

Alina Sue Larson

Interests in UX Research, Product Design, Human Factors Engineering

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EXPERIENCE

Lark in the Morning — Social Media Marketing Specialist

SEPTEMBER 2019 - PRESENT

I manage brand presence on social media sites & conduct user experience research for Lark Lessons, as well as manage the newsletter, website, & photography for the musical instruments store, located in Berkeley, CA.

UC Santa Cruz — Lecturer for "Psychology of Language"

JULY 2019 - SEPTEMBER 2019

I lectured on a range of topics concerning how people use language to communicate as it pertains to Psycholinguistics. I taught two 3.5-hour classes per week for 5 weeks. I designed lectures, in-class participation quizzes, exams, & coordinated grading with my two teaching assistants.

Catalia Health — Engineering Intern

JULY 2018 - SEPTEMBER 2018

I created content (visualizations using Javascript, HTML, and Python) and performed some linguistic analysis work (NLP). My primary project involved building a GUI to aid in the creation of robot animations for the robot, Mabu, and working on demos to showcase this work.

EDUCATION

UC Santa Cruz, Santa Cruz CA — M.S., Ph.D.

OCTOBER 2014 - JUNE 2019

I completed my doctoral degree in Psychology, with a focus in Psycholinguistics. My research primarily focused on user impressions in the context of human-computer interaction. In my research, I examined the impact of visual and rhythmic expression on personality judgments of machine and human agents alike.

Lewis and Clark College, Portland OR — B.A.

AUGUST 2008 - JUNE 2012

I double-majored in Psychology (with a focus on Cognitive Neuroscience) and Foreign Languages (French and Russian).

SKILLS

Research Design & Methods.
Statistical Data Analysis.
Survey Design & User Studies.
Creative & Academic Writing.
Visual Design & Illustration.
Public Speaking & Teaching.

AWARDS

Perlino Award, 2016: a competitive award for research related to deafness.

GSR Award, 2015 & 2016: Summer Graduate Student Research.

Regents' Fellowship, 2014.

Phi Beta Kappa, 2012.

Psi Chi, 2012.

**Pamplin Corporation
Scholarship, 2010-2012.**

Dean's List, 2008-2012.

LANGUAGES

Programming:
Python, Javascript, HTML.

Statistical:
SPSS, R, SAS, MATLAB.

Natural:
French, Russian.