



THE WORLD'S FIRST LUXURY INFLATABLE POOL BAR COLLECTION

**A Resort within a Resort.
Fast. Flexible. Profitable.**

www.oceanex.group
hello@oceanex.group



THE NEW CATEGORY IN RESORT LUXURY

Creating a New Era in Poolside & Beachfront Experiences

Poolbar Group™ has created an entirely new category in luxury hospitality – the world's first inflatable Swim-Up Pool Bar system, designed for resorts, hotels, cruise lines, private island destinations, luxury residences, and short-lets seeking scalable, high-impact guest experiences with measurable ROI.

Each piece is crafted to move, perform, and inspire – a fusion of design and engineering that transforms hospitality into theatre. Built with Dropstitch composite technology 12+ PSI or higher and a non-slip PVC floor, every unit delivers the strength of permanent architecture with the flexibility of air. Deployable within minutes, Poolbar™ transforms under-utilised areas into revenue-generating, share-worthy destinations that captivate guests and drive F&B performance day and night. Luxury that moves.

Performance that lasts.





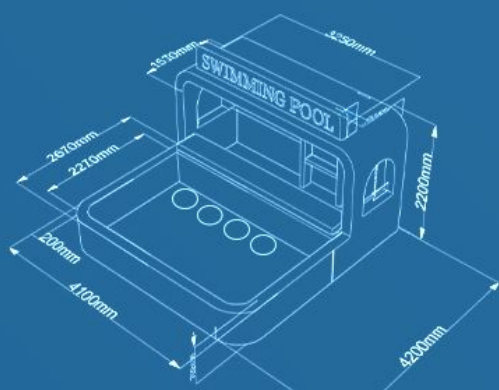
THE SIGNATURE SERIES

A RESORT WITHIN A RESORT EXPERIENCE

The World's First Luxury Inflatable Swim-Up Pool Bar

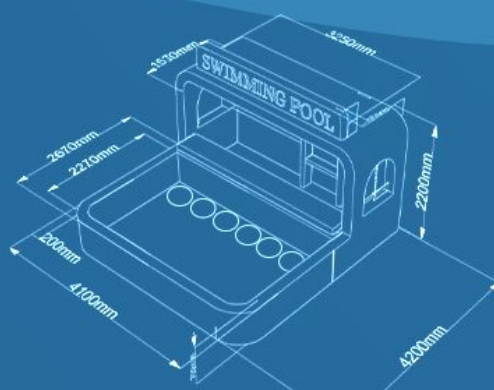
Designed for world-class resorts, cruise ships, private islands, luxury residences, and short-lets, the Signature Series redefines waterfront entertainment. Each Poolbar™ installation is both a guest amenity and a high-performing asset, elegant, mobile, and instantly revenue-generating.

AVAILABLE IN 2 CONFIGURATIONS:



SIGNATURE 4

4.2 m × 4.1 m (13.8 ft × 13.5 ft)



SIGNATURE 6

4.8 m × 4.5 m (15.7 ft × 14.7 ft)

Each unit features water-fillable stools that gently sink and settle to the pool floor, allowing guests to sit at natural shoulder depth fully immersed yet perfectly stable, as if the bar were built permanently into the pool.

Quick-Inflate Design

Each unit inflates to full form in **just 15 minutes** using a 12 PSI or higher certified pump, achieving a rigid, architectural structure that feels permanent. Once pressurised, it remains stable for days no noisy blowers, no constant airflow, simply inflate, position, and it's ready for deployment.



THE SIGNATURE SERIES

A RESORT WITHIN A RESORT EXPERIENCE

Ultra VIP Experience

Operators provide their own dedicated bar staff, delivering a seamless, fully hosted experience where private bartenders curate each moment with precision and personality. From sunrise mimosas to starlit champagne rituals, every interaction is crafted to feel intimate, effortless, and unforgettable transforming the Poolbar™ into a stage for connection, celebration, and pure resort theatre.



Operational Simplicity

Once drained via the rapid-drain zip, debris or sand can be swept out, surfaces rinsed, and the bar refilled ready for the next guest experience.

Water Compatibility & Sustainability

Performs flawlessly in freshwater, chlorinated, and seawater. Marine-grade Dropstitch™ and UV-protected PVC resist corrosion, fading, and salt exposure. Seawater deployment supports ESG goals by reducing freshwater use.



THE SIGNATURE SERIES

A RESORT WITHIN A RESORT EXPERIENCE

DOUBLE REVENUE OPPORTUNITY

Unlike traditional cabanas that generate daytime income only, the Poolbar doubles earning potential with daytime relaxation (10 AM - 6 PM) and evening activations (7 PM - 1 AM), delivering 2× revenue per unit while elevating the resort's lifestyle offering.



☀ 10 AM - 6 PM

🌙 7 PM - 1 AM



Scalable Luxury

With 4-10 Signature Poolbar units strategically deployed across a property, operators can transform static pool areas into dynamic, profitable destinations each one designed to capture, delight, and convert guest engagement into revenue.

Customisation & Branding

All bars are tailored to seat adults up to 6'4" with shoulder-depth water seating. The minimum size for any Custom Bar build is 4.2 m × 4.1 m (13.8 ft × 13.5 ft).

Commercial branding and bespoke sizing available upon request.



BAHAMAS INFLATABLE SWIM-UP POOL BAR™

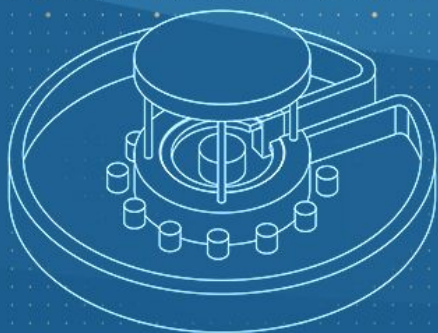
Your Private Resort Ready Anywhere



The Bahamas Inflatable Swim-Up Pool Bar™ is a portable, self-contained pool and bar venue made from military-grade dropstitch material, offering a rigid, architectural feel without the need for permits or construction. It creates new revenue opportunities for resorts, hotels, and shortlet venues, enabling scalable, multi-unit deployment across different guest zones.

This system can double the daily revenue potential of traditional setups, ideal for group bookings and celebrations, while offering a highly Instagrammable experience that boosts brand visibility and sales. It installs in minutes, remains rigid, is easily relocatable, and packs compactly into a fly case for efficient storage and transport, making it perfect for multi-zone resorts, resellers, and rental partners.

Highlights



Delivers up to 2× the revenue potential per day of cabana programs



No permits or construction required



Creates a complete pool and swim-up bar environment



Military-grade dropstitch construction for strength and structural rigidity

The Bahamas Inflatable Swim-Up Pool Bar™ gives operators, resellers, and partners a new way to deliver luxury that earns. It installs instantly, travels easily, and performs everywhere, turning every celebration into a profitable, shareable event.



THE INFLATABLE EVENT

& CORPORATE BARS

Bring Any F&B Experience Anywhere

The Inflatable Event & Corporate Bars extend the Swim-Up Pool Bar concept beyond the pool – portable, high-impact structures for activations, weddings, festivals, and corporate events. Each unit combines Dropstitch 12+ PSI rigidity with rapid setup and full brand integration. From daytime juice or ice-cream service to sunset cocktail lounges – these redefine flexible luxury.



Perfect for Cruise Line & Portside Activations

Offer light refreshments and a warm welcome to embarking and disembarking guests, transforming ordinary port transitions into memorable moments of service. The Inflatable Event Bar adds style, theatre, and presence to any cruise port, replacing the traditional table-and-marquee setup with a refined, resort-quality aesthetic that complements your vessel's brand identity.

An elegant upgrade to the guest journey: instantly recognisable, effortlessly deployable, brandable and unmistakably premium.





THE INFLATABLE EVENT



inflates in just 15 minutes
using a 10 PSI or higher certified pump

KEY FEATURES

- Rigid Dropstitch construction 12 PSI or higher
- CE-Certified Activation Pump - quiet and efficient; inflate & operate
- No constant blower required
- Top-up air only for multi-day activations
- Non-slip PVC flooring
- LED lighting options
- Fully brandable exteriors
- Storage and back-bar layouts available

Available Models

- 1) Standard:** 4.0 m × 3.0 m (13.1 ft × 9.8 ft)
- 2) Large:** 5.5 m × 4.0 m (18 ft × 13.1 ft)
- 3) Custom** builds and branding on request

Applications

- Poolside & Beachfront Events
- Brand Activations & Launches
- Corporate & Private Functions
- Cruise Line & Portside Activations
- Weddings, Celebrations & Pop-Up Lounges

Deploy anywhere. Operate anywhere. Brand everywhere.



OPERATIONAL & COMMERCIAL ADVANTAGE

For Resorts, Hotels, Cruise Lines, Islands & Brand Partners

Each Poolbar Group installation is a stand-alone profit centre - scalable, mobile, and designed for continuous engagement, revenue, and brand visibility.



For Resorts & Hotels

Most properties deploy 4-10 Poolbar units per resort, aligning with existing cabana ratios.

- Each unit delivers 2× the daily revenue potential - a daytime hub and an evening venue
- Managed entirely by your own F&B team for seamless service and guest experience
- No permanent construction or permits required effortless plug-and-play luxury



For Cruise Lines

- Compact, lightweight, and deployed in 10 minutes, ready to activate across port gangways or private islands globally
- Adds premium bar zones without structural modification
- Quick deflation for storage and repositioning between sailings
- Ideal for beverage partnerships and sponsor activations





OPERATIONAL & COMMERCIAL ADVANTAGE

For Hospitality Groups & Brand Partners

- Ideal for multi-property scalability and brand-standard guest experiences
- Fully brandable for sponsorship, co-branding, or limited-edition campaigns
- Perfect for spirit brands, beverage companies, and luxury product showcases and partner activations



*This is for demonstrative purposes only.
We are not affiliated with Jack Daniel's.

Technical Integrity & Operational Highlights

- Dropstitch Composite Architecture 12 PSI or higher: rigid, load-bearing stability
- CE-Certified Activation Pump: quiet and efficient; inflate and operate
- No constant noisy blower required
- Top-up air pressure only for multi-day activations
- Weather-Resistant Construction: built for heat, humidity, and light rain
Non-Slip PVC Flooring - safe, UV-resistant, all-weather use
Rapid-Drain Design - easy emptying and rinsing between sessions
- Compact Storage - minimal footprint for off-season or event relocation
- Water Compatibility & Sustainability - fully compatible with freshwater, chlorinated, and seawater systems, reducing freshwater dependency and supporting sustainable resort operations



Luxury engineered for real-world performance - silent, stable, and effortless to operate.



OPERATIONAL & COMMERCIAL ADVANTAGE

Business Model & Licensing

Most resorts and hotel groups operate between 4 and 10 cabanas per pool zone, this is the benchmark for Poolbar scalability.

Each unit delivers twice the daily revenue potential, supported by Poolbar Group's license and performance partnership model, aligning our success directly with yours.

Scalable luxury. Repeatable experiences. Continuous returns.

Patents Applied For

All Poolbar Group™ designs are protected innovations.

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partnership proposal

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