



## NB SECTOR SNAPSHOT INFORMATION, CULTURE AND RECREATION

### Types of Businesses

Telecommunications and broadcasting

Performing arts, spectator sports and heritage institutions

Amusement, gambling and recreation industries

Other related businesses (e.g. publishing, sound recording, etc.)

Source: Statistics Canada (North American Industry Classification System)

### Common Occupations

Other customer and information services representatives

Program leaders and instructors in recreation, sport and fitness

User support technicians

Operators and attendants in amusement, recreation and sport

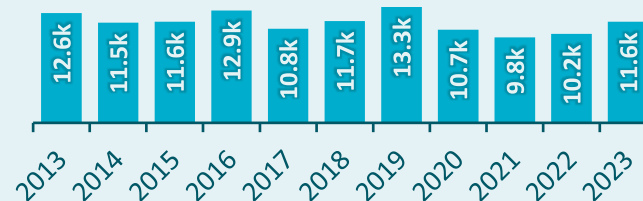
Retail salespersons and visual merchandisers

Source: Statistics Canada (2021 Census of Population)

### Employment

# 11,600

12-Month Average (2023)



Source: Statistics Canada (Labour Force Survey)

### Real GDP

# +3.4%

Annual Growth Rate, 2017 to 2022



Source: Statistics Canada (Gross Domestic Product by Industry)

### Job Vacancy Rate 2023



Source: Statistics Canada (Job Vacancy and Wage Survey)

### Employer Optimism Q2 2024

# N/A

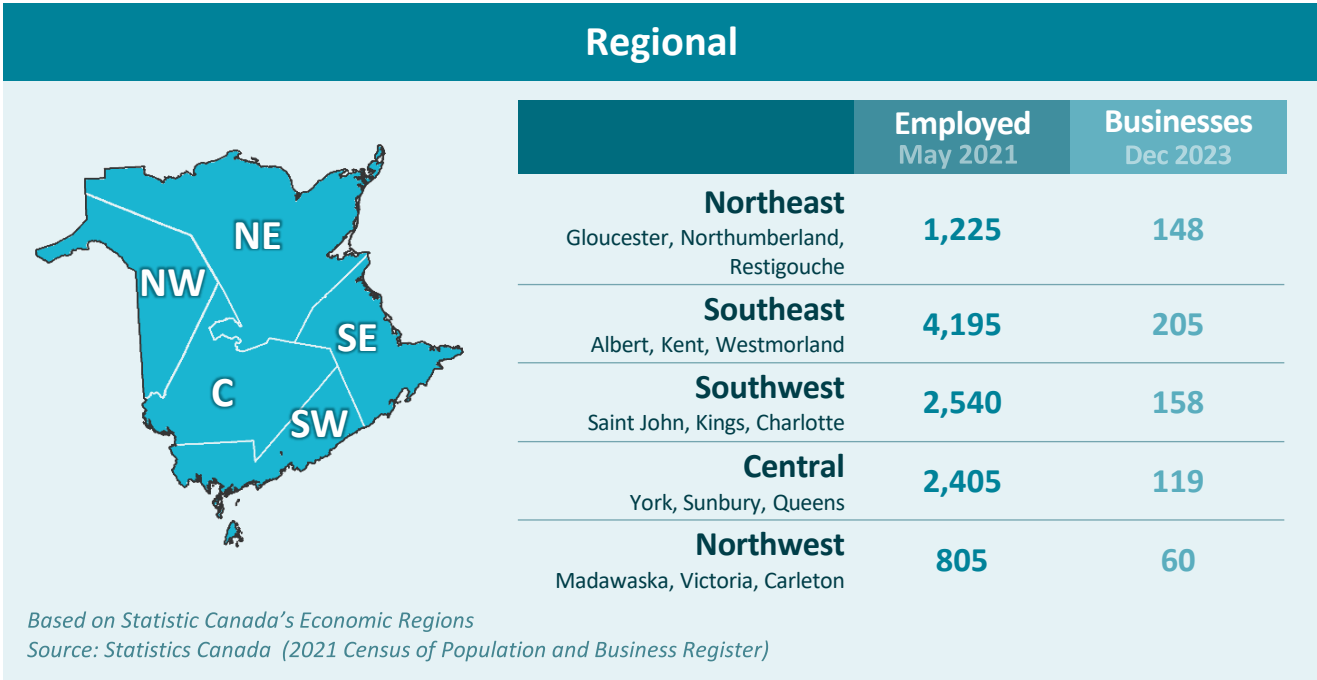
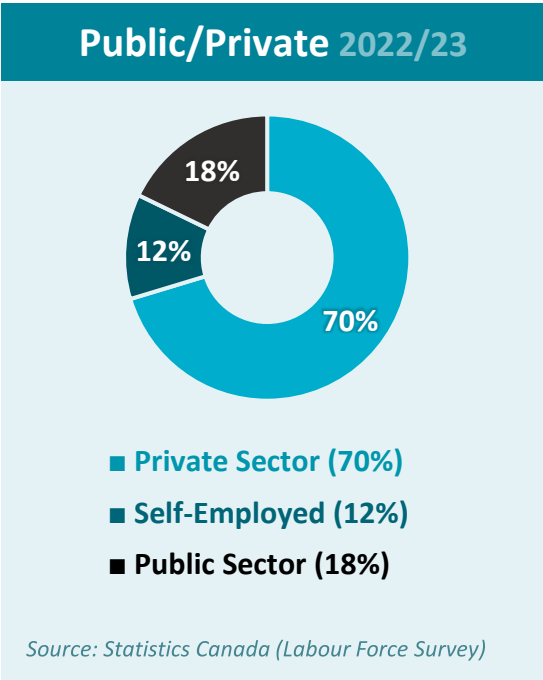
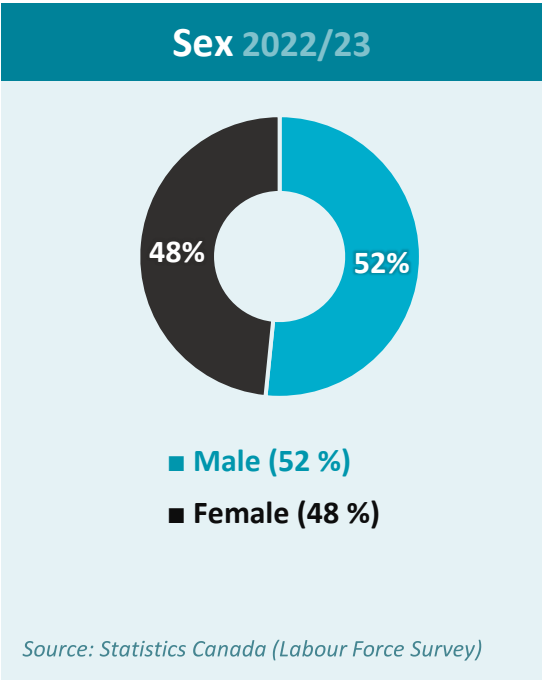
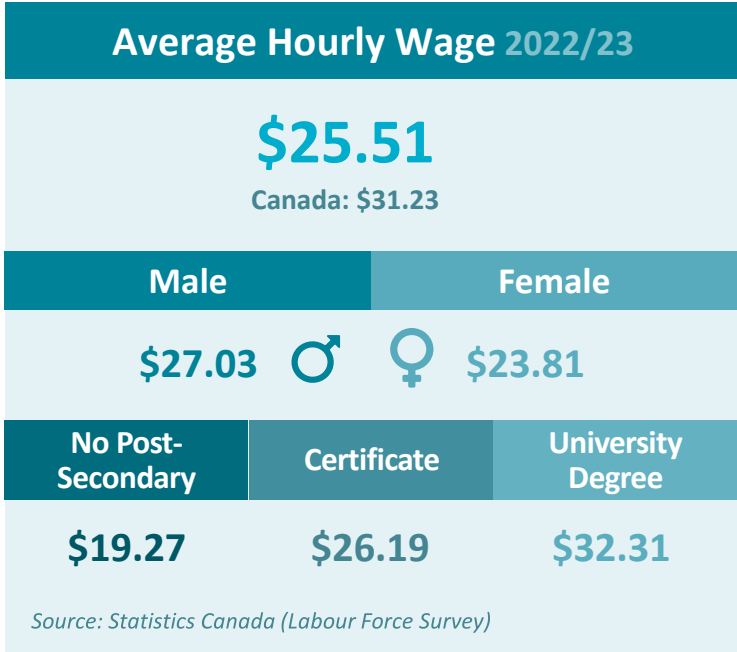
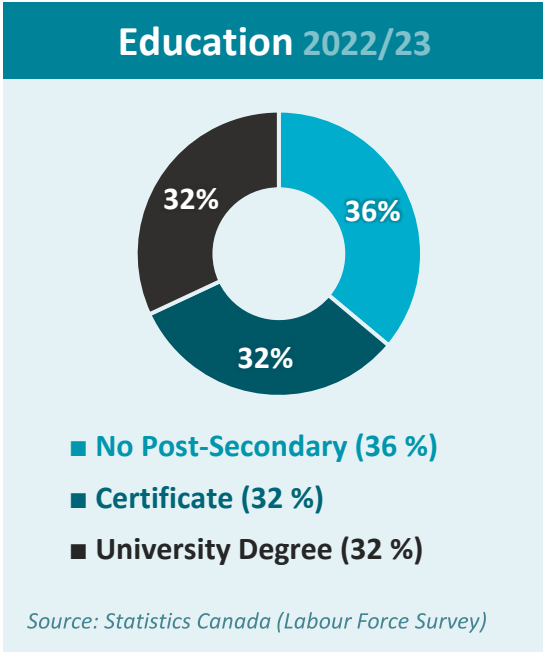
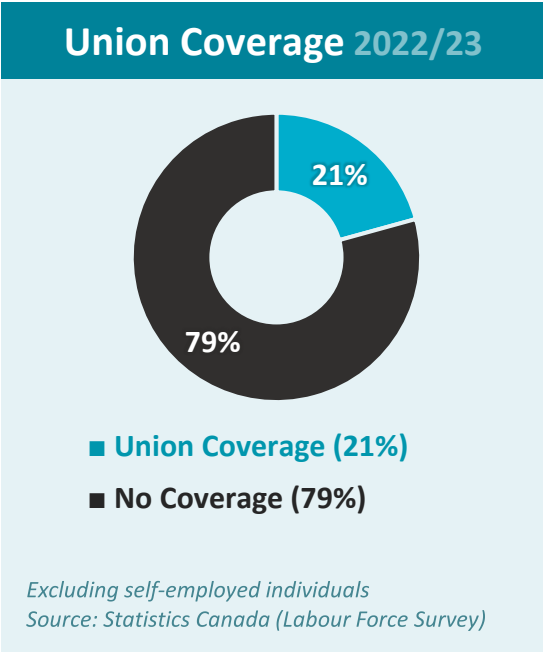
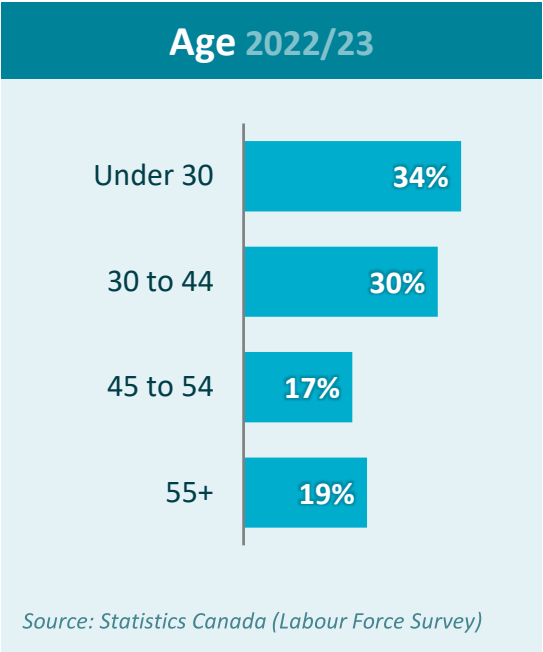
Future outlook over the next 12 months  
Source: Statistics Canada (Canadian Survey on Business Conditions)

### Long-Term Outlook 2023 to 2032



Source: GNB (PETL) & Stokes Economics

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\*Suppressed to meet the confidentiality requirements of the Statistics Act