C F V
Mission and Objectives

Mission

To develop and promote the co-operative movement as a means of satisfying the economic and social needs of people.

Objectives

Help improve the performance of member co-operatives in the provision of services to their members.

Make representations to government on legislation and policies to facilitate the development of co-operatives.

Promote co-operatives to the public.

Facilitate and promote the formation of co-operatives.

Educate co-operative members and the community at large in co-operative principles and practices.

Facilitate co-operation between co-operatives.

The Co-operative Federation of Victoria Ltd has been appointed a steward for the .Coop Community Name program and has established australia.coop for this purpose.

Co-operative community names are only awarded to eligible co-operative organisations. australia.coop will be a portal for the co-operative movement in Australia.

*Co-operatives are unique -
a co-operative difference that
creates a co-operative advantage.*

Registered Office Address
71 Franciscan Avenue
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AUSTRALIA

Phone: (61 03) 9785 6704
Fax: (61 03) 9785 6542
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Web: http://www.australia.coop

.coop™

ONE MEMBER.ONE VOTE.ONE DOMAIN

australia.coop

Co-operative Federation of Victoria Ltd

Our Co-operative Advantage

.Co-op Features

australia.coop is a resource rich co-operative portal for Australia's co-operative movement including:

Co-op Advocacy - submissions, letters and papers on the co-operative option.

Co-op Aggregation - information on how co-operatives, individuals and their communities can take advantage of group buying opportunities.

Co-op Education - co-operative education resources.

Co-op Formation - information on co-operative formation.

Co-op Case Studies - information on the experience of co-operation and co-operatives.

Co-op Management - information on the co-operative management difference and why it matters.

Co-op Publications - online copies of co-operative publications.

Co-op History - information about the history of co-operation and co-operatives.

Co-op Legislation - information about Australia's co-operative legislation.

What is .coop

.Coop is a new top-level internet domain (TLD)

Why .coop?
.Coop provides co-operatives with distinct competitive advantages. By registering names within the new domain co-operatives can:

- *Differentiate their businesses from a sea of .coms and add value to their web site.*
- *Gain from the consumer trust co-operatives have built over the last 150 years.*
- *Promote their co-operative identity on the web.*
- *Register for the meaningful, memorable internet addresses that weren't available under .com and*
- *Increase their internet exposure and web site traffic by using multiple names to point to their site.*

Who is eligible?
Only co-operatives, co-operative support organisations and businesses owned by co-operatives are eligible to register.

How is eligibility verified?
Registrants are asked to identify two co-operative organisations to which they belong or which may be able to affirm their co-operative status. Some registrants will be verified automatically by the system while others may be asked to submit additional documentation.

Where do Co-operatives Register?
Go to www.australia.coop and click on the registration link.

Cfedvcb2/2002

Background

September 2000
The **National Cooperative Business Association** and **Poptel**, with the support of the **International Cooperative Alliance**, applied to the Internet Corporation for Assigned Names and Numbers (ICANN) for approval of the .coop domain and authority to sponsor the domain and offer registry services.

November 2000
ICANN approved .coop, along with six other new top-level domains, to join .com, .org and .net on the Internet.

May 2001
NCBA formed its subsidiary dotCoop to operate the domain. Poptel continued with the technical registry build.

November 2001
ICANN and dotCoop finalised the contract allowing dotCoop to operate the new domain.

December 2001
U.S. Department of Commerce approved the ICANN/dotCoop contract. IANA recommended entry of .coop into the Internet's root server.

January 2002
.Coop went live on the Internet on January 9. Registration opened to all cooperatives worldwide on January 30.

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