# Ali Saleh

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## **EDUCATION** University of Michigan

Ann Arbor, MI

User Experience Research and Design

January 2019 - May 2019

Coursework: Introduction to UX Principles and Processes, Understanding User Needs, Evaluating Designs with Users, UX Design: From Concept to Prototype, UX Research at Scale: Surveys, Analytics, Online Testing

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Bachelor of Science in Computer Science

September 2014 - April 2018

Coursework: Web Systems, User Interface Development, Mobile App Development for Entrepreneurs, Database Management Systems, Introduction to Computer Security

Semester at Sea Around the World

Study Abroad

January 2015 - May 2015

- Traveled the world in 127 days visiting four continents, 13 countries, and 38 cities
- Expanded global awareness and enriched knowledge of different cultures
- Organized seminars and activities to broaden students' cultural perspectives

### **EXPERIENCE** General Motors

Warren, MI

Cloud Automation Engineer (Software Engineer)

July 2018 - present

- Automate IT services using cloud technologies to create faster and improved processes
- Design and engineer IT solutions to reduce errors and better serve business needs
- Collaborate with engineers to architect and maintain stable systems with 24/7 uptime

### **Cengage Learning**

Farmington Hills, MI

Web Strategy and Development Intern

August 2017 - March 2018

- Assist with updates to websites and troubleshoot performance and technical issues
- Conduct SEO analysis and recommend changes based on industry's best practices
- Collaborate with team to ensure users' satisfaction and expose usability problems

#### **Brookside Travel LLC**

Northville, MI

Website Administrator

September 2016 - February 2017

- Create and update e-commerce content-related web pages using WordPress
- Identify and implement promotional opportunities to increase company's web presence
- Plan and execute web, email, and social media marketing campaigns

#### **PROJECTS**

**Pictone:** A web app that lets you listen to premade YouTube playlists with stunning slideshow photography (<a href="https://pictoneapp.github.io/">https://pictoneapp.github.io/</a>)

**Giftify:** A prototype for a mobile app platform allowing people to give away gifts randomly to others and not restrict gifts to monetary ones only (won Best Design Award)

**Cultural Mind:** A community-based website for people to expand and share their cultural knowledge about the world (<a href="http://eecs493.herokuapp.com/">http://eecs493.herokuapp.com/</a>)

inStock: A Chrome extension to help shoppers find Amazon products in nearby stores

**SKILLS** Technical: HTML, CSS, Bootstrap, JavaScript, jQuery, AngularJS, PHP, Flask, REST

API, Git, WordPress, SEO, Python, Java, C/C++

Databases: NoSQL (MongoDB), MySQL, SQL\*Plus, SQLite

Design: Adobe XD, Illustrator, Photoshop, Sketch

**CERTIFICATES** Advanced Google Analytics, Google Analytics for Beginners

Fall 2017