ARCHISURANCE: THE FUTURE

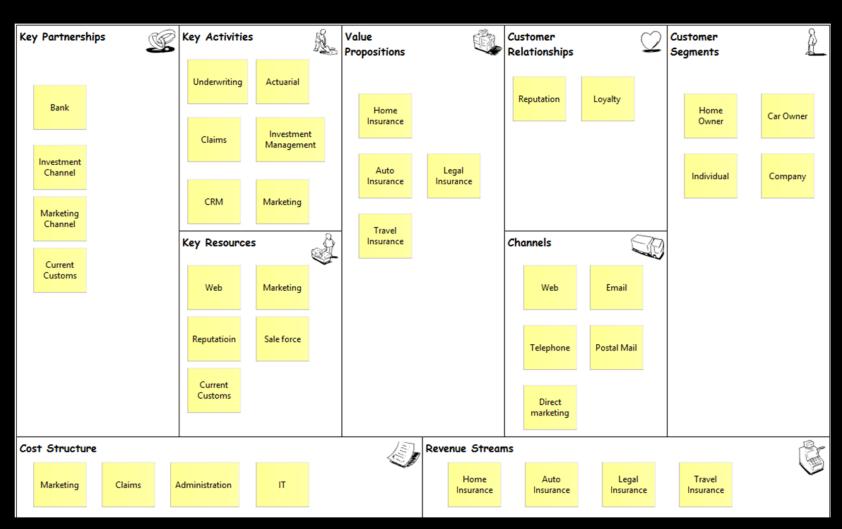
A presentation by:
Alina Rozenbaum
David Loveless
Kevin Li

WHAT YOU'VE GOT TO WHAT YOU WANT

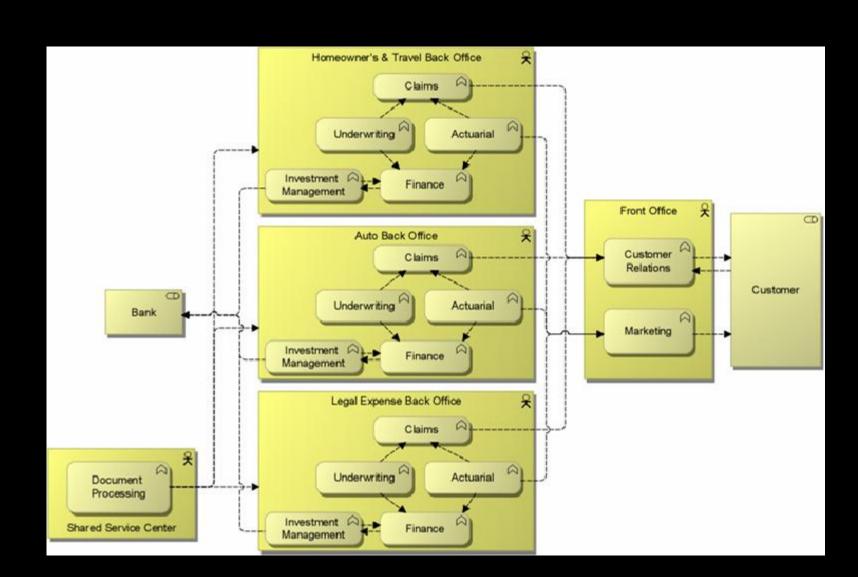
- Newly/partially integrated Archisurance
 - We need to bring this together.
 - Remove redundancies and utilize the group.
- Bancassurance and why we want it.
 - What is bancassurance?
 - What are the benefits?
 - How does this help you?



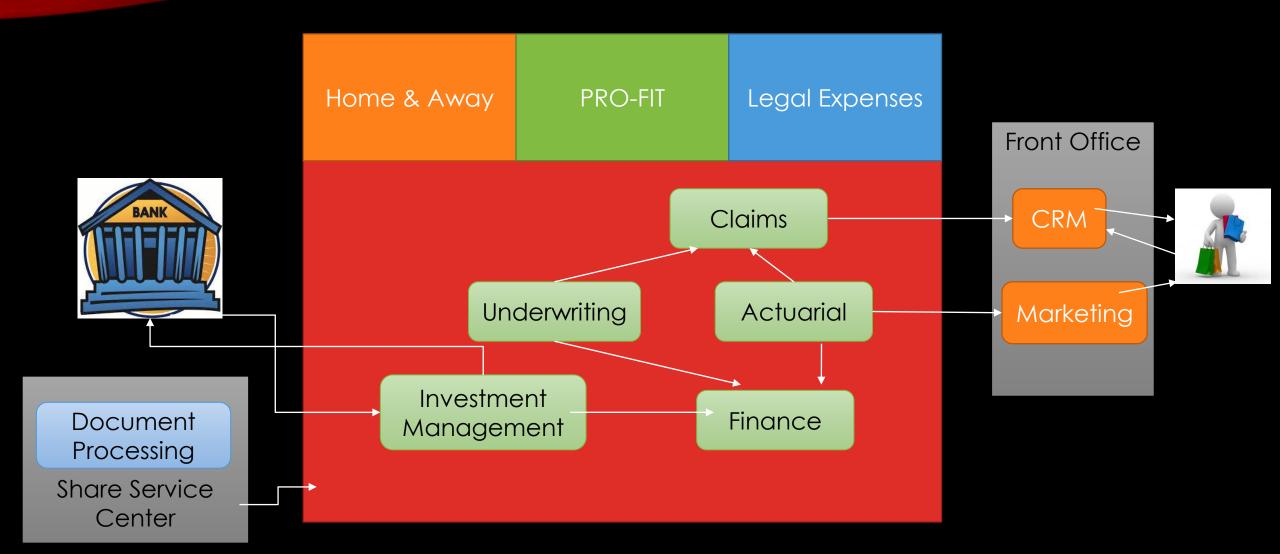
BUSINESS MODEL CANVAS OF ARCHISURANCE



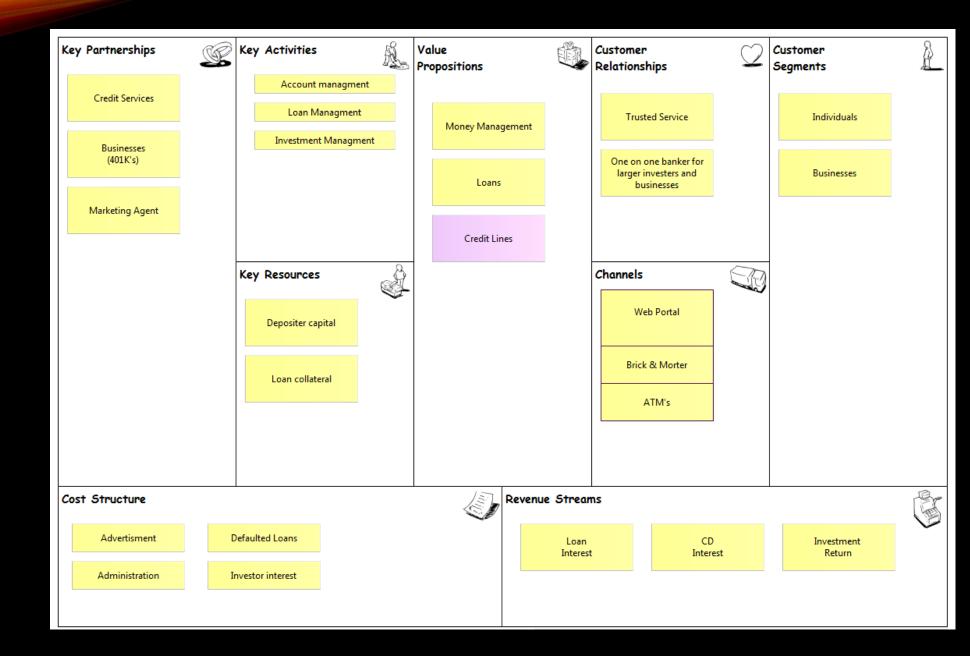
WHERE YOU ARE NOW



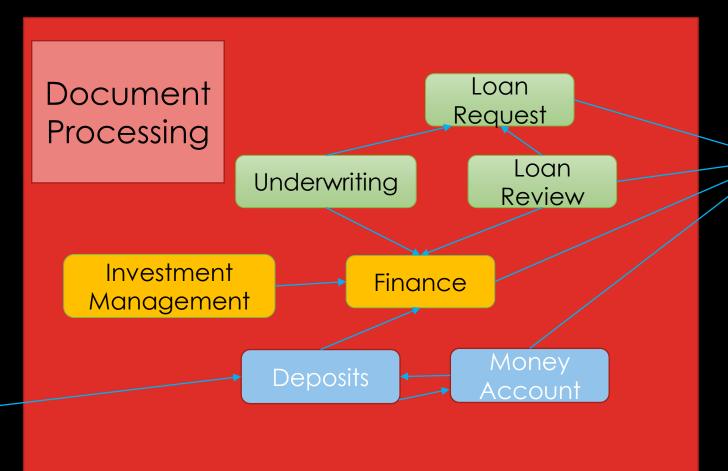
BUSINESS FUNCTION VIEW OF ARCHISURANCE

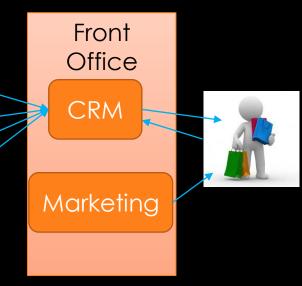


GENERAL BANK MODEL



BUSINESS FUNCTION VIEW OF BANK







SYNERGIES

ArchiSurance

- Multi-Branch
- Large Customer
 Base
- Front Office
- Online sales
- Investment
- Handle customers' financial information

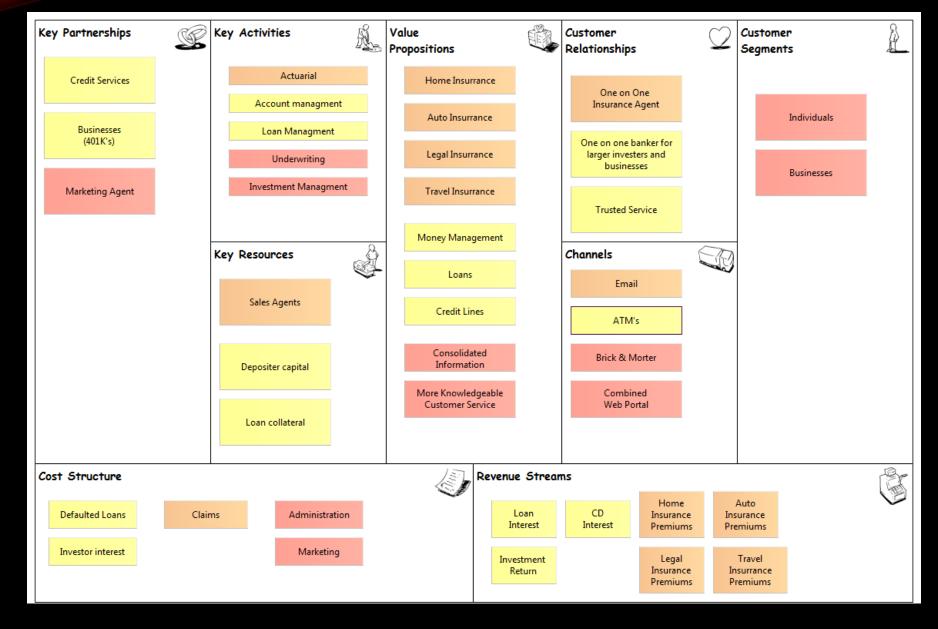
Bank

- Multi-Branch
- Large Customer
 Base
- Online
 Management
- Financial Expertise
- Investment Expertise

BANCASSURANCE

- Bancassurance means selling insurance product through banks.
- Banks and insurance companies come up in a partnership wherein the bank sells the partner company's insurance products to its clients.

NEW ARCHISURANCE



NEW FUNCTION VIEW

Front Office

Brick & Mortar

Web Portal

CRM

HeadQuarters

HP Enterprise Cloud

Back-Ups

Document Management

Human Resources

Underwriting

Internal Offices

Insurance

Actuarial

Claims

Bank

Customer Bank

Investment Management

Insurance Banking & Finance