

Aline Schneider

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Summary

Data Analyst with a passion for drawing insights from data to inform decision-making. With leadership experience, excels at both working independently and in collaboration to solve challenging problems. Strong data analysis professional with a certification on Data Analytics and Visualization from UC, Berkeley.

Skills

Data Analysis

Python / Pandas / Numpy

HTML / CSS / JavaScript

R

Machine Learning

PostgreSQL

Tableau / Plotly visualizations

Flask / APIs / Web Scraping

Microsoft Office

Work Experience

Senior Optimization Analyst

HiConversion – Boca Raton - FL

February 2019 - present

Lead the Optimization Analyst team, create A/B and multivariate testing strategies for e-commerce websites to improve user experience and increase revenue; analyze the data; interpret results; create reports and present them to clients. Assist Sales department with presentations to prospective clients.

Education

Data Analytics and Visualization

University of California Berkeley

March 2020 – August 2020

Bachelor's in Civil Engineering

Federal University of Espírito Santo -

Vitória, Brazil

February 2005 - August 2010

Budget and Finance Analyst

Brazilian Institute of Geography and Statistics - Rio de Janeiro, Brazil

June 2014 - December 2017 (3 years 7 months)

IBGE is a Brazilian Federal Government institution; the role involved extracting, treating and analyzing data reports relative to financial expenses; registering and controlling warranties and security deposits by third party companies providing services to IBGE.

Administrative Analyst

Vale S.A. - Rio de Janeiro, Brazil

August 2011 - September 2012 (1 year 1 month)

Vale is a Brazilian metals and mining corporation; I worked alongside a multidisciplinary team on a project, which included benchmarking visits and travelling to Vale's operation sites, identifying opportunities to improve productivity and providing tools for better visual management.

Certification



Microsoft Office Specialist

Excel 2016 Expert

January 2019