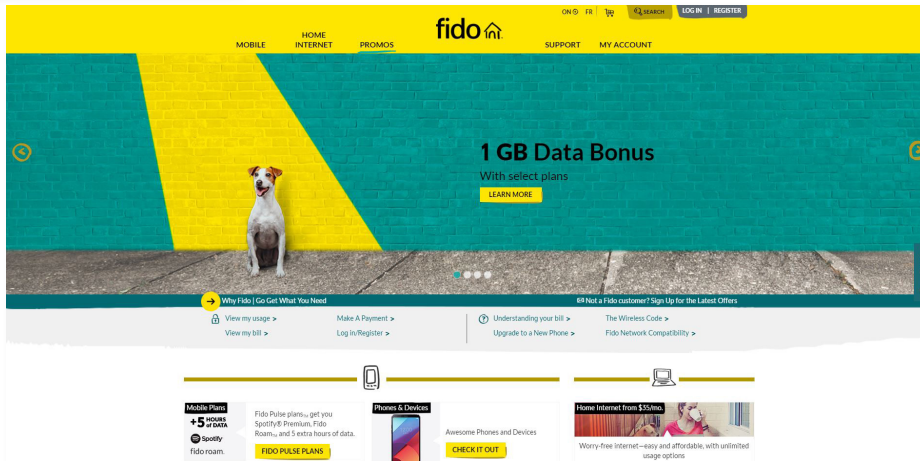




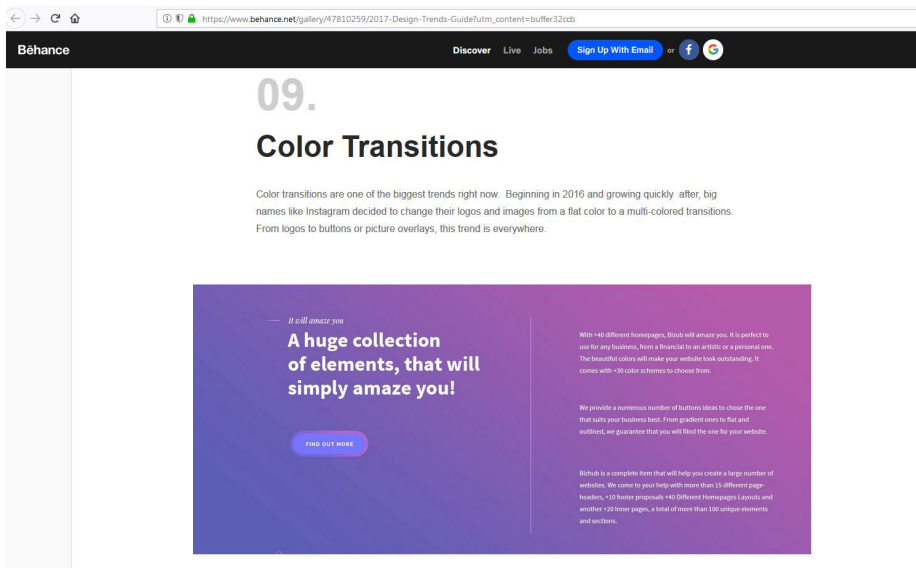
## WEBSITE REDESIGN PLAN

### Inspiration:



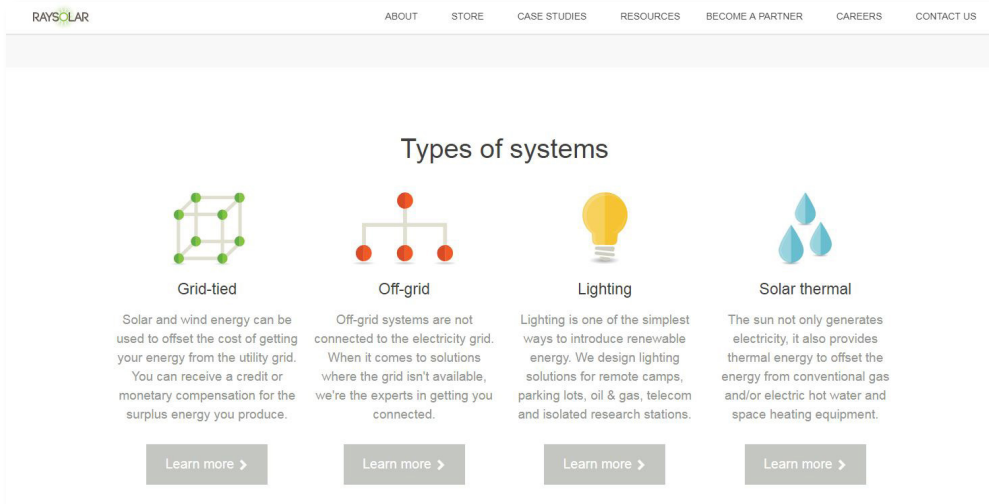
www.fido.ca

- I like the yellow color motif, it's refreshing and gives the visitor a good mood of sunshine.
- Hand sketch little icons, make it very personal "home feeling".



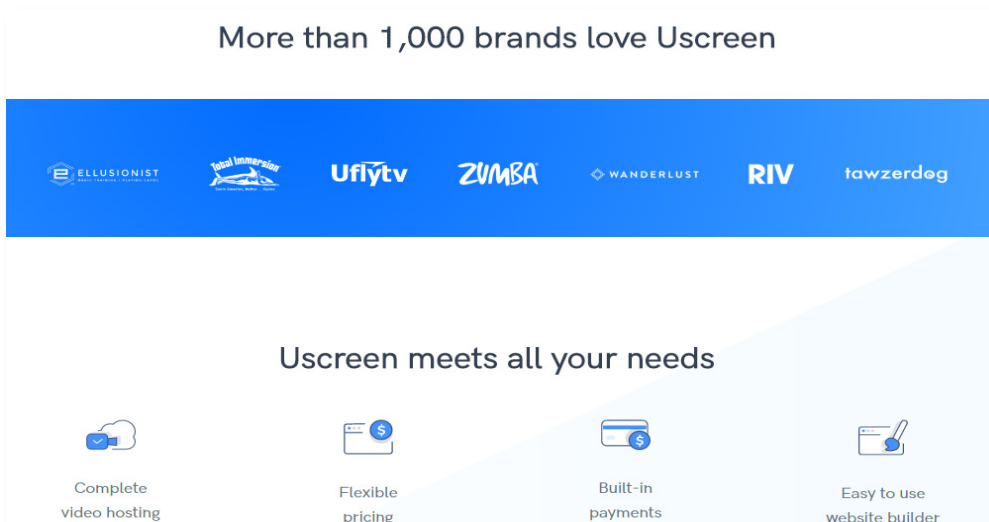
www.behance.net/gallery/47810259/2017-Design-Trends-Guideutm\_content=buffer32ccb

- Dynamic gradients are very trendy nowadays. They make that magic feeling. We can use them as a background for a header and buttons. That will make the website look more up-to-date and interesting.
- Its better to limit the gradient colors to 3 to maintain consistency through all the website.



www.raysolar.ca

- We could break the side menu to a few cards. Each card can have an icon to attract the user's eye. In addition, we can put a short paragraph to describe what the category is about. If the user wants to read more, we will hide the information under the "Learn more" button as they did on the website above.



www.uscreen.tv

- Here is a great way to deal with multiple logos. On the FESC website there are 12 logos which should be displayed together. To make them consistent we convert all of their saturation.

## Colors:



#7fffd4  
rgb(127,255,212)



#fad579  
rgb(250,213,121)

## Buttons & Backgrounds

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## Typography:

Tajawal

Boutros Fonts, Mourad Boutros, Soulaf Khalifeh (7 styles)



Tajawal -  
for body text

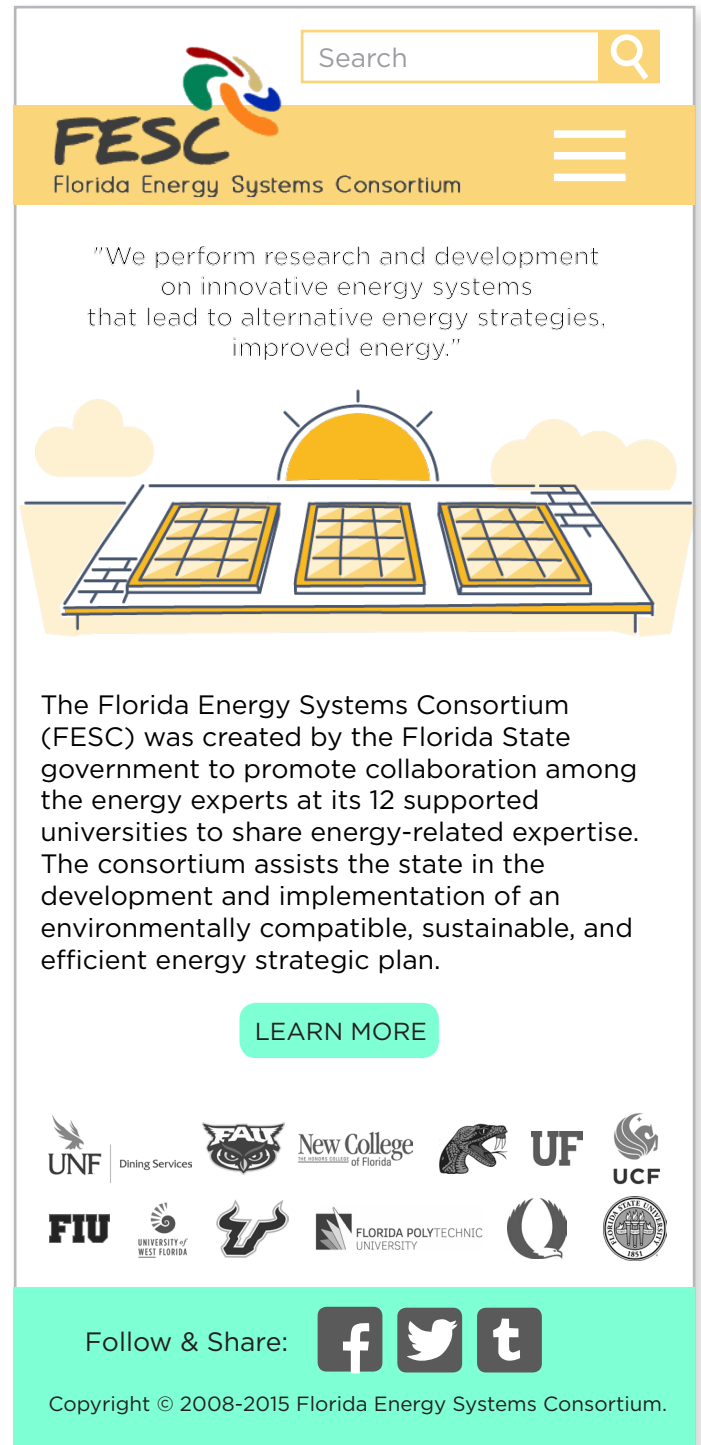
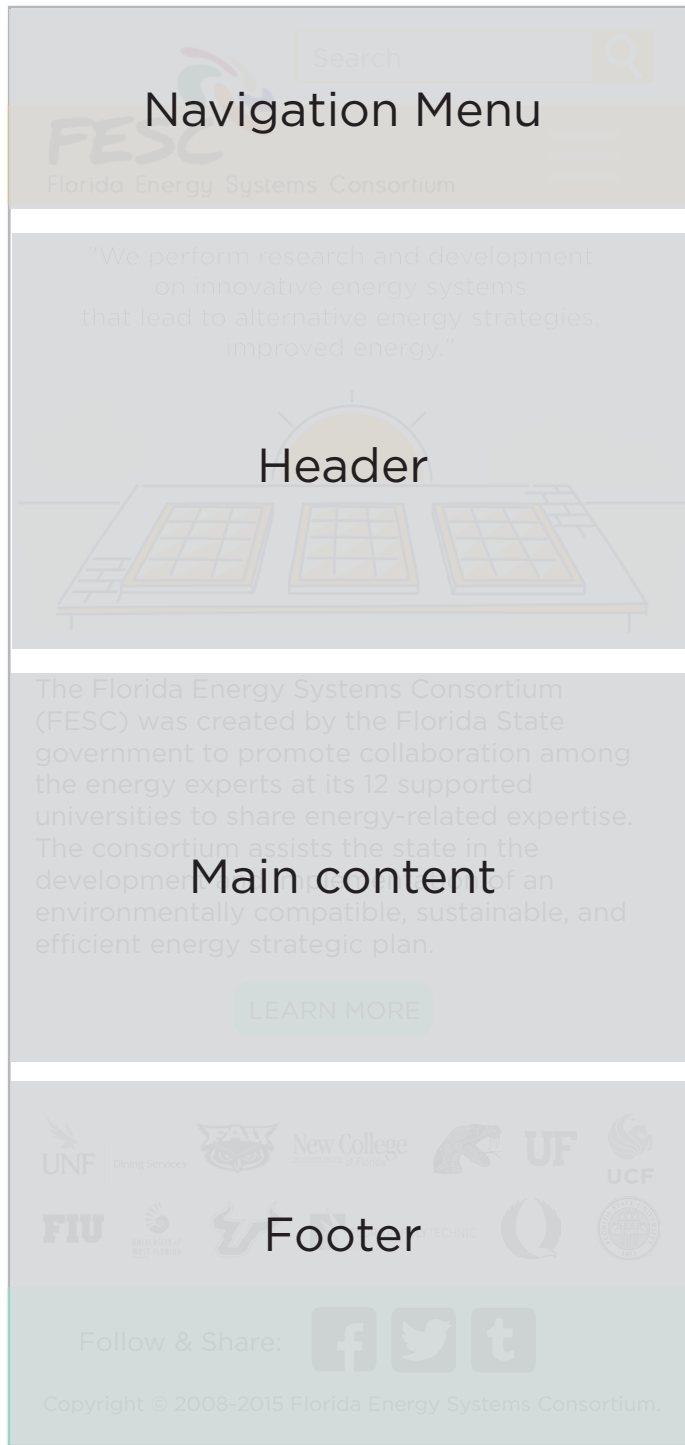
Passion One

Fontstage (3 styles)

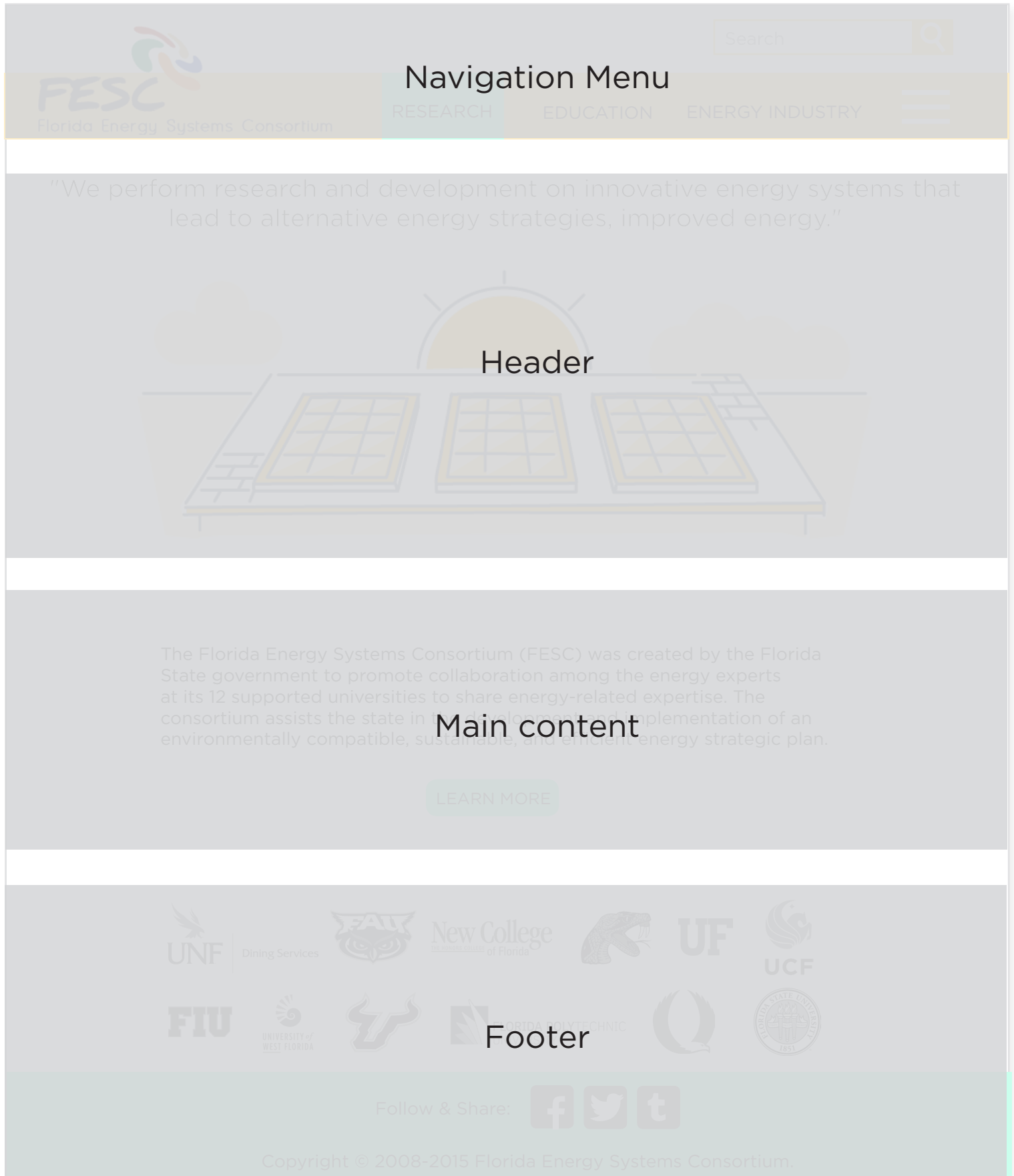



**Passion One -  
for headlines**


## Layout (mobile):




## Layout (desktop):






Search 


RESEARCH EDUCATION ENERGY INDUSTRY 

"We perform research and development on innovative energy systems that lead to alternative energy strategies, improved energy."





The Florida Energy Systems Consortium (FESC) was created by the Florida State government to promote collaboration among the energy experts at its 12 supported universities to share energy-related expertise. The consortium assists the state in the development and implementation of an environmentally compatible, sustainable, and efficient energy strategic plan.


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