...continued once you've completed checklist items 1 - 4

☐ **5.** When your new website is ready, we will email you a "temp domain" link. This allows you to review your website to make sure all the information is correct before it goes live.

> Keep in mind: additional content, videos, blog pages, etc. can be added later. The leadPops team will help you with those customizations in the future.

> For this initial review, the goal is to make sure everything is correct so that we can get your new website LIVE with all the approved content and information.

☐ **6.** Next, test your lead forms. Ideally we'll connect your Funnels directly with your CRM. Shoot us an email to **Support@leadPops.com** and let us know which CRM you are using. From there, we'll advise on next best steps to connect your Funnels account directly to your CRM. That way the leads will fly seamlessly through!

☐ **7.** Once we've confirmed your leads are flowing into your CRM successfully and you're getting new lead alerts/notifications, we will take your new website live!

☐ **8.** **Sign up for Google Analytics for free**. Once you do, send us the code and we'll install it on your website for you.

> This will allow you see how much traffic you're getting, and give you insight as to which of your marketing efforts are working best.

☐ **9.** If you haven't yet, join the live Client Success Onboarding Orientation call.
Click Here to view dates/times and book an upcoming call.