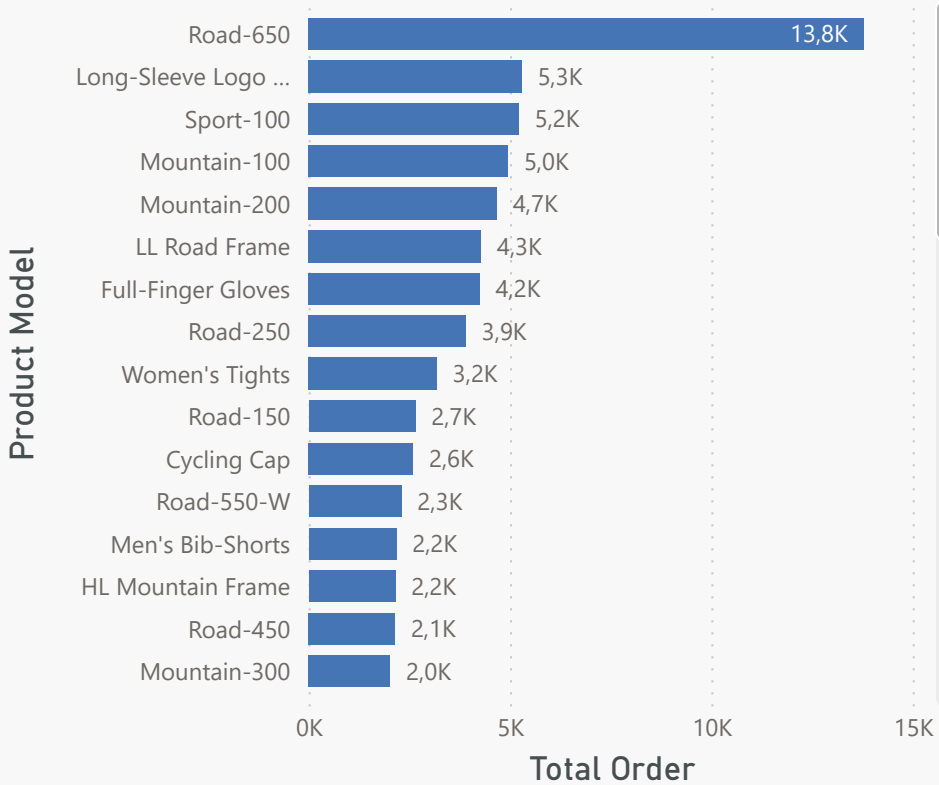




ADVENTURE
WORKS

▶ Leading ★ Learning ● Outdoors

QTY | By Product



2011

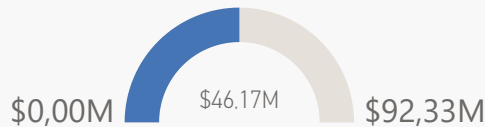
2012



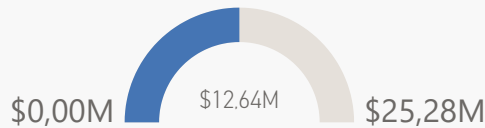
ADVENTURE
WORKS

▶ Leading ★ Learning ● Outdoors

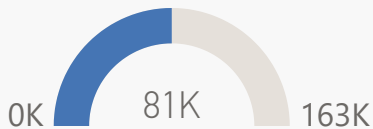
Total Revenue CY



Total Revenue PY

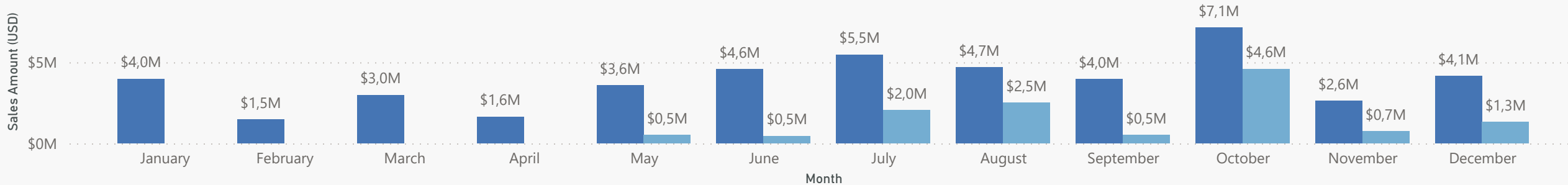


Total Order Quantity



Revenue | By Month

● Total Sales ● Total sales last year

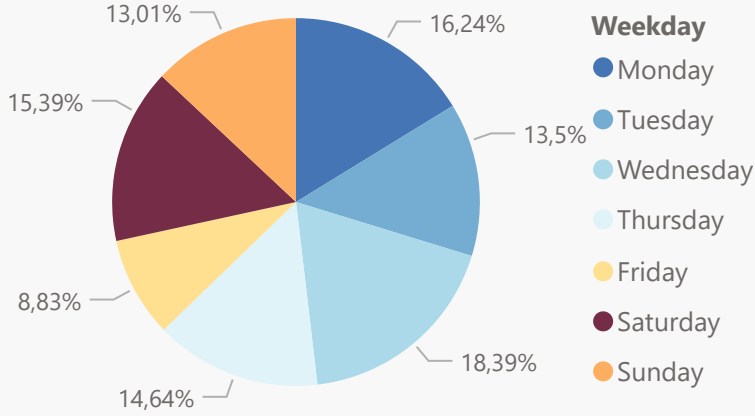


Total Sales

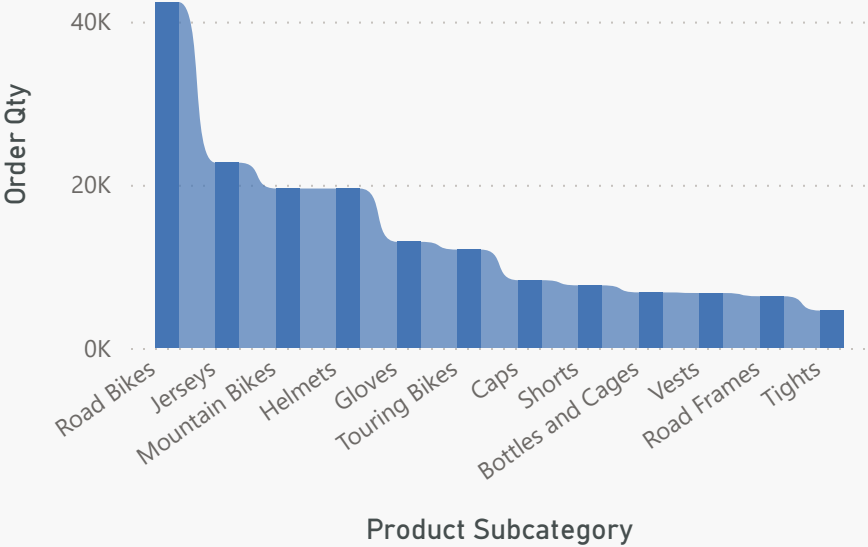
\$140,58K



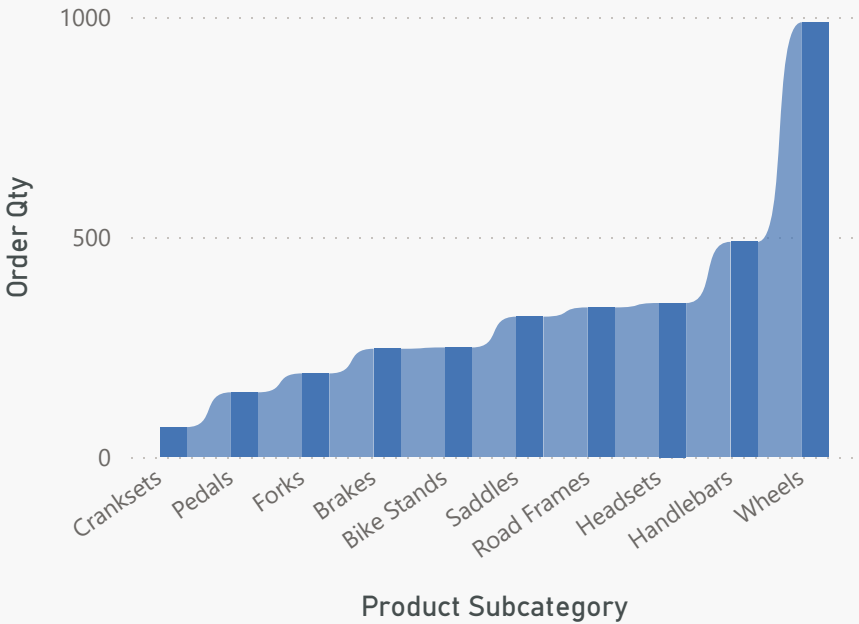
Order Quantity | By Weekday



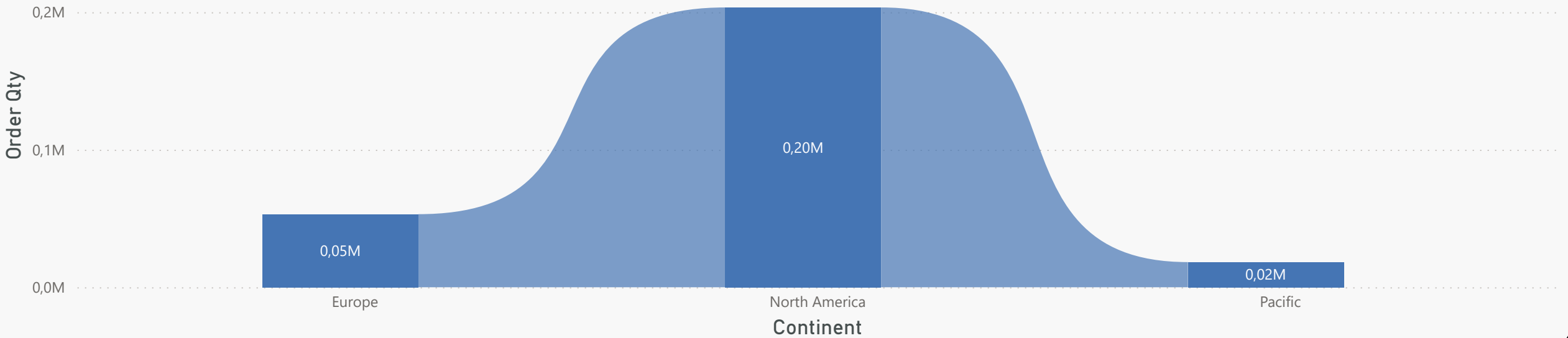
Top 20 | Product Category



Bottom 20 | Product Category



Total OrderQty | By Continent



Store Location



Top 10 Employee

| Last Name | Quantities sold |
|-------------------|-----------------|
| Mitchell | |
| Carson | |
| Pak | |
| Blythe | |
| Reiter | |
| Ito | |
| Saraiva | |
| Varkey Chudukatil | |
| Vargas | |
| Campbell | |

Click for SalePerson Info

Top 10 Store

| Store Name | Quantities sold |
|--------------------------|-----------------|
| Wire Baskets and Parts | |
| Riders Company | |
| West Side Mart | |
| The Bike Mechanics | |
| Tiny Bike Boutique | |
| Exertion Activities Club | |
| Retreat Inn | |
| Country Parts Shop | |
| Fasteners & Bolts Outlet | |
| Gears and Parts Company | |

Click for Store Info

60K
Missing OrderDetails

| Job Role | Orders |
|------------------------------|--------|
| European Sales Manager | 2012 |
| North American Sales Manager | 3095 |
| Pacific Sales Manager | 825 |
| Sales Representative | 208584 |
| Total | 214516 |

Month

| | | |
|---------|-----------|----------|
| January | Februa... | March |
| April | May | June |
| July | August | Septe... |

| | | | |
|--|---------------------------|----------------------------|-------------------------------|
| Capital Riding Supplies Store Name | France Country | Europe Continent | \$97 649,00 Total Sales |
| Capital Riding Supplies Store Name | Germany Country | Europe Continent | \$2 021 095,26 Total Sales |
| Capital Riding Supplies Store Name | United Kingdom Country | Europe Continent | \$441 081,64 Total Sales |
| Country Parts Shop Store Name | France Country | Europe Continent | \$4 509 888,93 Total Sales |
| Exertion Activities Club Store Name | Central Country | North America Continent | \$517 140,02 Total Sales |

| | |
|--------------------------------------|------------------------------------|
| Abbas SalesPerson.LastName | Pacific Sales Manager JobTitle |
| Alberts SalesPerson.LastName | European Sales Manager JobTitle |
| Ansman-Wolfe SalesPerson.LastName | Sales Representative JobTitle |





| Last Name | Store Name | Role | OrderQTY | Total Sales |
|---------------------|--------------------------|------------------------------|----------|------------------|
| ▲ | | | 60398 | \$29 358 677,22 |
| <u>Abbas</u> | Gears and Parts Company | Pacific Sales Manager | 825 | \$172 524,45 |
| <u>Alberts</u> | Capital Riding Supplies | European Sales Manager | 2012 | \$732 759,18 |
| <u>Ansman-Wolfe</u> | Mail-Order Outlet | Sales Representative | 7360 | \$3 325 102,59 |
| <u>Blythe</u> | The Bike Mechanics | Sales Representative | 23058 | \$9 293 903,00 |
| <u>Campbell</u> | Impromptu Trips | Sales Representative | 8172 | \$3 729 945,35 |
| <u>Carson</u> | Riders Company | Sales Representative | 27051 | \$10 065 803,54 |
| <u>Ito</u> | Exertion Activities Club | Sales Representative | 15397 | \$6 427 005,55 |
| <u>Jiang</u> | The Bike Mechanics | North American Sales Manager | 3095 | \$1 092 123,86 |
| <u>Mensa-Annan</u> | Gears and Parts Company | Sales Representative | 5650 | \$2 312 545,69 |
| Total | | | 274914 | \$109 846 381,40 |