

ALINA NAZARYAN

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PROFILE

UI/UX designer with an interior design background. Specializes in creating visually pleasing and functional design solutions that prioritize the user experience. Offers a unique blend of creativity and analytical skills, with a keen eye for detail. Skilled in effectively communicating with diverse clients, understanding their unique needs and finding solutions to achieve optimal results.

UI/UX DESIGN PROJECTS

Skincare products online store | CareerFoundry

February 2023

- Designed and developed an online store platform offering a diverse range of non-toxic, clean skincare and beauty products.
- Provided key project deliverables, such as user flow diagrams, wireframes, user testing notes and results, desktop design, and mockups.

Price comparison app for iOS & Android | CareerFoundry

December 2022 - January 2023

- Built a versatile app for both iOS and Android platforms, utilizing a deep understanding of the key differences between the operating systems.
- Created mockups that align with Android and iOS guidelines for an enhanced user experience.

Location-based Recommendation Responsive Web App | CareerFoundry

August 2022 - October 2022

- Applied a user-centered design process and a mobile-first approach to design a responsive web app for location-based recommendations.
- Performed competitive analyses, user interviews, surveys, and A/B testing to gather valuable research data, leading to the development of personas, user flows, and sitemaps.
- Created polished high-fidelity screens, mockups, and prototypes, guided by stakeholder requests and valuable input from end-users.

EXPERIENCE

Freelance Interior Designer

January 2018 - September 2022

- Undertook numerous freelance projects, showcasing expertise in commercial and residential interior design.
- Collaborated with diverse clients, effectively understanding and fulfilling their specific needs and desires.
- Produced visually stunning and functional interior spaces, blending creativity with problem-solving to deliver remarkable results.

UI/UX SKILLS

UI / Visual Design

User Research

User Flows

Mockups

Wireframing

Prototyping

Style Guides

Iconography

Typographic Hierarchy

Responsive Grids

User Personas

Usability Testing

TOOLS

Adobe XD

Figma

Sketch

Photoshop

Illustrator

Visual Studio

GitHub

EDUCATION

UI/UX Design immersion CareerFoundry

January 2022- February 2023

Intensive project-based online training program resulting in the design and development of four complete applications, specialized in front-end development.

National University of Architecture and Construction of Armenia

September 2014 - May 2018

Bachelor's degree in Design.
Majored in Interior Design.