

Insurance Leads = \$

Get Paid for Insurance Leads!



So why should you want to generate home insurance leads as a mortgage professional?

Pure and simple: create **leveraged income** -- income earned through other people's efforts.

Quick Program Summary:

- Keep it in the family; referring clients to a trusted insurance professional in your sphere of influence is better than clients having to go out on their own
- You can get paid (for leads you're already generating); many mortgage pros are enjoying a Lead Reward of \$25-\$50 per home insurance lead
- Having a system in place to streamline these referrals makes it easier for everyone



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With Mortgage Funnels, monetizing home insurance leads can be completely automated.

Offering a home insurance resource to clients will help you provide a better, more complete service, while taking care of a referral partner of your choice; it's a win-win-win situation

Most mortgage professionals know the value of Realtor relationships. RESPA and other regulations can make things tricky with Realtors.

For an insurance agent, a relationship with a producing mortgage professional is as sought after as a producing Realtor in the case of a mortgage pro.

Insurance agents would love nothing more than to have several producing mortgage professionals consistently feeding them good clients. They'll pay for it too.

With our Mortgage Funnels System, we offer Home Insurance Funnels at no additional cost. You can hook them up to your website, blog, email marketing, social media – anywhere – and automatically drive those leads to your home insurance professional of choice. We can even help you partner with new agents in our network.

Tracking is built-in. You can monetize it any way you like, or just do it because it's cool.



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If you'd like to give it a try, we can have you up and running with Home Insurance Funnels within 72 hours or less.

To book a marketing consultation on this topic (or other), go to:

www.leadPops.com/consult

Keep in mind, expert marketing consultations are included FREE with your Funnels Membership.

Written by Andrew Pawlak

