



Ali Özkan Özdemir

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🎧 aliozkanozdemir.medium.com 🖱 invenire.com.tr 🛡 Military Service Turkish Army - TSK
🚗 Cars - B, B1 | Motorbikes - AM

ABOUT

Comprehensive training in leveraging technology and software. Proficient in AI tools, project management, business analysis. I leverage analysis tools to streamline tasks, boost productivity. Possess strong communication skills, utilizing cutting-edge platforms to facilitate collaboration and foster relationships. Constantly staying updated with new technologies.

EDUCATION

2023 – 01.2024	Harvard University Aspire Leaders Program Current Grade: Stage (5) - Finished Exercising Leadership: Foundational Principles (HarvardX) -Technology Entrepreneurship: LAB to Market (HarvardX)	Boston USA, Distance Education
2019 – 2019	Jan Kochanowski University Exchange Student in Business Administration and Management Full Scholarship 3,96/4.0 GPA EQF:6	Kielce, Poland
2017 – 2021	Hasan Kalyoncu University Bachelor's Degree in Business Administration and Management Full Scholarship 2.99/4,0 GPA EQF:6	Gaziantep, Turkey
2018	Ataturk University Associate Degree in Department of Justice Understanding of legal regulations. EQF:5	Turkey, Distance Education

PROFESSIONAL EXPERIENCE

2023 – present	Invenire Co. Consulting, Software and Trade Services Founder <ul style="list-style-type: none">Invenire, we merge technology and sustainability, striving for impactful progress and a lasting legacy in a brighter, environmentally mindful future.	Global
02.2023 – present	Kara Holding Sustainable Project Development Specialist <ul style="list-style-type: none">Revitalized digital process for peak functionality, led EcoTrack with Inditex for textile traceability, and crafted MyKaraFiber's dynamic modules. A tech enthusiast, I deliver transformative solutions in web development, sustainability, and brand process.	Gaziantep, Turkey
07.2021 – 05.2022	Dur&Plast Medical Devices Export Sales Executive <ul style="list-style-type: none">B2B, globally expanded products, maximized advertising impact, negotiated deals, and ensured rigorous international logistics compliance.	Gaziantep, Turkey
02.2021 – 07.2021	Regionalne Centrum Wolontariatu Project Development Intern Contributed to the Erasmus+ Internship Program by aiding in project planning, execution, risk management, and compliance, fostering valuable project management skills and methodologies.	Kielce, Poland

SKILLS

Adobe Creative Cloud Apps; Photoshop, Illustrator and Dreamweaver | 3D; Cinema4D (*Digital Skills - Visual*), cPanel, HTML; CSS and PHP; phpmyadmin (*Digital Skills - Web*), Dart; Flutter and Android Studio (*Digital Skills - Mobile*), CRM; Hubspot | Mail//Bulletin Marketing Tools; MailChimp, Sendinblue | Google Analytics, Admob | Semrush (*Digital Skills - Marketing*), Business Development | Business-to-Business (B2B) | Pricing Marketing and Business Strategy (*Industry Knowledge*), Project Management | Six Sigma | Kaizen | LEED and Sustainability | HUMINT (*Industry Knowledge*), Threat Identification, Investigations and Relationship Building | Analytical Thinking and Teamwork (*Interpersonal Skills*)

LANGUAGES

English (*Full Professional Proficiency*) | Turkish (*Native*) | Polish (*Elementary Proficiency*)

CERTIFICATES

Digital: "Learning Python": Joe Marini | "Writing Emails People Want to Read": Madecraft | Six Sigma: Green Belt | Six Sigma: White Belt [↗](#)
Certificate of Course Completion - LinkedIn Learning

"Stay Ahead in Sustainable Green Building" "Sustainability for Design, Construction, and Manufacturing" [↗](#)
Certificate of Study Completion - LinkedIn Learning

• Certificate of Entrepreneurship • Certificate of Body Language and Diction • Certificate of Leadership • Certificate of Speaking in Front of the Community
Single Session Training and Participation Certificate - JOVEN Academia

Business: "B2B Sales Foundations": Robbie Kellman Baxter | "Marketing Fundamentals": Drew Boyd [↗](#)
Certificate of Course Completion - LinkedIn Learning

Learning Salesforce for Admins | Cert Prep: Salesforce Certified Administrator | Course Salesforce Essential Training [↗](#)
Certificate of Course Completion - LinkedIn Learning

• Commercial Law & Start-Up Law • Financial Literacy for Individuals • Increasing Employee Engagement • Importance of Contract in Commercial Life • Production Management • Secure Payment Systems in E-Commerce • Cargo Processes in E-Commerce [↗](#)
SOUTHEASTERN ANATOLIA EXPORTERS' ASSOCIATIONS

PROJECTS

02.2023 – present **EcoTrack - Track your Sustainability** [↗](#)
Sustainable Material Traceability
Self-developed web application, promotes sustainability by tracking and certifying eco-friendly materials in the textile sector. Users can showcase their sustainable practices with generated certificates.

2019 – 2019 **Cryptocurrencies**
Scientific Research in Theory and Practice with The Report @Germany-Poland
In an international project based in Poland and Germany, I conducted research on the 2019 cryptocurrency market, presented findings at a conference, and received recognition through a certificate.

02.2022 – 2023 **Mobile Application Development – Meeting Aesthetics with Coding**
Startup Project
oorbs.studio, creates visually stunning, user-friendly mobile apps with meticulous attention to detail and latest design trends.//oorbs wallpaper,pomodoro,food recipes

VOLUNTEERING

Volunteer, Assistant Coordinator, European Commission
Youthpass – European Union Project (Facilitating Refugee and Migrant Adaptation, Raising Awareness of Racism and Xenophobia)

Volunteer, (European Picnic), Uniwersytet Jana Kochanowskiego

Volunteer, (War, Migration and Women), Hasan Kalyoncu University

Volunteer, (Being a Woman in Mesopotamia), Hasan Kalyoncu University