

Ali Ahmad El Hajj

Full Stack Web Developer

I am a results-driven Full Stack Web Developer specializing in captivating user experiences and seamless design-to-functionality integration. With expertise in front-end and back-end development, I ensure responsive, UI/UX friendly websites that drive success. Let my skills supercharge your projects and elevate your online presence through effective SEO techniques.



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📅 12 January, 2001

WORK EXPERIENCE

Senior Full Stack Web Developer JAYPAY agency

06/2022 - Present

Beirut, Lebanon

Achievements/Tasks

- Mainly developing with html, css, jquery, js, php, sql and api integration
- Led team, executed projects, delivered exceptional websites and apps.
- Mentored team, improved performance, fostered cohesive work environment.
- Developed custom WordPress themes, plugins, optimized flexibility, scalability, and performance.(all from scratch avoiding the use of external plugins)
- Managed server issues, ensured uninterrupted website operation and security.
- Oversaw staging and production, facilitated seamless deployment and workflow.
- Conducted thorough SEO optimization, improved search rankings and organic traffic.

Full Stack Web Developer Nascode

02/2022 - 06/2022

Beirut, Lebanon

Achievements/Tasks

- Received training, enhanced coding skills, tackled complex development challenges.
- Built e-commerce website.
- Training in HTML, CSS, JavaScript, JQuery, Php, and asp.net core.
- Trained in responsive web design, improved user experience and search rankings.

EDUCATION

Bachelor's in MIS

Lebanese University - Faculty of Economics and Business Administration

2019 - 2021

Master's in MIS

Lebanese University - Faculty of Economics and Business Administration

2022 - Present

SKILLS

HTML

CSS

PHP

SQL

SEO

LARAVEL

WORDPRESS

REACT JS

NODE JS

PERSONAL PROJECTS

Senior University project

- For my university senior project, I developed a responsive voting website for the university council. Using HTML, CSS, JavaScript, PHP, and SQL, I created a user-friendly platform that allowed students to easily cast their votes. The website ensured smooth and secure voting processes, enhancing the overall voting experience for students.

Freelance

- ecommerce websites / admin dashboard control for stefftrading
- create pages upon request for Yara Bou Monsef (content creator)

Mini Projects

- React js + Laravel mini products dashboard with CRUD functionality (Title, description and image)
- Restaurant website using Laravel
- Sign Up/Log In, Update Password & Delete/Add Record web application using asp.net

Tutor

- Providing training sessions to university students and individuals interested in acquiring web development skills.

LANGUAGES

ARABIC

Native or Bilingual Proficiency

ENGLISH

Native or Bilingual Proficiency

FRENCH

Elementary Proficiency