

# Ali Salahuddin

✉ alisalah2500.as@gmail.com ☎ +966593323842 ⬤ Al Ahsa, Saudi Arabia

LinkedIn <https://www.linkedin.com/in/alikhan0279>

## SUMMARY

Google Certified Data Analyst with hands-on experience in Excel, SQL and Power BI. Proven ability to clean, transform, and interpret complex datasets to support strategic goals. Skilled in building interactive dashboards and delivering actionable insights to drive data-informed decision-making.

## TECHNICAL SKILLS

### Data Visualization:

- Power BI

### Databases:

- SQL

### Data Tools:

- Advanced Excel
- Data Cleaning & Transformation

### Core Competencies:

- Problem Solving
- Team Collaboration, Reporting

## PROFESSIONAL EXPERIENCE

### Data Analyst Intern, Nassar Ali Al-Ajmi General Cont. EST

- Developed and maintained Power BI dashboards for HR and Admin departments, visualizing KPIs to support senior management's strategic decisions.
- Analyzed recruitment funnels, employee performance metrics, and operational costs to identify actionable trends.
- Presented data-driven recommendations that identified potential cost-saving opportunities within administrative functions.

Mar 2025 – May 2025

Al Ahsa, Saudi Arabia  
(Remote)

### Data Analyst Intern, TechnoHacks EduTech Official

- Completed an intensive, one-month virtual program focused on practical data analysis projects.
- Performed exploratory data analysis (EDA), data cleaning, and transformation on complex datasets.
- Delivered a final project analyzing sales data to identify trends and presented findings to program mentors.

Oct 2023 – Oct 2023

India (Remote)

## PROJECTS

### Interactive Sales Dashboard using Power BI

- Objective:** Designed and launched a comprehensive Power BI dashboard to analyze sales data for electronics, furniture, and clothing across multiple regions.
- Features:** Built interactive visualizations with filters and drill-down capabilities to track product and regional performance. Consolidated and transformed data from multiple Excel sources to ensure accuracy.
- Impact:** Delivered actionable insights into sales trends, enabling a streamlined reporting process and supporting data-driven inventory and marketing decisions.

## EDUCATION & CERTIFICATIONS

### Bachelor's of Computer Science, KIET

2021 – 2025

Karachi, Pakistan

### Google Data Analytics Professional Certificate, Coursera

### Associate Data Analyst in SQL, Datacamp

### Data Analyst in Power BI, Datacamp

### Excel Fundamentals, Datacamp

## LEADERSHIP & ACTIVITIES

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### Google Developer Student Clubs (GDSC) - KIET, Content Lead

- Led content strategy for technical workshops , helping to increase student engagement and practical skills.
- Collaborated with a team to promote and organize tech-focused events for the campus community.

Jul 2023 – Oct 2024

Karachi, Pakistan

## LANGUAGES

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Urdu | English