

# Alina Verduzco

## EDUCATION

### B.A. in Art - Graphic Design, *summa cum laude*

California State University, San Bernardino | May 2023

### Exploring the Impact of Culture on UX Research Methods

University Honors Program Thesis | January 2022 - May 2023

- Conduct literature review and develop research study plan
- Complete Human Subjects Research training and obtain IRB approval
- Recruit, screen, and schedule participants
- Test think aloud, survey, and interview methods with Black, Asian, and Latinx women
- Present research at CSUSB's 12th annual Meeting of the Minds

### Outstanding Student in Design Research

Awarded by Department of Art & Design | May 2023

## EXPERIENCE

### Graphic Designer

Associated Students, Inc. | August 2022 - July 2023

- Design print and digital graphics for ASI events and services
- Balance multiple projects and prioritize based on production, marketing, and event programming timelines
- Produce timely drafts for review and iterate based on feedback
- Lead graphics team by assigning projects and teaching software skills
- Serve on 2023 - 2024 Graphics Hiring Committee

## VOLUNTEERING

### Digital Coach

Community Tech Network | July 2023 - Present

- Assist senior adults with one-on-one digital literacy tutoring

### English Conversation Partner

College of Extended and Global Education | August 2021 - May 2023

- Guide casual conversation sessions with small groups of English-learning Korean high school students

## PORTFOLIO

[alinaverduzco.com](http://alinaverduzco.com)

## CONTACT

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[linkedin.com/in/alinaverduzco](https://linkedin.com/in/alinaverduzco)

## TOOLS

Figma

Adobe Creative Suite:  
Illustrator, Photoshop, InDesign,  
Premiere Pro

HTML & CSS

Chrome Developer Tools

Microsoft 365: Outlook, Teams,  
SharePoint, Excel, Word

## SKILLS

Visual Design

Responsive Design

Stakeholder Interviews

User Interviews

Competitive Analysis

Sketching

Wireframing

Prototyping

Usability Testing

Presentations