



Ali Iqbal - UBER TRIP Analysis | overview

Date

01/06/2024

11/06/2024

City

Brooklyn

5.2K

Total bookings

75.43K

Total booking Ammount

\$14.5

Avg Booking Ammount

17K Miles

Total Trip Distance

3 Miles

Avg Trip Distance

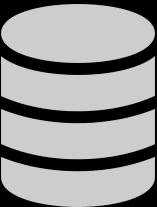
17 Minutes

Avg Trip Time

OVERVIEW
Analysis

Time Analysis

details

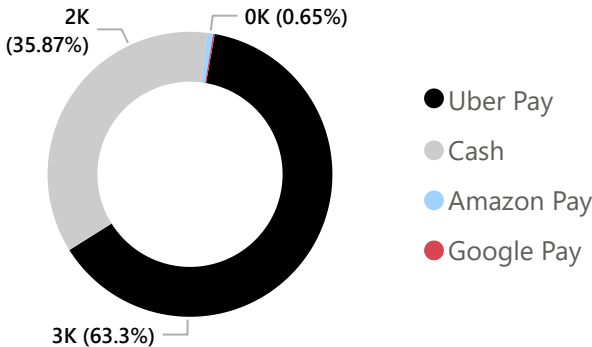


Total bookings

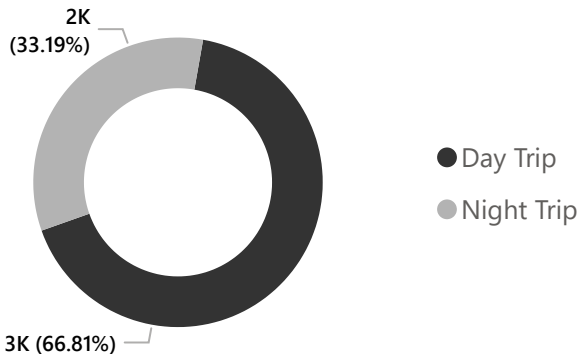
Total booking Am...

Total Trip Distance

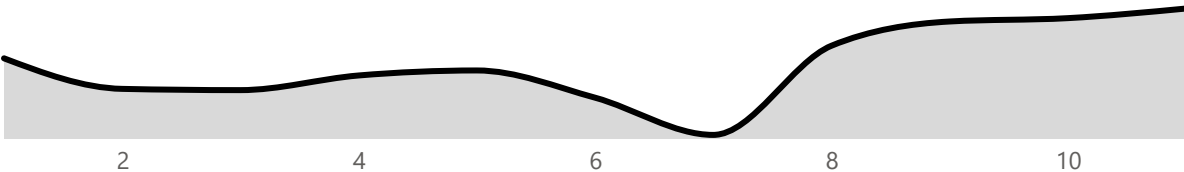
Total bookings by Payment_type



Total bookings by Trip Type (Day/Night)



Total bookings by Day



Location Analysis

Most Frequent Pick Point
East Harlem South

Most Frequent Dropoff Point
East Harlem South

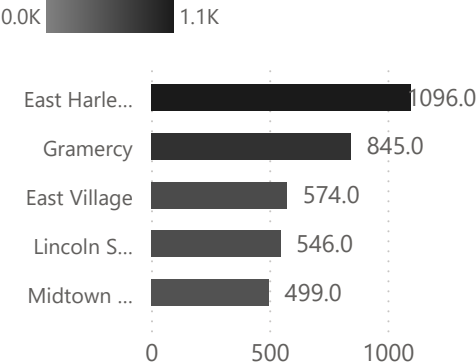
Farthest Trip

Pickup: Midtown North > Drop-off: Upper East Side South (33.8 miles)

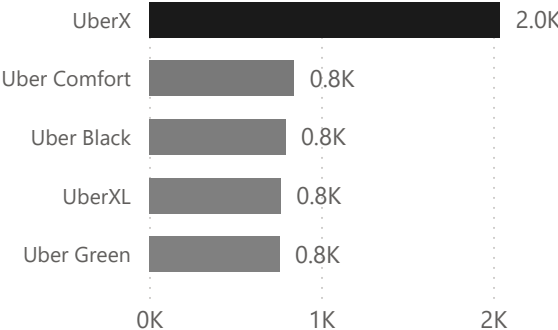
Vehicle Type Analysis

	Vehicle	Total bookings	Total booking Ammount	Avg Booking Ammount	Total Trip Distance
	UberX	2040	29,740	\$15	6,705
	Uber Comfort	842	11,913	\$14	2,650
	Uber Black	791	11,390	\$14	2,543
	Uber Green	757	11,256	\$15	2,560
	UberXL	764	11,127	\$15	2,480

Total bookings by Location



Most preferred vehicle for location pickup





UBER TRIP Analysis | overview

Date

01/06/2024

06/06/2024

City

Manhattan

10.1K

Total bookings

147.78K

Total booking Ammount

\$14.6

Avg Booking Ammount

33K Miles

Total Trip Distance

3 Miles

Avg Trip Distance

15 Minutes

Avg Trip Time

OVERVIEW
Analysis

Time Analysis

details

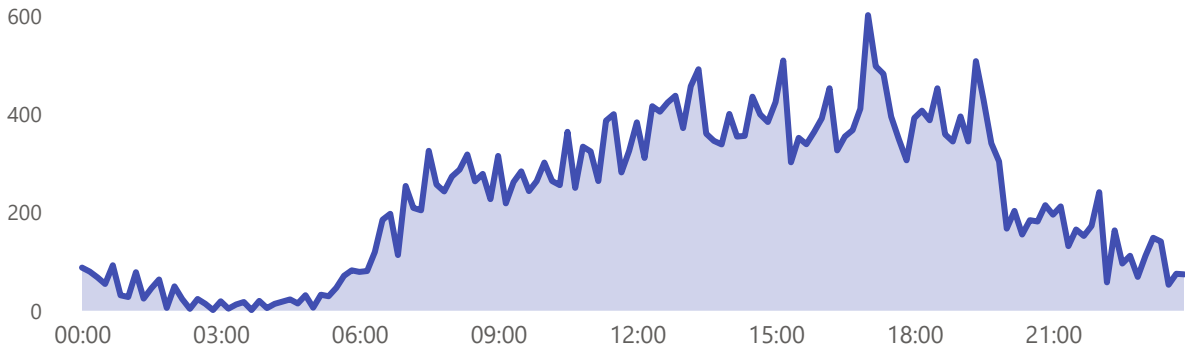
Total bookings

Total booking Ammount

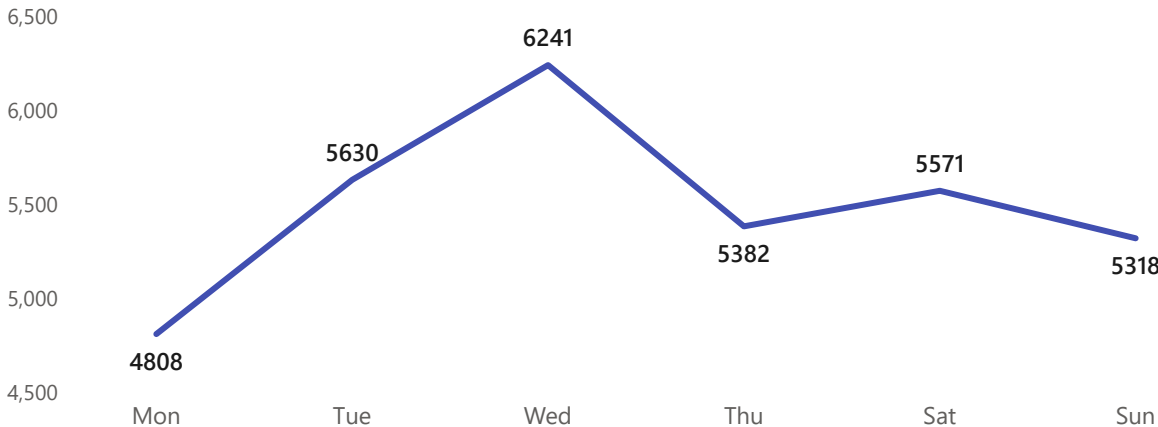
Total Trip Distance

Total Trip DistancePickup by Time

Total Trip Distance by pickup Hour (HH MM SS) (bins)



Total Trip Distance by day Name



pickup Hour	Mon	Tue	Wed	Thu	Sat	Sun	Su...
0	18	68	67	151	69	4	Su... 0K 13.61K
1	21	40	67	23	79	1	6.8K
2	23	9	20	22	39		
3	3	5	19	1	37	1	
4	2	13	36		30		
5	33	56	52	22	46	6	
6	98	142	160	87	145	14	
7	262	232	305	172	222	30	
8	308	334	302	117	327	26	
9	288	317	290	129	303	26	
10	335	316	340	216	325	24	
11	332	355	266	412	330	29	
12	327	414	392	375	465	40	
13	505	332	393	372	392	37	
14	423	362	345	411	434	35	
15	268	464	369	337	379	47	
16	254	370	479	408	335	46	
17	280	374	704	354	410	51	
18	353	469	466	389	284	38	
19	260	447	387	578	309	34	
20	208	210	233	234	144	7	
21	73	134	225	226	249	12	
22	61	86	189	172	145	8	
23	73	78	134	175	74	6	

UBER TRIP Analysis | Details



Trip ID	pickup date	Vehicle	Payment_type	passenger_count	Total Trip Distance Measure	Total booking value	Location	Total bookings	pickup Hour
73	01 June 2024	UberX	Uber Pay	2	2.30	10.50	Yorkville West	1.0	02:01:56
137	01 June 2024	UberXL	Uber Pay	1	1.70	9.00	Yorkville West	1.0	06:57:21
181	01 June 2024	UberX	Cash	3	1.30	7.00	Yorkville West	1.0	06:56:03
199	01 June 2024	UberXL	Cash	1	2.00	7.50	Yorkville West	1.0	06:25:25
248	01 June 2024	UberX	Cash	1	1.70	7.50	Yorkville West	1.0	07:10:47
250	01 June 2024	UberX	Uber Pay	1	4.23	19.19	Yorkville West	1.0	07:11:35
291	01 June 2024	UberX	Uber Pay	1	1.22	7.50	Yorkville West	1.0	07:51:17
308	01 June 2024	UberX	Uber Pay	1	2.13	11.46	Yorkville West	1.0	07:39:58
328	01 June 2024	Uber Comfort	Uber Pay	1	3.37	18.32	Yorkville West	1.0	07:32:57
340	01 June 2024	UberXL	Uber Pay	1	1.70	12.05	Yorkville West	1.0	07:55:04
350	01 June 2024	Uber Black	Uber Pay	1	1.93	9.32	Yorkville West	1.0	07:33:54
384	01 June 2024	UberX	Uber Pay	1	1.10	7.97	Yorkville West	1.0	08:14:19
398	01 June 2024	Uber Black	Uber Pay	1	1.26	7.40	Yorkville West	1.0	08:18:37
411	01 June 2024	UberX	Uber Pay	1	3.23	15.66	Yorkville West	1.0	08:32:39
444	01 June 2024	Uber Green	Cash	2	2.06	16.00	Yorkville West	1.0	08:30:32
456	01 June 2024	Uber Comfort	Uber Pay	1	2.40	12.70	Yorkville West	1.0	08:30:41
485	01 June 2024	UberX	Uber Pay	4	1.18	8.50	Yorkville West	1.0	08:40:56
588	01 June 2024	UberX	Cash	1	1.95	8.00	Yorkville West	1.0	09:40:38
610	01 June 2024	UberX	Cash	1	1.65	7.50	Yorkville West	1.0	09:35:39
633	01 June 2024	UberX	Uber Pay	1	1.24	15.50	Yorkville West	1.0	09:13:36
638	01 June 2024	Uber Black	Cash	1	1.90	8.50	Yorkville West	1.0	09:22:51
684	01 June 2024	Uber Green	Uber Pay	1	1.48	7.86	Yorkville West	1.0	09:35:45
710	01 June 2024	UberX	Uber Pay	1	2.60	12.00	Yorkville West	1.0	09:43:00
739	01 June 2024	Uber Comfort	Uber Pay	1	3.47	13.00	Yorkville West	1.0	09:50:48
776	01 June 2024	UberX	Uber Pay	1	1.50	7.85	Yorkville West	1.0	10:19:53
Total				146478	348,933.81	1,553,672.81		103728.0	