

# PIZZA SALES

● VISUALIZATION ON POWER BI





# PIZZA SALES ANALYSIS



Home

809.20K

Total Revenue

38.27

Avg Order Value

49K

Total Pizza Sold

21K

Total Order

3.07K

Sum of Avg Pizza...

Best/Least popular ➔

## Pizza Category

All

1/1/2015

12/26/2015



## PEAK ORDER PERIODS

Peak Days: **Friday** and then on Thursday and Saturday

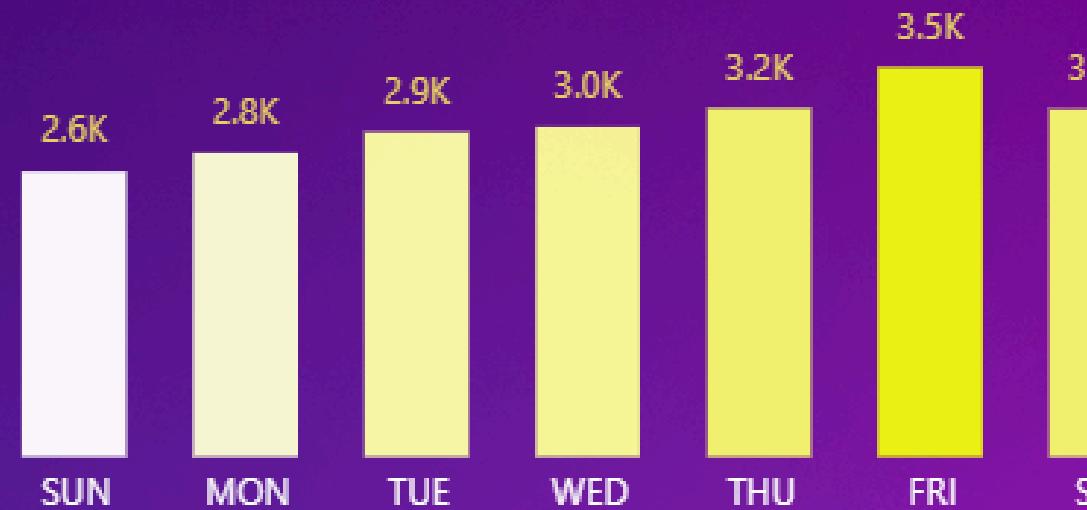
Peak Months: **July**, **January**

## SALES PERFORMANCE

**Classic Pizza** contributes the maximum sales.

**Large size** pizzas are the most sold.

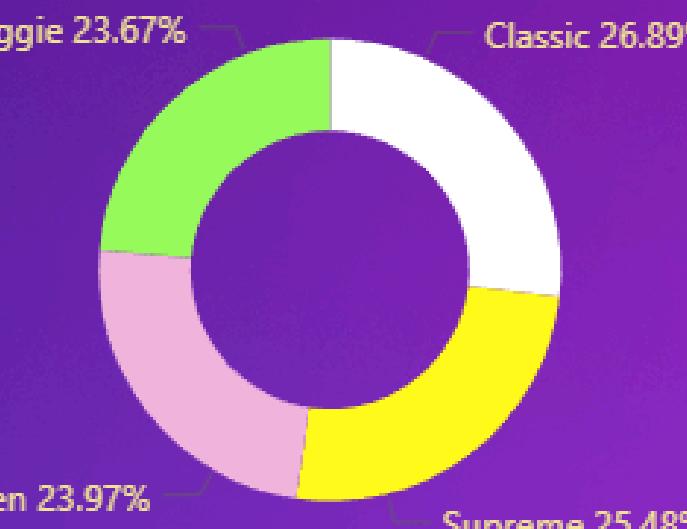
## Daily Trends for Total Orders



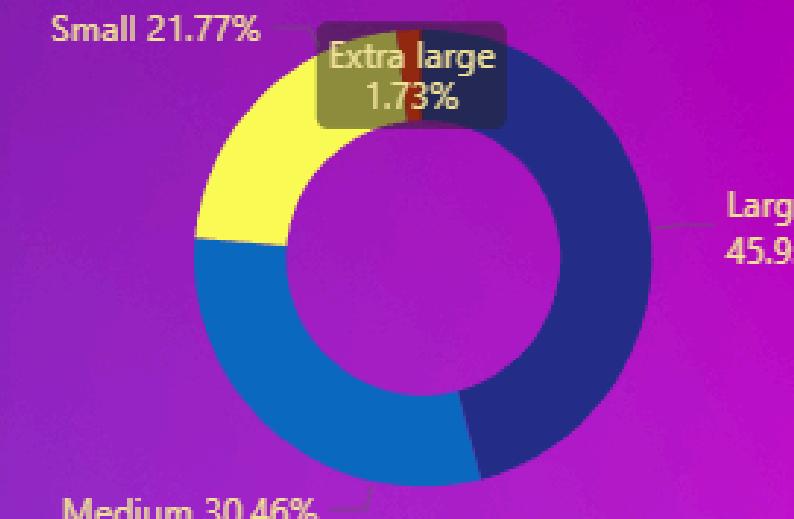
## Monthly Trends for Total Orders



## Percentage Sales by Pizza Category



## Percentage Sales by Pizza size



## Total Pizza Sold

Classic

15K

Supreme

12K

Veggie

12K

Chicken

11K



# PIZZA SALES ANALYSIS

Home

817.86K

Total Revenue

38.31

AVG Order Value

50K

Total Pizza Sold

21K

Total Order

3.10K

Sum of AVG Pizza..

Best/Least popular ➔

## Pizza Category

All

1/1/2015 📅 12/31/2015 📅



## BEST SELLERS

MAX REVENUE: Thai Chicken Pizza

Max Quantity & Most Ordered:  
Classic Deluxe Pizza

## LEST POPULAR

Min Revenue: Brie Carre Pizza

Min Quantity and Min Ordered:  
Brie Carre Pizza

### Top 5 Pizzaz By Revenue

The Thai Chicken Pizza	43K
The Barbecue Chicken ...	43K
The California Chicken ...	41K
The Classic Deluxe Pizza	38K
The Spicy Italian Pizza	35K

### Top 5 Pizzaz By Quantity

The Classic Deluxe Pizza	2.5K
The Barbecue Chicken P...	2.4K
The Thai Chicken Pizza	2.4K
The California Chicken P...	2.4K
The Spicy Italian Pizza	1.9K

### Top 5 Pizzaz By Orders

The Classic De...	2.3K
The Hawaiian ...	2.3K
The Pepperoni...	2.3K
The Barbecue ...	2.3K
The Thai Chick...	2.2K

### Bottom 5 Pizzaz By Revenue

The Spinach Pesto Pizza	16K
The Mediterranean Pizza	15K
The Spinach Supreme P...	15K
The Green Garden Pizza	14K
The Brie Carre Pizza	12K

### Bottom 5 Pizzaz By Quantity

The Soppressata Pizza	961
The Spinach Supreme Pi...	950
The Calabrese Pizza	937
The Mediterranean Pizza	934
The Brie Carre Pizza	490

### Bottom 5 Pizzaz By Orders

The Chicken Pe...	938
The Calabrese P...	918
The Spinach Su...	918
The Mediterranean...	912
The Brie Carre P...	480



Pizza Resto

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**THANK YOU  
FOR ATTENTION.**