

New Website Launch Email Blast Template

Possible Subject Lines:

- it's finally here :)
- [NAME], check this out
- what do you think?
- would love your feedback...
- more tools to help you are now available
- we've got you covered, [NAME]
- I've got something to show you...

Body Content:

Hi [NAME],

I hope you're doing well! I wanted to let you know my website has been updated and I'd love for you to check it out.

[Click Here to View My New Website](#) ⇌ [INSERT LINK HERE]

On my new site, you or someone you know can...

- Check what your refinance options may be
- Start your application for a home loan online
- Enter information to help learn how much you can afford to buy
- Learn about our home loan options
- Get access to payment calculators
- Search homes for sale
- And much more

If you're ready to see what your options are, compare these home loan options, or determine potential refinance savings, my website is perfect for you.

Or feel free to pass it along to friends or family who may want a head start on their home purchase or refi.

I look forward to serving you. Take care,

Insert Email Signature here:

[EMAIL SIGNATURE]

Footer Content for your email:

Fairway logo, LO name, title, NMLS#, phone number that is tied to the Originator's NMLS#, branch address, Equal Housing Lender logo, and applicable state license disclaimers.

Also include an opt-out button or a clear and conspicuous explanation of how the recipient can opt out of future emails.

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