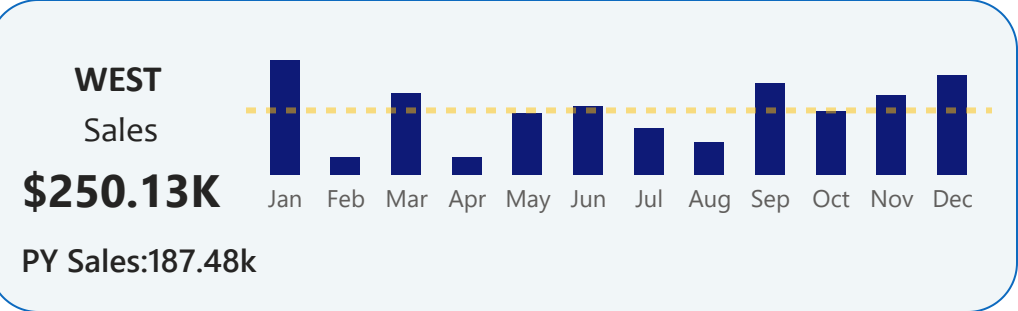
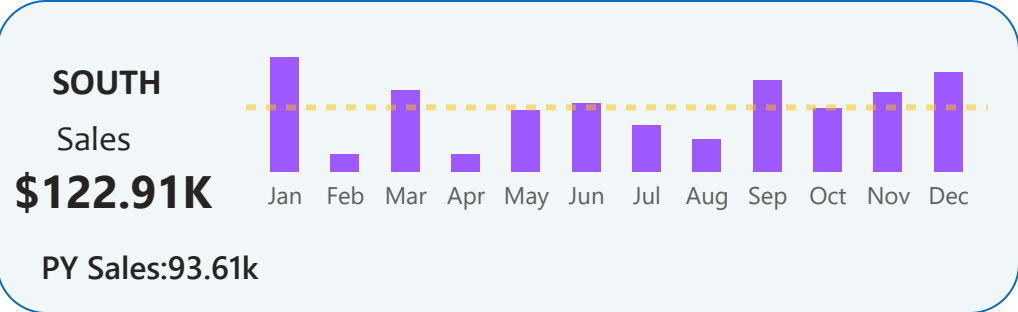
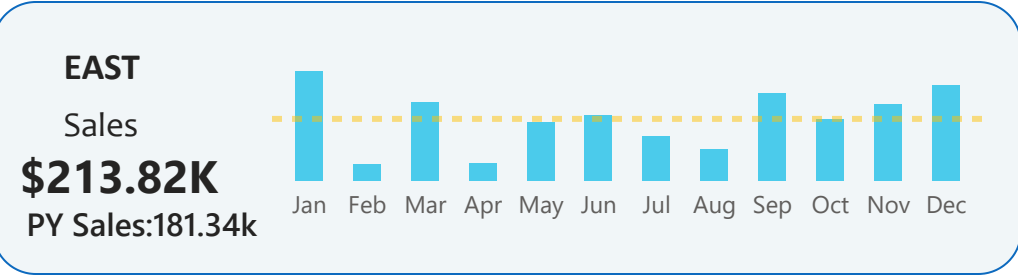
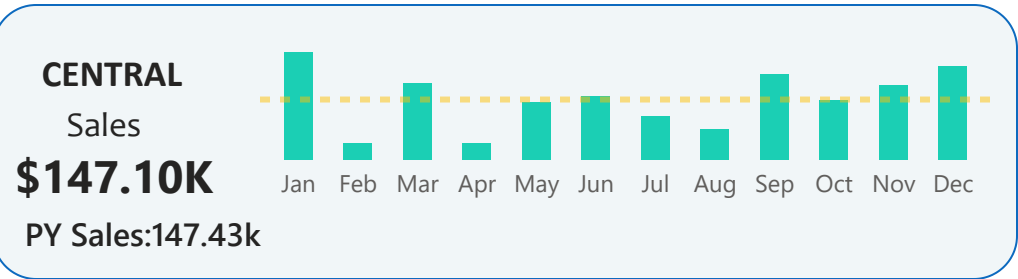
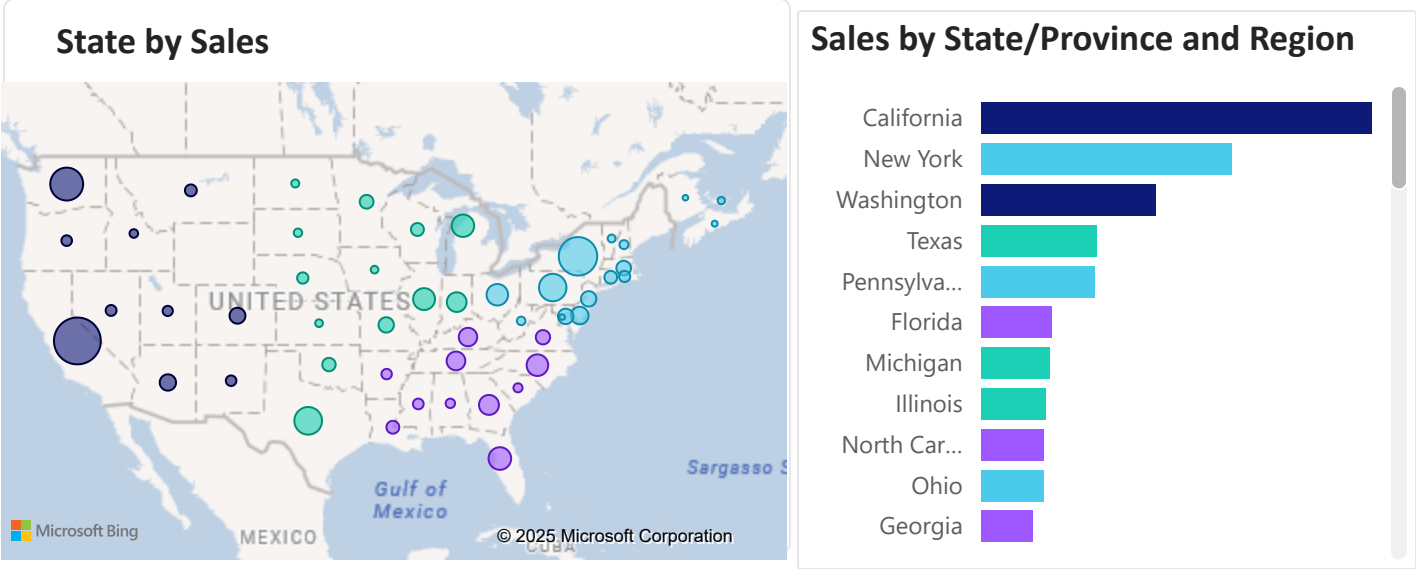


# SALES INSIGHT DASHBOARD | By Region

Date Range: 01/01/2024 - 12/30/2024



Select Matric	Sales		Profit		Quantity	
	2021	2022	2023	2024		



## Current Year(CY) &Previous Year (PY) Metrics

The total for YoY is the average of all the values for the region. When we select 2021 as slicer button, there is no data for the previous year in the dataset, which results in "0" being displayed for PY.

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY Qty	PY Qty	YoY Qty
Central	\$147.10K	\$147.43K	▼ 0%	\$7.55K	\$19.90K	▼ -62%	2880	2359	▲ 22%
East	\$213.82K	\$181.34K	▲ 18%	\$33.38K	\$20.26K	▲ 65%	3450	2872	▲ 20%
South	\$122.91K	\$93.61K	▲ 31%	\$8.85K	\$17.70K	▼ -50%	1915	1614	▲ 19%
West	\$250.13K	\$187.48K	▲ 33%	\$43.81K	\$24.05K	▲ 82%	4270	3025	▲ 41%
Total	\$733.95K	\$609.86K	▲ 20%	\$93.58K	\$81.92K	▲ 14%	12515	9870	▲ 27%