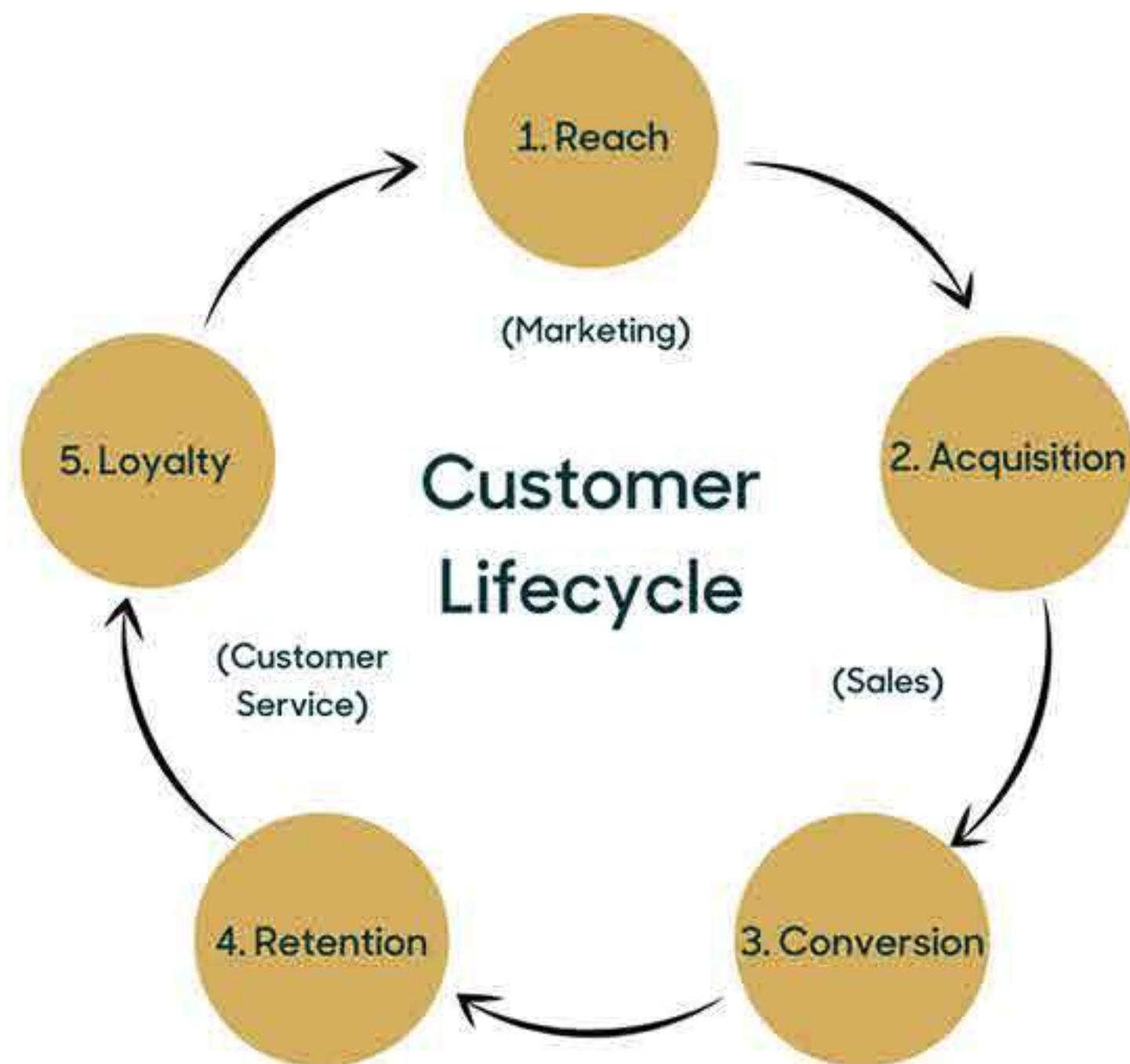
Phase 1

Competitive Advantage

- ✓ Box
- ✓ Quality
- ✓ Price
- ✓ Delivery Time



Phase 1 Customer life cycle & business growth



- ✓ Order via admin, agent and market app (live)
- ✓ Agent Profit Sharing (live)
- ✓ Open branch offices in mayor city (live)
- ✓ Box reporting system (live)
- ✓ Niaganesia Business - NBiz (live)

- ✓ Add varios options for application login (est 2021)
- ✓ Launch iOS Application - 50% (est 2021)
- ✓ NBiz Marketing (est 2021)
- ✓ B2B Profit sharing (est 2021)

- ✓ NiagaExpress (est 2022)
- ✓ NiagaInvest (est 2022)
- ✓ NiagaPay (est 2022)

Potential Market Penetration

Indonesia has
270.20 Million
populations

**15.5%
Annual
Increase**

the number increased
by 27 million
for internet users

**480%
online
shopping
activities**

in April 2020 when
compared to
January 2020.

**119
million
shoppers
online
on 2025**

research
by Google and
Temasek

Target Market



Personal - BTC

17-50 years old mobile users and website users who needs groceries



B2B

employees of a company are one of the potential consumers customers that can be reached with the cooperation of the company



Community

Community/Club partnership with profit sharing



Revenue Generation



Customer



(Revenue by sales every day)

Products



(Revenue by profit sharing)



Business

(Investasi, Agent, Product)

Niaganesia in 1'st Year

1. develop applications that focus on **products, payments, and features**
2. **300** users active
3. Marketing (social media, Radio, Ads, etc.)

Niaganesia in 5'th Year

1. Application development to business features
2. **100K** users active
3. **Branding Niaganesia**



The Founders

Great things in business are never
done by one person, they are done
by a team of people
- Steve Job -



Luthfan Asadul Haq
Founder & CTO

Full Stack Developer
R&D at PT Chaosmatic
Telkom Univesity



Ichsan Nugraha
Co-Founder & CEO

Sustainability Director
at Filantra Org

We are seeking :
Next Round Investment of
USD 50.000

Platform Development

Build beautiful and integrated system by creating mobile apps and micro app service system

Build a team and professional

Expand our team to solve client problem and make a better solution

Product Awareness

Get attention by introducing the product to market

Build The Ecosystem

Connect and interact with customers to build the most future ready Niaganesia platform

Build Farm Community

Let's people upgrade their skill on farming and technology implementation. Hear they story and make better solution fro them



Let's collaborate and
grow together

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