

# ABOUT US

**Codex Software** is a software company specialized in helping businesses and individuals plan, build, evolve and staff software projects.

**Founded:** 2011

**Headquarters:** Cheltenham, United Kingdom

**Development centers:** Poland, Portugal



## PRODUCT DEVELOPMENT

### What we do

Planning, MVP development, Product evolution

### Challenges Solved

- ✓ A product idea is not yet refined, the roadmap is absent or unclear
- ✓ Product development goes astray from the timeline and budget
- ✓ Tech debt causes high maintenance costs, limited usability and growth
- ✓ A product does not meet the expectations of investors
- ✓ Product's users report poor experience
- ✓ Spending on the in-house development team is too high
- ✓ Hiring talent for product development team takes too much time, is too costly, or is limited due to the lack of required specialists

### Value for you

#### ✓ Start at any stage

From the very ideation phase to release or pre-acquisition.

#### ✓ Refine the idea and plans

Use our services to perform business analysis, create or refine development plans and product roadmaps, setup project architecture and infrastructure.

#### ✓ Get your team staffed and managed

Leave the trouble of getting the right people to us. Working on a product, we provide any specialists required to meet the goals of the project.

#### ✓ Eliminate knowledge gaps

Receive technology consulting and tech leadership to solve the most complex tech challenges a product might face at MVP, launch, growth, overhaul, pivot, next investment round or acquisition phases.

### The Process

It is absolutely easy to both kick-off the work with us and collaborate further on. The process contains several steps:

#### ✓ Get in touch

Contact our representative via Upwork message, email, phone, Skype, Viber, WhatsApp, Telegram, Messenger and share basic project details.

#### ✓ Ensure your privacy

We're open to sign Non-Disclosure or Non-compete Agreements to guarantee that your idea is thoroughly protected. This stage is entirely up to you and may be omitted if you wish.

#### ✓ Share the specifics

Book a comfortable timeslot and discuss all the specifics of your idea or project with our representative. Don't hesitate to ask us questions!

#### ✓ Receive an estimate

As soon as the project details are provided and discussed, we prepare a detailed time, cost and team estimation, along with milestones and deliverables for the project. We encourage you to ask questions at this point for any details unclear to maintain 100% transparency of the process.

#### ✓ Sign the contract

As soon as you accept our offer, we will prepare and send you the service contract, with all the details outlined. The work starts as soon as it is signed!

# OUR SUCCESS STORIES



## OneFlow Systems and HP Inc.

We partnered with OneFlow Systems in 2013 to help them build their printing software platform. Both teams worked hand in hand from the very beginning until the acquisition of the product by HP Inc., and beyond.

"Codex have provided me with a great team for more than a decade. High quality engineers and managers that understand the dynamics of my business. I look forward to our relationship continuing."

**Nigel Watson, Founder @ OneFlow; New Business Incubation Director, HP Inc;**



## Pronoun and Macmillan

The NYC-based software startup Pronoun was building a self-publishing platform and turned to Codex Software looking for end-to-end software engineering and data science services. The collaboration helped Pronoun secure several rounds of investments, launch the product, and complete the acquisition deal with Macmillan Publishers in 2016.

"Codex Software provides invaluable help when it is needed the most. Their contributions to the key components, broad technology expertise and persistent high quality of delivery make them the partner of choice for us."

**Rob Guttman, CTO @ Pronoun; Senior Vice President, Macmillan Publishers**



## CultureConnect and Axiell

Culture Connect is a software platform that helps art institutions build digital interactive experiences. Looking to power-up the development of the core product, they engaged with Codex and received an end-to-end team led by the head of development. This helped to implement numerous architectural and holistic product improvements, add new features, and led to a lucrative acquisition deal with Axiell in late 2019.

"They're knowledgeable, highly productive and efficient, and solve problems quickly. I trust them and the quality of their work. The lead developer has provided some great leadership to the team, which has made the partnership so successful."

**Samantha Diamond, Founder @ CultureConnect; VP Digital Engagement, Axiell Group**

## FACING A CHALLENGE?

- ✓ Want to reduce time & cost spent on development?
- ✓ Struggling with talent acquisition and HR management?
- ✓ Need a solid tech backup at a key phase?
- ✓ Looking for guidance or rare tech knowledge?



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We'll find a solution. **Get in touch today!**