

Prestige								
Hierarchy w/in domain of expertise								
Wealthy								
Reputation as good parent								
Parental investment								
Mate fidelity								
Provisions mate								
Reputation for generosity								
Others seek proximity to expert								
Knowledge domain is widespread								
Influential outside of area of expertise								
Deference								
Assists with a common problem								
Expert teaches others								
Private performances								
Experts collaborate								
Anti-prestige/low status								
Reputation for selfishness								
Mate infidelity								
Narrow specialization								
Broad generalist								
Reputation for efficacy								
Knowledge distributed/multiple experts								
Receives payment								
Patronage based on efficacy								
Knowledge domain is not widespread								
Expert purchases knowledge								
Evidence of success								
Cares about reputation								
Assists with uncommon/serious problem								
Possesses secretive knowledge								
Experts compete								
Sexually attractive								
Public performances								
Ornamentation								
Multiple mates								
Mate access for expertise								
Intelligent								
Costly ritual								
Costly lifestyle								
Costly initiation								
Charismatic								
	Honest signaling model	Proprietary knowledge model	Anti-collaborative cognition model	Collaborative cognition model	Anti-mate provisioning model	Anti-honest signaling model	Cultural transmission model	Mate provisioning model