

# Alina Riskute

Multimedia design student

alinariskute@gmail.com

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## Summary

I am a person with drive and energy to create and change for the better. Determined and motivated by achievement, so I would always go an extra mile to achieve the goal.

## Specialties

Marketing communication, branding, online marketing, social media, corporate image.

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## Education

### **Erhvervsakademiet Lillebælt**

AP in Multimedia design and communication, Web Page, Digital/Multimedia and Information Resources Design, 2014 - 2016

### **Syddansk Universitet**

Master of Science (MSc), Economics and Business Management, 2008 - 2012  
Grade: 83

### **Vilniaus Gedimino Technikos Universitetas**

Bachelor of Science (BSc), Business Management and Administration, 2003 - 2007  
Grade: 90

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## Experience

### **Marketing and product development at Cyberbit**

April 2012 - January 2014 (1 year 10 months)

Developing product concept, brand and user experiences.

### **Merchant support manager at Cyberbit**

November 2009 - January 2014 (4 years 3 months)

- Due diligence on new merchant applications;
- Merchant account set up in the gateway;
- Assisting general manager with merchant accounts;
- Assisting merchants with their account management.

### **Project manager assistant at Gaumina**

September 2007 - August 2008 (1 year)

- Responsible for creating daily task assignments for project team members in design and programming departments;

- Following project scope, managing project risks, reporting;
- Uploading and managing content via CMS;
- Client consultation and advice on the project specific cms or technical questions;
- Inside the company awarded for the greatest contribution to company turnover from banner campaigns in 6 months.

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## Skills & Expertise

**Online Marketing**  
**Social Media**  
**Corporate Identity**  
**Digital Marketing**  
**Online Advertising**  
**Corporate Image**  
**Marketing Strategy**  
**Payment Card Processing**  
**Payment Industry**  
**Merchant Services**  
**Merchant Accounts**  
**Online Payment Solutions**  
**Web Development**  
**SEO**  
**Email Marketing**  
**Marketing**  
**Marketing Communications**  
**Account Management**  
**E-commerce**  
**Web Analytics**  
**Management**  
**Digital Strategy**

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## Languages

<b>English</b>	(Full professional proficiency)
<b>Lithuanian</b>	(Native or bilingual proficiency)
<b>Russian</b>	(Limited working proficiency)
<b>Danish</b>	(Limited working proficiency)

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## Courses

**Master of Science (MSc), Economics and Business**  
**Management**

Syddansk Universitet

Corporate Communication  
 Marketing and Culture

Brand Management  
Product and Innovation Management  
Applied Strategy  
Marketing Communications

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## Interests

Fitness

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[Contact Alina on LinkedIn](#)