

Customer Journey & Purchase Metrics - Q3 2025

1958

Total Users

2M

Total purchase

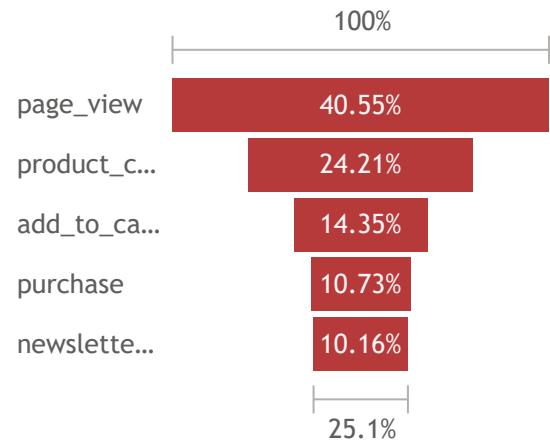
812.41

Average purchase value

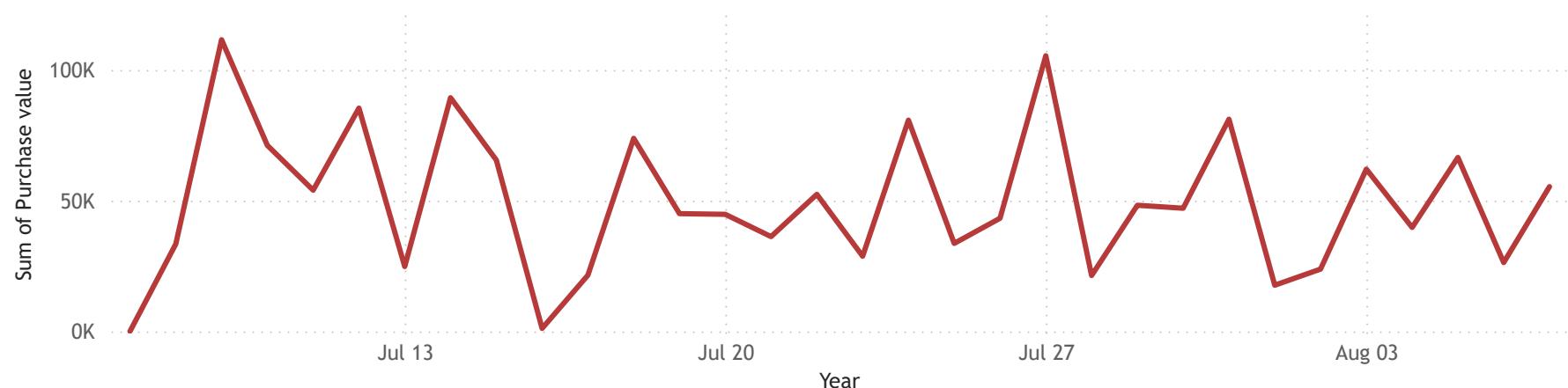
84 %

Conversion Rate

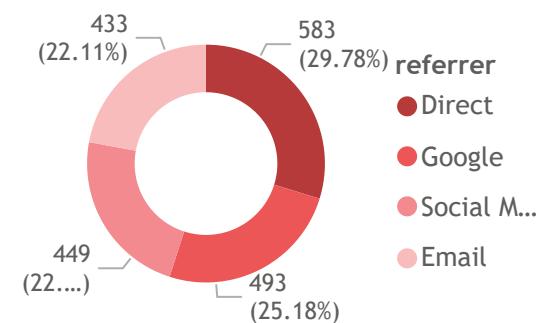
User Journey



Purchases over time



Referrer Breakdown



Product Categories

