



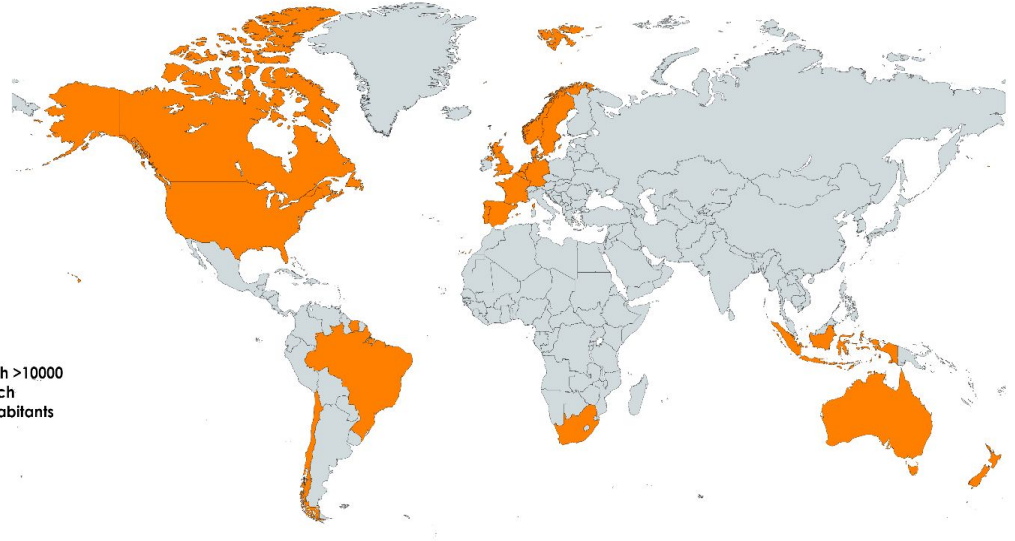
De Liedjesmarkt

A song recommender by:
Alina
Lucía
Jorge

Een Orange World

- There are **30 million Dutch** speakers worldwide.
- There are **2,6 million** foreigners living in NL

Countries with >10000
Dutch or Dutch
Ancestry inhabitants



- Globally, there are **over 15 million Dutch nationals or Dutch descendants** living outside NL

Celebrating Musical Diversity

On average, listeners from Europe stream artists from **16** different countries per month. This number is even higher than the one visualize in global listeners accounts (14%).

On average, **66%** of new artist discoveries happen outside an artist's home country. And once they find you, they engage like crazy.

** Data from Spotify*

De Liedjesmarkt

Your Ultimate Melodic Companion

Why would you enjoy it?

- Because of our **unique song database**, which we created based on the preferences of millions of radio listeners across The Netherlands
- Our **algorithm**, that predicts which songs from our database you would love based on your listening choices

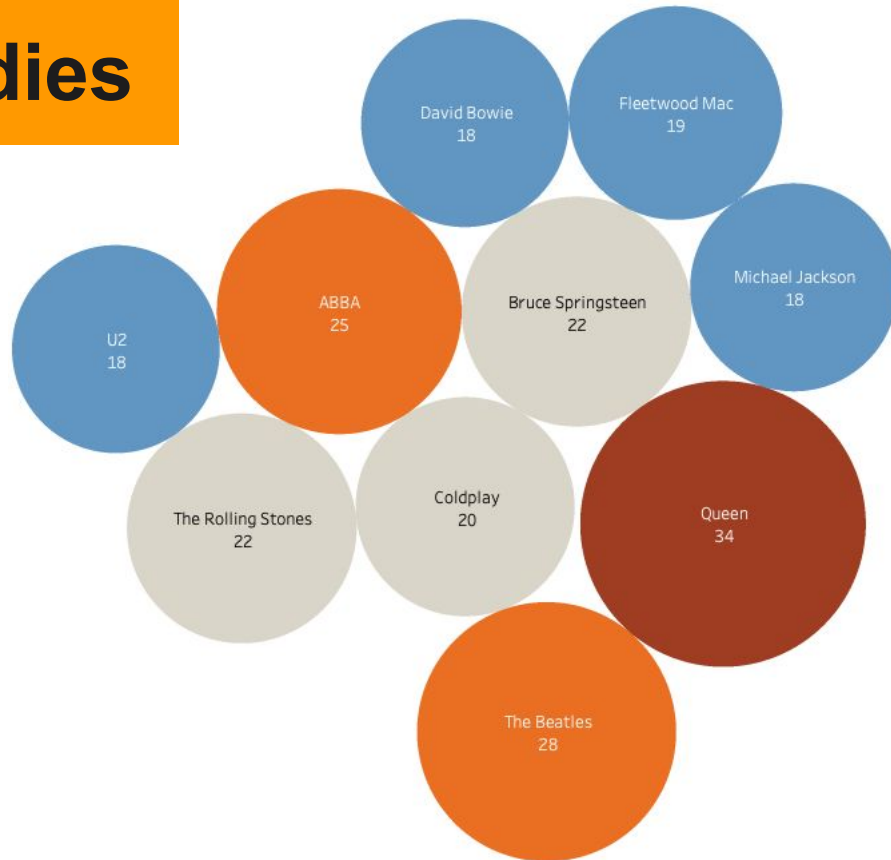
A Journey Through Global Melodies

874 artists

2095 songs

Artists with more songs?

1. **Queen**
2. **The Beatles**
3. **ABBA**



How does De Liedjesmarkt work?

You input a song you love



It searches for its most important audio features (what actually makes you groove to that song)



And positions the song, inside of a group with its musical counterparts.



Based on this, the program searches for a similar song in this family

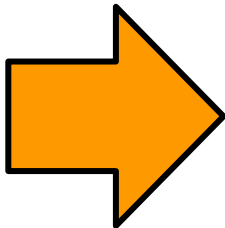
Et voilà, you get a recommendation that we are sure you'll love!



But you also get hidden jewels:

If you input the following song...

- "Thriller"
- "Ahora te Puedes Marchar"
- "De Música Ligera"
- "Las de La intuición"



You get these ones...

- "Ijskoud" by Nielson
- "Je Loog Tegen Mij" by Drukwerk
- "De Weg" by Guus Meeuwis
- "In M'n Bloed" by Snelle

This is the End

De Liedjesmarkt has a unique prediction power that serves those who love music and desire to feel closer to The Netherlands, wherever they are!

