# Introduction to Machine Learning and Python Programming

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# What is Machine Learning?

We want computers act like human (Al paradigm)

Human learn from past experiences Computers Follow instructions



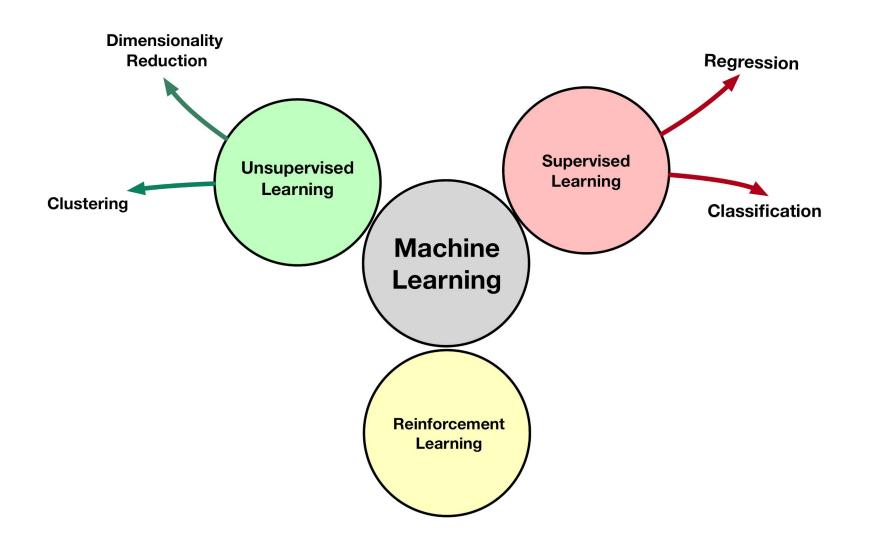
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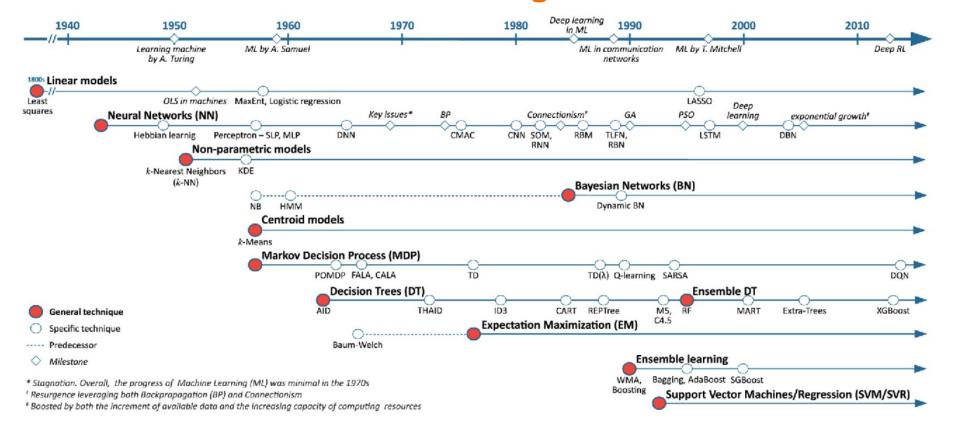
Field of study that gives computers the ability to learn without being explicitly programmed

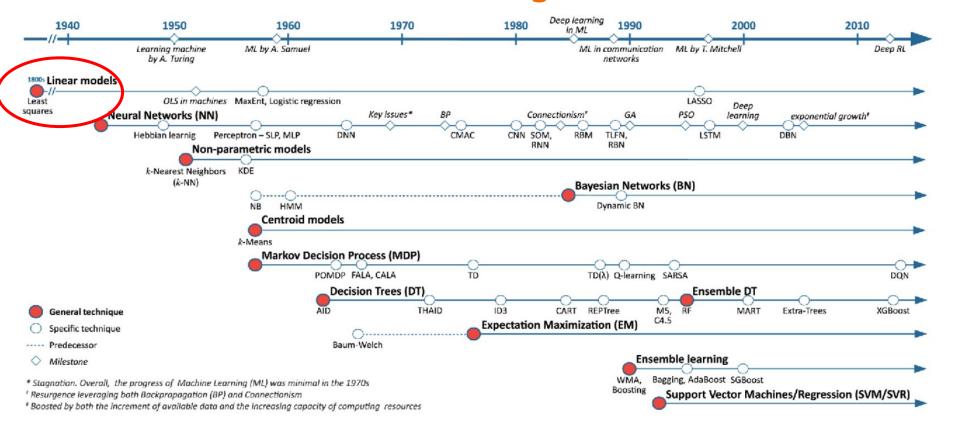
(Arthur Samuel 1951)

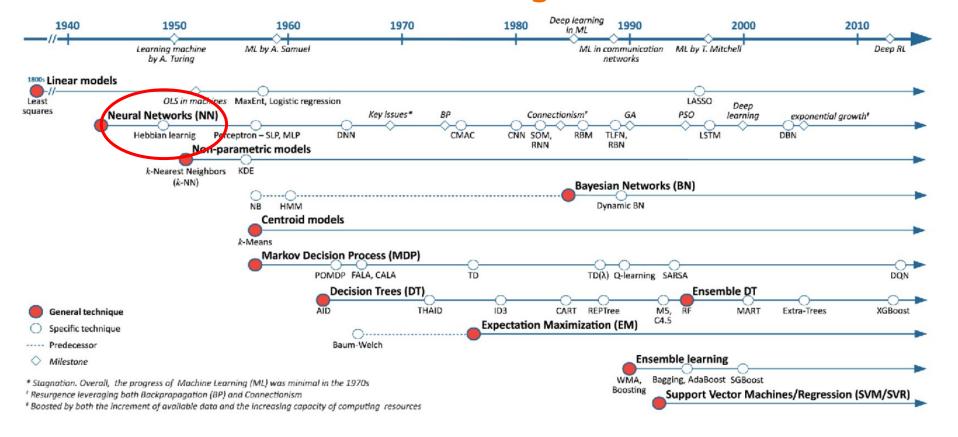
The Samuel Checkers-playing Program was among the world's first successful self-learning programs.

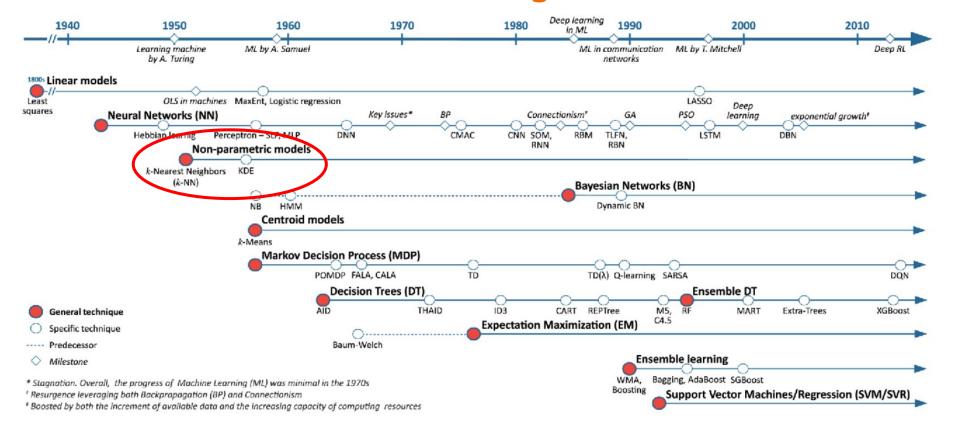
He coined the term "machine learning" in 1959

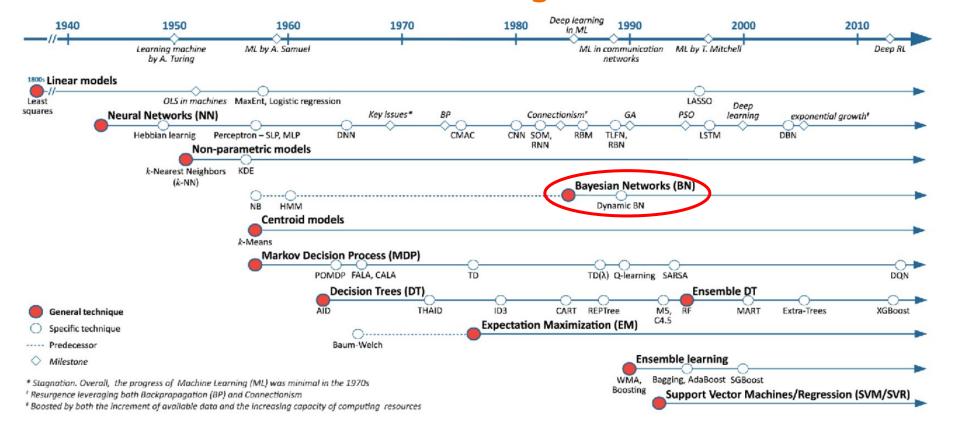




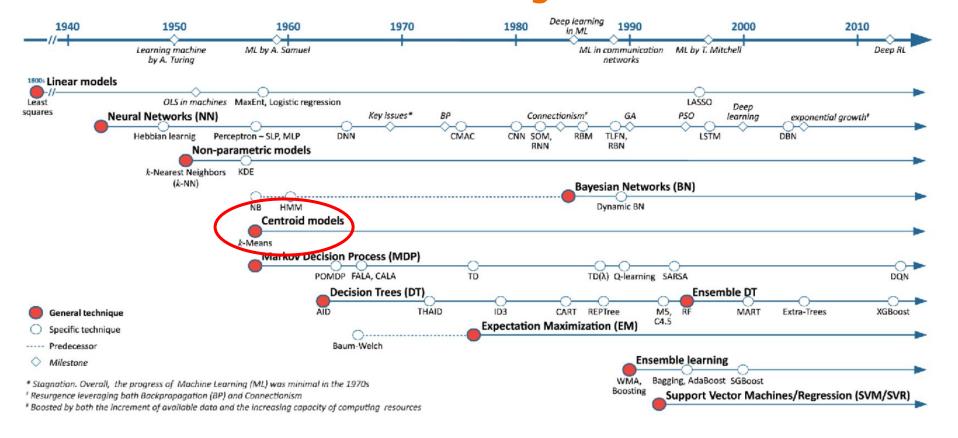


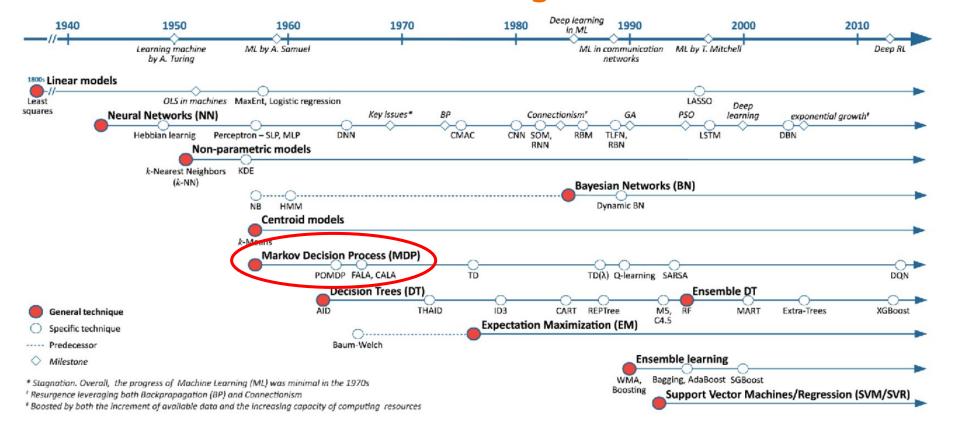


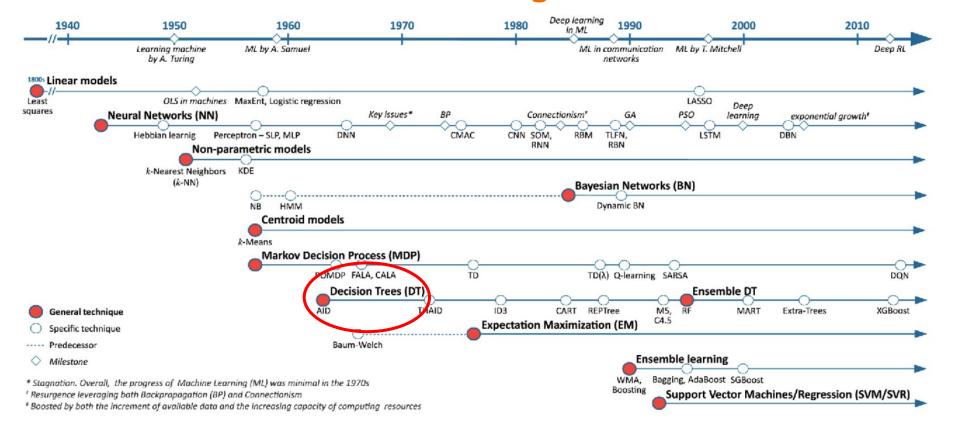


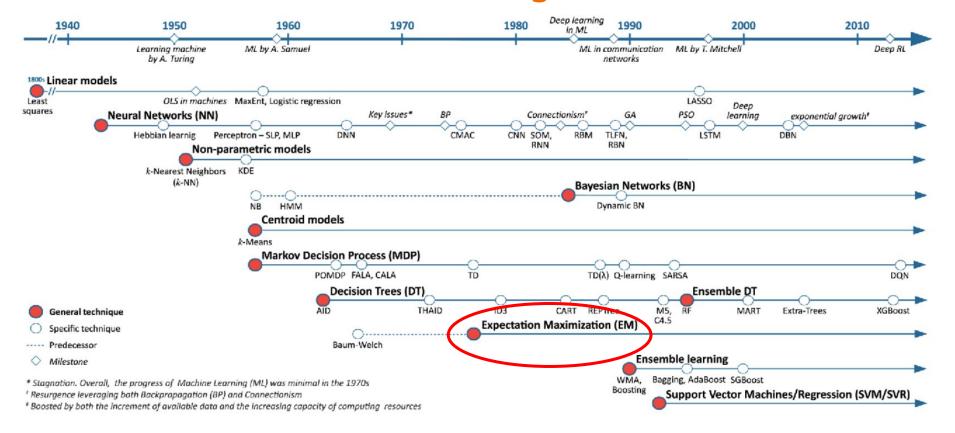


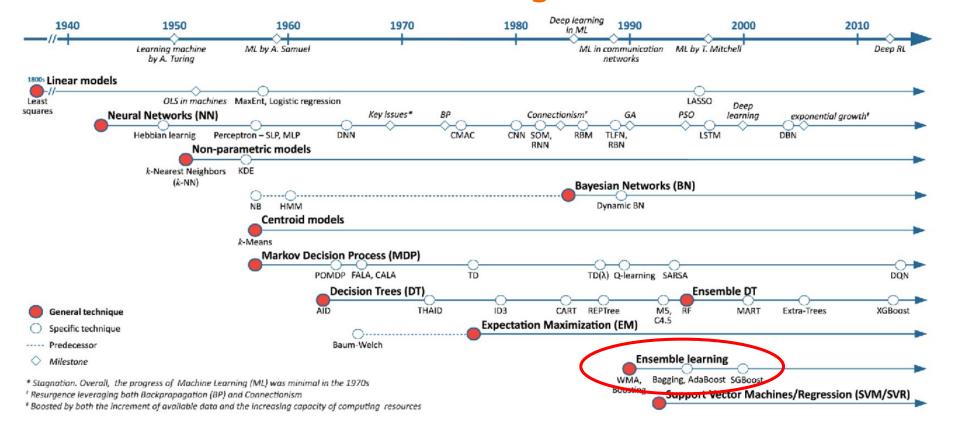
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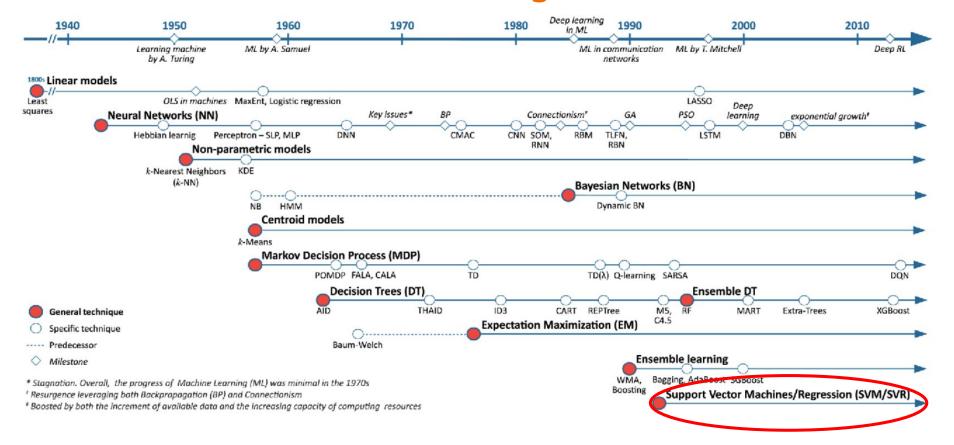












# We are lucky

Because of the following reasons, learning how to implement ML and use it in industrial setting became much easier

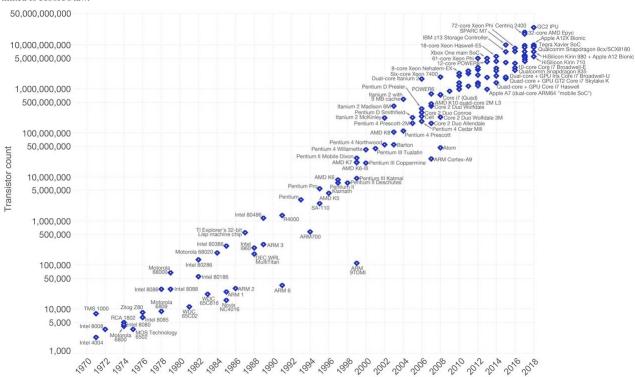
- Programming became easier
- Computational power
- Data availability

## Computational power and Moore's law

#### Moore's Law – The number of transistors on integrated circuit chips (1971-2018)



Moore's law describes the empirical regularity that the number of transistors on integrated circuits doubles approximately every two years. This advancement is important as other aspects of technological progress – such as processing speed or the price of electronic products – are linked to Moore's law.



# We have huge responsibility

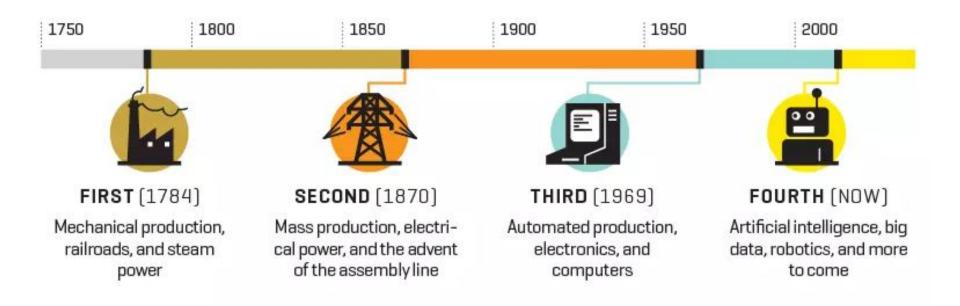
- Do not overpromise
  - It is not magic if
    - we are not magicians
    - the proper ingredient (data) is not available
    - the goal is properly defined

# We have huge responsibility

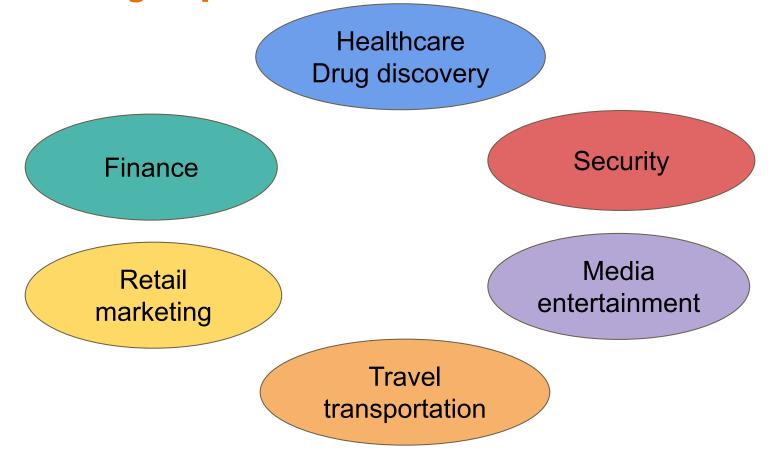
- Do not overpromise
  - It is not magic if
    - we are not magicians
    - the proper ingredient (data) is not available
    - the goal is properly defined
- Proper implementation of ML models
- Proper interpretation

# Machine learning application

#### Four industrial revolutions



# ML had big impact in some of the industries



# Example of ML in healthcare and drug discovery



# Genentech





# **Example of ML in finance**













# **Example of ML in retail and marketing**









### **Example of ML in media and entertainment**

#### Social media





## **Example of ML in media and entertainment**







## **Example of ML in transportation**

# Uber



# Machine learning Project steps:

- 1. Problem Definition.
- 2. Data Preparation.

Gathering Data

Cleaning Data

- 3. Model Building
- 4. Algorithms Evaluation.
- 5. Results Improvement.
- 6. Results Presentation.

# **Feature Representation**







A matrix of color values(pixels)

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List of words with their frequency count

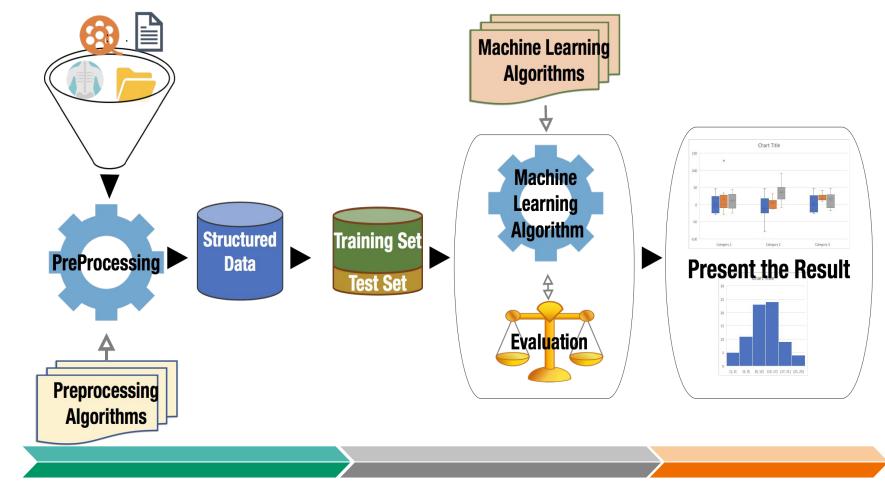
#### **DataSet**

#### **Features**(Variable/Attribute)

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Size	Location	 #Rooms	Output

A data set (or dataset) is a collection of data Every column of the table represents a particular variable, Each row corresponds to a given member of the data set



Gathering and Cleaning data

Model building and Model evaluation

**Deploy selected Model and present result** 33

# Machine learning in practice

environment setup

**Python** 

Read, understand and prepare data for ML

-Reading: pandas

-Understanding: matplotlib, numpy, etc.

-Preparing: pandas, sklearn

Build ML models and assessing their performances

-sklearn

Preparing the results and saving the outputs

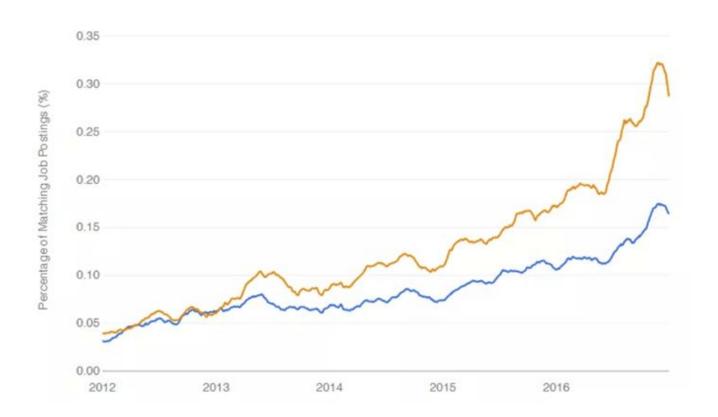
-pandas, matplotlib

# Introduction to Python programming

# Why Python?

easy to use open sourced **Extensive Support** Libraries multi-paradigm

# Python vs R?



#### **Environment: IDLE, Shell**

- IDLE ,**Integrated DeveLopment Environment**, is the standard Python development environment.
- It works well on both Unix and Windows platforms.
- It has a Python shell window, which gives you access to the Python interactive mode.
- It also has a file editor that lets you create and edit existing Python source files.

### **Environment: Jupyter Notebook**

An open-source web application that allows you to create and share documents that contain:

- ☐ live code
- Equations
- visualizations
- narrative text.

#### **Algebraic operations**

- Rank, determinant, trace, etc. of an array.
- Eigen values of matrices
- Matrix and vector products (dot, inner, outer,etc. product), matrix exponentiation
- Solve linear or tensor equations and much more!

# Working with numbers, tuples and strings

There are three **numeric** types in Python: Int, float, complex

**String** literals in python are surrounded by either single quotation marks, or double quotation marks.

(link to the example)

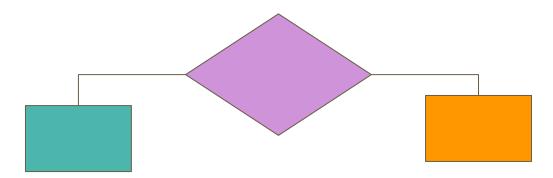
#### Set, lists, dictionaries in Python

- **List:** ordered and changeable. Allows duplicate members.
- **Tuple:** ordered and unchangeable. Allows duplicate members.
- **Set:** unordered and unindexed. No duplicate members.
- **Dictionary:** unordered, changeable and indexed. No duplicate members.

### **Conditioning in Python**

Python uses boolean variables to evaluate conditions.

The boolean values True and False are returned when an expression is compared or evaluated.



# **Loops in Python**

Python provides three ways for executing the loops.

While all the ways provide similar basic functionality, they differ in their syntax and condition checking time.

for val in sequence:
Body of for

while test\_expression:
 Body of while

### **Writing function in Python**

Function is a group of related statements that perform a specific task.

Functions help break our program into smaller and modular chunks. As our program grows larger and larger, functions make it more organized, manageable and readable.

Function avoids repetition and makes code reusable.

```
def function_name(parameters):
    """docstring"""
    statement(s)
```

#### Fundamental packages in Python: numpy

core library for scientific computing

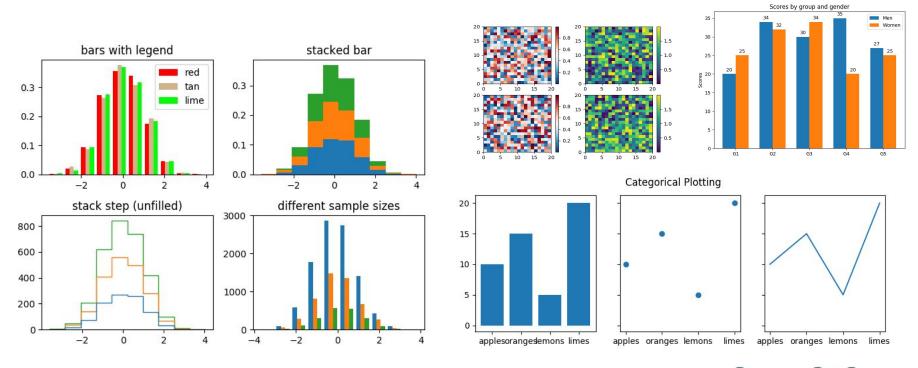
High-performance multidimensional array object

Operations related to linear algebra.

### Fundamental packages in Python: matplotlib

- python library used to create 2D graphs and plots by using python scripts.
- pyplot makes things easy for plotting by providing feature to control line styles, font properties, formatting axes etc.
- It supports a very wide variety of graphs and plots namely

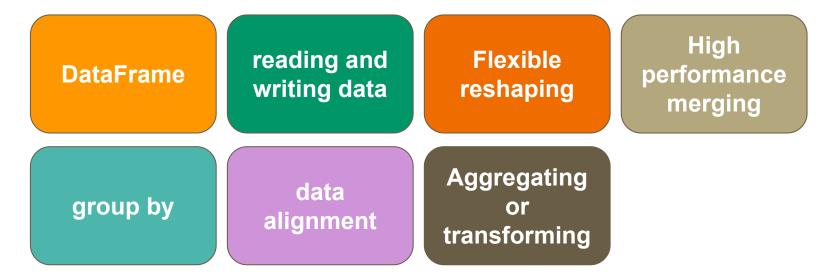
# **Plotting in Python**





### Fundamental packages in Python: pandas

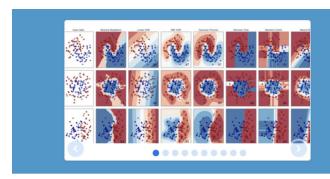
pandas is an open source, BSD-licensed library providing high-performance, easy-to-use data structures and data analysis tools for the Python programming language.



# **Working with dataframes in Python**

index	col1	col2	col3
1			
2			
3			

## Machine learning in Python using sklearn



#### scikit-learn

Machine Learning in Python

- · Simple and efficient tools for data mining and data analysis
- · Accessible to everybody, and reusable in various contexts
- · Built on NumPy, SciPy, and matplotlib
- Open source, commercially usable BSD license

#### Classification

Identifying to which category an object belongs to.

**Applications**: Spam detection, Image recognition

**Algorithms**: SVM, nearest neighbors, random forest, ... — Examples

#### Regression

Predicting a continuous-valued attribute associated with an object.

**Applications**: Drug response, Stock prices. **Algorithms**: SVR, ridge regression, Lasso,

Examples

#### Clustering

Automatic grouping of similar objects into sets.

**Applications**: Customer segmentation, Grouping experiment outcomes

Algorithms: k-Means, spectral clustering, mean-shift, ... — Examples

#### **Dimensionality reduction**

Reducing the number of random variables to consider.

**Applications**: Visualization, Increased efficiency

**Algorithms**: PCA, feature selection, nonnegative matrix factorization. — Examples

#### **Model selection**

Comparing, validating and choosing parameters and models.

**Goal**: Improved accuracy via parameter tuning

**Modules**: grid search, cross validation, metrics. — Examples

#### **Preprocessing**

Feature extraction and normalization.

**Application**: Transforming input data such as text for use with machine learning algorithms. **Modules**: preprocessing, feature extraction.

Examples