

# Alina Sue Larson

Interests in UX Research, Data Science, and Health Care

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## EXPERIENCE

### **Lark in the Morning — Social Media Marketing Specialist**

SEPTEMBER 2019 - PRESENT

I manage brand presence on social media sites and help with anything that needs doing (newsletter, website, photography, and more) at the musical instruments store, located in Berkeley, CA.

### **UC Santa Cruz — Lecturer for "Psychology of Language"**

JULY 2019 - SEPTEMBER 2019

I lectured on a range of topics concerning how people use language to communicate as it pertains to Psycholinguistics. I taught two 3.5-hour classes per week for 5 weeks. I designed lectures, in-class participation quizzes, exams, & coordinated grading with my two teaching assistants.

### **Catalia Health — Engineering Intern**

JULY 2018 - SEPTEMBER 2018

I created content (visualizations using Javascript, HTML, and Python) and performed some linguistic analysis work (NLP). My primary project involved building a GUI to aid in the creation of robot animations for the robot, Mabu, and working on demos to showcase this work.

## EDUCATION

### **UC Santa Cruz, Santa Cruz CA — M.S., Ph.D.**

OCTOBER 2014 - JUNE 2019

I completed my doctoral degree in Psychology, with a focus in Psycholinguistics. My research primarily focused on user impressions in the context of human-computer interaction. In my research, I examined the impact of visual and rhythmic expression on personality judgments of machine and human agents alike.

### **Lewis and Clark College, Portland OR — B.A.**

AUGUST 2008 - JUNE 2012

I double-majored in Psychology (with a focus on Cognitive Neuroscience) and Foreign Languages (French and Russian).

## SKILLS

Research Design & Methods.  
Statistical Data Analysis.  
Survey Design & Interviews.  
Creative & Academic Writing.  
Visual Design & Illustration.  
Public Speaking & Teaching.

## AWARDS

**Perlino Award, 2016:** a competitive award for research related to deafness.

**GSR Award, 2015 & 2016:** Summer Graduate Student Research.

**Regents' Fellowship, 2014.**

**Phi Beta Kappa, 2012.**

**Psi Chi, 2012.**

**Pamplin Corporation  
Scholarship, 2010-2012.**

**Dean's List, 2008-2012.**

## LANGUAGES

**Programming:**  
Python, Javascript, HTML.

**Statistical:**  
SPSS, R, MATLAB.

**Natural:**  
French, Russian.