



Certificate of Completion

Ali Hamdami

has successfully completed the HP LIFE online course

Unique Value Proposition

By completing this course, the above-named student has learned new skills including how to define and create a unique value proposition for their business, explain the importance of a unique value proposition for any business, understand the key components of a good unique value proposition, and assess the unique value propositions of competitor businesses.

Presented 12/15/2024

A handwritten signature in black ink, appearing to read "Stephanie Bormann".

Stephanie Bormann
Deputy Director, HP Foundation

Certificate serial number: 2796608f-7192-450d-8819-41196cb86567