/2020

aline bossi

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Projects

Simplificathon
AME
FOEFOM
KidSocial
Consoly the Game
Q2C Insights
PassWeb
Call4Code

The IBM Simplificathon was an opportunity to create, collaborate and explore possibilities to improve the employees routine actions in a simpler way as possible. During this project, the team propose to improve the experience of Rooms system in order to benefit the meeting rooms occupation. I was responsible for mediating the team ideas and transform that in a presentable prototype.
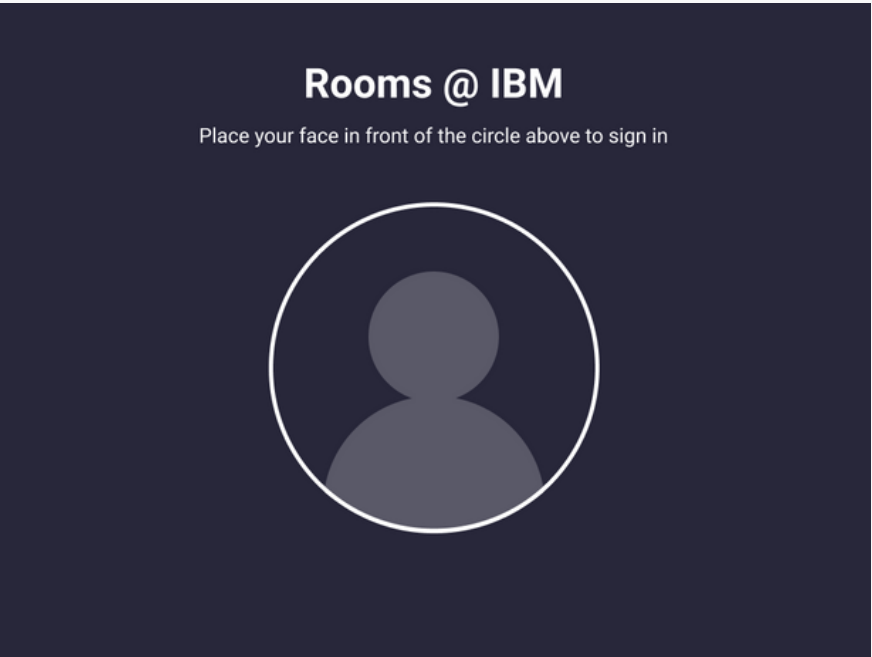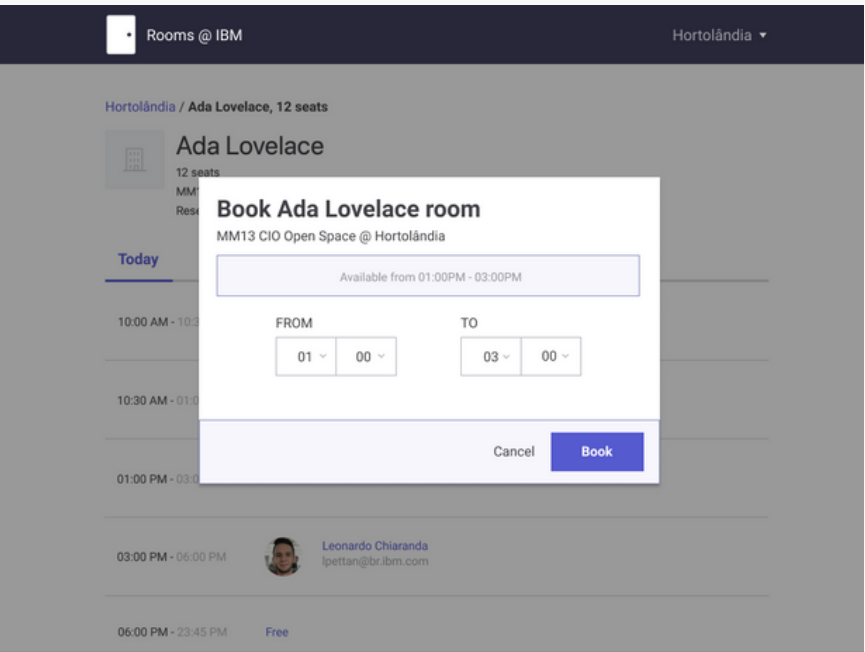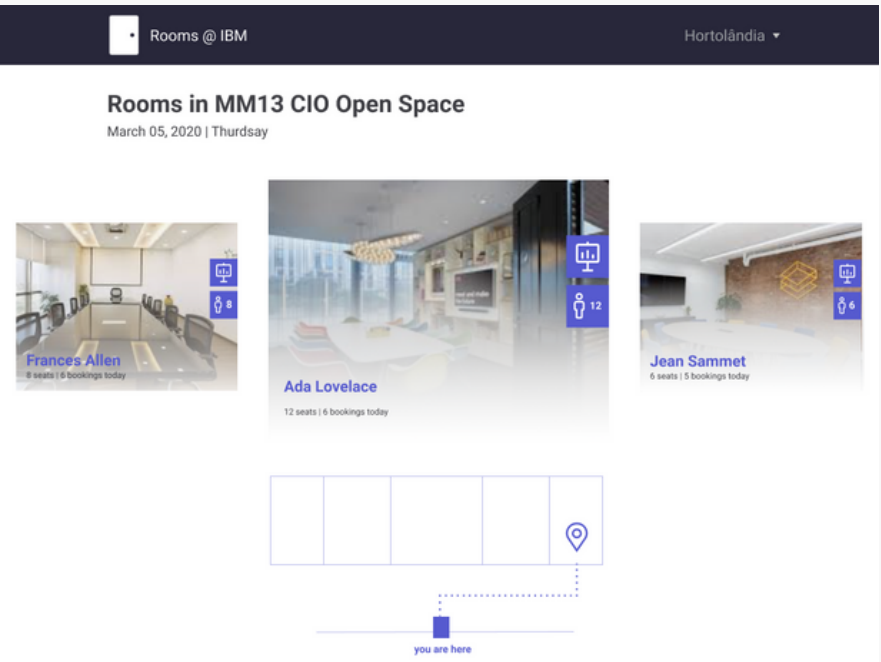
In a few hours, I use the original characteristics of the system and create a new user experience in a specific device (iPad) which was one of the definitions of requirement from the proposal team. Besides that, during the ideation and user's research, I identify the opportunity to integrate facial recognition as the main point of user adherence.

Simplificathon

IBM Internal Project

Prototype screens

/2020

Figma / Carbon Design System / Carbon Icons

Prototype

In this project I was responsible for the conceptual design of an institutional website that represents all the objectives of the NGO whose mission is to contribute to the cognitive and emotional development of babies and children from 0 to 3 years old in social and health vulnerability (non-pharmacological treatment), and helping mothers of hospitalised babies.

My main role in this project was to understand the stakeholder needs and turn them into a solution, presented in a prototype to stakeholders and contribute with the developer team.

AME
Votunteer IBM Design Project

/2020

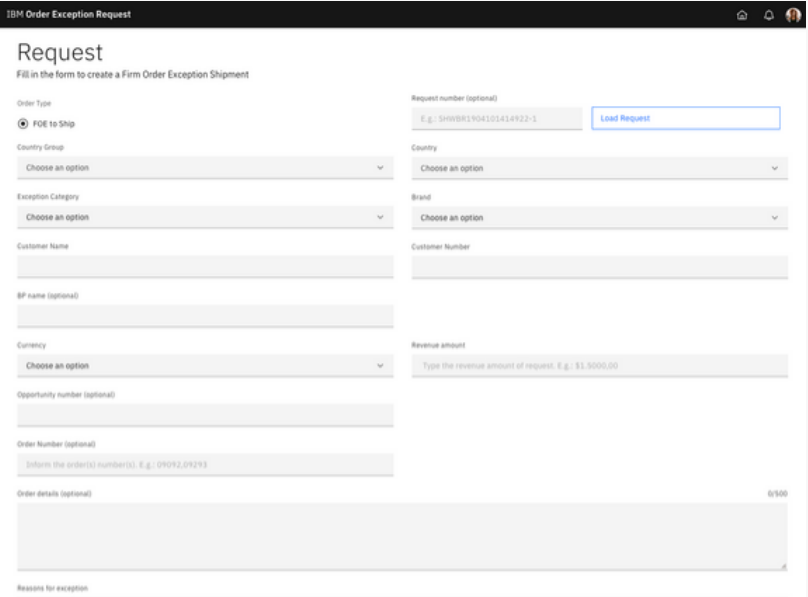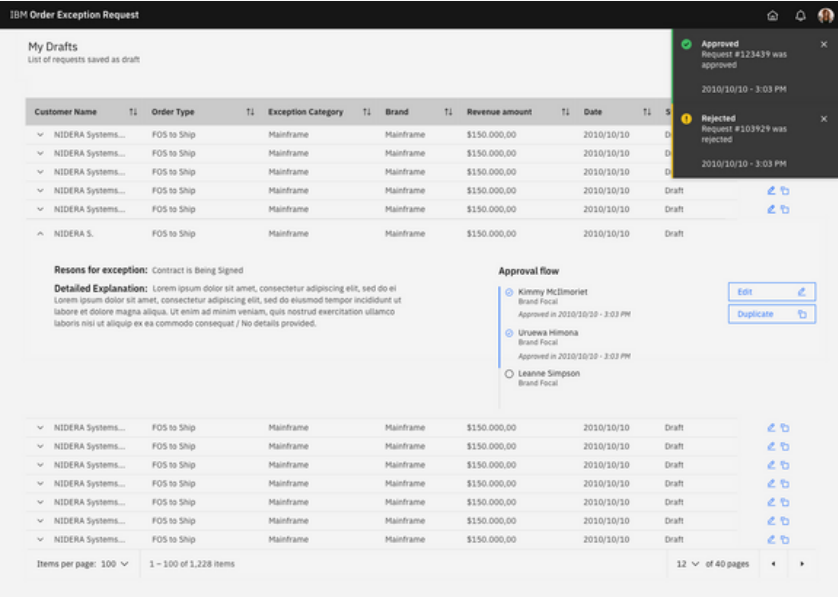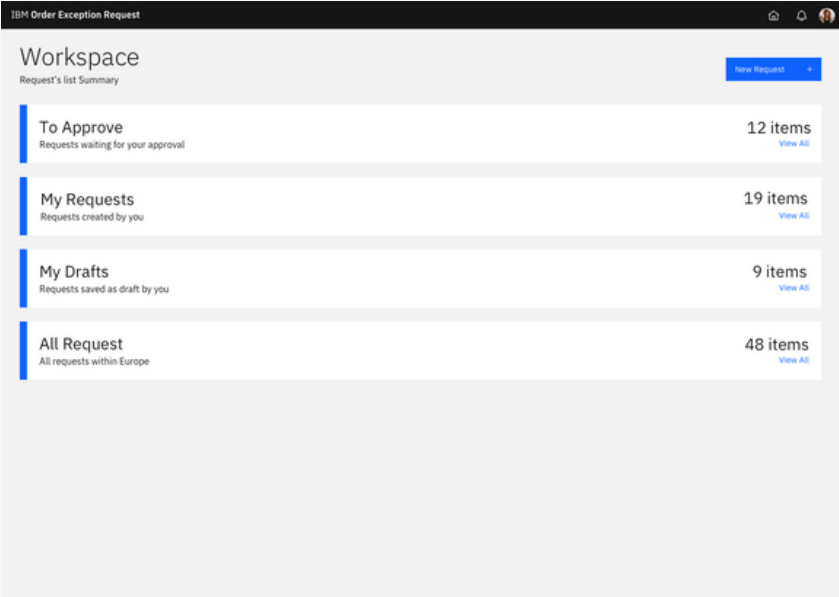Figma / Carbon Design System / Carbon Icons

FOEFOM

IBM Internal Project

Transforming a legacy and bureaucratic system into a simple and friendly system was the challenge of this project, which involves the transition of critical systems in DB Notes to a Web. I participate in the definition and creation of the solution, by collecting the current process's information of the project owner, also identifying some pain points of the users and present the solution in order to get feedback to keep the usability of the tool. Besides that, I prototype all solution flow and it was essential to communicate with stakeholders and users. During the validation, I could apply some techniques like A / B test and according to results, I propose a new solution to meet the real user's pains. Besides that, I'm participating of development as a front-end developer.

Prototype screens
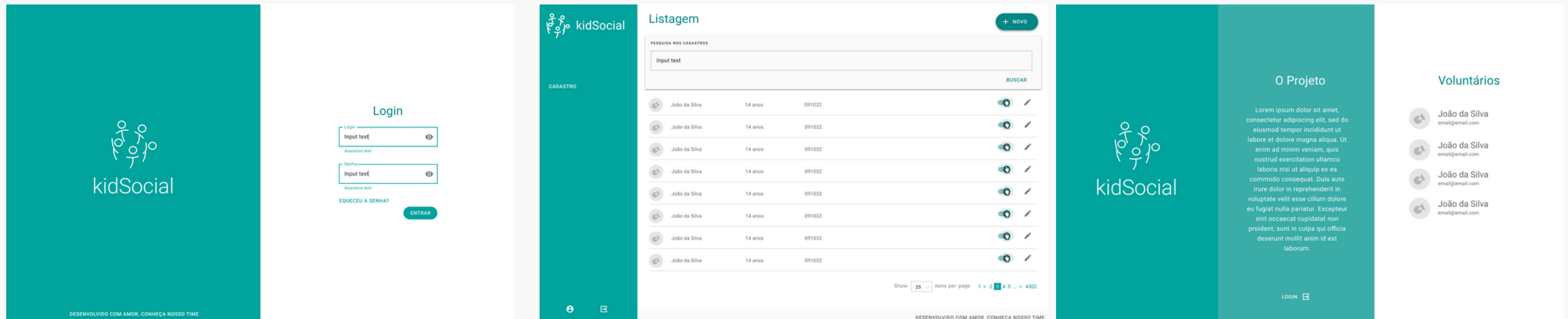

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Sketch / Carbon Design System / Carbon Icons

In this project, I was responsible for concept design development to an application that controls one of the activities from the NGO that take children to practice sports like karate, football, volleyball and etc. My main role in this project was to take interviews with the stakeholder, understand their needs and transform that in one simple solution. Besides that, I was responsible for created all branding items for the initiative, since the logo, colors, and system flow.

KIDSOCIAL

Volunteer design

Prototype screens

/2020

Figma / Material Design

CONSOLY

Just for fun with nerd friends

Prototyping of a project among friends that came up with the aim of create learning gamification of web programming. In this project, I was responsible for creating the visual identity, the interface flow, and icons.
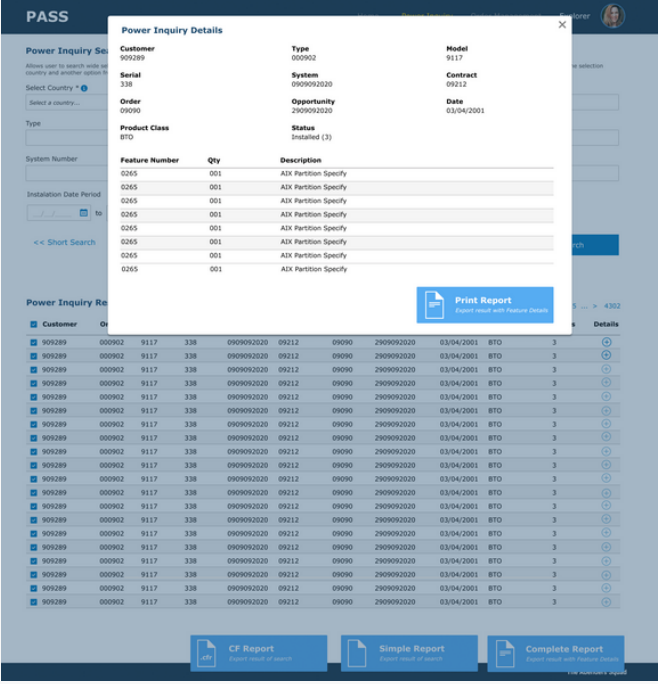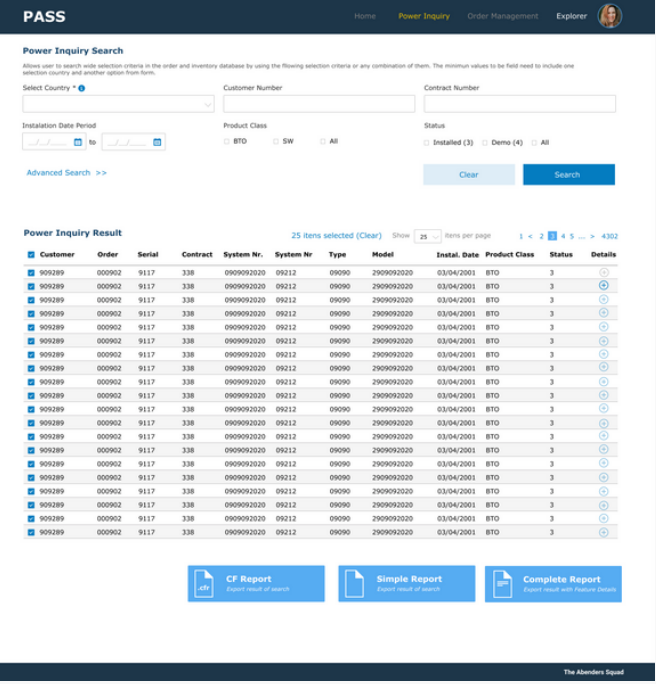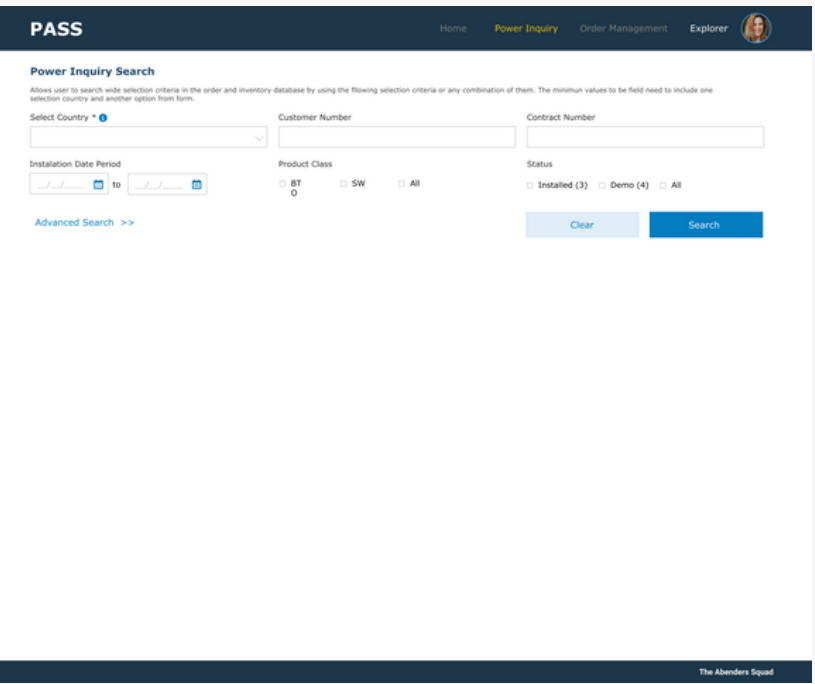

/2020

Figma

I participate in the definition and creation of PASS WEB IBM solution, by collecting the current process's information of the team, identifying some pain points of the users and present the solution in order to get feedback to keep the usability of the tool. I participate in the prototype phase of this project and the gains could be noticed by the team and by the client. The team received the solution more clear about the objective and what really needs to be the focus. The client could validate the objective, identify gaps in the process and validate the solution before it is developed. Therefore, the process of prototype contributes to saving the time of team development and assertiveness. Besides that, I contribute with front-end and backend development.

PASSWEB
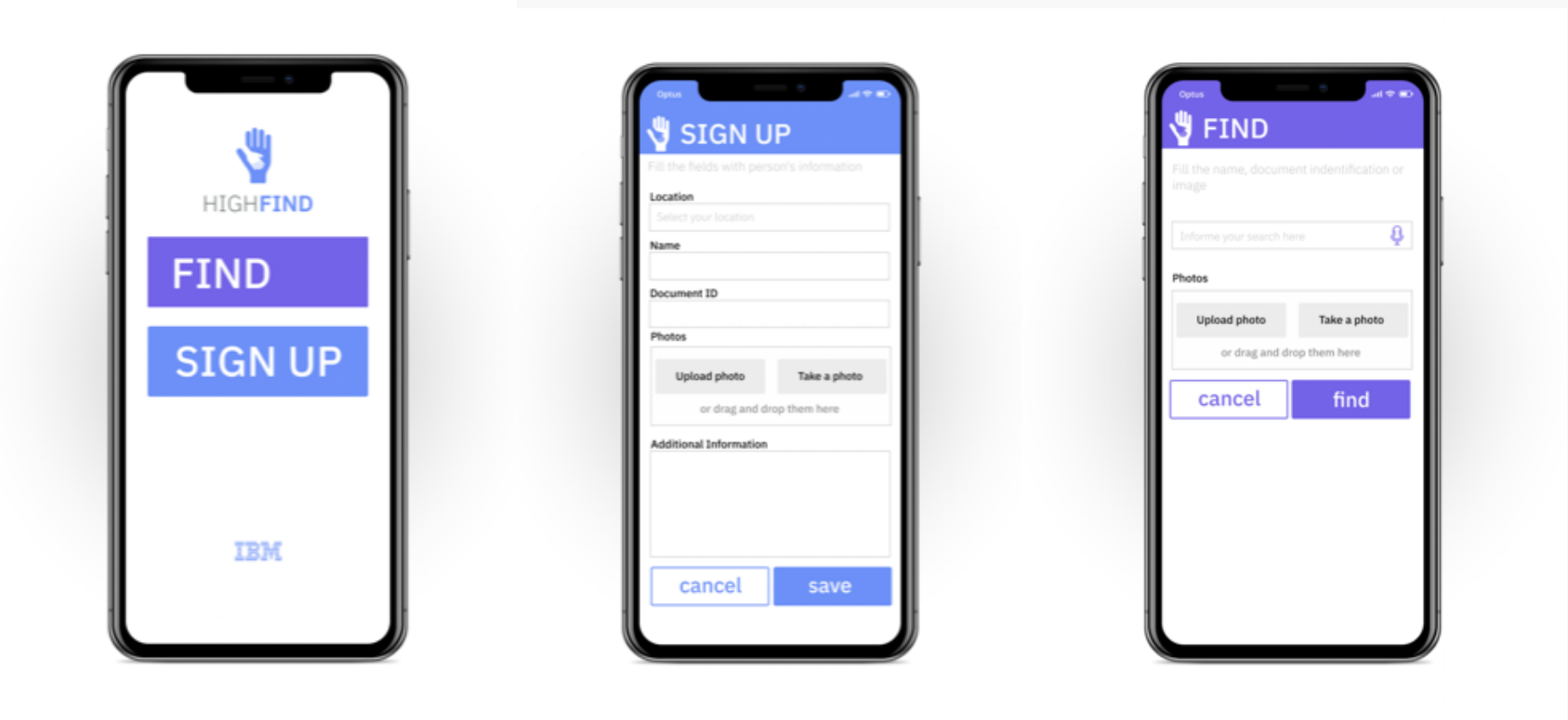
IBM Internal Project

/2020

Figma

The Call for Code Global Initiative calls to create practical, effective, and high-quality applications based on cloud, data, and artificial intelligence that can have an immediate and lasting impact on humanitarian issues. The challenge also introduces an emphasis on individual health and community well-being. This includes solutions that can reduce the risk of disease, improve access to data and the availability of resources, and address the mental health needs of those impacted before, during, and after disasters.

To attend the goal, I participate in the ideation of the solution and I led the team, since the previous study of the problem, identification of one proposal solution and organization of tasks to the team. Besides that, I was responsible for the design of the solution and present the creation and the prototype. As a result, the idea was presented to the executive board and reached second place in IBM Brazil

Call4Code

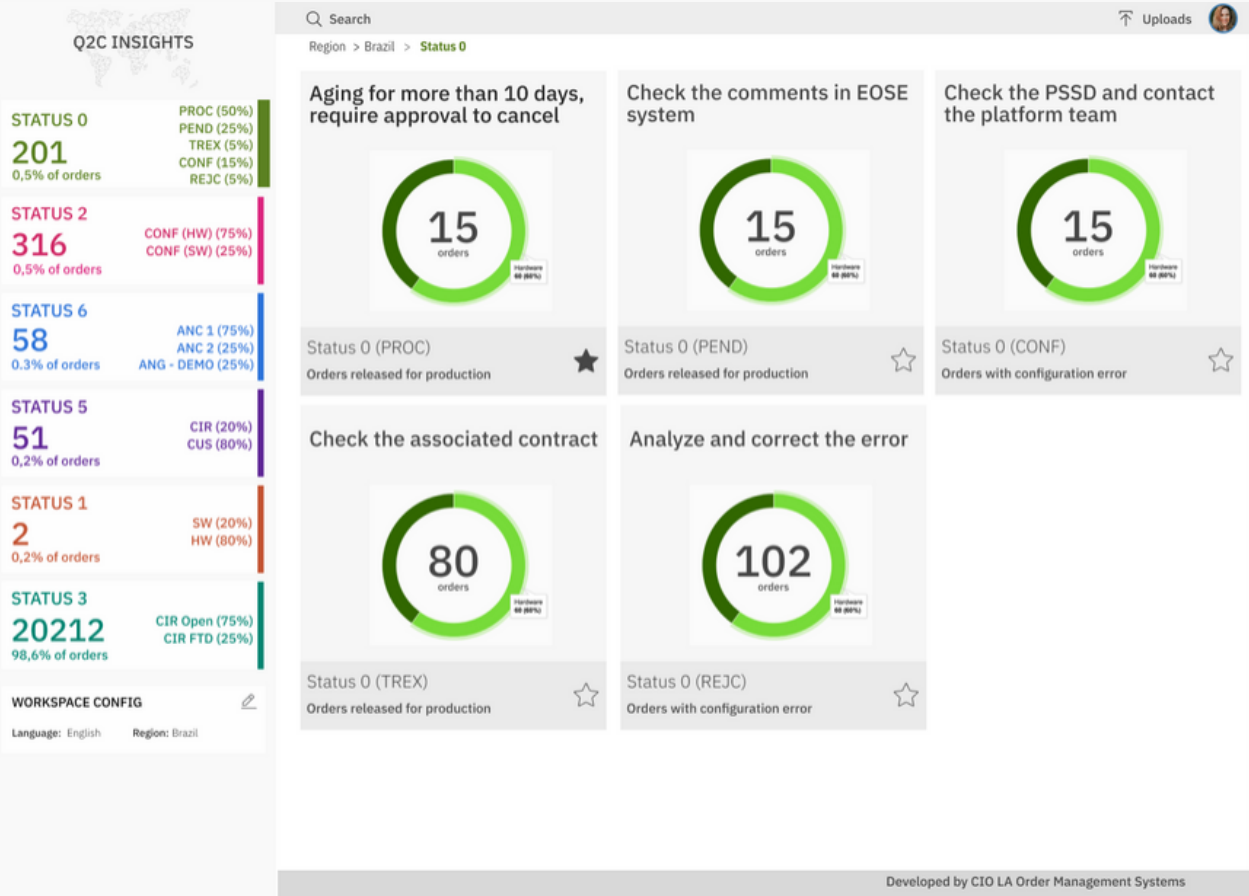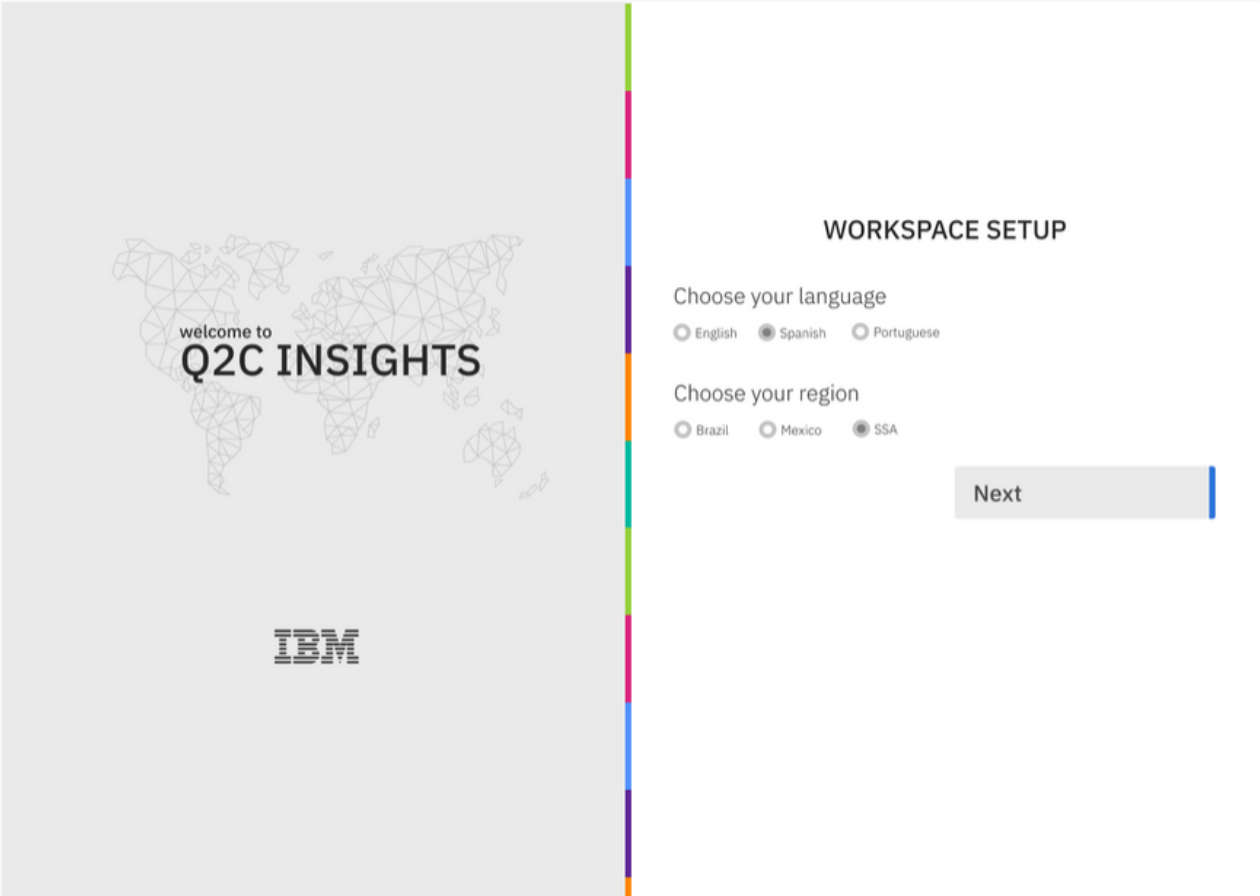IBM Internal Project

/2019

Figma / Carbon Design System / Carbon Icons

I participate in the definition and creation of the solution, by collecting the current process' information of the team, identifying some pain points of the users and present the solution in order to get feedback to keep the usability of the tool. I participate in the prototype phase of this project to define the new process and refinement the main goal of the tool. During these processes, the questions defined during the discovery phase was essential to validate the objective and identify the real pain of the process. Therefore, during this validation phase, I contribute to saving the time of team development.During the developed phase, I could contribute to the frontend and backend coding.This solution is already in use by teams and the feedback received was great. The proposal is still transforming the process of the teams and now the information's about the orders could be accessible as centralised content by all involved. With the implementation of the new dashboard tool I designed, the users had an increase of productivity and access to all information on a single page.

Q2C INSIGHTS

IBM Internal Project

/2019

Figma / Carbon Design Colors