

**NOTE:** this is a UX development process, which is why the development doesn't span its entirety, like many of the diagrams you've seen before do. That is because typically, developers aren't in charge of the first 3 phases. That is usually the PM, designer & researcher's job. But you all are creating these projects from scratch, so you are all these roles. Consider implementing roles within your teams if you want to maximize the success of the model.

