



OCEANEX CRUISE COLLECTION

Luxury Hospitality. Engineered for the Sea.

www.oceanex.group | hello@oceanex.group



At Oceanex, we engineer moments that move.

Oceanex Cruise Collection extends the onboard experience beyond the ship across pool decks, ports, and private islands.

Each Oceanex system is engineered for speed, luxury, and precision: inflating to full architectural form in minutes, ready to serve guests or enhance operations instantly.

Built on Poolbar Group's patented applied technology. Oceanex inflatable systems deliver rigid, load-bearing stability with minimal setup, giving cruise lines scalable, CE-certified solutions that redefine deployable hospitality using the finest material.

From inflatable pool bars to smart safety vests, Oceanex designs flexible architecture that performs at sea, silent, stable, and unmistakably premium.





PRODUCT PORTFOLIO OVERVIEW





PRODUCT PORTFOLIO OVERVIEW

1. Oceanex Signature Poolbar™

Cruise Deck Edition

A Resort Within a Ship.

The world's first Luxury Inflatable Swim-Up Pool Bar, re-engineered for cruise environments.

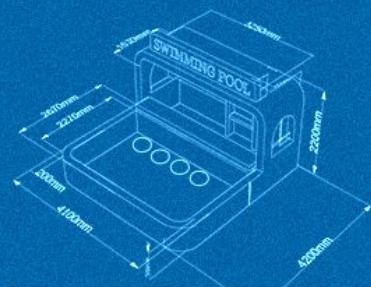
Compact, rigid, and seawater-ready, each unit inflates in under 15 minutes, creating a permanent-feeling architectural bar without any permanent build.



Key Features

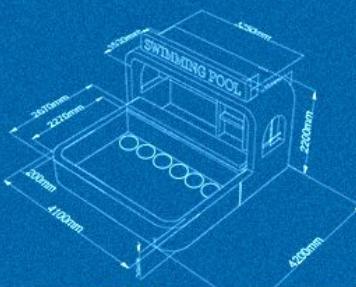
- Deployable on cruise decks, pool zones, or private islands
- CE-certified and seawater compatible
- Seats 6–8 adults at shoulder depth
- Dual-Period Revenue Model (day/night)
- Ideal for weddings, VIP packages, brand activations, and themed sailings
- Fully brandable for ship or partner use
- Rapid-drain design for easy rinse and reset

AVAILABLE IN 2 CONFIGURATIONS:



SIGNATURE 4

4.2 m × 4.1 m (13.8 ft × 13.5 ft)



SIGNATURE 6

4.8 m × 4.5 m (15.7 ft × 14.7 ft)

A resort within a ship.
Luxury that deploys, performs, and pays for itself.



PRODUCT PORTFOLIO OVERVIEW

1. Oceanex Signature Poolbar™

Cruise Deck Edition

DOUBLE REVENUE OPPORTUNITY

Unlike traditional cabanas that generate income during the day only, each Oceanex Poolbar™ operates as two profit centres in one footprint: A daytime relaxation zone and an evening entertainment venue in a private setting.



10 AM - 6 PM



7 PM - 1 AM

Daytime Activation

Smoothie and cocktail service, social lounging, shaded seating.

Evening Activation

Champagne and cocktail lounge with LED lighting. Perfect for celebrations and events.

PERFORMANCE HIGHLIGHTS

- Up to 2x average daily revenue vs. traditional cabanas
- Higher guest spend per visit through day-night turnover
- Premium hire pricing for weddings, theme nights & activations
- Fully managed by existing F&B teams

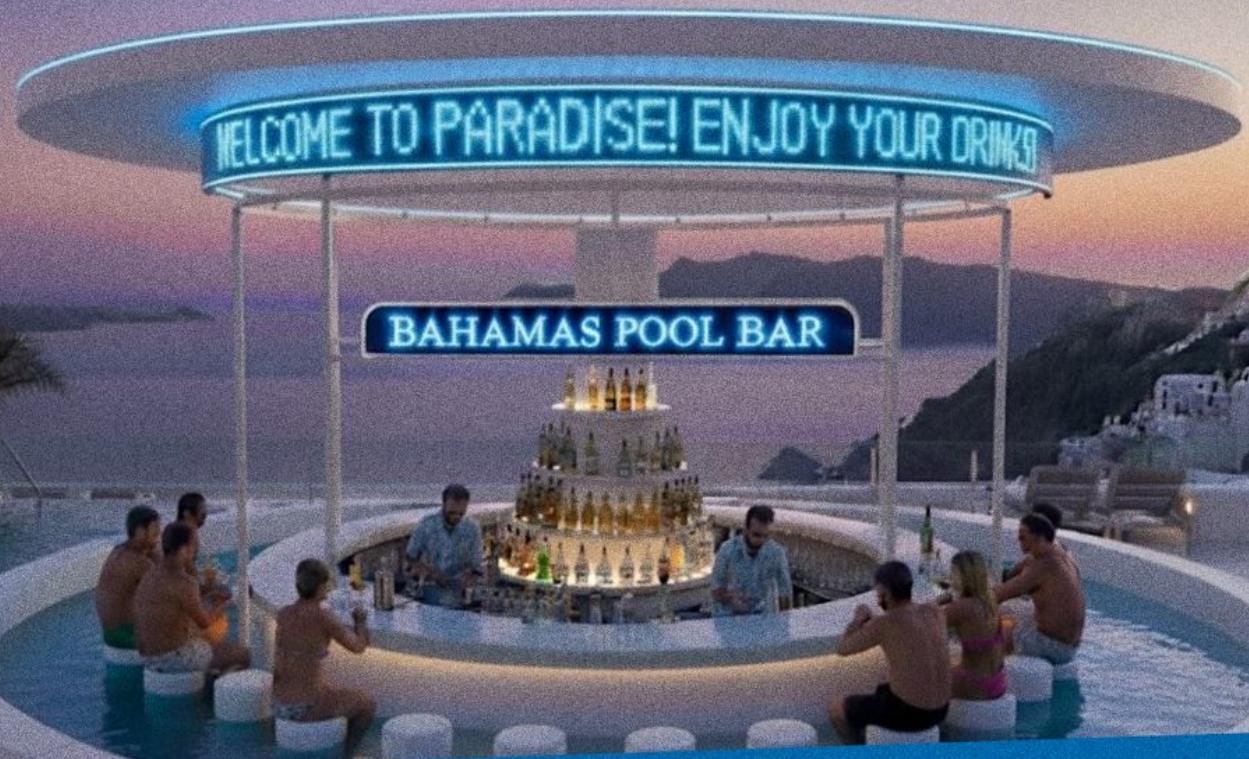
CABANAS = 1x DAILY YIELD

POOLBAR™ = 2x DAILY REVENUE SAME SPACE, DOUBLE THE RETURN.

Your deck becomes a dual revenue zone.
Profitable by day, unforgettable by night.



PRODUCT PORTFOLIO OVERVIEW



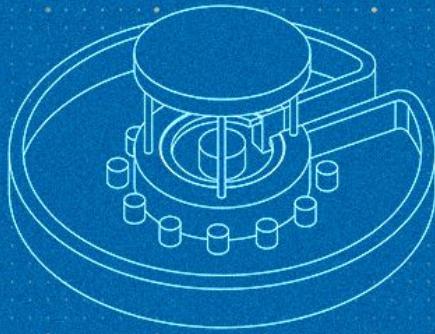
Bahamas Inflatable Swim-Up Pool Bar™

Luxury Deployed Beyond the Shoreline

This is a rigid, architectural, and portable pool and bar solution made from military-grade dropstitch material. It's designed for multi-unit deployment in resorts and private islands, functioning as a self-contained venue that installs quickly and boosts F&B revenue (up to double that of cabanas). Highly Instagrammable, it enhances brand reach and caters to group bookings & special events.

When deflated, it packs compactly for efficient storage & transport.

Highlights



Delivers up to 2x the revenue potential per day of cabana programs



No permits or construction required



Creates a complete pool and swim-up bar environment



Military-grade dropstitch construction for strength and structural rigidity

The Bahamas Inflatable Swim-Up Pool Bar™ transforms open land into a network of profitable, shareable experiences.



PRODUCT PORTFOLIO OVERVIEW PORT SERIES

2. Oceanex Port Refresh™ & Port Excursion™

Inflatable Portside Bar & Branded Guest Services Booth

**Luxury hospitality,
wherever you dock.**

Transform embarkation and disembarkation into curated guest experiences.

The Oceanex Port Refresh™ replaces temporary tents with high-impact inflatable bars that deploy in 10 minutes and carry full brand wrap options.



*This is for demonstrative purposes only. We are not affiliated with any of these brands.

Ideal For

- Passenger welcome and farewell zones
- Beverage partner showcases
- Private island and port F&B installations
- Shore excursion meeting points with ship's brand
- Cruise terminal VIP lounges

Technical Highlights

12 + PSI Dropstitch™ construction

CE-certified silent inflation pump

Non-slip PVC flooring

LED ambient lighting option

Compact flight-case storage



A luxury welcome that inflates in minutes
and leaves a lasting impression.



PRODUCT PORTFOLIO OVERVIEW PORT SERIES

2. Oceanex Port Refresh™ & Port Excursion™

Inflatable Portside Refreshment Bar & Branded Guest Services Booth

From Tent to Timeless.

Architectural Hospitality for the Modern Cruise Era.



TEMPORARY TENTS & FOLDING TABLES



OCEANEX PORT SERIES™ - INFLATABLE PORT ARCHITECTURE

Ports once relied on pop-up tents for refreshments and excursion check-ins.

They worked, but they never matched the elegance of the vessels they served.

✗ Generic, weather-worn, and confusing.

✗ No sense of brand identity or luxury.

✗ Difficult for guests to locate the correct ship or meeting point.

Oceanex replaces outdated canopies with deployable, architectural units that mirror the quality and design language of billion-dollar cruise ships.

✓ Fully brandable to each vessel and partner.

✓ Inflates in under 10 minutes, requiring no construction or permits.

✓ Creates calm, visibility, and cohesion across the dock.



PRODUCT PORTFOLIO OVERVIEW

3. Oceanex CoolPort™ Deployable Climate Lounge

A new category in onboard comfort.

Engineered for shaded relaxation, beverage service, and private activations.

The Oceanex CoolPort™ merges inflatable structure with cooling modules to create an air-conditioned lounge for decks, pools, or islands in tropical climates for elderly disabled and VIP guests.

Features

- 20 minute inflation
- Optional misting/cooling systems
- LED mood lighting
- Weather-sealed design
- Ideal for weddings and VIP events



Luxury comfort engineered for tropical conditions.



PRODUCT PORTFOLIO OVERVIEW

4. Oceanex SafeAir™ Vest Next-Generation Inflatable Safety System

Wearable confidence for crew and guests.

The Oceanex SafeAir™ Vest is a smart, self-activating inflatable life-protection system.

Engineered for elderly, mobility-impaired, and crew users, it detects falls and deploys an airbag-style cushion within milliseconds protecting neck, spine, and head.



Core Capabilities

Automatic inflation (0.2 s) on fall detection

Reusable design with replaceable CO₂ cartridge

Lightweight and ergonomic fit

Optional GPS and LED distress beacon

CE-certified marine safety device



Next-generation inflatable protection:
reliable, reusable, and ready when needed most.



COMMERCIAL MODEL

Scalable Luxury. Continuous Returns.

Cruise lines typically deploy 2–4 Poolbar™ or CoolPort™ units per vessel, repositioning activations as itineraries change.



Operational Highlights

inflates in just 15 minutes
using a 12 PSI or higher certified pump

No construction or permits required

Fully brandable
for ship or partner use

Ideal for **private events** and brand collaborations

Managed by existing **crew teams**



Each Oceanex installation is a stand-alone profit centre. Mobile, scalable, and revenue-ready.



DEPLOYMENT POTENTIAL MATRIX

Pool Bar, Port Refresh & Cool Port

(Illustrative operational models based on cruise-deck and island use cases)

APPLICATION	RECOMMENDED UNITS (TYPICAL RANGE)	ACTIVATION CYCLE	PROJECTED REVENUE GAIN*
Cruise pool decks	2-4	Day + Night	Up to 2x
Private Islands	4-8	Rotational bars	Up to +70% per-guest F&B
Port authorities	2-6	Seasonal activations	Up to +55% concessions

* Revenue and deployment figures represent modelled potential based on comparative hospitality ROI frameworks (cabana vs. dual-shift activation models). Actual results depend on configuration, throughput, and programming.

Oceanex provides tailored deployment models for each vessel, port, and island, ensuring configuration and activation match brand objectives and operational constraints.



TECHNICAL SPECIFICATIONS

Architecture

Dropstitch™ Composite 12 + PSI rigidity

Certification

CE-Certified silent pump system

Material

Marine-grade PVC with UV protection

Inflation Time

10–15 minutes

Operation

Silent after inflation; no blower

Compatibility

Freshwater, chlorinated, and seawater

Storage

Compact flight case included

Lighting

LED ambient or solar

Branding

Full wraps or modular panels

Service Life

5 + years (average)

Luxury engineered for performance:
silent, stable, and built for the sea.



PARTNERSHIP & LICENSING

Oceanex Cruise Collection offers flexible licensing and collaboration models for:

- Cruise lines ■ Port authorities
- Beverage and luxury brands
- Private island operators

Opportunities

- Ship-specific branding and naming rights
- Sponsored F&B activations
- Portside deployment licences
- Co-branded production for F&B and safety applications

All designs are protected under international design and utility patents.

*Deploy anywhere.
Operate anywhere.
Brand everywhere.*



CONTACT

Discover. Experience. Collaborate.

Oceanex Group

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Cruise Division | 24 / 7 Global Operations
Part of the Poolbar Group,
innovators in deployable luxury environments.