

# 100 Grok-4 Prompts to Build \$1M SaaS Ideas

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1. Full Next.js + Stripe SaaS  
You are a senior full-stack dev with 10+ years experience. Build a complete production-ready Next.js 14 + Stripe + Prisma + PostgreSQL SaaS for [idea]. Include: pages, API routes, Tailwind UI components, authentication, webhook handling, subscription tiers, and one-click deploy to Vercel + Railway.
2. \$0 to \$10k MRR Marketing Plan  
You are a growth marketer who took 5 SaaS to \$10k MRR with \$0 ad spend. Build a complete 90-day marketing plan for [SaaS name]. Include week-by-week tasks, exact X/Reddit/LinkedIn/Product Hunt posts, cold DM scripts, viral thread templates, referral system, and metrics dashboard.
3. 10 Viral X Threads  
Write 10 complete X threads (15–20 tweets each) for [SaaS name]. Each thread must have hook, storytelling, social proof, CTA, and emoji strategy. Goal: 100k+ impressions per thread.
4. Y Combinator Pitch Deck  
Create a complete 12-slide YC pitch deck in Markdown for [SaaS name]. Include: problem, solution, market size (TAM/SAM/SOM), traction, business model, competition, go-to-market, team, financials, ask.
5. Cold DM Sequence (30% reply rate)  
Write a 4-message cold DM sequence for X and LinkedIn targeting US founders. Goal: 30% reply rate, 10% demo bookings. Include personalization tokens and 3 follow-ups.
6. Landing Page Copy (50% conversion)  
Optimize this landing page copy for 50% conversion rate: [paste current copy]. Use PAS framework, social proof, urgency, and clear CTA.
7. Arabic Halal Content Pack  
استخدم اللهجات الخليجية. أنشئ 30 بوست انستغرام + 10 ايميلات تسويقية + استراتيجية مبيعات حلال كاملة لـ [business idea].  
أنت مساعد أعمال خليجي حلال متخصص.
8. Debug & 10x Speed  
Here is my code: [paste code]. Debug all errors and optimize it to run 10x faster. Explain every change with comments.
9. Product Hunt Launch Post  
Write a Product Hunt launch post for [SaaS name] that gets 1000+ upvotes. Include title, tagline, first comment, maker comment, and launch strategy.
10. Legal Docs Pack  
Act as a startup lawyer. Write complete Terms of Service, Privacy Policy, and Cookie Policy for [SaaS name] compliant with GDPR, CCPA, and CalOPPA.
11. 50 Validated SaaS Ideas  
Generate 50 SaaS ideas in [niche] with Google Trends data (last 12 months), competitor analysis, domain availability, and estimated MRR potential (low/medium/high).
12. Cursor IDE Extension  
Build a complete Cursor IDE extension for [feature]. Include manifest.json, background.js, popup.html, and installation instructions.
13. Paul Graham Essay  
Act as Paul Graham. Write a 1500-word essay titled "Why [SaaS name] Will Be Bigger Than [famous company]".
14. Bubble.io App Tutorial  
Build a complete no-code Bubble.io app for [idea]. Provide step-by-step instructions with screenshots and video loom links.
15. 30-Day LinkedIn Content Plan  
Generate 30 days of LinkedIn content for a solo founder in [niche]. Include 10 carousels, 10 polls, 5 long posts, 5 reposts with commentary.
16. TikTok Viral Script  
Write a 60-second TikTok script for [SaaS name] that gets 100k+ views. Include hook in first 3 seconds, demo, pain point, solution, CTA.
17. SEO Blog Post (10k traffic)  
Write a 3000-word SEO-optimized blog post for keyword "[keyword]" with EEAT signals, internal links, and schema markup.
18. Welcome Email Sequence  
Write a 7-email welcome sequence for [SaaS name] that converts 25% of free users to paid within 14 days.
19. IndieHackers Milestone Post  
Write an IndieHackers "I made \$10k in 60 days" post for [SaaS name] that gets 500+ upvotes and 100 comments.
20. Viral Referral System  
Design a referral system like Dropbox for [SaaS name]. Include reward tiers, email templates, dashboard UI, and fraud prevention.
21. Stripe Payment Links Generator  
You are a Stripe expert. Generate 10 ready-to-use Stripe payment links for [SaaS name] with different tiers (\$9, \$29, \$99, \$299) including success/cancel URLs and webhook endpoints.
22. Framer Landing Page Code  
Build a complete Framer landing page for [SaaS name] with animations, responsive design, and conversion-optimized sections (hero, features, pricing, FAQ, CTA).
23. Notion Dashboard Template  
Create a complete Notion workspace template for solo founders including product roadmap, content calendar, customer CRM, finances, and weekly review.
24. AI Customer Support Bot  
Build a complete customer support bot using Groq + LangChain that answers 95% of tickets automatically. Include knowledge base integration and escalation rules.
25. Twitter Bio Optimizer  
Write 10 high-conversion Twitter bios for a solo founder in [niche]. Include emoji strategy, credibility signals, and CTA that gets 500+ followers/month.
26. Resume Builder Arabic/English  
جاهز التقديم في 30 ثانية مع قوالب سعودية/إماراتية PDF أنشئ مولد سيرة ذاتية احترافي ثانوي اللغة (عربي/إنجليزي) بولد ملف.

27. SaaS Name + Domain Check  
Generate 20 brandable SaaS names for [idea]. Check domain availability (.com, .ai, .io) and trademark conflicts. Include logo ideas.
28. Waitlist Page Copy  
Write a waitlist landing page that converts 40% of visitors to email signups. Include countdown timer, social proof, and "refer 3 friends" bonus.
29. Competitor Teardown Report  
Do a complete teardown of [competitor name]. Include pricing, features, tech stack, traffic sources, churn rate, and 5 weaknesses we can exploit.
30. \$100k ARR Roadmap  
Create a 12-month roadmap to reach \$100k ARR starting from \$0. Include monthly revenue targets, feature releases, marketing channels, and hiring plan.
31. Micro-SaaS Valuation Calculator  
Build an Excel/Google Sheets valuation calculator for micro-SaaS using revenue multiple, growth rate, churn, and profit margin.
32. Onboarding Email Sequence  
Write a 5-email onboarding sequence that reduces churn by 50%. Include day 1 welcome, day 3 tutorial, day 7 success story, day 14 check-in, day 30 upgrade offer.
33. Churn Reduction Playbook  
Create a complete churn reduction playbook: exit survey templates, win-back email sequences, dunning management, and feature usage alerts.
34. Feature Voting Board  
Build a public feature voting board using Tally + Airtable + Make.com that auto-updates changelog when a feature reaches 100 votes.
35. Pricing Page A/B Test  
Design 3 pricing page variants for A/B testing. Include different layouts, anchor pricing, and "most popular" badges. Predict which one wins.
36. Customer Interview Script  
Write a 15-minute customer interview script that reveals real pain points. Include icebreaker, open-ended questions, and "why" follow-ups.
37. SaaS Metrics Dashboard  
Build a complete metrics dashboard in Google Sheets/Notion with MRR, ARR, churn, LTV, CAC, payback period, and Rule of 40.
38. Growth Accounting Formula  
Explain growth accounting in simple terms and build a spreadsheet that breaks down new, resurrected, and churned customers monthly.
39. Pirate Metrics Funnel  
Map out the complete AARRR funnel for [SaaS name]. Include conversion rates, drop-off points, and 3 quick wins to improve each stage.
40. Unit Economics Calculator  
Build a unit economics calculator showing CAC, LTV, LTV:CAC ratio, payback period, and magic number for [SaaS name].
41. CAC vs LTV Analysis  
Calculate CAC and LTV for [SaaS name] using these numbers: [paste your data]. Tell me if the business is healthy and how to improve LTV:CAC ratio to 3:1+.
42. Cohort Retention Table  
Build a cohort retention table in Google Sheets for the last 12 months. Include monthly cohorts, retention curves, and quick insights on where users drop off.
43. Revenue Forecasting Model  
Build a 24-month revenue forecast model with 3 scenarios (base, optimistic, pessimistic). Include MRR growth rate, churn, expansion revenue, and hiring triggers.
44. Burn Rate & Runway Calculator  
Calculate monthly burn rate and runway based on current cash balance [amount] and monthly expenses [amount]. Tell me exactly when we run out of money.
45. Runway Extension Strategies  
We have 4 months runway. Give me 10 concrete ways to extend runway to 12+ months without raising money (price increase, annual plans, cost cuts, etc.).
46. Cap Table Template  
Build a complete cap table in Google Sheets for a seed-stage startup with 3 founders, angel round, and SAFE notes. Include pre-money, post-money, dilution.
47. Equity Split Agreement  
Write a founder equity split agreement for 3 co-founders with 4-year vesting, 1-year cliff, and acceleration clauses.
48. SAFE Note Generator  
Generate a complete Y Combinator SAFE note for \$500k investment at \$5M cap with 20% discount. Include all legal language.
49. Investor Update Template  
Write a monthly investor update template: traction highlights, revenue graph, key metrics, asks, wins, losses, next 30 days.
50. Board Meeting Deck  
Create a 15-slide board meeting deck: agenda, financials, product roadmap, hiring plan, risks, Q&A.
51. Hiring Plan for First 10 Employees  
Create a 12-month hiring plan for the first 10 employees (roles, salary ranges, hiring timeline, equity offers).
52. Job Description Templates  
Write 5 JD templates: Senior Full-Stack Engineer, Growth Marketer, Customer Success, Sales, Designer. Include must-haves and nice-to-haves.
53. Offer Letter Template  
Write a complete offer letter with salary, equity, benefits, start date, and signing bonus.
54. First 90 Days Onboarding Plan  
Create a detailed 90-day onboarding plan for a new engineering hire (week 1–12 tasks, goals, meetings).
55. OKR Template for Startups  
Build a complete OKR framework for a 20-person startup. Include company OKRs, team OKRs, and personal OKRs.
56. Weekly Standup Agenda  
Write a 15-minute weekly standup agenda that keeps everyone focused: wins, blockers, priorities, shoutouts.
57. Retro Template (Start/Stop/Continue)

- Create a retro template for monthly team retros: What should we start, stop, continue doing?
- 58. 1-on-1 Meeting Template  
Write a recurring 1-on-1 template for manager-employee: career growth, feedback, blockers, personal life check-in.
  - 59. Performance Review Template  
Create a 6-month performance review template with self-assessment, manager feedback, goals, and promotion discussion.
  - 60. Remote Work Policy  
Write a complete remote work policy: core hours, communication tools, meeting rules, equipment budget, travel policy.
  - 61. Expense Policy  
Write a complete expense policy for a remote startup: allowed categories, approval process, reimbursement timeline, credit card rules, receipt requirements.
  - 62. Security Policy  
Create a startup security policy: password manager, 2FA enforcement, device encryption, phishing training, incident response plan.
  - 63. Data Backup & Recovery Plan  
Write a complete data backup strategy: daily backups, off-site storage, encryption, quarterly restore tests, RTO/RPO targets.
  - 64. Disaster Recovery Plan  
Create a disaster recovery plan for SaaS: failover to secondary region, DNS switch, communication plan, 4-hour RTO.
  - 65. Tech Stack Decision Matrix  
Build a decision matrix to choose between Next.js vs Remix, Supabase vs Firebase, Vercel vs Railway, Tailwind vs Chakra.
  - 66. Database Schema Designer  
Design a complete PostgreSQL schema for [SaaS name] with users, organizations, subscriptions, invoices, feature flags, audit logs.
  - 67. API Documentation Template  
Write complete OpenAPI 3.0 spec for [SaaS name] API including authentication, rate limits, error codes, examples.
  - 68. Error Monitoring Setup  
Set up complete error monitoring stack: Sentry + LogRocket + Datadog. Include alert rules and on-call rotation.
  - 69. Logging Strategy  
Design a logging strategy: structured JSON logs, log levels, retention policy, correlation IDs, ELK stack setup.
  - 70. CI/CD Pipeline (GitHub Actions)  
Write complete GitHub Actions workflow: lint → test → build → deploy to staging → manual approval → deploy to production.
  - 71. Docker Setup  
Write Dockerfile + docker-compose.yml for [SaaS name] with multi-stage build, non-root user, health checks.
  - 72. Kubernetes Manifests  
Write complete Kubernetes manifests: Deployment, Service, Ingress, HPA, ConfigMap, Secret for [SaaS name].
  - 73. Serverless Functions  
Convert this Node.js endpoint to AWS Lambda + API Gateway with cold start optimization: [paste code].
  - 74. Edge Functions (Vercel/Cloudflare)  
Write a Vercel edge function that A/B tests two landing pages and geo-blocks certain countries.
  - 75. CDN Configuration  
Set up Cloudflare CDN with cache rules, Polish, Brotli, rate limiting, and WAF rules for [domain].
  - 76. SSL Certificate Setup  
Step-by-step guide to get free SSL with Let's Encrypt + auto-renewal using Certbot on Ubuntu.
  - 77. Domain DNS Records  
Write complete DNS records for [domain]: A, CNAME, MX, TXT (SPF, DKIM, DMARC), Vercel verification.
  - 78. Email Deliverability Setup  
Set up email deliverability for [domain]: SPF, DKIM, DMARC, warm-up schedule, Postmark/SendGrid config.
  - 79. Spam Score Checker  
Check spam score for this email template and fix all issues: [paste HTML email].
  - 80. A/B Testing Framework  
Build a complete A/B testing system using PostHog + Vercel edge config. Include winner auto-promotion after 1000 visits.
  - 81. Feature Flag System  
Build a complete feature flag system using LaunchDarkly + Next.js middleware. Include admin panel, percentage rollouts, user targeting.
  - 82. Dark Mode Toggle  
Add a perfect dark mode toggle to this Next.js app with Tailwind + localStorage + system preference detection: [paste code].
  - 83. Mobile Responsive Fix  
Fix mobile responsiveness for this page: [paste URL or code]. Make it look perfect on iPhone 12, 14, and Android.
  - 84. Accessibility Audit  
Run a full WCAG 2.1 accessibility audit on this page and fix all AA issues: [paste URL].
  - 85. Lighthouse Score 100  
Optimize this page to get 100/100 Lighthouse score on mobile: [paste URL]. Include all fixes.
  - 86. Core Web Vitals Optimization  
Improve LCP, FID, CLS to green for this page. Provide exact steps and code changes.
  - 87. Image Optimization Pipeline  
Set up automatic WebP + AVIF + lazy loading + responsive srcset for all images in Next.js.
  - 88. Lazy Loading Implementation

- Add lazy loading to all below-the-fold components with blur placeholder and skeleton screens.
- 89. Code Splitting Strategy  
Implement perfect code splitting in Next.js: dynamic imports, route-based chunks, preload critical chunks.
  - 90. Bundle Size Analysis  
Analyze bundle size of this app and reduce it by 50%: [paste URL]. Use Webpack Bundle Analyzer.
  - 91. Tree Shaking Guide  
Explain tree shaking and remove all dead code from this project: [paste repo].
  - 92. TypeScript Migration Plan  
Create a 30-day plan to migrate this JavaScript codebase to TypeScript with zero downtime.
  - 93. React to Next.js Migration  
Migrate this Create-React-App project to Next.js 14 with App Router, Server Components, and streaming.
  - 94. Monolith to Microservices  
Break this monolith into 5 microservices: auth, billing, core, notifications, analytics.
  - 95. GraphQL Schema Design  
Design a complete GraphQL schema for [SaaS name] with queries, mutations, subscriptions, and dataloaders.
  - 96. REST API Best Practices  
Convert this messy API to RESTful best practices: proper status codes, pagination, filtering, HATEOAS.
  - 97. OpenAPI Spec Generator  
Generate complete OpenAPI 3.1 spec from this Express.js codebase automatically.
  - 98. Postman Collection  
Create a complete Postman collection with environment variables, tests, and pre-request scripts for [API].
  - 99. Integration Test Suite  
Write complete integration tests using Supertest + Jest that cover 95% of API endpoints.
  - 100. Load Testing Script  
Write a k6 load testing script that simulates 10,000 concurrent users for 5 minutes and generates HTML report.