BUSINESS PLAN

Rules:

* 2 members per team.
* Round 1: Executive Summaries

Design your product based on the on-spot topic given. Prepare a one page document detailing about financial considerations, marketing strategies, profit making, and feasibility. Semi-finalists will be decided based on the plan prepared.

* Round 2: Presentations

Based on the in-depth feedback from the judges’ panel, prepare your final presentation.

Note: Participants must bring their own laptops.