












The name of the company

QiVita

<p>Key partners</p> <p>almaty.vsesdelki.kz</p>  	<p>Key activities</p> <ol style="list-style-type: none"> 1.Using Techgarden lab in Alatau to produce first 20 products 2.To get the support from the medical institutions 2.To promote and sell product to pharmacies and hospitals 3.To rent an industrial premise in Karasay district 5.Organizing fast-express help 6.Marketing <p>Key resources</p> <ol style="list-style-type: none"> 1.Professors with degrees 2. Data base with medical institutions 3.Internet-platform for interaction with our clients 4. Own app on smarAtphones 5.Support of the akimat of the Almaty 	<p>Value Propositions</p>  <p>Saving time</p>  <p>Using smart and new technologies</p>  <p>Ease and accessibility</p>	<p>Customer Relationships</p> <p>Direct delivery</p>   <p>Channels</p> <p>qivita.kz</p>  <p>almaty.vsesdelki.kz</p> 	<p>Customer Segments</p>  <p>Pharmacies and hospitals</p>  <p>People who need urgent diagnosis of the body</p>
<p>Cost structure</p> <ol style="list-style-type: none"> 1. Scientific expertise and licenses 2.Data base and other costs in organizing well-worked platform 3.The rent of the premise 4.Production costs (buying details and technics) 4.Salaries to the workers 5.Marketing 			<p>Revenue streams</p> <ol style="list-style-type: none"> 1. Wholesale and distribution of the product in polyclinics and pharmacies 2.Getting a profit from each fast-express help 3.Retail selling 	