IMT 573: Module 3 Lab

Advanced Visualization

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Due: July 8, 2021

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Objectives

As we continue our data science journey, we are gaining skills in working with data. This might be reflected in more efficient ways to manipulate and summarize data, both of which can be useful for creating more advanced visualizations of that data. To accomplish many of the visualization tasks in these exercises you will need to make use of newly acquired data manipulation skills!

Instructions

Before beginning this assignment, please ensure you have access to R and RStudio; this can be on your own personal computer or on the IMT 573 R Studio Cloud.

- 1. Open the O3_lab_advancedviz.Rmd and save a copy to your local directory. Supply your solutions to the assignment by editing O3_lab_advancedviz.Rmd.
- 2. First, replace the "YOUR NAME HERE" text in the author: field with your own full name. Any collaborators must be listed on the top of your assignment.
- 3. Be sure to include well-documented (e.g. commented) code chucks, figures, and clearly written text chunk explanations as necessary. Any figures should be clearly labeled and appropriately referenced within the text. Be sure that each visualization adds value to your written explanation; avoid redundancy—you do no need four different visualizations of the same pattern.
- 4. Collaboration on problem sets is fun and useful, and I encourage it, but each student must turn in an individual write-up in their own words as well as code/work that is their own. Regardless of whether you work with others, what you turn in must be your own work; this includes code and interpretation of results. The names of all collaborators must be listed on each assignment. Do not copy-and-paste from other students' responses or code.
- 5. All materials and resources that you use (with the exception of lecture slides) must be appropriately referenced within your assignment.
- 6. When you have completed the assignment and have **checked** that your code both runs in the Console and knits correctly when you click Knit. When the PDF report is generated rename the knitted PDF file to lab3_YourLastName_YourFirstName.pdf, and submit the PDF file on Canvas.

Setup

In this lab you will need, at minimum, the following R packages.

Load standard libraries
library(tidyverse)

The data we will use in this lab comes from the Million Song Dataset. The Million Song Dataset is a collaboration between the Echo Nest and LabROSA, a laboratory working towards intelligent machine listening. The project was also funded in part by the National Science Foundation of America (NSF) to provide a large data set to evaluate research related to algorithms and information retrieval.

http://millionsongdataset.com/

Thierry Bertin-Mahieux, Daniel P.W. Ellis, Brian Whitman, and Paul Lamere. The Million Song Dataset. In Proceedings of the 12th International Society for Music Information Retrieval Conference (ISMIR 2011), 2011.

We will use a subset of this data created by Ryan Whitcomb, rwhit940vt.edu, which contains data on 10,000 songs. The data contains standard information about the songs such as artist name, title, and year released. Additionally, the data contains more advanced information; for example, the length of the song, how many musical bars long the song is, and how long the fade in to the song was.

```
# Load music data
music_data <- read_csv("data/music.csv")</pre>
```

Problem 1: Inspection

First, inspect the data. You can use functions such as glimpse, head, tail, etc. to help you get a sense of what is contained in the data.

glimpse(music_data)

```
## Rows: 10,000
## Columns: 35
## $ artist.familiarity
                                    <dbl> 0.58179377, 0.63063004, 0.48735679, 0.6~
                                    <dbl> 0.4019975, 0.4174996, 0.3434284, 0.4542~
## $ artist.hotttnesss
                                    <chr> "ARD7TVE1187B99BFB1", "ARMJAGH1187FB546~
## $ artist.id
                                    <dbl> 0.00000, 35.14968, 0.00000, 0.00000, 0.~
## $ artist.latitude
                                    <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ~
## $ artist.location
                                    <dbl> 0.00000, -90.04892, 0.00000, 0.00000, 0~
## $ artist.longitude
                                    <chr> "Casual", "The Box Tops", "Sonora Santa~
## $ artist.name
## $ artist.similar
                                    <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ~
                                    <chr> "hip hop", "blue-eyed soul", "salsa", "~
## $ artist.terms
                                    <dbl> 1.0000000, 1.0000000, 1.0000000, 0.9885~
## $ artist.terms_freq
## $ release.id
                                    <dbl> 300848, 300822, 514953, 287650, 611336,~
                                    <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ~
## $ release.name
## $ song.artist_mbtags
                                    <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ~
## $ song.artist_mbtags_count
                                    <dbl> 0, 1, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, ~
## $ song.bars_confidence
                                    <dbl> 0.643, 0.007, 0.980, 0.017, 0.175, 0.12~
## $ song.bars start
                                    <dbl> 0.58521, 0.71054, 0.73152, 1.30621, 1.0~
## $ song.beats confidence
                                    <dbl> 0.834, 1.000, 0.980, 0.809, 0.883, 0.43~
## $ song.beats_start
                                    <dbl> 0.58521, 0.20627, 0.73152, 0.81002, 0.1~
## $ song.duration
                                    <dbl> 218.9318, 148.0355, 177.4755, 233.4036,~
                                    <dbl> 0.247, 0.148, 0.282, 0.000, 0.066, 2.26~
## $ song.end_of_fade_in
                                    <dbl> 0.6021200, -1.0000000, -1.0000000, -1.0~
## $ song.hotttnesss
## $ song.id
                                    <chr> "SOMZWCG12A8C13C480", "SOCIWDW12A8C13D4~
## $ song.key
                                    <dbl> 1, 6, 8, 0, 2, 5, 1, 4, 4, 7, 5, 7, 9, ~
## $ song.key_confidence
                                    <dbl> 0.736, 0.169, 0.643, 0.751, 0.092, 0.63~
## $ song.loudness
                                    <dbl> -11.197, -9.843, -9.689, -9.013, -4.501~
## $ song.mode
                                    <dbl> 0, 0, 1, 1, 1, 1, 1, 0, 1, 0, 0, 1, 1, ~
```

```
<dbl> 0.636, 0.430, 0.565, 0.749, 0.371, 0.55~
## $ song.mode confidence
                                    <dbl> 218.932, 137.915, 172.304, 217.124, 198~
## $ song.start_of_fade_out
## $ song.tatums confidence
                                     <dbl> 0.779, 0.969, 0.482, 0.601, 1.000, 0.13~
                                     <dbl> 0.28519, 0.20627, 0.42132, 0.56254, 0.1~
## $ song.tatums_start
## $ song.tempo
                                     <dbl> 92.198, 121.274, 100.070, 119.293, 129.~
                                     <dbl> 4, 4, 1, 4, 4, 3, 1, 3, 4, 4, 1, 4, 4, ~
## $ song.time signature
## $ song.time_signature_confidence <dbl> 0.778, 0.384, 0.000, 0.000, 0.562, 0.45~
                                     <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ~
## $ song.title
## $ song.year
                                     <dbl> 0, 1969, 0, 1982, 2007, 0, 0, 0, 1984, ~
head(music_data)
## # A tibble: 6 x 35
     artist.familiari~ artist.hotttnes~ artist.id
                                                     artist.latitude artist.location
##
                 <dbl>
                                  <dbl> <chr>
                                                               <dbl>
                                                                                <dbl>
## 1
                 0.582
                                  0.402 ARD7TVE118~
                                                                 0
                                                                                    0
## 2
                                  0.417 ARMJAGH118~
                                                                35.1
                                                                                    0
                 0.631
                                  0.343 ARKRRTF118~
                                                                                    0
                 0.487
                                                                 0
                                  0.454 AR7G5I4118~
                                                                 0
                                                                                    0
## 4
                 0.630
## 5
                 0.651
                                  0.402 ARXR32B118~
                                                                 0
                                                                                    0
## 6
                                  0.385 ARKFYS9118~
                                                                 0
                                                                                    0
                 0.535
## # ... with 30 more variables: artist.longitude <dbl>, artist.name <chr>,
## #
       artist.similar <dbl>, artist.terms <chr>, artist.terms freq <dbl>,
## #
       release.id <dbl>, release.name <dbl>, song.artist_mbtags <dbl>,
## #
       song.artist_mbtags_count <dbl>, song.bars_confidence <dbl>,
## #
       song.bars_start <dbl>, song.beats_confidence <dbl>, song.beats_start <dbl>,
## #
       song.duration <dbl>, song.end_of_fade_in <dbl>, song.hotttnesss <dbl>,
## #
       song.id <chr>, song.key <dbl>, song.key_confidence <dbl>,
## #
       song.loudness <dbl>, song.mode <dbl>, song.mode_confidence <dbl>,
## #
       song.start_of_fade_out <dbl>, song.tatums_confidence <dbl>,
## #
       song.tatums_start <dbl>, song.tempo <dbl>, song.time_signature <dbl>,
## #
       song.time_signature_confidence <dbl>, song.title <dbl>, song.year <dbl>
tail(music_data)
## # A tibble: 6 x 35
##
     artist.familiari~ artist.hotttnes~ artist.id
                                                     artist.latitude artist.location
##
                 <dbl>
                                  <dbl> <chr>
                                                               <dbl>
                                                                                <dbl>
## 1
                                  0.401 ARDK055118~
                                                                                    0
                 0.607
                                                                31.3
## 2
                 0.723
                                  0.500 AR4C6V0118~
                                                                39.6
                                                                                    0
## 3
                                  0.410 AR9JLBU118~
                                                               -34.0
                                                                                    0
                 0.512
## 4
                 0.434
                                  0.290 ARS1DCR118~
                                                                 0
                                                                                    0
## 5
                                                                 0
                                                                                    0
                 0.334
                                  0.217 ARAGMIV11F~
                                  0.509 ARYXOV8118~
                 0.609
                                                                                    0
## #
     ... with 30 more variables: artist.longitude <dbl>, artist.name <chr>,
## #
       artist.similar <dbl>, artist.terms <chr>, artist.terms_freq <dbl>,
       release.id <dbl>, release.name <dbl>, song.artist_mbtags <dbl>,
## #
## #
       song.artist_mbtags_count <dbl>, song.bars_confidence <dbl>,
## #
       song.bars_start <dbl>, song.beats_confidence <dbl>, song.beats_start <dbl>,
## #
       song.duration <dbl>, song.end_of_fade_in <dbl>, song.hotttnesss <dbl>,
## #
       song.id <chr>, song.key <dbl>, song.key confidence <dbl>,
## #
       song.loudness <dbl>, song.mode <dbl>, song.mode_confidence <dbl>,
## #
       song.start_of_fade_out <dbl>, song.tatums_confidence <dbl>,
```

song.tatums_start <dbl>, song.tempo <dbl>, song.time_signature <dbl>,

#

summary(music_data)

```
artist.latitude
##
    artist.familiarity artist.hotttnesss artist.id
##
           :0.0000
                        Min.
                               :0.0000
                                           Length: 10000
                                                                      :-41.28
                                                               Min.
##
    1st Qu.:0.4676
                        1st Qu.:0.3253
                                           Class : character
                                                               1st Qu.: 0.00
##
    Median :0.5636
                        Median :0.3807
                                           Mode :character
                                                              Median: 0.00
##
    Mean
           :0.5652
                        Mean
                               :0.3856
                                                              Mean
                                                                      : 13.90
    3rd Qu.:0.6680
                        3rd Qu.:0.4539
                                                               3rd Qu.: 34.42
##
   {\tt Max.}
           :1.0000
                        Max.
                               :1.0825
                                                              Max.
                                                                      : 69.65
                                                             artist.similar
##
    artist.location
                       artist.longitude
                                         artist.name
##
   Min.
          : 0.000
                       Min.
                              :-162.44
                                          Length: 10000
                                                             Min.
                                                                     :0
##
    1st Qu.: 0.000
                       1st Qu.: -73.95
                                          Class : character
                                                             1st Qu.:0
    Median :
             0.000
##
                       Median:
                                  0.00
                                          Mode :character
                                                             Median:0
                              : -23.92
##
    Mean
           : 0.078
                       Mean
                                                             Mean
                                                                     :0
##
    3rd Qu.: 0.000
                       3rd Qu.:
                                  0.00
                                                             3rd Qu.:0
##
   Max.
           :780.000
                       Max.
                              : 174.77
                                                             Max.
                                                                     :0
##
    artist.terms
                        artist.terms freq
                                               release.id
                                                                release.name
##
    Length: 10000
                        Min.
                                      0.0
                                             Min.
                                                          0
                                                              Min.
##
    Class : character
                        1st Qu.:
                                      0.9
                                             1st Qu.:172858
                                                               1st Qu.:
                                                                           0.0
   Mode :character
##
                        Median:
                                      1.0
                                             Median :333103
                                                              Median:
                                                                           0.0
##
                        Mean
                                    224.9
                                             Mean
                                                    :371024
                                                               Mean
                                                                          23.1
##
                        3rd Qu.:
                                      1.0
                                             3rd Qu.:573532
                                                               3rd Qu.:
                                                                           0.0
##
                        Max.
                               :2239217.0
                                             Max.
                                                    :823599
                                                              Max.
                                                                      :85555.0
##
    song.artist_mbtags song.artist_mbtags_count song.bars_confidence
           :0.00e+00
##
    Min.
                        Min.
                               :0.0000
                                                  Min.
                                                         :0.0000
##
                        1st Qu.:0.0000
                                                  1st Qu.:0.0350
    1st Qu.:0.00e+00
                                                  Median: 0.1200
    Median :0.00e+00
                        Median: 0.0000
##
    Mean
           :3.33e-05
                        Mean
                               :0.5247
                                                  Mean
                                                         :0.2396
##
    3rd Qu.:0.00e+00
                        3rd Qu.:1.0000
                                                  3rd Qu.:0.3510
##
    Max.
           :3.33e-01
                        Max.
                               :9.0000
                                                  Max.
                                                         :8.8552
##
    song.bars_start
                       song.beats_confidence song.beats_start
                                                                  song.duration
##
    Min.
          : 0.0000
                       Min.
                              :0.0000
                                              Min.
                                                     :-60.0000
                                                                 Min.
##
    1st Qu.: 0.4416
                       1st Qu.:0.4098
                                              1st Qu.: 0.1947
                                                                  1st Qu.:
                                                                           176.032
                       Median :0.6860
                                              Median :
##
   Median: 0.7855
                                                        0.3326
                                                                  Median:
                                                                            223.059
##
    Mean
          : 1.0653
                                                                            240.622
                       Mean
                              :0.6140
                                              Mean
                                                     :
                                                        0.4285
                                                                  Mean
##
    3rd Qu.: 1.2241
                       3rd Qu.:0.8820
                                              3rd Qu.:
                                                        0.5008
                                                                  3rd Qu.:
                                                                            276.375
##
    Max.
           :59.7435
                       Max.
                              :1.0000
                                              Max.
                                                    : 12.2458
                                                                  Max.
                                                                         :22050.000
##
    song.end of fade in song.hotttnesss
                                              song.id
                                                                   song.key
##
          : 0.0000
                                                                      : 0.000
    Min.
                         Min.
                                :-1.0000
                                           Length: 10000
                                                                Min.
##
    1st Qu.: 0.0000
                         1st Qu.:-1.0000
                                            Class : character
                                                                1st Qu.: 2.000
##
    Median: 0.1990
                         Median : 0.0000
                                            Mode :character
                                                                Median : 5.000
    Mean
           : 0.7567
                         Mean
                                :-0.2415
                                                                Mean
                                                                       :
                                                                          5.367
##
    3rd Qu.: 0.4210
                                                                3rd Qu.: 8.000
                         3rd Qu.: 0.4051
##
    Max.
           :43.1190
                         Max.
                                : 1.0000
                                                                Max.
                                                                       :904.803
##
    song.key_confidence song.loudness
                                                             song.mode confidence
                                              song.mode
    Min.
          : 0.0000
                         Min.
                                :-51.643
                                           Min.
                                                   :0.000
                                                             Min.
                                                                    :0.0000
    1st Qu.: 0.2250
                                            1st Qu.:0.000
##
                         1st Qu.:-13.160
                                                             1st Qu.:0.3600
##
  Median : 0.4690
                         Median : -9.380
                                           Median :1.000
                                                            Median :0.4870
## Mean
          : 0.4515
                         Mean
                                :-10.484
                                           Mean
                                                  :0.691
                                                             Mean
                                                                    :0.4778
##
    3rd Qu.: 0.6590
                         3rd Qu.: -6.531
                                            3rd Qu.:1.000
                                                             3rd Qu.:0.6060
##
   Max.
           :19.0810
                         Max.
                                : 0.566
                                            Max.
                                                   :1.000
                                                             Max.
                                                                    :1.0000
    song.start_of_fade_out song.tatums_confidence song.tatums_start
```

```
## Min. : -21.39
                       Min.
                            :0.0000
                                          Min. : 0.0000
## 1st Qu.: 168.86
                       1st Qu.:0.2370
                                          1st Qu.: 0.1107
                      Median :0.5000
                                          Median: 0.1915
## Median : 213.86
## Mean : 229.88
                      Mean :0.5079
                                          Mean : 0.2999
## 3rd Qu.: 266.27
                       3rd Qu.:0.7742
                                           3rd Qu.: 0.2947
## Max. :1813.43
                       Max.
                            :9.2276
                                          Max. :12.2458
    song.tempo song.time signature song.time signature confidence
##
## Min. : 0.00 Min.
                       :0.000
                                  Min. : 0.0000
## 1st Qu.: 96.96
                 1st Qu.:3.000
                                   1st Qu.: 0.0978
## Median :120.16 Median :4.000
                                  Median: 0.5510
## Mean :122.90 Mean
                       :3.564
                                  Mean : 0.5998
## 3rd Qu.:144.01 3rd Qu.:4.000
                                   3rd Qu.: 0.8640
## Max. :262.83 Max.
                       :7.000
                                  Max. :898.8910
## song.title song.year
## Min. : 0.00 Min. : 0.0
## 1st Qu.:
             0.00 1st Qu.:
                             0.0
## Median :
            0.00 Median: 0.0
## Mean : 10.01 Mean : 934.7
## 3rd Qu.: 0.00 3rd Qu.:2000.0
## Max.
        :94496.00 Max.
                         :2010.0
dim(music data)
```

[1] 10000 35

Looking at the music dataset, I can see that there is 35 variables and 10,000 observations. The variable types are doubles and characters. There are multiple columns with all rows value of 0. This means that there is no information about the variable or the information is not useful such as a song title.

Problem 2: Pose a Question

Propose a question to guide your analysis. For example, you might ask if the average hotness scores of songs change over time? Or perhaps, what is the relationship between song duration and tempo? You can use one of these questions or develop your own. State which question you want to answer.

What is song hotttnesss you ask? According to the dataset description, it is a measure of the song's popularity, when downloaded (in December 2010). And measured on a scale of 0 to 1.

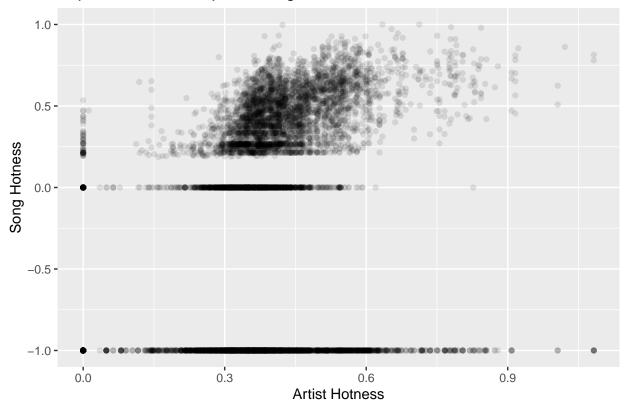
Question: What is the relationship between the artist hotttness and the song hotttness?

Problem 3: Visualization

Create two visualizations to help gain insight into your question. Be sure to explain the visuals you create and what you take away from them.

```
ggplot(data = music_data,
mapping = aes(x = artist.hotttnesss, y = song.hotttnesss)) +
ggtitle("Popular Artist Vs Popular Song", subtitle = waiver()) +
xlab("Artist Hotness") +
ylab("Song Hotness") +
geom_point(alpha = 1/10) ## opacity of the geom
```

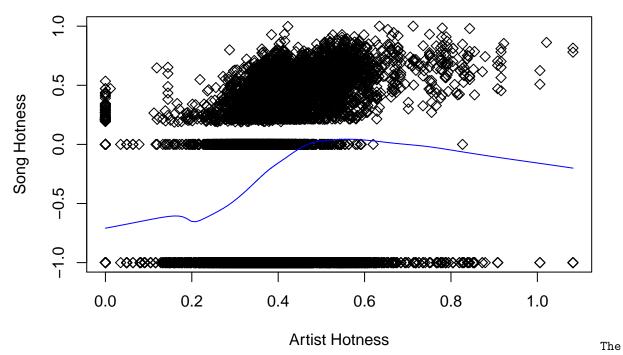
Popular Artist Vs Popular Song



In the scatterplot above we see that there is a general relationship between artist hotness and song hotness. There are many songs that are 0 or -1 that is seen in a wide range of artist hotness. At the top of the visualization

```
artisthotness = music_data$artist.hotttnesss
songhotness = music_data$song.hotttnesss
plot(artisthotness, songhotness, main = "Artist vs Song Hotness",
xlab = "Artist Hotness", ylab = "Song Hotness", pch = 5)
lines(lowess(artisthotness, songhotness), col = "blue") ## locally weighted scatter plot smoothing
```

Artist vs Song Hotness



line in the scatterplot is suppose to show the relationship between the two variables, artist hotness and song hotness. Lowess stands for locally weighted scatterplot smoothing. It creates a smooth line that shows the relationship. It looks that the song hotness is having a big impact with the lowess line as there are many songs that are 0 or -1.