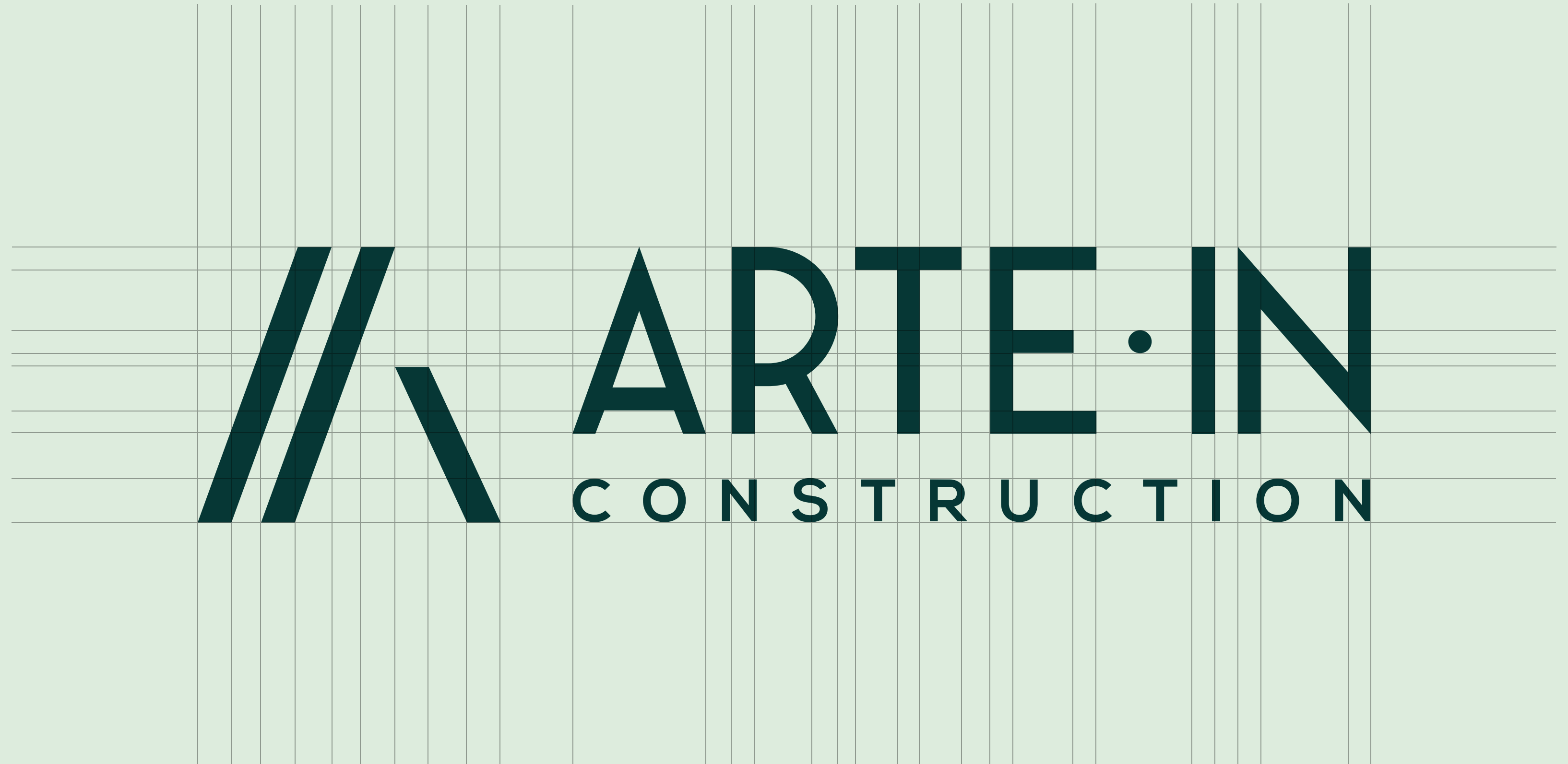




Brand Guidelines

**Arteln** is a construction company dedicated to delivering high-quality, sustainable projects that elevate both the community and the environment. With a commitment to craftsmanship, innovation, and precision, we specialize in building residential, commercial, and public spaces that balance functionality with aesthetic appeal. **Arteln** takes pride in creating structures that stand the test of time, reflecting our core values of quality and integrity.

## Logo & Logotype



Fonts

MILANO SANS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Montserrat Font Family

ABCDEFGHIJKLMNOPQRSTUVWXYZ



# Color Palette

#dfeade

C: 13%  
M: 1%  
Y: 14%  
K: 0%

#113736

C: 93%  
M: 55%  
Y: 65%  
K: 56%

#010101

C: 75%  
M: 68%  
Y: 67%  
K: 90%

Brand Guideline



Logo Color Use



From Vision to Reality

