hand, peake people take the health into account. Moveover, they condemned this kind of wastful activity, sespecially the drought-striken areas. From my perspective, the advantage of the ice bucket challenge is overwhelmed. At the first stage, the awareness of ALS is ascerding with the popular of the Tice Bucket Challenge. Before this autivity many people even not heard of it. During this activity, no matter people are interested in the disease itself of the funny activity, they will learn something about the ALS at least. If one day it when it occurs to a friend or a kin, the related friends or family may know realize where too seek help. It's not a depressing thing that a person gets into a disease, but knowing nothing about it is. At second stage. The simplest reason-money. From all of the media. Deople probaberly notice that those accept the challenge are