

Customer Journey & Purchase Metrics - Q3 2025

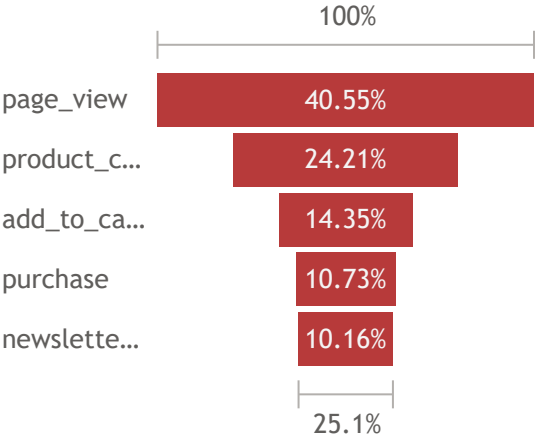
1958
Total Users

2M
Total purchase

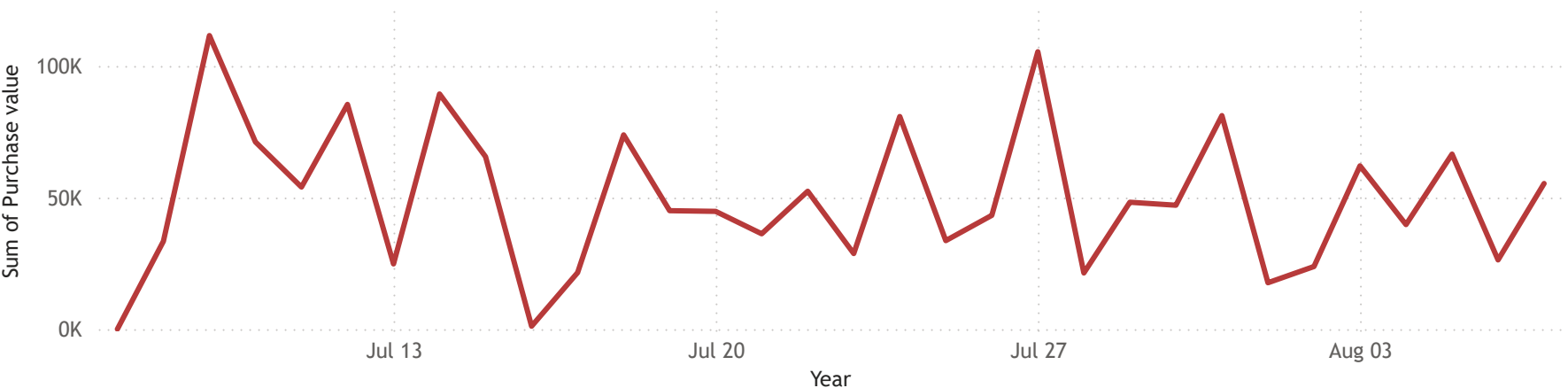
812.41
Average purchase value

84 %
Conversion Rate

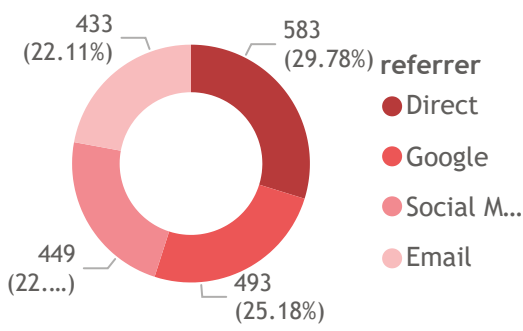
User Journey



Purchases over time



Referrer Breakdown



Product Categories

