Query 1 set 1

How many times has been rented   family films category per film ?
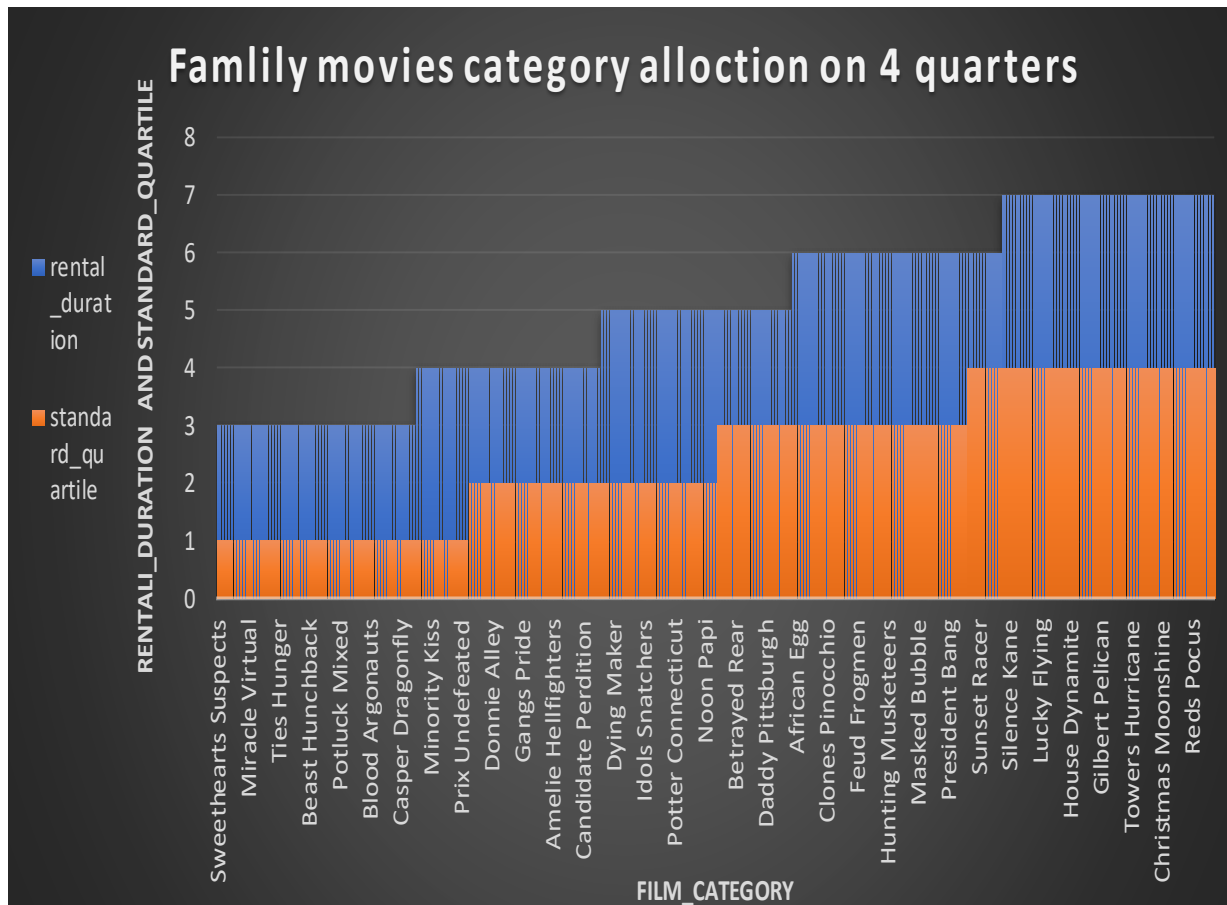

RENTAL COUNT PER FILM TITLE
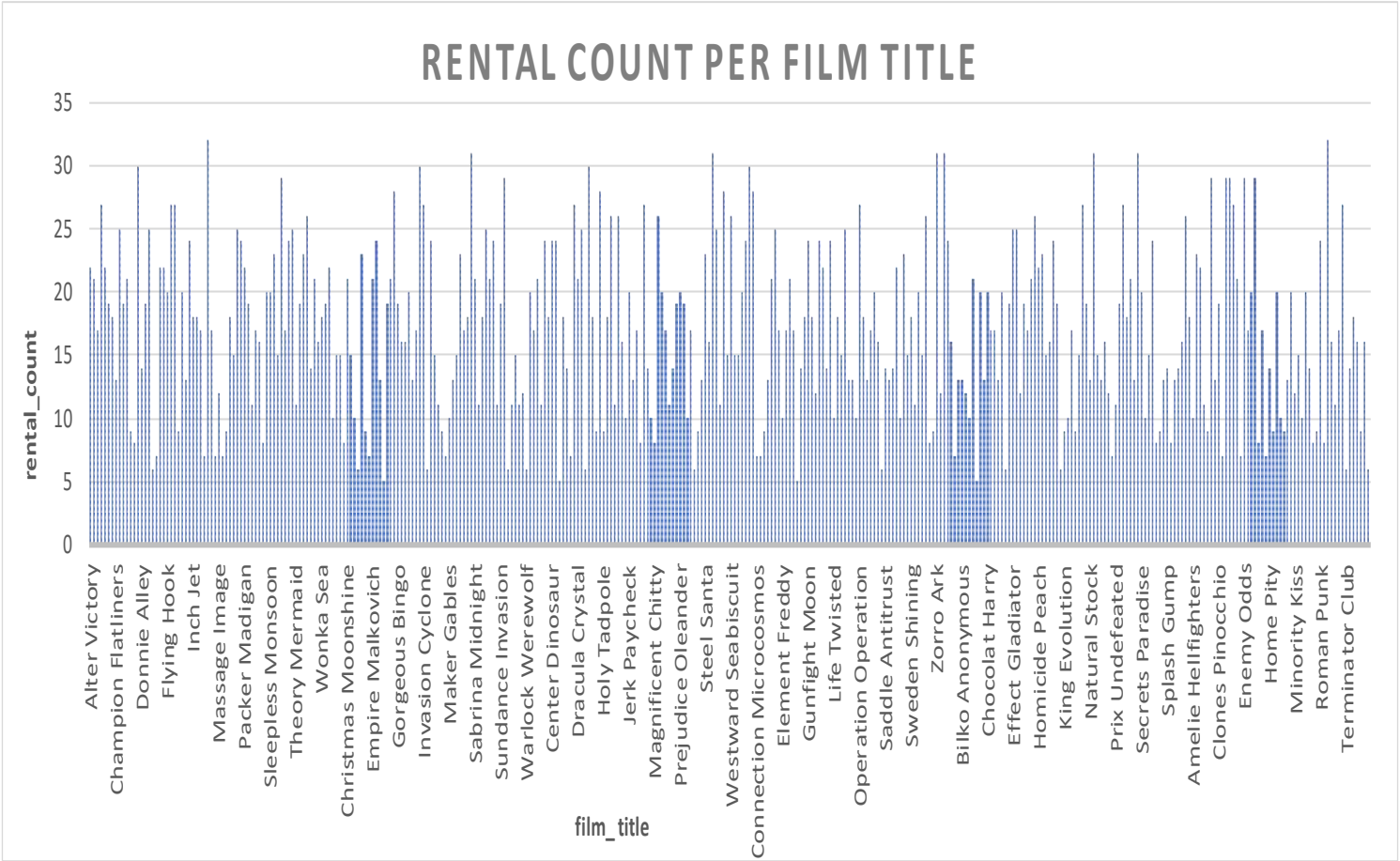
we can see number of times family friendly films that have been rented and category of each film
If this statistic is good, we can increase the production of such films and increase the rental rate .

Why are we need to know how the length of rental duration of these family-friendly movies ?

Famlily movies category allocation on 4 quarters

This chart show comparison between the duration that all movies are rented for from this comparison we can know how length each movie is rented and what is the level of each movie.

What is the importance of this query ?

count of films in each standard quartile per category
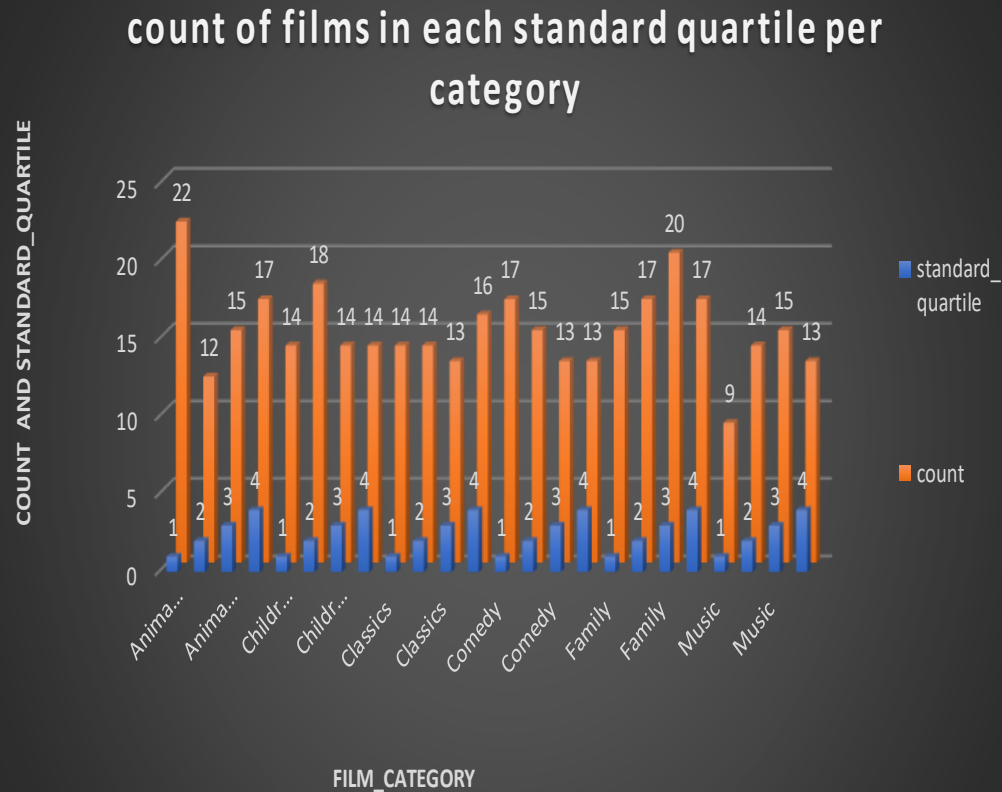
We can conclude count of movies within each combination of film category for each corresponding rental duration category from this chart .

Why do we need this query ?
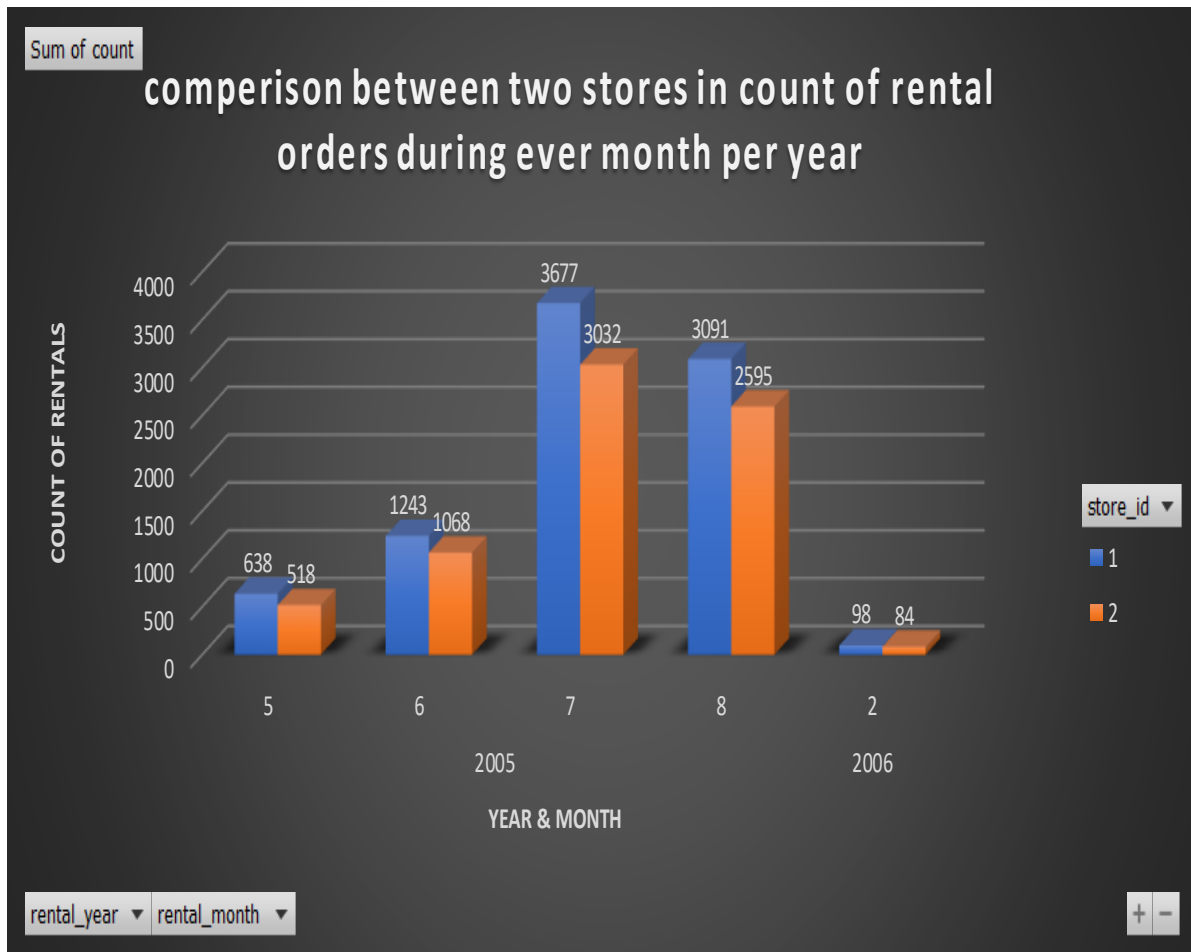
Because We want to find out how the two stores compare in their count of rental orders during every month for all the years we have data for .