Alain Gall

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I am a product leader with a 15-year track record of leveraging technology to solve business problems. I am proficient in leading agile cross-functional teams, implementing lean practices, and fostering stakeholder engagement. My experience spans early-stage startups, large corporations, and the nonprofit sector. Having worked with product teams of varying sizes on web and mobile applications and embedded systems, I consider myself a generalist, helping teams iterate and deliver value.

Core Competencies

- Product Strategy & Roadmap
- Agile & Lean Methodologies
- Cross-functional Team Leadership
- Stakeholder Engagement & Client Relations
- User Feedback Integration & Product Enhancement
- Data Analytics & Metrics Monitoring
- Regulatory Compliance (Financial services, GDPR)

Professional Experience

Head of Digital Transformation

International Disability Alliance (Non-Profit)
Geneva (remote) (2021 – 2023)

Led technological initiatives to optimize operational conduct in a remote, distributed, non-technical team with high accessibility requirements.

Key Achievements:
- Deployed an online training platform, expanding face-to-face training capabilities, training over 800 members of organizations of persons with disabilities(OPD).
- Led migration to Microsoft Office, optimizing tool usage and reducing IT costs by over 40% while improving security.
- Instituted robust GDPR compliance measures through audits, policy formulations, and training initiatives.
- Supported other teams in their digital initiatives (vendor selection, partnerships etc.)

Product Manager

Cenareo (Cloud-based digital signage solution)
Toulouse, France (2019 – 2021)

Built and led the product function, shifting focus from SMBs to Enterprise clients and addressing larger client challenges.

Key Responsibilities:
- Guided product development teams, leveraging comprehensive product management expertise.
- Drove consensus on product roadmap and stakeholder alignment using OKR methodology.
- Orchestrated product strategy workshops, fostering coherent vision among enterprise leadership teams.
- Monitored product metrics using Jupyter and Pandas for device connectivity, screen usage, and content renewal.

Senior Product Manager

Pivotal (Consulting)
Singapore (2017 – 2018)

Supported product initiatives with major corporations(DBS, DELL, PAS) and mentored client Product Managers.

Key Achievements:
- Led cross-functional teams of Engineers, Product Managers, and Designers.
- Championed agile development methodologies and product practices, including Lean and User-Centered Design.
- Restructured team dynamics and implemented best practices for internal growth.
- Supported pre-sales and project scoping

Product Owner

Viseo (Consulting)
Singapore (2017)

- Supported MVP factory activity within the digital team (pre-sales, proof of concept, scoping)
- Led a Shopify-based e-commerce project for a leading Singaporean retail store.

Mobile Product Owner

iCarAsia (App offering a large inventory of new and used cars)
Kuala Lumpur (2015 – 2017)

Directed development and release of Android and iOS mobile applications across three countries.

Key Achievements:
- Launched six applications across three countries, serving over 6000 daily active users and generating 300 leads daily.
- Set up user research and data analytics to inform mobile product roadmap.

Product Manager

Yakimbi (File-sharing solution)
Kuala Lumpur, Malaysia (2012 – 2014)

- Acted as product owner and scrum master for Yakimbi's product - a Bank Negara Malaysia compliant file sharing application.
- Coordinated backend, mobile, design, and QA teams.
- Prioritized bug resolution, improvements, and feature development.
- Managed product life cycle from planning to tactical activities.

Product Manager

Sciforma (Saas solution for portfolio and Project management)
Paris, France (2008 – 2012)

- Led the release of Sciforma 4.0 in Europe.
- Conducted programs for product enhancements.
- Defined and pushed new features based on customer feedback.

Education

- Bachelor of Science - Information Systems and Operations Management
  George Mason University — School of Management, Fairfax VA, USA
- Baccalauréat Scientifique
  Lycée Descartes — Antony, France
- Machine Learning Specialization from Stanford - Coursera

Languages

- French: Native
- English: Fluent
- Spanish: Basic