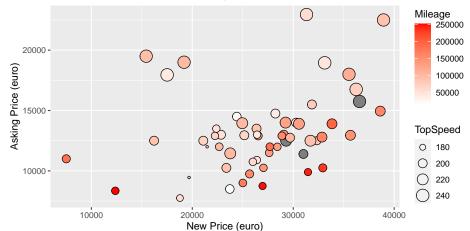
# R session 2: Customizing R Graphics and Data Manipulations

Alina Ferecatu Rotterdam School of Management Erasmus University

9/24/2020

## **Target**

#### Asking Price versus New Price 56 second–hand VW Golfs from Marktplaats.nl



->After session 2 (+ statistics and data manipulations)

## Today's lecture

- Customizing ggplot2 graphics
- Data manipulations using dplyr

## Recap

### Documents and software

#### Have the **latest version** of:

- R: https://CRAN.R-project.org
- RStudio Desktop: https://www.rstudio.com
- Installation instructions on Canvas

## Software requirements

Package tidyverse (for ggplot2 and dplyr), and haven:

```
library("tidyverse")
library("haven")
```

Optionally, also colourpicker and ggthemes:

```
library("colourpicker")
library("ggthemes")
```

Data sets: - Prestige.RData: Prestige of occupations in Canada - vwgolf.RData: Dutch ads of second-hand 2009 Volkswagen Golfs

#### An R session

- Create a new script file: File -> New file -> R Script
- Save script file: Keyboard shortcut: Ctrl / Cmd + S
- Do not store the objects (workspace) you created
- Execute the line in which your cursor is with Ctrl / Cmd + Enter

## Loading data

File -> Open File . . . and select the R data file in the dialog

Path relative to the current working directory:

If the file is not in the working directory, specify the full path:

```
load("~/Documents/CMR/session_1/Prestige.RData")
```

—> No need for full path if file is in the working directory

Always use / and not  $\setminus$  (Windows!)

## Basic plotting with package ggplot2

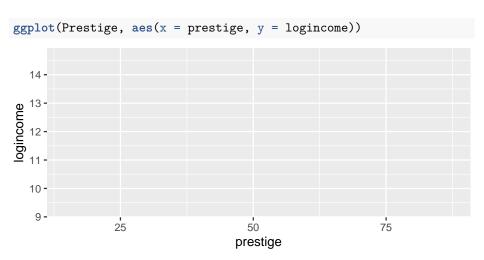
#### Add together two basic elements:

- Scaffolding deffned by ggplot()
  - Selects the data set
  - Defines the variables to be used (the aesthetic mapping): function aes()
- Any number of visual representations of the data, known as geoms
  - Define the visual representation (the geometric objects): function family geom\_x()
  - Different elements are added to the plot using the + operator

#### Load the package:

```
library("ggplot2")
```

## Scatterplot: Scaffolding



# ${\sf Scatterplot: Scaffolding + points}$

```
ggplot(Prestige, aes(x = prestige, y = logincome)) +
  geom point()
   14 -
  13 -
logincome
  10 -
   9 -
                                                                 75
                  25
                                          50
                                       prestige
```

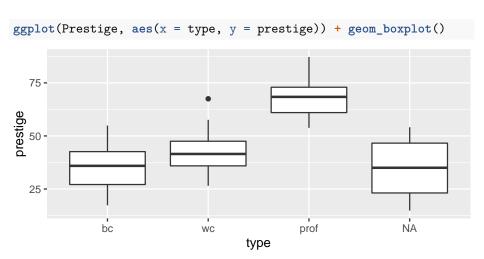
## Histogram

```
ggplot(Prestige, aes(x = prestige)) +
  geom_histogram()
  9 -
count 6
  3 -
                                                            75
                 25
                                      50
                                    prestige
```

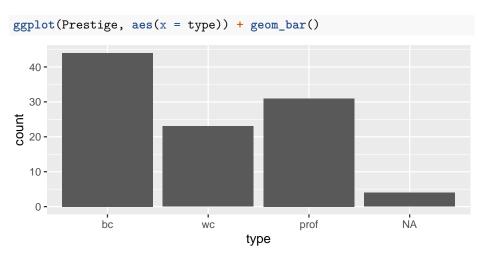
## Density plot

```
ggplot(Prestige, aes(x = prestige)) +
  geom_density()
  0.020 -
  0.015 -
density
  0.010 -
  0.005 -
  0.000 -
                    25
                                            50
                                                                   75
                                         prestige
```

## Conditional boxplot



## **Barplot**



# Some geoms

```
For a complete list of geoms, click here. Important ones include:
geom_point(): Points
geom_line(): Lines / time series
geom_[h/v]line(): Horizontal or vertical line
geom bar() Bars
geom boxplot() Box and whiskers plot
geom_density() Density estimate
geom smooth() Fitted regression line
geom text/label Text
geom tile() Rectangles for heat maps
-> Use appropriate geoms!
```

# Customizing ggplot2 Graphics

### VW Golf data

```
Load the data set:
```

```
load("~/Documents/CMR/session_2/vwgolf.RData")
```

View the data in RStudio:

View(vwgolf)

Print the dimensions:

dim(vwgolf)

Univariate summary statistics:

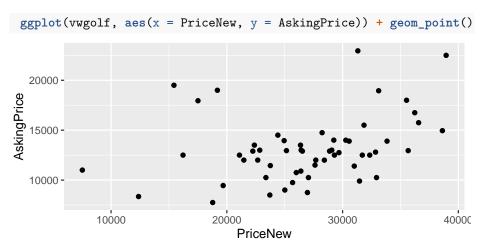
summary(vwgolf)

#### Exercise 1

Create a new R script, and do the following:

- Create a scatterplot of Mileage against AskingPrice
- Oreate a scatterplot of Mileage against PriceNew minus AskingPrice
- Oreate a histogram and density plot of Mileage
- Oreate boxplots of Mileage conditional on Fuel

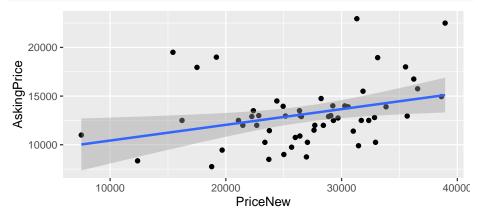
## Scatterplot



## Adding multiple geoms

Multiple layers can be added to a plot, such as a regression line:

```
ggplot(vwgolf, aes(x = PriceNew, y = AskingPrice)) +
geom_point() + geom_smooth(method = "lm")
```



## Arguments for Fine-tuning

Finetuning can be done for:

**colour** Colour for points/lines (alternatively, color)

fill Fill colour for areas

alpha Transparency of colours

shape Symbol for points

linetype Type of line

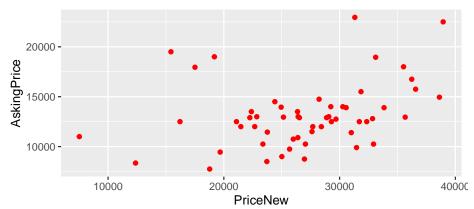
size Size of points/lines

If same setting should be used for all points/lines/areas:

-> Best to supply those arguments to geom\_ xxx()

## Scatterplot with Colour

```
ggplot(vwgolf, aes(x = PriceNew, y = AskingPrice)) +
geom_point(colour = "red")
```

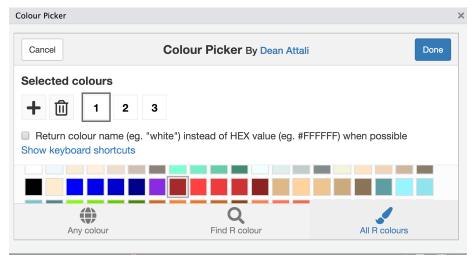


## Colors

colours()

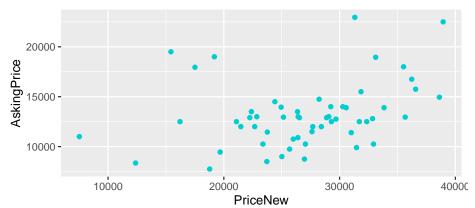
## Colour Picker

Package colourpicker contains a nice Colour Picker, which will appear in RStudio under Addins after installation:



## Scatterplot with Colour

```
ggplot(vwgolf, aes(x = PriceNew, y = AskingPrice)) +
geom_point(colour = "#00CED1")
```



## Kernel Density Plot with Colour

```
ggplot(vwgolf, aes(x = AskingPrice)) +
geom_density(fill = "orangered2")
```



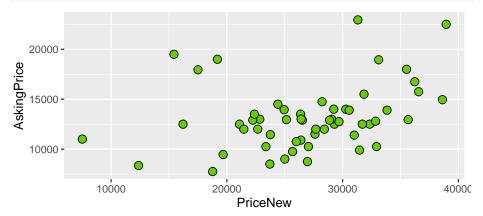
# Plot Symbols



Figure 2: Symbols

—>Specify fill colour for symbols 21—25 with parameter fill

## Adjusted Scatterplot



## Linetypes

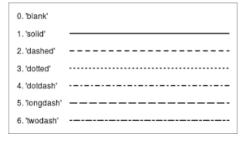


Figure 3: Symbols

—> Specify line type by index or character string

## Kernel Density Plot: Linetype

```
ggplot(vwgolf, aes(x = AskingPrice)) +
geom density(fill = "grey", linetype = 5, colour = "red")
  0.00015 -
density
  0.00010 -
  0.00005 -
   0.00000 -
                    10000
                                                           20000
                                       15000
                                      AskingPrice
```

#### Exercise 2

Adjust your plots from the previous exercises as indicated:

- Oreate a scatterplot of Mileage against AskingPrice
  - Increase the point size to 3. Set the plotting symbol to 22. Use a purple colour for filling the symbols.
- Create a histogram of Mileage
  - Change the type of line to dashed, and the colour of the line to red.
  - $\bullet$  Also change the fill colour to red. Set the fill colour to be partly transparent using alpha = 0.5.

## Mapping Parameters to Aesthetics

Mapping graphical parameters to variables adds more information to a plot Colour / shape / etc. can be mapped to depend on the value of a variable

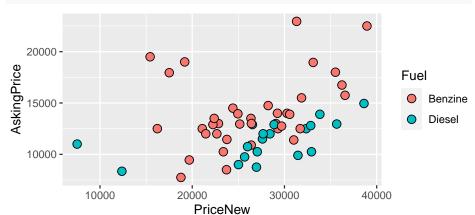
Specify such mappings in the aesthetic mapping in aes()

The scale xxx() functions determine how different colours / shapes / etc. are assigned

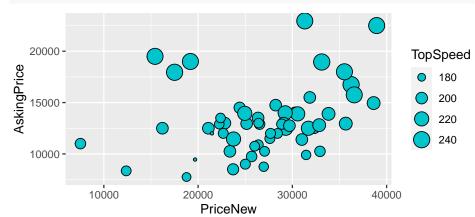
—> Powerful, but don't add too much information

## Scatterplot: Colour Mapping

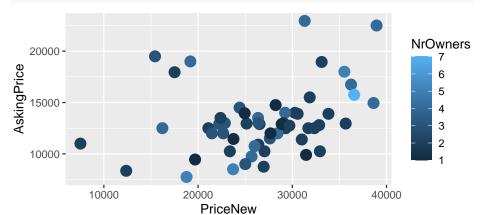
```
ggplot(vwgolf, aes(x = PriceNew, y = AskingPrice, fill = Fuel)) +
geom_point(shape = 21, size = 3)
```



## Scatterplot: Size Mapping

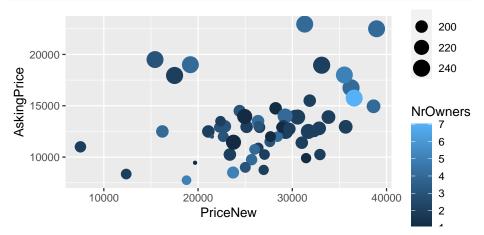


## Scatterplot: Colour Mapping



# Scatterplot: Colour and Size Mappings

```
ggplot(vwgolf, aes(x = PriceNew, y = AskingPrice,
colour = NrOwners, size = TopSpeed)) +
geom_point()
```



# Kernel Density Plot: Fill

```
ggplot(vwgolf, aes(x = Mileage, fill = Fuel)) +
geom density(alpha = 0.5)
   1.2e-05 -
   9.0e-06 -
                                                                     Fuel
density
   6.0e-06 -
                                                                          Benzine
                                                                          Diesel
   3.0e-06 -
   0.0e + 00
                  50000
                            100000
                                       150000
                                                 200000
                                                            250000
```

Mileage

#### Exercise 3

- Plot PriceNew against AskingPrice using a scatterplot. Let the size of the points depend on TopSpeed. Use shape 21, and let the fill colour depend on Mileage.
- ② Create a conditional boxplot of PriceNew conditional on Colour. Map the fill colour of the boxes to Colour.

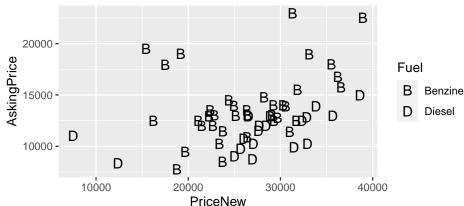
#### Custom Scales

```
—> Built-in scales are used to obtain default values.
Custom discrete scales supplied through function family scale xxx manual():
scale colour manual() - Colour for points/lines
scale fill manual() - Fill colour for areas
scale_alpha_manual() - Transparency of colours
scale shape_manual() - Symbol for points
scale linetype manual() - Type of line
scale size manual() - Size of points/lines
—> Custom values are supplied via argument values
```

—> Scales are added to a plot with the + operator

## Scatterplot: Manual Shapes

```
ggplot(vwgolf, aes(x = PriceNew, y = AskingPrice, shape = Fuel)) +
geom_point(size = 4) + scale_shape_manual(values = c("B", "D"))
```



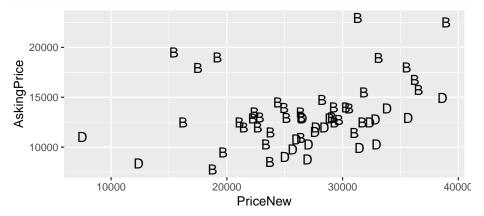
## Removing Legends

For some plots, the legend might not provide new information:

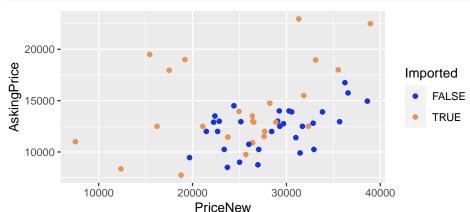
—> Can be removed by setting the argument show.legend to FALSE in the geom

## Scatterplot: Manual Shapes

```
ggplot(vwgolf, aes(x = PriceNew, y = AskingPrice, shape = Fuel)) +
geom_point(size = 4, show.legend = FALSE) +
scale_shape_manual(values = c("B", "D"))
```



## Scatterplot: Manual Colours



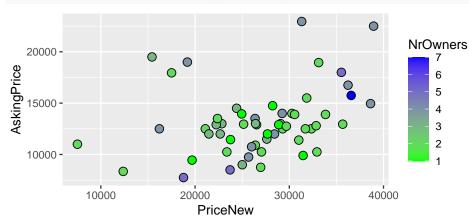
#### Continuous Colour Scales

For scales based on continuous variables:

Sequential colour scales are more appropriate

For example, scale\_colour\_gradient() from dark to light

## Scatterplot: Manual Colours



## **Picking Colours**

Some colours are better at conveying the information than others

- $\longrightarrow$  Choose carefully, e.g., using packages such as colorspace, or the ggplot2 defaults
- —> Never use red and green together

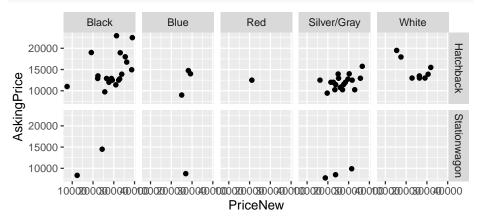
#### Exercise 4

- Create a scatterplot of PriceNew against AskingPrice. Let the point size depend on TopSpeed and the colour depend on Mileage. Use shape 21 with a fill.
- Change the scale of the fill colour to range from white to red. Store the plot as an object named price plot.
- Why are there grey dots in the plot?

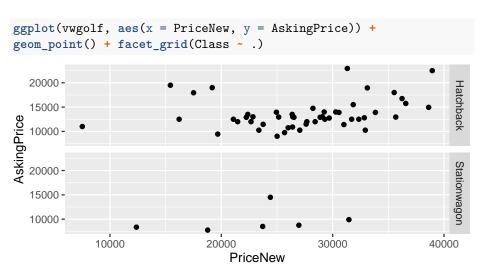
#### **Facets**

facet grid() constructs multiple panels or facets:

```
ggplot(vwgolf, aes(x = PriceNew, y = AskingPrice)) +
  geom_point() + facet_grid(Class ~ Colour)
```



# You can use single or multiple variables to define the facets



## More Options

```
Axis limits:
```

Use lims() with arguments x and y

Titles, subtitles, and axis titles:

Use labs() with the arguments title, subtitle, x or y

Switch horizontal and vertical axes:

Use coord flip()

Fix the aspect ratio:

Use coord fixed() (Important for representing distances)

—> Simply add to plot object with the + operator

#### Exercise 5

- Add an appropriate title and subtitle to your price plot from Exercise 4.
- Add neater axis labels.
- Use an aspect ratio of one.

#### **Themes**

The theme() function gives control over other aspects of the plot:

- —> See ?theme for an extensive list of options
- $\longrightarrow$  Setting these options makes use of the element xxx() functions (such as element blank())

You can:

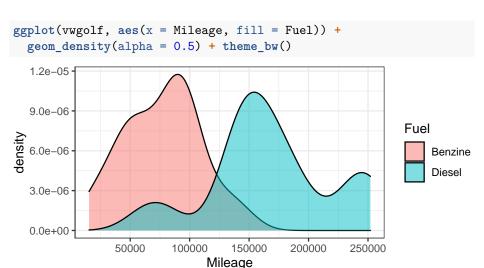
Use the default theme, or

Tweak aspects of the plot to taste, or

Use a built-in theme function, such as theme bw() or theme classic(), or

Even develop your own theme function.

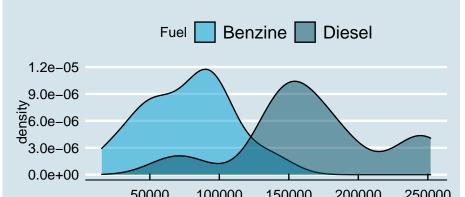
## Printer-friendly theme



#### Additional themes

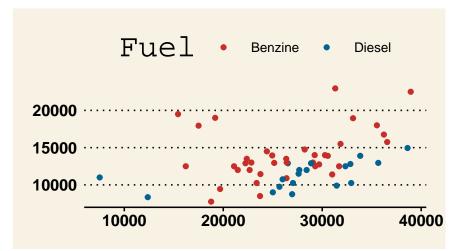
Packages like ggthemes provide additional themes and colour schemes:

```
library(ggthemes)
ggplot(vwgolf, aes(x = Mileage, fill = Fuel)) +
  geom_density(alpha = 0.5) + theme_economist() +
  scale fill economist()
```



#### Wall Street Journal theme and colours:

```
ggplot(vwgolf, aes(x = PriceNew, y = AskingPrice, colour = Fuel)) +
geom_point() + theme_wsj() + scale_colour_wsj()
```



## Aside: Embedding R graphics in documents

- In the Plots tab of the lower right panel, click Export —> Copy to Clipboard...
- In the dialog, change width and height if necessary and click Copy Plot
- In the document, paste the plot from clipboard

# Data Manipulation with dplyr

## dplyr functions

What to do if the data is not exactly in the form you want?

The dplyr package makes it easy to:

- Pick observations by value with filter()
- Reorder the rows using arrange()
- Pick variables by name using select()
- Create new variables from existing ones using mutate()
- Collapse many values to a summary statistic using summarize()

## Philosophy

filter(), arrange(), select(), mutate() and summarize() all work similarly:

- First argument is a data frame
- Subsequent arguments tell R what to do with the data
- The result is a modified data frame
- —> All of these can do group-specific computations using group\_by()

#### Subsets of observations

—> Function filter() finds observations where a specified condition is true and drops all other observations

Keep only the stationwagons

```
filter(vwgolf, Class == "Stationwagon")
```

Keep only the black cars

```
filter(vwgolf, Colour == "Black")
```

Keep only the black stationwagons

```
filter(vwgolf, Colour == "Black", Class == "Stationwagon")
```

# Comparisons

```
Operator/ function Operation Example
== exactly equal x == y
!= not equal x != y
<= less or equal x <= y
>= greater or equal x >= y
< less x < y
> greater x > y
is.na() is missing is.na(x)
```

## Basic logic

#### Operator/ function **Operation** Example

! **not** !is.na(x)

& and 
$$(x > 0)$$
 &  $(x < 1)$ 

$$|$$
 or  $(x < 0) | (x > 1)$ 

## More filtering rows

```
Keep only cars with Mileage at most 50 000 km
```

```
filter(vwgolf, Mileage <= 50000)</pre>
```

—> Note that missing values (NA) are excluded

Display cars with missing values on Mileage:

```
filter(vwgolf, is.na(Mileage))
```

Display cars with Mileage at most 50 000 km, or with Mileage missing:

```
filter(vwgolf, Mileage <= 50000 | is.na(Mileage))</pre>
```

## Selecting subsets of variables

```
—> Function select() keeps the specified variables (in that order)
```

Example: Drop all variables after Fuel

These are all equivalent:

```
vw_num <- select(vwgolf, Version, Class, Transmission, Fuel)
vw_num <- select(vwgolf, Version:Fuel)
vw_num <- select(vwgolf, -(Colour:DaysAPK))
head(vw_num)</pre>
```

#### Rearranging columns, selection based on names

Put AskingPrice and PriceNew first, then everything() else:

```
select(vwgolf, AskingPrice, PriceNew, everything())
```

Select variables with names starting with "Weight"

```
select(vwgolf, starts_with("Weight"))
```

-> Also ends with(), contains(), matches() etc. (see ?starts\_with)

# Sorting rows with arrange()

-> Rows can be sorted based on one or more variables using arrange()

Sort by AskingPrice:

```
arrange(vwgolf, AskingPrice)
```

—> By default, sorted in ascending order

Use desc() to get descending order:

```
arrange(vwgolf, desc(AskingPrice))
```

Using multiple variables:

```
arrange(vwgolf, Fuel, desc(AskingPrice))
```

## Adding or modifying columns

 $\longrightarrow$  Add new or modify existing columns using mutate() Add difference between AskingPrice and PriceNew:

```
mutate(vwgolf, PriceDifference = PriceNew - AskingPrice)
```

Transform Mileage to be in 1000's of kilometres:

```
mutate(vwgolf, Mileage = Mileage / 1000)
```

You can do multiple mutations at once:

```
mutate(vwgolf, PriceDifference = PriceNew - AskingPrice,
Mileage = Mileage / 1000)
```

#### Summarise

—> Use summarize() to collapse many variables into summary statistics

Specify a name for the summary statistic, and an expression giving the value:

```
summarize(vwgolf,
NumberOfCars = length(AskingPrice),
MeanPrice = mean(AskingPrice),
MinPrice = min(AskingPrice),
MaxPrice = max(AskingPrice),
SDPrice = sd(AskingPrice))
```

## Conditional computations

- —> Use function group\_by() to make all subsequent computations conditional on one or more grouping variables
- —> Use ungroup() to undo the grouping behaviour

Summarize AskingPrice per level of Colour:

```
summarize(group_by(vwgolf, Colour),
NumberOfCars = length(AskingPrice),
MeanPrice = mean(AskingPrice),
MinPrice = min(AskingPrice),
MaxPrice = max(AskingPrice),
SDPrice = sd(AskingPrice))
```

#### Putting it all together

- —> The power of dplyr comes from combining multiple operations in succession
  - Retain only diesel cars
  - 2 Then select only some variables of interest
  - 3 Add a new variable called PriceDifference
  - Then summarize by PriceDifference and Mileage

## In one expression:

```
summarize(
  group by (
    mutate(
      select(
        filter(vwgolf, Fuel == "Diesel"),
        AskingPrice, PriceNew, Mileage, Colour
        ),
      PriceDifference = PriceNew - AskingPrice
      ),
    Colour
    ),
 MeanPriceDifference = mean(PriceDifference),
 MeanMileage = mean(Mileage)
```

- —> Alternative 1: Store result from intermediate steps
- —> Alternative 2: Use the pipe operator %>% to chain the commands from left to right

## Chaining with pipes

The function call

is the same as

$$x \%\% f(y)$$

—>Ctrl/Cmd + Shift + M in RStudio inserts a pipe operator

#### Piped data manipulation pipeline

#### Example revisited:

```
vwgolf %>%
filter(Fuel == "Diesel") %>%
select(AskingPrice, PriceNew, Mileage, Colour) %>%
mutate(PriceDifference = PriceNew - AskingPrice) %>%
group_by(Colour) %>%
summarize(MeanPriceDifference = mean(PriceDifference),
MeanMileage = mean(Mileage))
```

#### Store the final results for reuse if needed:

```
vwgolf_summary <- vwgolf %>%
filter(Fuel == "Diesel") %>%
select(AskingPrice, PriceNew, Mileage, Colour) %>%
mutate(PriceDifference = PriceNew - AskingPrice) %>%
group_by(Colour) %>%
summarize(MeanPriceDifference = mean(PriceDifference),
MeanMileage = mean(Mileage))
```

#### Conclusions

#### What we've learned

#### ggplot2:

Provides top-class graphics capabilities

Consistent grammar for lots of plots

Many options for customization

dplyr:

Many facilities for constructing recipes for data manipulation

Useful for exploring and summarizing data

Useful for preprocessing data before plotting

## Acknowledgements

Thank you Pieter Schoonees and Andreas Alfons for contributing to these materials!

R extra-credit assignment and hackathon

#### R extra-credit assignment

Create a new R script (that is, a .R file) in RStudio.

Replicate all analyses posted for the CMR sessions 2, 3, 4, and 5, in the .html files.

It is important that your R script contains no errors and is easy to read.

Remember to include code that loads the required packages.

Include comments (lines that start with a #) in this text file so that it is clear which code replicates which analysis.

Save your work under a file name containing Yourname\_studentNumber\_Rassignment.R

Remember to resave regularly.

Submit the file (one file for all sessions) on Canvas, under R extra-credit assignment

Deadline: Oct 8 2020 at 1PM, before the workshop

#### R hackathon

Did you spot an error in the code running analyses for the CMR sessions 2, 3, 4, and 5?

- -> Add a comment startig with #ERROR before the analysis
- -> Propose a correction, and be very specific for which analysis you are proposing the correction

Do you have a more elegant solution to replicate an analysis?

- -> Add a comment startig with #SUGGESTION before the analysis
- -> Suggest new code for the analysis, and be very specific for which analysis you are making the suggestion

To participate, add your name in the CMR sign-up document, on the sheet named R hackathon

#### R hackathon winner and prise

The student reporting most errors and suggestions (#ERROR + #SUGGESTION) wins the R hackathon.

