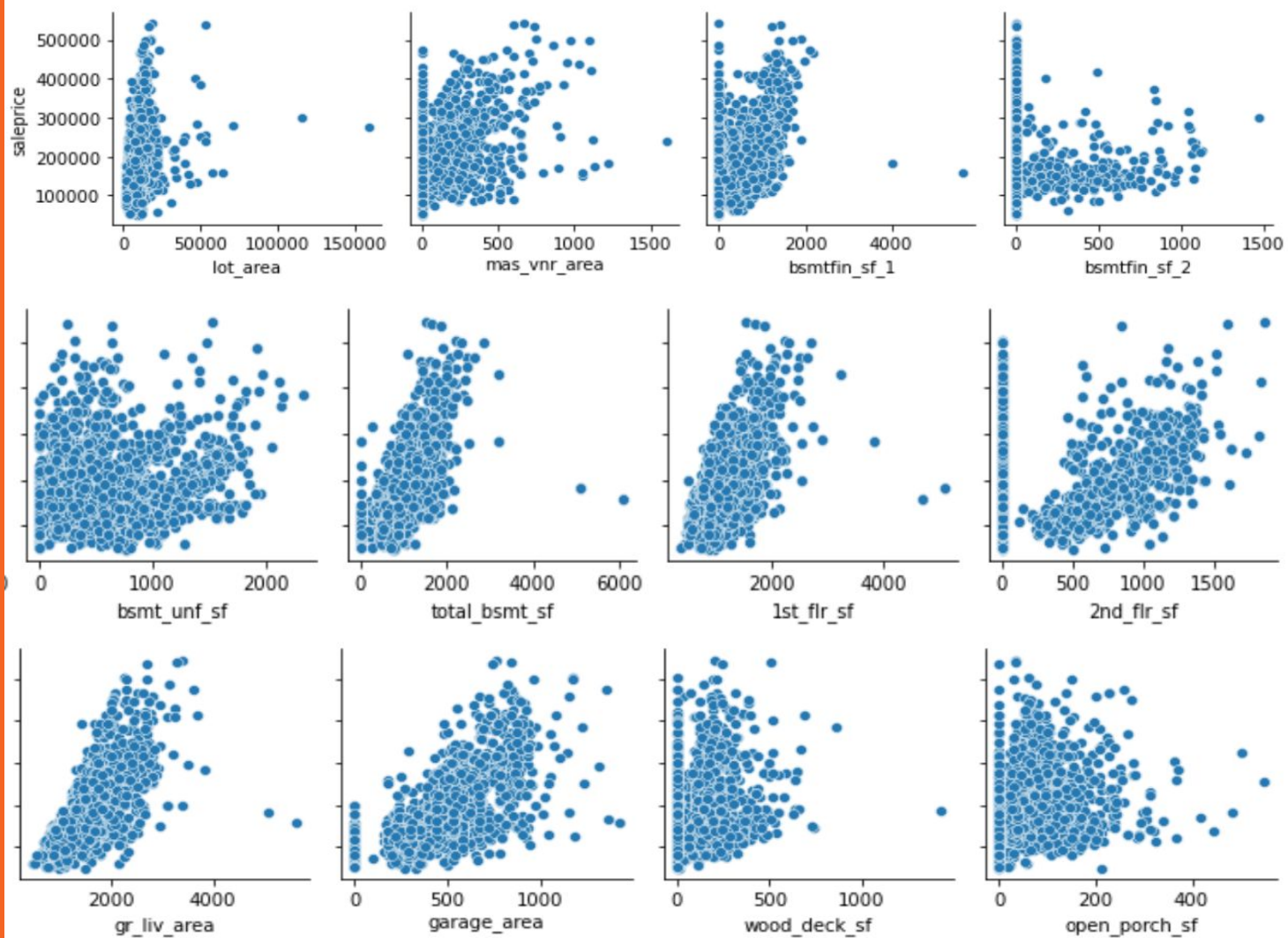

Finding Sub-Market Value Homes in Ames, IA

With Anastasia Lincoln

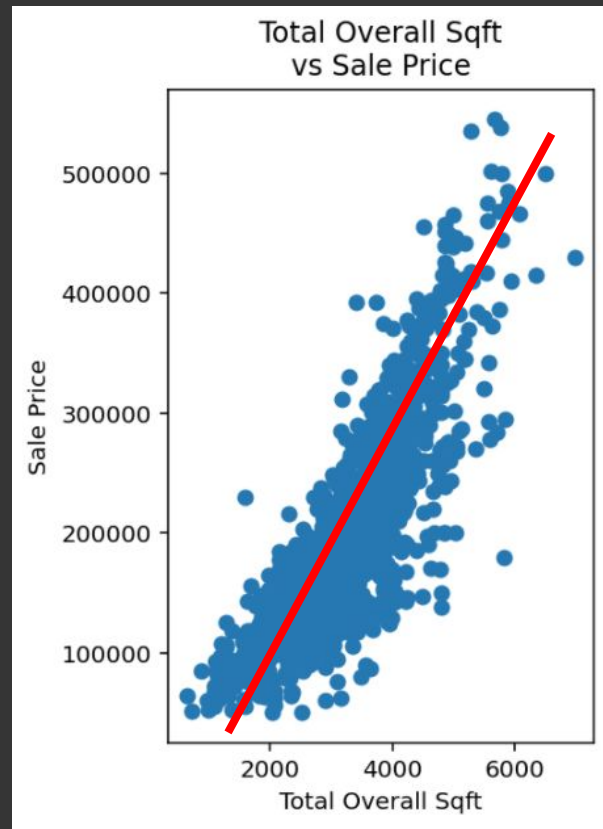
Welcome Back!

- General Home Features
 - Neighborhood
 - Square Footage
- Specific Privacy Features
 - Fencing
 - Home Type
 - Lot Configuration

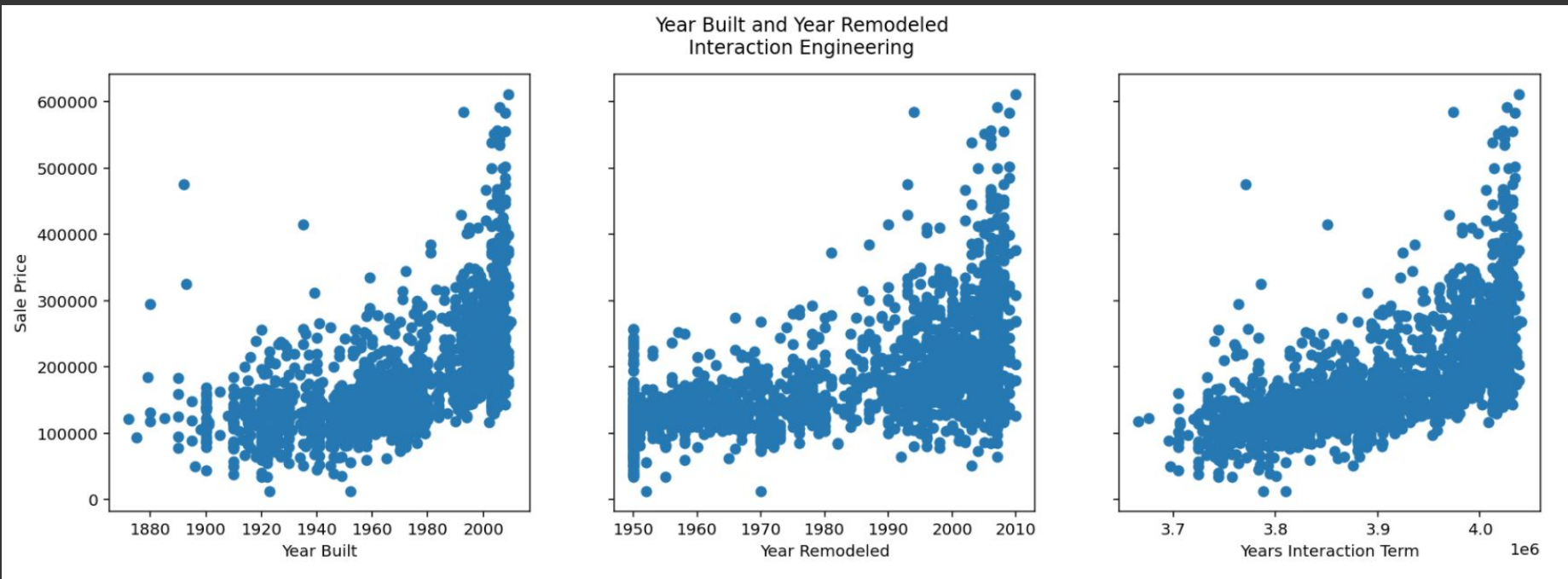


Intro to Linear Models

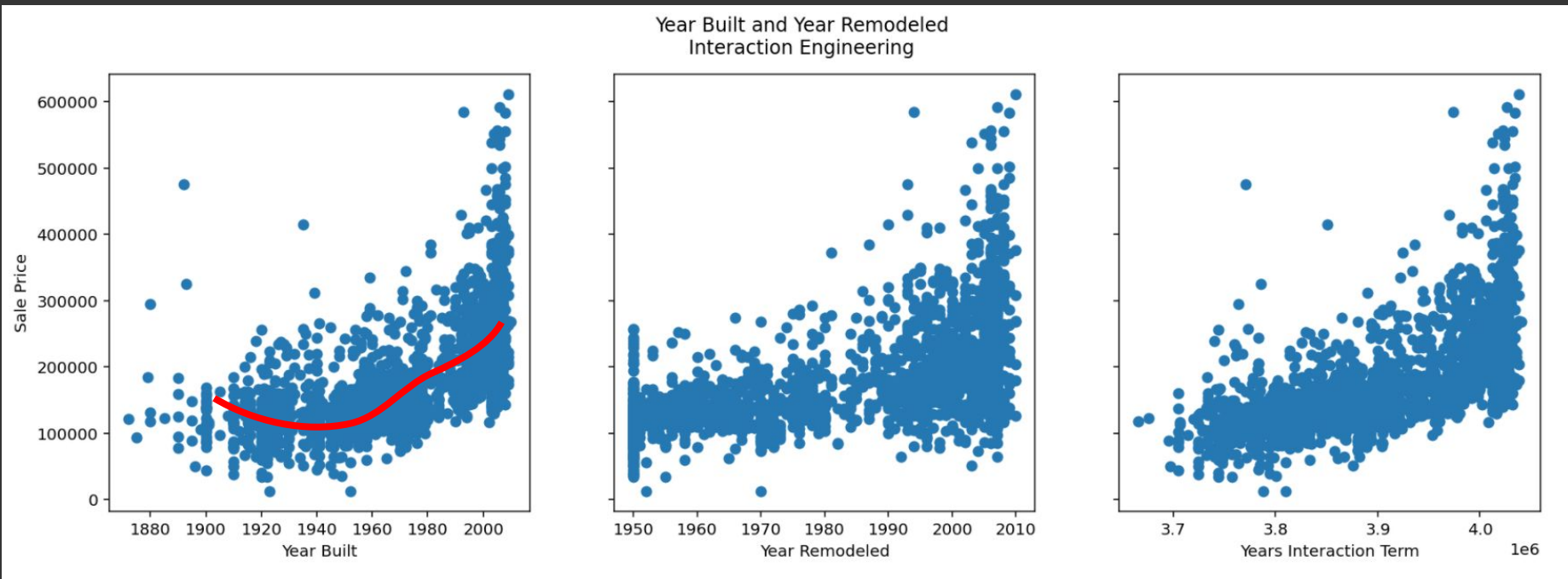
- Can draw a straight line through the scatterplot of the dependent and independent variables
- Combine to help us predict outcomes!



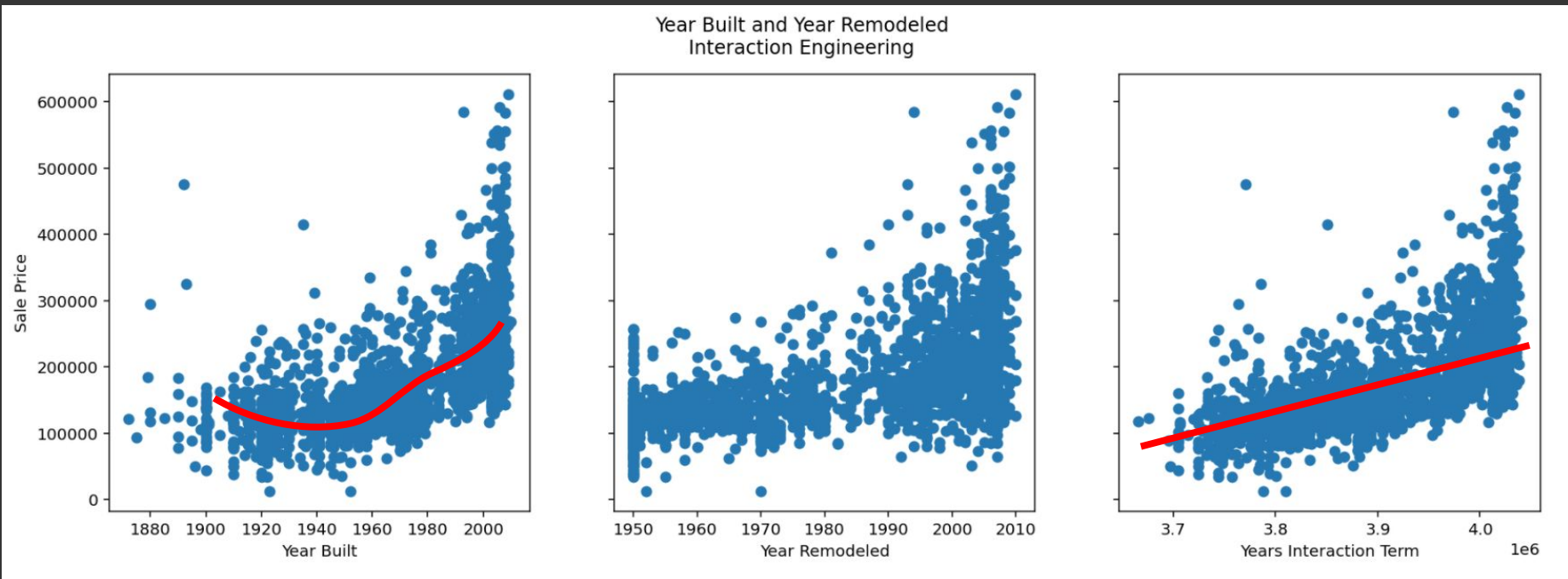
Intro to Feature Engineering



Intro to Feature Engineering



Intro to Feature Engineering



Baseline Model

- Creates a baseline comparison for market value
- Generalizable to any client home searching in Ames



Specific Model

- Take into account specific concerns
- Helps pick out the generally good deals from the great deals!



For Your Consideration



1003 Lincoln Way



3025 Sedwick St

Next Steps

- Compare market value on any houses of interest
- Consider the options offered today and provide any feedback
- Continue modeling!

Any Questions?
