This template is great for leads that have gone unresponsive. or that you were never able to successfully connect with in the first place. 30 days or beyond after the lead was generated is generally a good time to send this out.

Simply copy and paste the text below into your email marketing software, insert the link driving recipients to your leadPops Purchase Funnel, and select the segment of your database you want to send to.

Send this out towards this end of the month.

Subject: Requesting Permission to Close Your File

Hi %FIRST_NAME%,
I am writing to follow up on my email, text, and voice mail.

I am in the process of closing out files that I've been unsuccessful in making contact with over the last few weeks.

With rates this low and the end of the month approaching, I need to clear up room in my schedule to help people who want to => buy a home in the next few months.

Typically, when I haven't heard back from someone, it means they are either really busy, or aren't interested.

If you <u>are</u> interested, what do you recommend as the next step?

Thanks for your help.

--

Your Email Signature

P.S. Chances are y**ou're pre-qualified to buy a home... so don't wait -- this could be your chance purchase with a monthly payment you can afford!**

There is no cost or obligation. Start Here

As you can see, it's just that easy! And this isn't just a one-time thing, either.

You should be adding links to your Funnels into EVERY email you send, including integrating them as a standard part of your template, if you're doing something like a monthly e-newsletter.

You can also, just as easily, embed a nice call-to-action button in any email or newsletter, and also include one in your email signature.

The best part is: we can help you with ALL of this.