Alinah Danish

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Education

Parsons School of Design   New York, NY
Bachelor of Arts in Communication Design   2023 – 2027
Dean's List for Academic Excellence
GPA: 3.6

Chelsea College of Arts, UAL   London, UK
Selected for Study Abroad   Spring 2026

Experience

Nimble RX   Redwood City, California
Design Intern   May 2025 – June 2025
- Designed interactive app demos and high-fidelity Figma prototypes, strengthening product pitches and improving user flows.
- Developed a new medication reminder feature prototype, integrating accessibility and seamless UI interactions.
- Designed backend operational interfaces in Retool, streamlining workflows and aligning design with engineering needs.
- Collaborated with product, sales and engineering teams to ensure design integrity from concept to implementation.

Oasis Golf & Aqua Resort   Lahore, Pakistan
Design & Marketing Intern   June 2024 – August 2024
- Designed UI layouts and visual assets for the resort website, enhancing navigation and customer experience.
- Revamped the app's visual hierarchy through strategic use of typography, color and spacing standards, delivering a more intuitive and visually cohesive interface that enhanced the overall guest digital experience.
- Created promotional emails and social media visuals that upheld the resort's brand identity, ensuring consistency across platforms and strengthening overall brand presence.

Eco Taschen   Lahore, Pakistan
Remote Design & Marketing Intern   November 2023 – April 2024
- Designed and published social media content that expanded brand engagement.
- Collaborated on packaging design mockups, integrating sustainability messaging and aligning with brand identity.
- Assisted in digital marketing campaigns, merging design with communication strategy to increase brand awareness and expand audience reach.

RG Blue Communications   Karachi, Pakistan
Design Intern   June 2022 – July 2022
- Conducted design research and developed conceptual mockups for Naunehal Magazine, elevating design effectiveness and recommending approaches that shaped the magazine's visual direction.
- Observed professional UI/UX workflows in communication design and supported production logistics, gaining hands on experience with industry standard design processes and project management practices.

Arshad Shahid Abdulla (ASA)   Karachi, Pakistan
Design Shadowing Experience   June 2021
- Shadowed interior designers throughout the project lifestyle, observing CAD modeling, material selection, and product integration learning how digital tools facilitate professional workflows from initial concept to final presentation.
- Learned about material selection and how product details are integrated into professional design workflows.

Skills & Interests

- **Technical Skills**: Adobe Suite Figma, Visual Studio Code, HTML, CSS, JavaScript, Microsoft Suite, Retool & CAD (Rhino 8)
- **Languages**: Native English and Urdu/Hindi, Conversational French
- **Interests**: Visual Storytelling, Digital media innovation, UI/UX design, Cross-cultural design collaboration