







# Gabriela Garcia

She/Her/Hers Edit pronouns



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## **About Me**

#### Where are you based?

Oakland, CA, USA

#### How do you define the type of work that you do?

UX/UI Designer

#### Your current company

If you are looking for opportunities, let hiring managers know, e.g., "open for opportunities".

UScreen

#### Describe yourself in two sentences

UX designer graduate of NNG's certificate program. She likes warm green tea, petting her plants, and watering her cats. I get my energy from interacting with others and lots and lots of coffee.

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### My Story

Have others get to know more about who you are, what makes you tick and what you'd like to accomplish.

Strategic UX designer, problem solver and team player.

Energised by fast-paced, collaborative environments. Fascinated by developing technology. Motivated by human-centered design. I endeavour to provide holistic, meaningful solutions for people while meeting business needs.

In my sparetime, I enjoy quality time with my human, feline and plant friends. I am an avid collector of handcrafted mugs and I'm always on Etsy or catching a craft market when one is in town.

I start my design process with a good foundation by doing research and come up with a solid concept. From there on I bring all elements - concept, content, identity, analytics, clients' wants & needs, etc. - together into a nice working design or animation. I love to work closely with the client and team members to make the best product as a team.

Why I love my job

©Human-centric: having a deeper connection and understanding of human behaviour and how we interact digitally. Adopting an empathetic approach to solving problems for

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