EUROPEAN UNIVERSITY OF BANGLADESH
WE SHAPE YOUR DREAM

Pre-Defense

Presented by

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Introduction

- The textile and garment industry in Bangladesh plays a pivotal role in the country's economy.
- However, the supply chain between cloth wholesalers and retailers lacks a unified, digital platform that seamlessly integrates wholesale ordering, retail management, and business growth tools.

Motivation

1. Fix Problems in the garment supply chain
2. Provide simple tools to manage business better
3. Help small retailers grow and succeed
4. Make it easier for wholesalers and retailers to work together

Related work & Literature review

- No comprehensive wholesale-retail platform
- No unified ecosystem

- Lack of tools for retailers
- Disconnected supply chain

- Limited E-commerce support for retailers
- Poor communication features

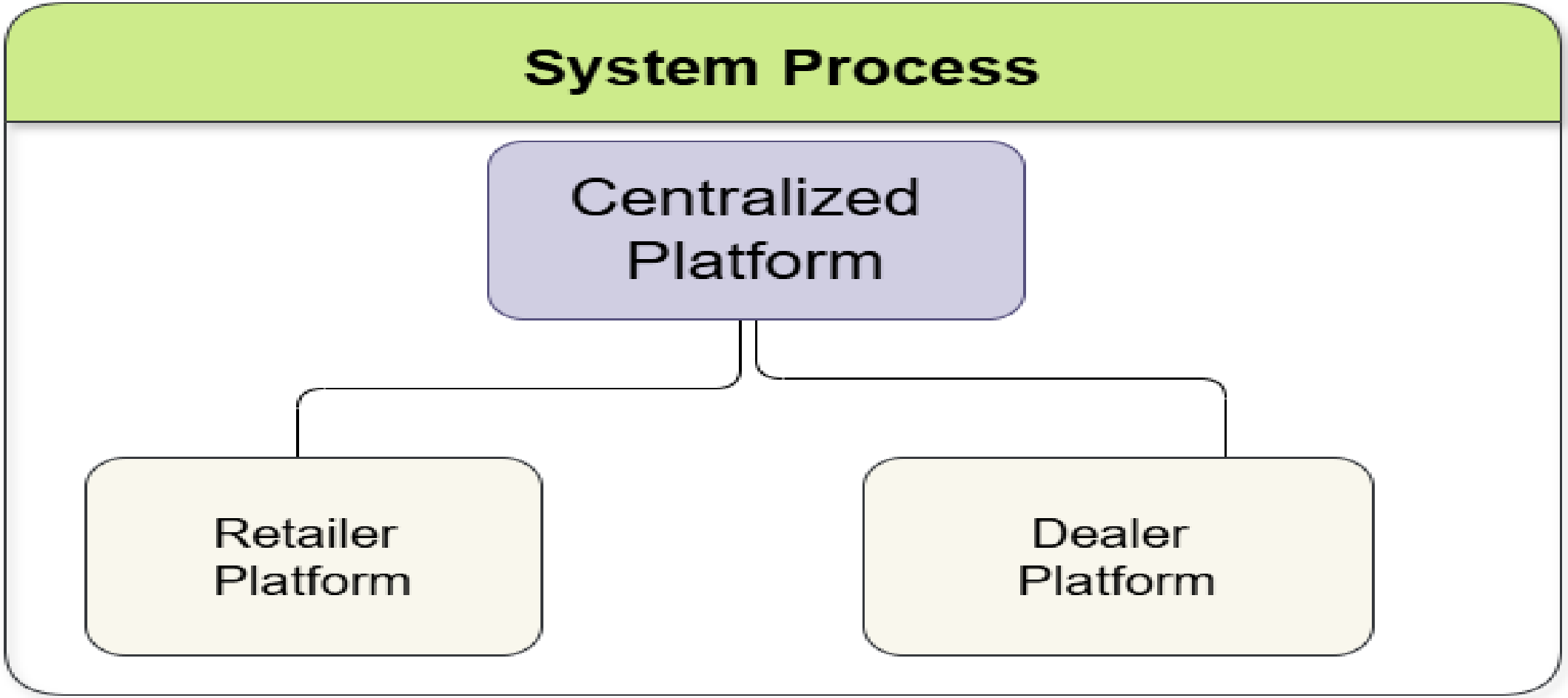
GARMENTBRIDGE
WHOLESALE SOLUTIONS FOR RETAIL SUCCESS

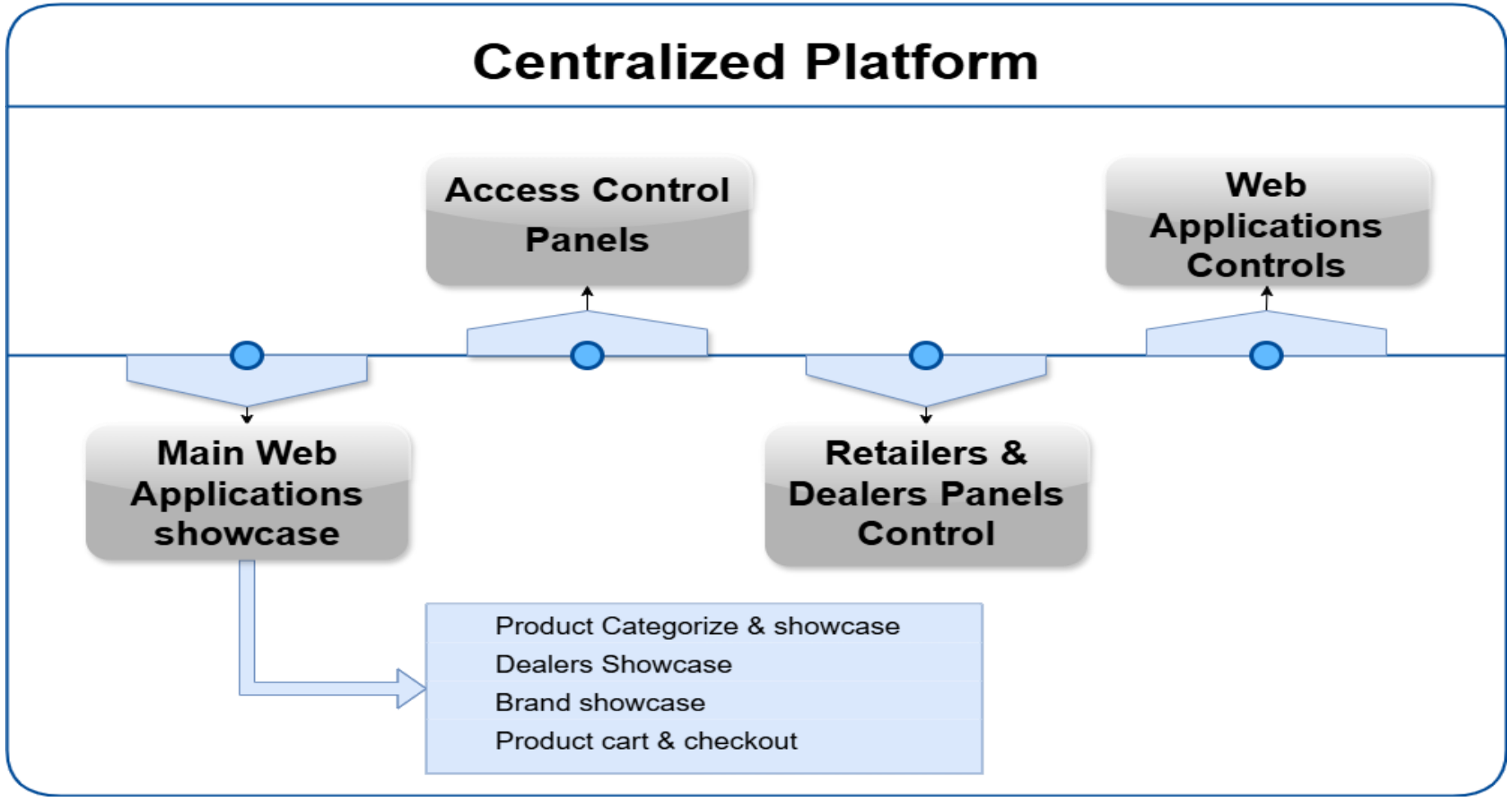
What is it?

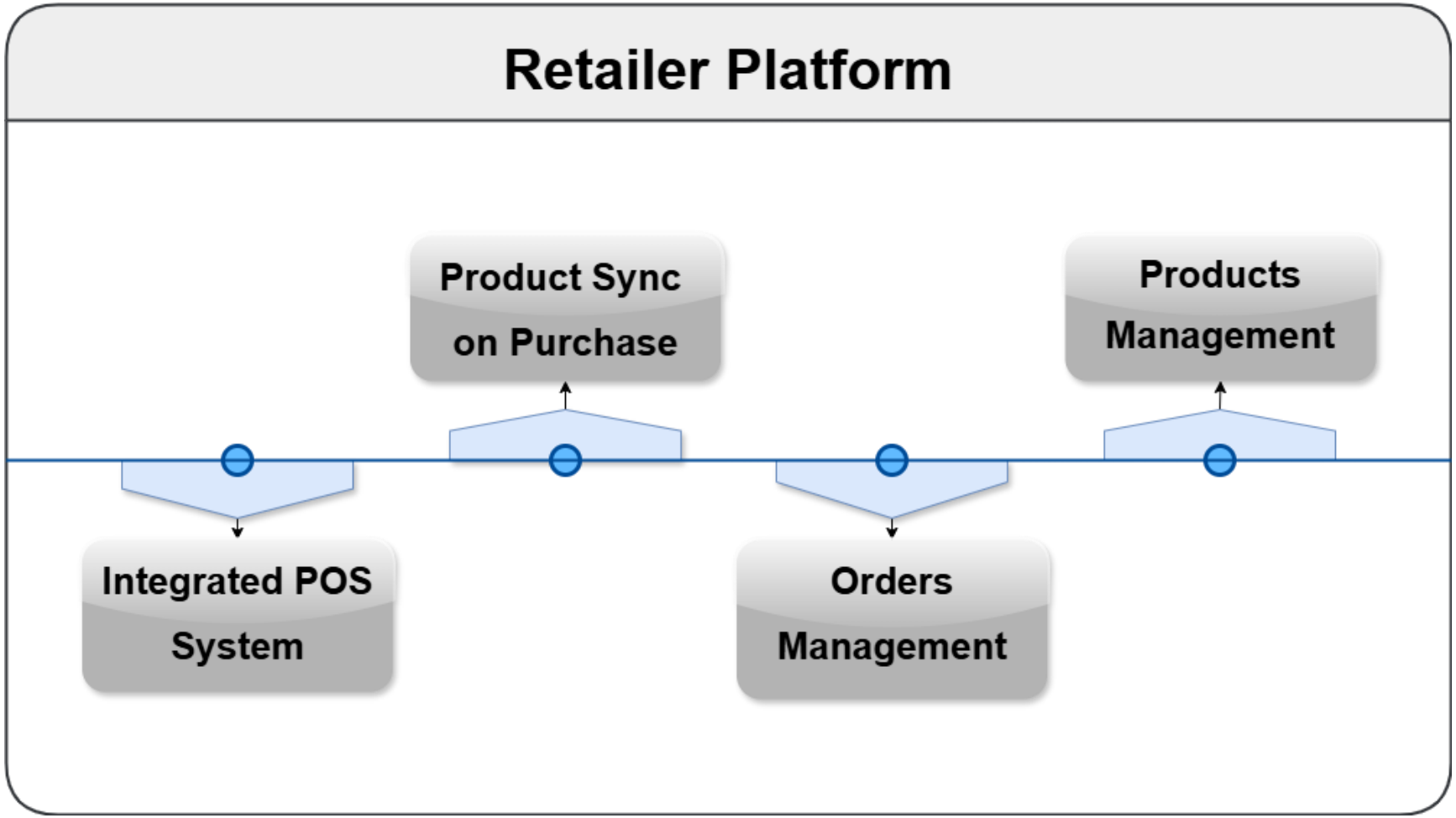
- A unified platform connecting cloth dealers, wholesales with retailers
- Offers tools for POS, Garments product management.

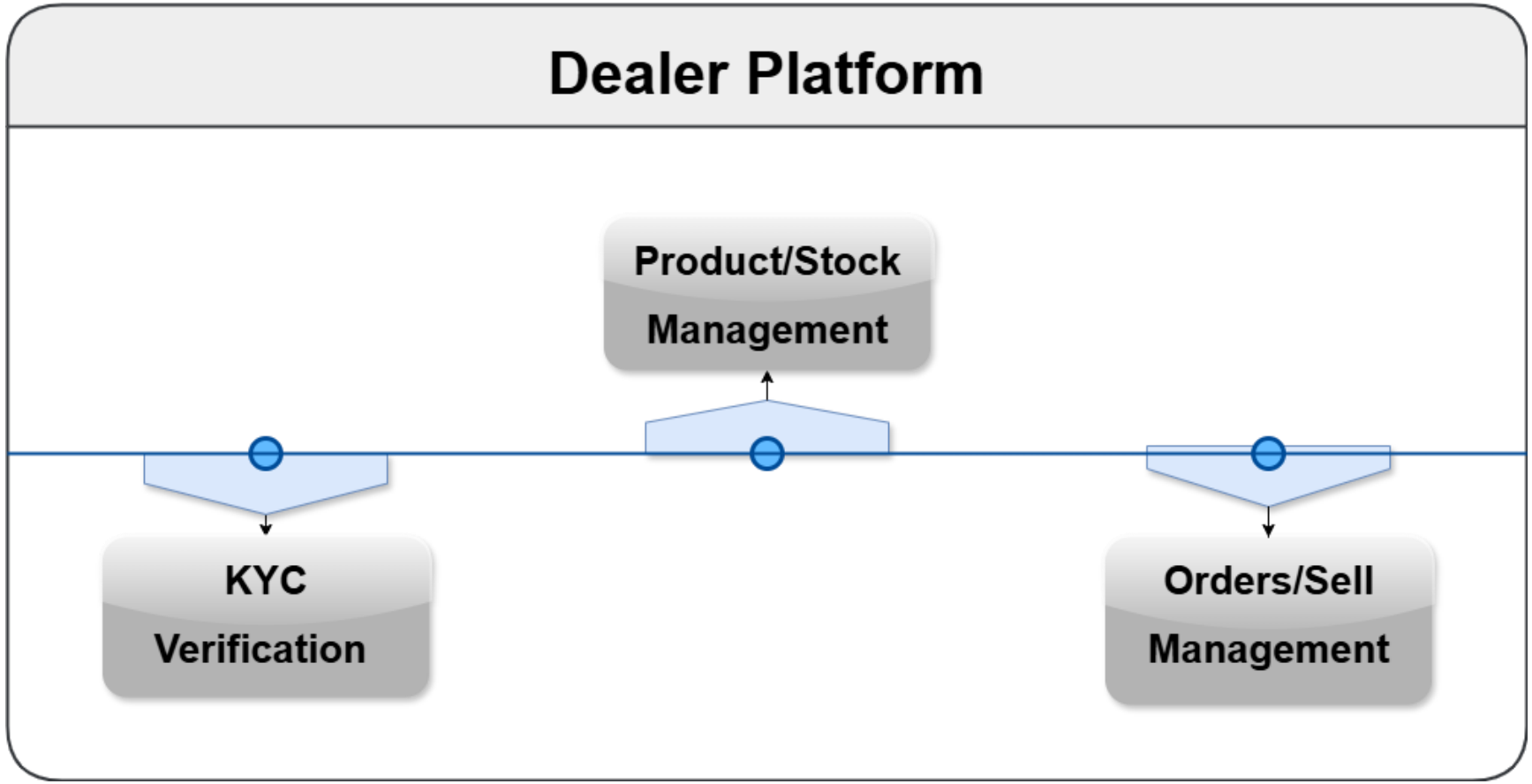
Why is it?

- To create centralized system for streamlined communication & operations
- To bridge the gap between dealers & retailers with collaborative ecosystem

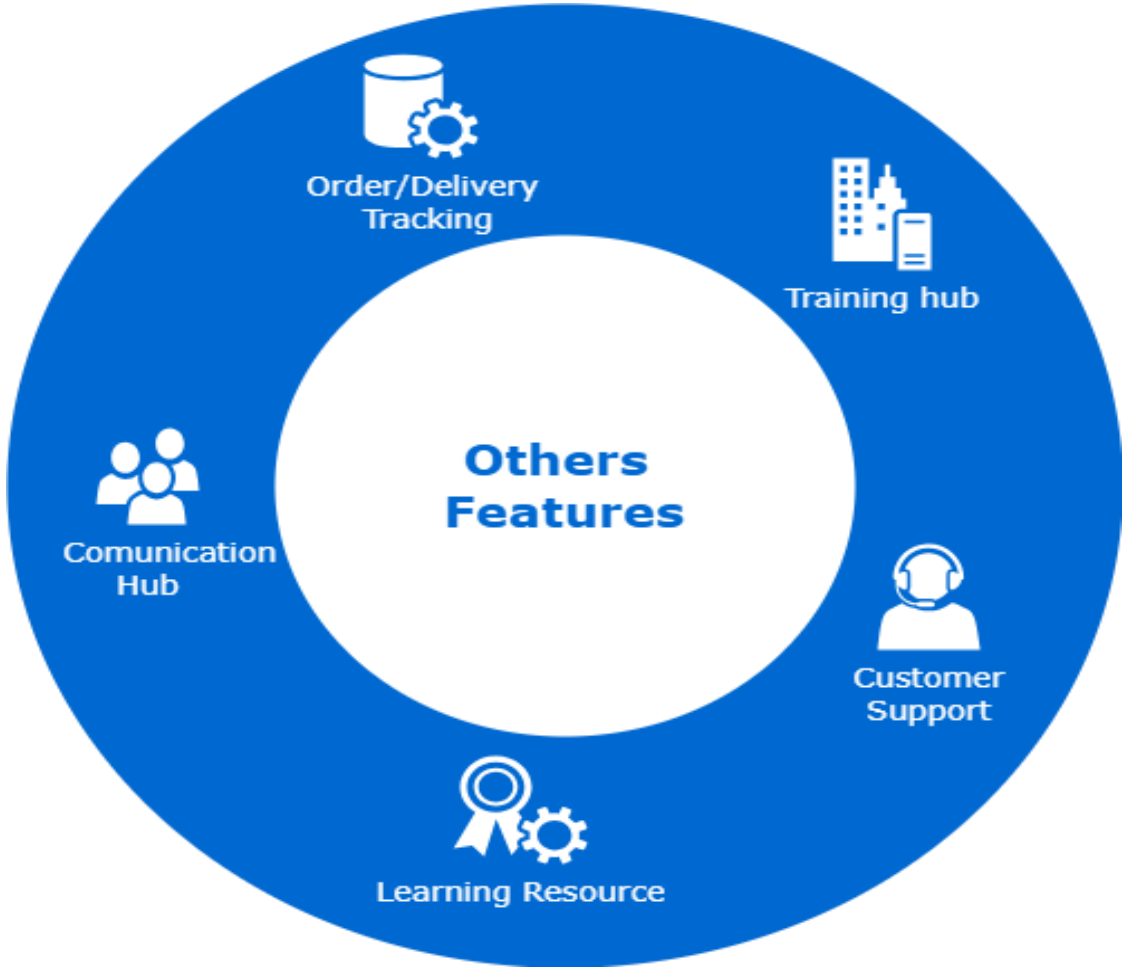

System Process
Centralized Platform
Retailer Platform
Dealer Platform


Centralized Platform
Access Control Panels
Web Applications Controls
Main Web Applications showcase
Retailers & Dealers Panels Control
Product Categorize & showcase
Dealers Showcase
Brand showcase
Product cart & checkout


Retailer Platform
Product Sync on Purchase
Products Management
Integrated POS System
Orders Management


Dealer Platform
Product/Stock Management
KYC Verification
Orders/Sell Management

Pre-Defense


Order/Delivery Tracking
Training hub
Others Features
Comunication Hub
Customer Support
Learning Resource

Future Work

- E-commerce Website Builder for Retailers
- Digital Payment & Credit Management
- Marketing & Promotion Tools
- Advanced Analytics and Forecasting Tools
- Mobile App Development
- Integration with Financial Services

Conclusion

- Seamless Connectivity
- Efficient Operations
- Retailer Empowerment
- Industry Optimization
- Growth & Innovation
- Stronger Partnerships

THANK YOU!