



# ARCHISURANCE: THE FUTURE

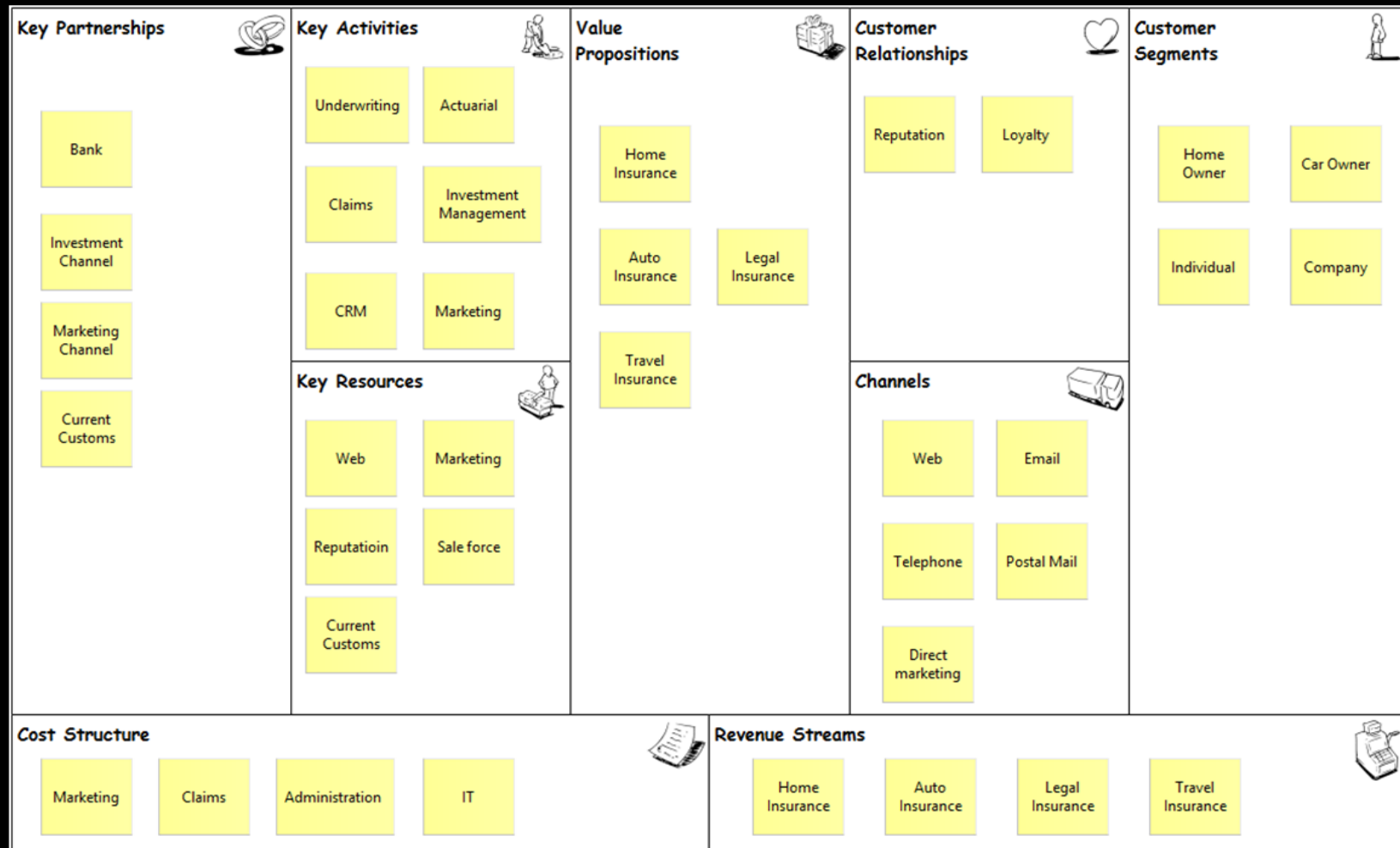
A presentation by:  
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# WHAT YOU'VE GOT TO WHAT YOU WANT

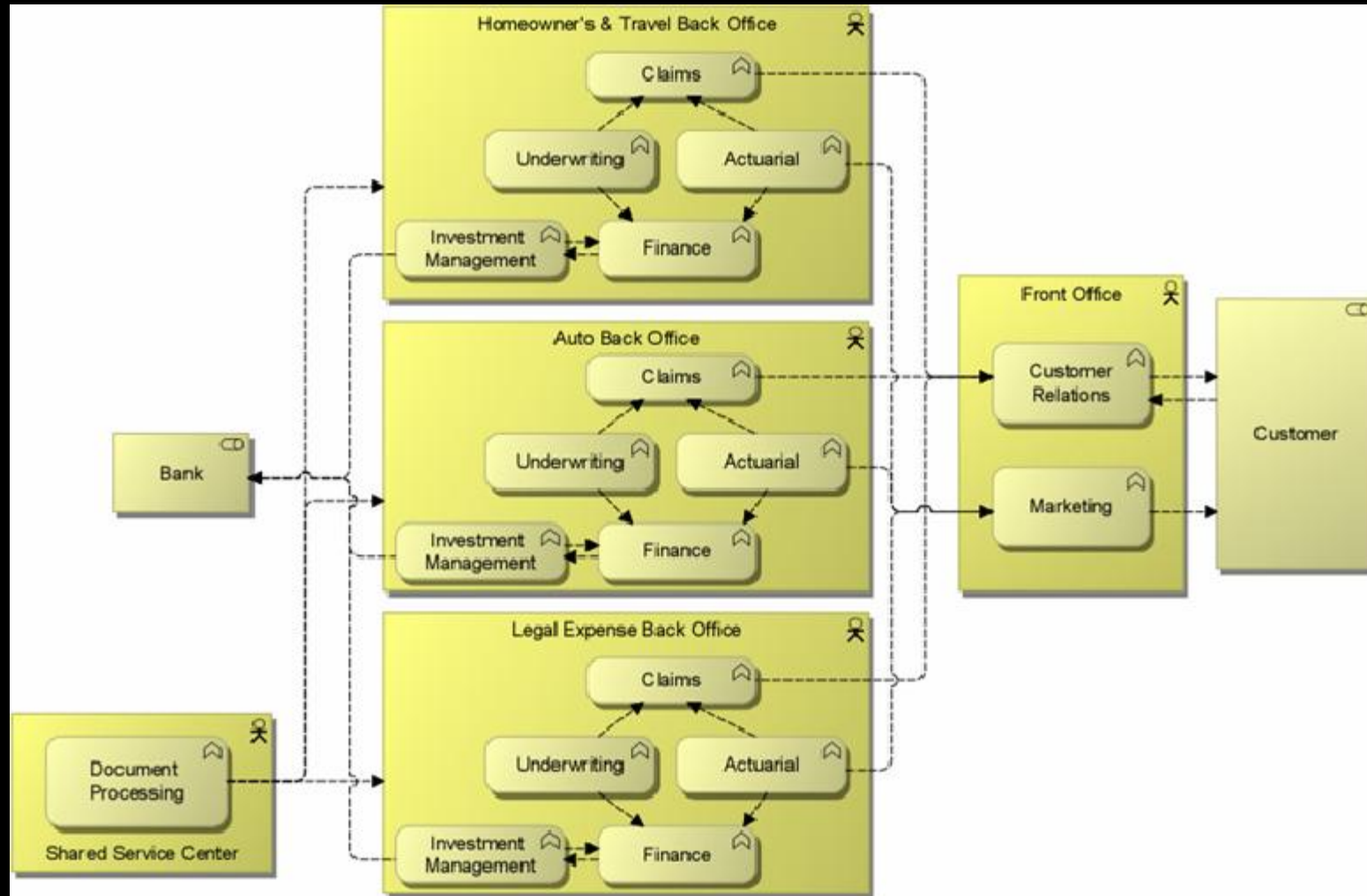
- Newly/partially integrated Archisurance
  - We need to bring this together.
  - Remove redundancies and utilize the group.
- Bancassurance and why we want it.
  - What is bancassurance?
  - What are the benefits?
  - How does this help you?



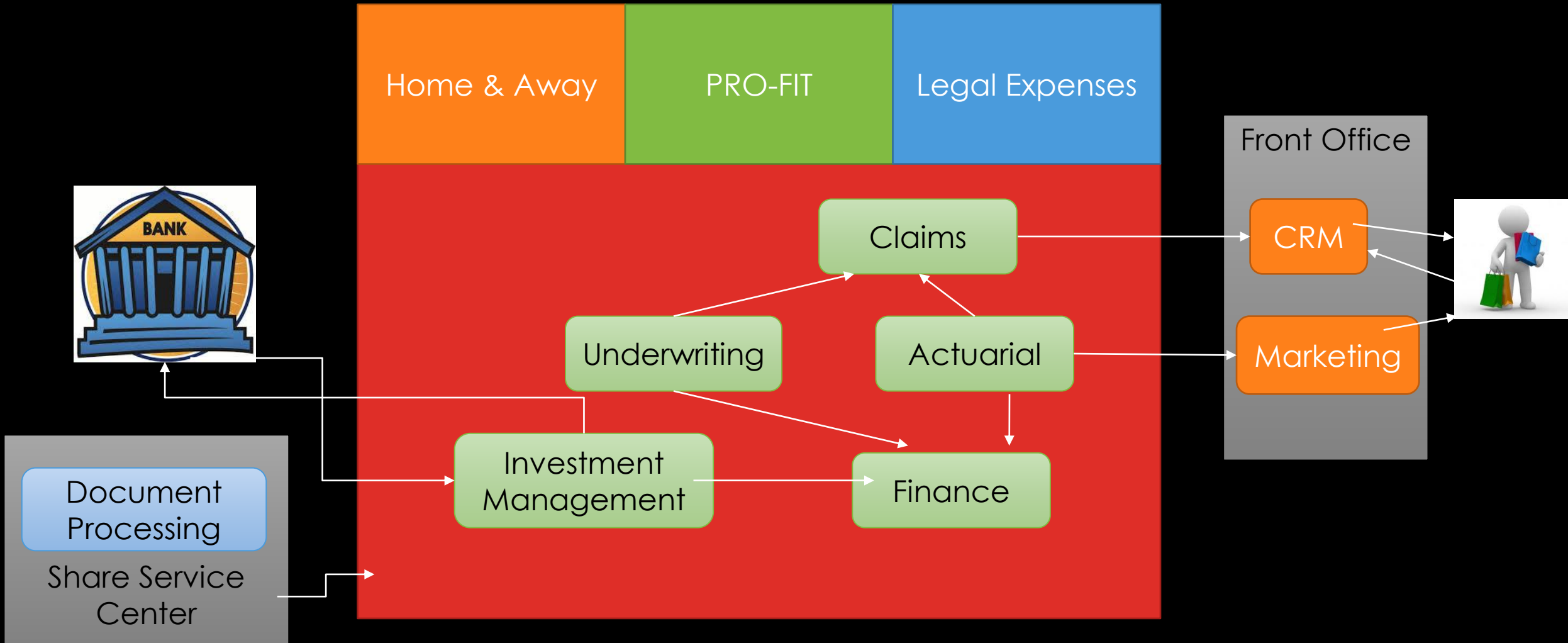
# BUSINESS MODEL CANVAS OF ARCHISURANCE



# WHERE YOU ARE NOW

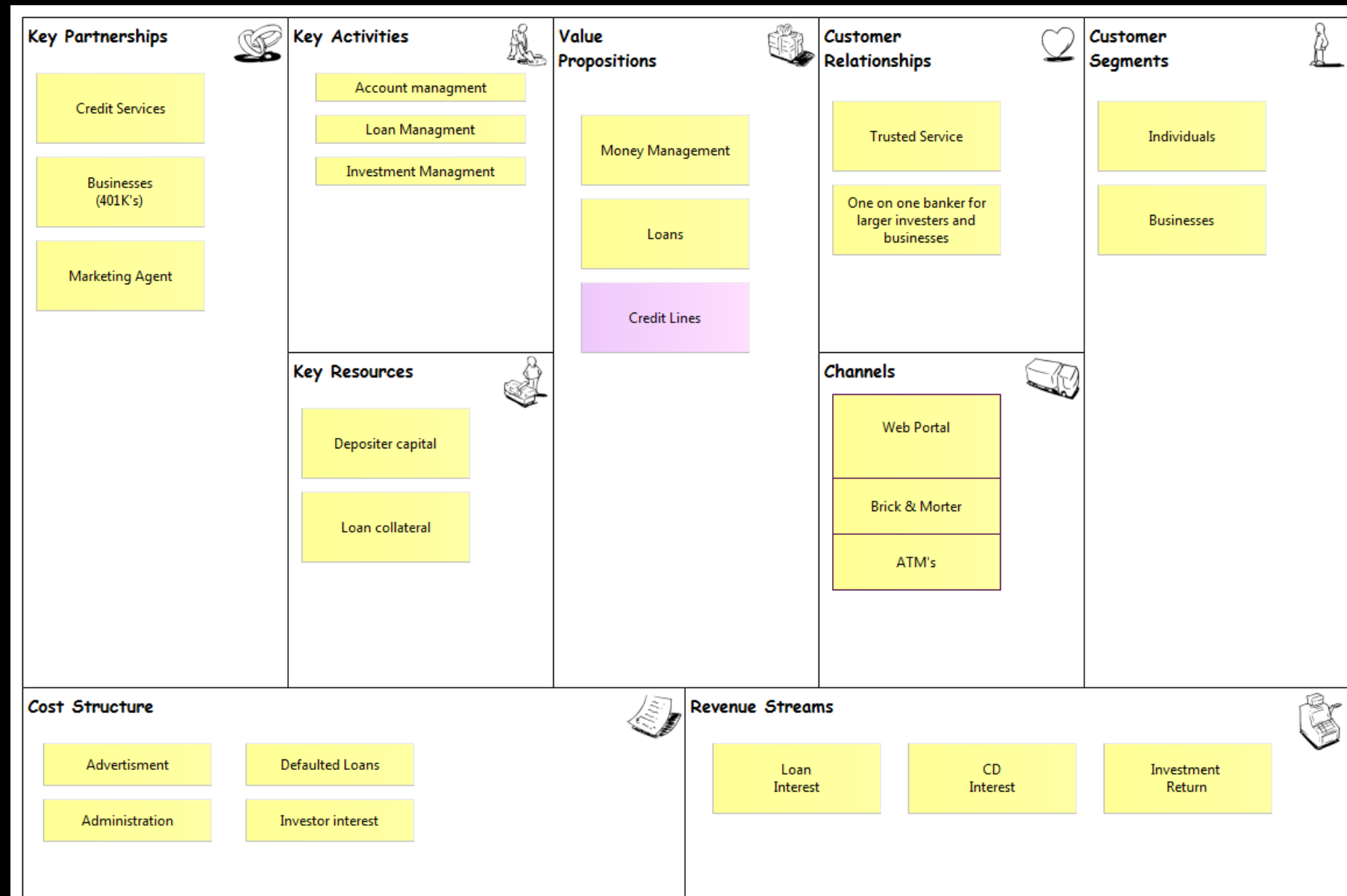


# BUSINESS FUNCTION VIEW OF ARCHISURANCE

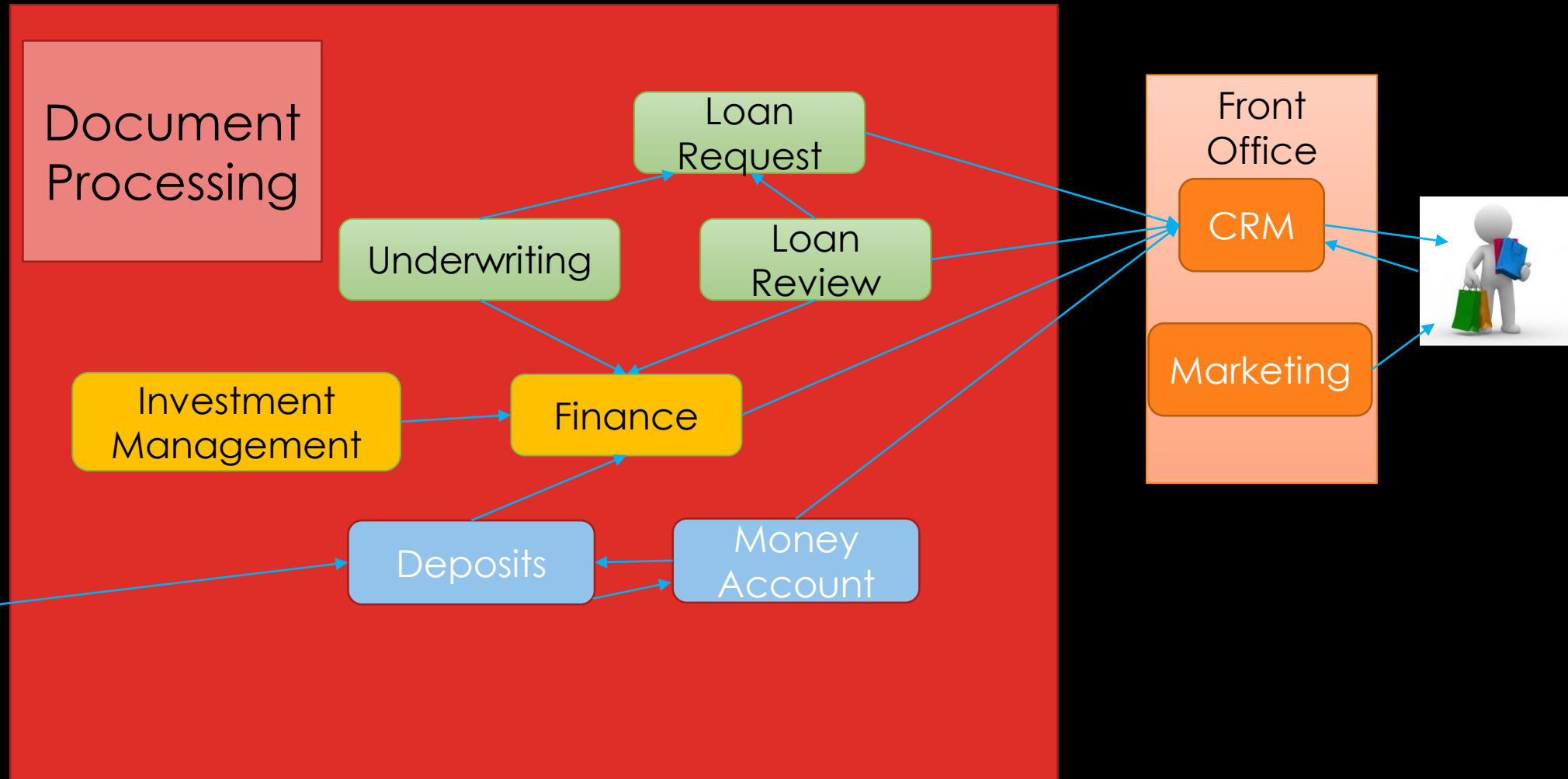




# GENERAL BANK MODEL



# BUSINESS FUNCTION VIEW OF BANK



# SYNERGIES

## ArchiSurance

- Multi-Branch
- Large Customer Base
- Front Office
- Online sales
- Investment
- Handle customers' financial information

## Bank

- Multi-Branch
- Large Customer Base
- Online Management
- Financial Expertise
- Investment Expertise

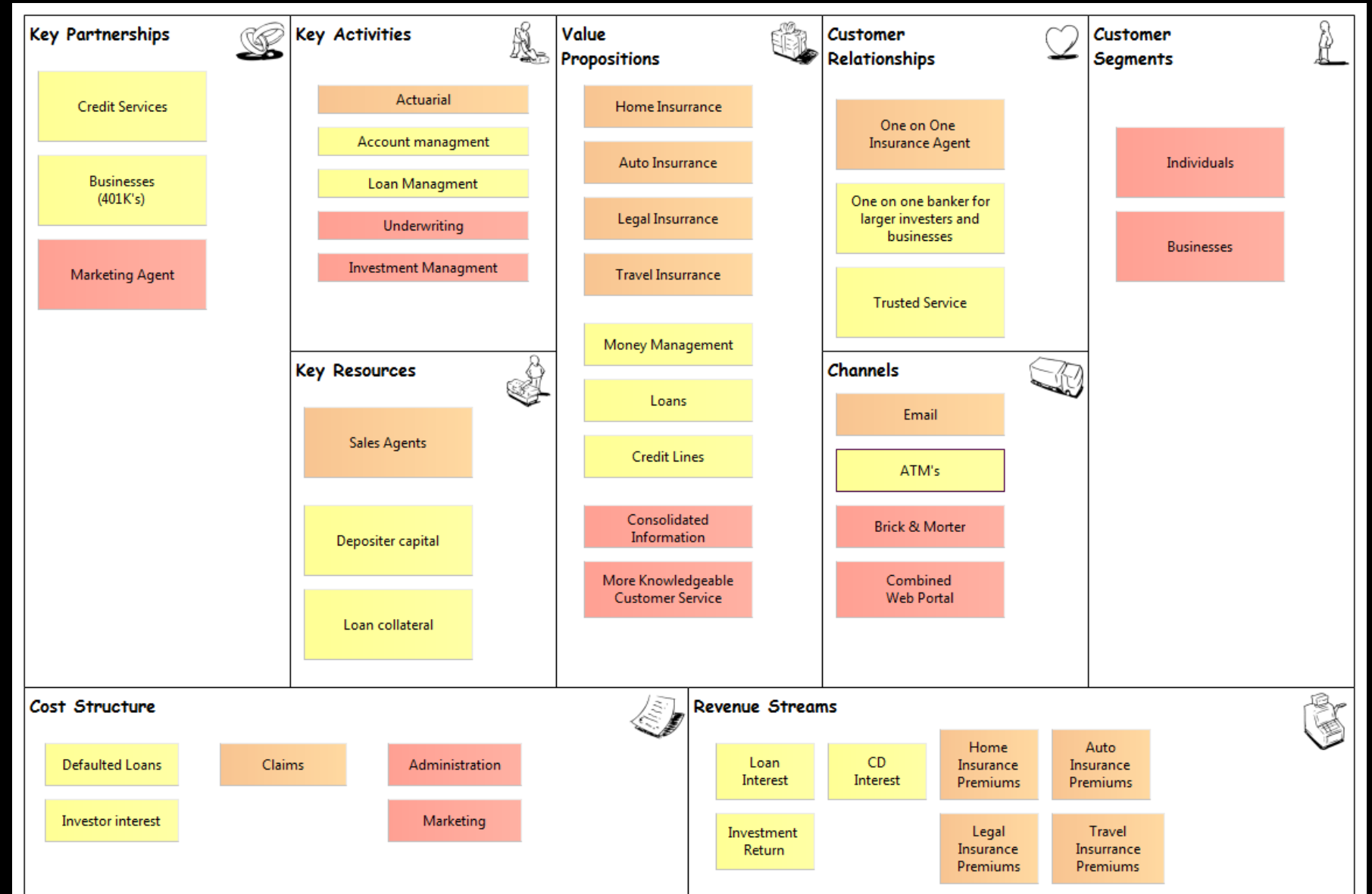




# BANCASSURANCE

- Bancassurance means selling insurance product through banks.
- Banks and insurance companies come up in a partnership wherein the bank sells the partner company's insurance products to its clients.

# NEW ARCHISURANCE



# NEW FUNCTION VIEW

