# PROPOSAL AND MARKETING PLAN

## BLUE SKY'S BEST OPPORTUNITY FOR EAST REGION EXPANSION

#### HOW TO USE THIS REPORT TEMPLATE

Change the information on the cover page to contain the information you would like. For the body of your report, use Styles such as Heading 1-5, Body Text, Block Quotation, List Bullet, and List Number from the Style control on the Formatting toolbar.

This report template is complete with Styles for a Table of Contents and an Index. From the Insert menu, choose Reference and then Index and Tables. Click on the tab you would like to use.

#### HOW TO CUSTOMIZE THIS REPORT

## TO CREATE YOUR OWN CUSTOMIZED VERSION OF THIS TEMPLATE.

- 1. Insert your company name and address in place of the text on the cover page by clicking once and typing. The address should be typed in the frame in upper right corner of the title page.
- 2. Make any other edits to the document that you want to have as part of the template.
- 3. To save changes to this template for future use, on the File menu, click **Save As**. In the **Save As Type** box, choose **Document Template** (the filename extensions should change from *.doc* to *.dot*) and save the template.

#### HOW TO CREATE A DOCUMENT

To create a report from your newly saved template, on the **File** menu, click **New**. In the **New Document** task pane, under **Templates**, click **On my computer**. In the **Templates** dialog, your updated template will appear on the General tab.. Your company information should appear in place. Now, type your report using Styles as needed.

# HOW TO CREATE BULLETS AND NUMBERED LISTS

- To create a bulleted list like this, select one or more paragraphs and choose the List Bullet style from the Style drop-down list on the Format toolbar, or from the Styles and Formatting work pane located under the Format menu..
- To create a numbered list like the numbered paragraphs above, select one or more paragraphs and choose the List Number style from the Style dropdown list Word will automatically number the paragraphs for you.