Ali Khalifeh

Beirut, Lebanon

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Education

Lebanese American University, Beirut, Lebanon *Expected Jun 2026*
Bachelor of Science in Computer Science
　Relevant Coursework: Database Management Systems, Operating Systems, Algorithms & Data Structures, Software Engineering, Mobile Applications, Machine Learning

Experience

Podeo – Web Development Intern Jul 2025 – Aug 2025

- Built and optimized WordPress/Elementor pages with responsive and multilingual (RTL) layouts.

- Implemented on-page SEO (clean site structure, metadata, headings, keyword formatting).

- Troubleshot and resolved WordPress, theme, and Angular integration issues to ensure smooth performance.

- Partnered with marketing teams to create and design landing pages aligned with campaign objectives.

- Reviewed and tested deliverables for accuracy, visual consistency, and functionality before deployment.

- Documented workflows and contributed to improving internal processes.

Freelance Web Projects 2024 – Present

- Developed an Angular-based e-commerce platform integrated with WooCommerce REST API and Firebase Authentication.

- Designed and maintained client websites, ensuring SEO compliance, responsive design, and clear communication of status updates.

- Configured CRM-like automations (Firebase workflows, product/user management) and integrated third-party tools.

Selected Projects

Parental Monitoring App – Android app with parent/child accounts, Firebase authentication, and AI-driven content analysis. Auto-generated safety reports for parents using NLP.
Full-Stack Trading Platform – Developed a trading platform using Python and Streamlit with robust backend architecture for real-time data processing. Integrated multiple APIs for market data feeds and implemented secure user authentication and data management systems.

Skills

Web Development: WordPress (Elementor, themes & plugins), WooCommerce REST API, Angular, Node.js, HTML, CSS, jQuery, Cloudflare, Responsive & Multilingual Design
CRM/Automation: Firebase, WooCommerce integrations, Workflow automations (transferable to HighLevel CRM)
SEO: On-page optimization, metadata, keyword formatting, site structure
Programming: Python, Java, JavaScript, TypeScript, PHP, C
Databases & Cloud: SQL, MongoDB, Firebase
Languages: Arabic (native), English (fluent), French (fluent)