

ALINA VERDUZCO

EDUCATION

Bachelor of Arts in Art Plan IV - Graphic Design

California State University, San Bernardino | May 2023

- *summa cum laude*
- Art & Design Honors
- University Honors Program

EXPERIENCE

ASI Graphic Designer

Associated Students, Incorporated | August 2022 - present

- Create designs, illustrations, and logos for ASI events and services
- Produce drafts for review and make revisions based on feedback
- Maintain portfolio that is accessible to the graphics team
- Work with graphics manager to ensure final graphics are visually appealing and on brand

Exploring the Impact of Culture on UX Research Methods

Honors Thesis | January 2022 - May 2023

- Conduct literature review and develop research study plan
- Complete Human Subjects Research training and obtain IRB approval
- Recruit, screen, and schedule participants
- Test think aloud, survey, and interview methods with Black, Asian, and Latinx women
- Present research at CSUSB's 12th annual Meeting of the Minds

ACTIVITIES

English Conversation Partner

Volunteer | August 2021 - May 2022, January 2023 - May 2023

- Guide casual conversation sessions for 1 hour each week with small groups of English learning Korean high school students
- Cultivate a space that encourages student participation
- Probe students for detailed responses

TOOLS

- Figma
- Adobe Creative Suite