

MarketFlash Data

→ Currently they have a worksheet with 1000 campaigns from 2023 for their 78 clients. Existing columns are:

- ◆ Campaign Number: A unique id number.
- ◆ Start Date: The date the campaign started.
- ◆ End Date: The date the campaign ended.
- ◆ Channel: The name of the channel .
- ◆ Client: The name of the client.
- ◆ Address: Address for the client.
- ◆ Email: The email for the client.
- ◆ Phone: The phone number of the client.
- ◆ Contact: The contact person for the client.