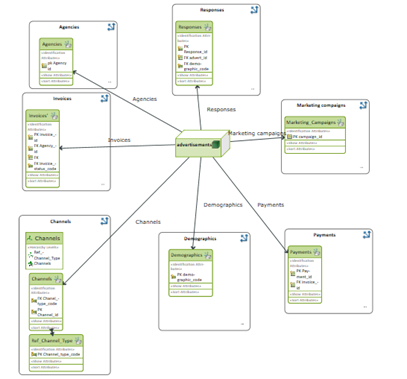
LAB NO:5

1. TASK : Draw M/ERDs for the following scenarios represented by ERDs and business rules to ease your task.
2. Scenario 1: Advertising



**Business Rules**

1. Advertisements are placed by Agencies.

2. Advertisements are placed by Channels, such as TV or Print.

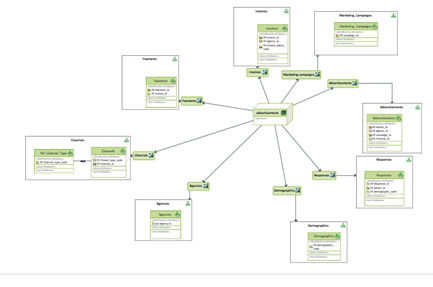
3. Advertisements can be part of a Marketing Campaign.

4. Invoices are produced and result in Payments.

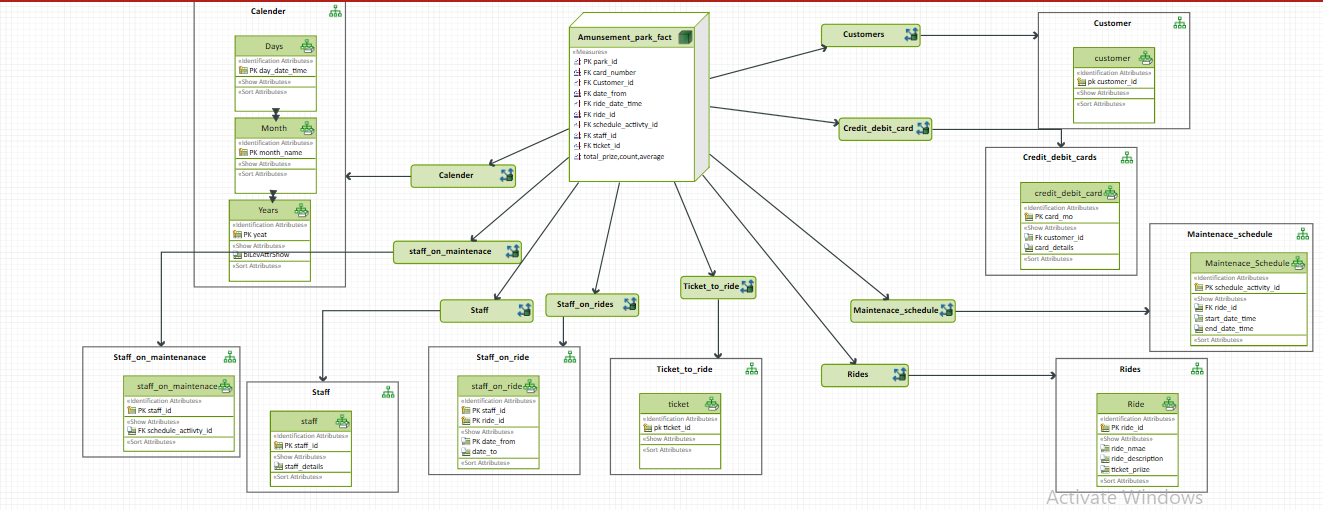
5. Advertisements result in Responses.

6. Responses can be analysed by Demographics

**CUBE DIAGRAM:**



**Scenario 2: Amusement Parks**



**Business Rules**

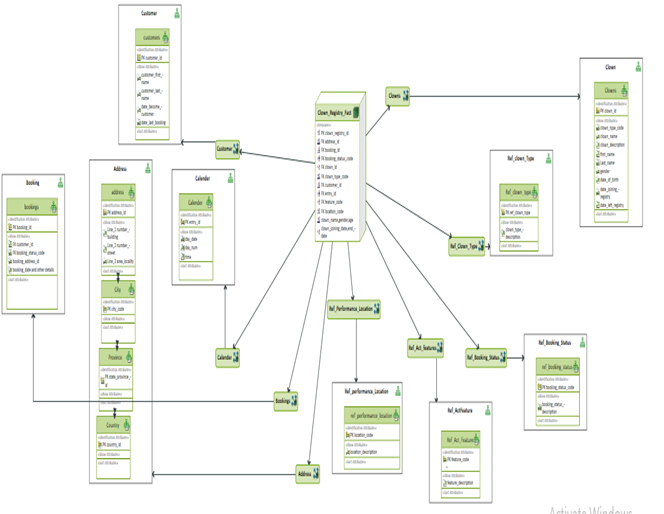
1. Rides are available.

2. Customers use Credit or Debit Cards to buy Tickets to Ride.

3. Staff operate the Rides.

4. Staff also work on Maintenance Schedules for the Rides.

**Scenario 3: Clown registry**

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**Business Rules**

1. People registered as Clowns are stored in the Clowns Table.

2. A Clown can have Acts with specific Features.

3. Clowns accept Bookings to perform at specific Locations for specific Customers.