Ali Raza

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Summary

A highly skilled and detail-oriented **Frontend Developer** specializing in **React.js** and **JavaScript** development. Proven track record in creating efficient, scalable, and responsive **web applications** with cutting-edge **UI/UX** designs. Expertise in using **React Hooks**, **Redux**, and **Tailwind CSS** to build dynamic components and state management systems. Proficient in **Shopify theme customization**, **WordPress theme customization**, **section development**, and optimizing **E-Commerce store performance**. Adept at cross-functional collaboration, debugging complex issues, and continuously evolving technical knowledge. I am committed to delivering user-centric solutions that meet both client and business needs, driving innovation in frontend technologies.

Work Experience

Blue Star Manufacturing (Pvt.), Junior WordPress and Shopify Developer   Lahore, Pakistan 10/2024 - Present

- Developed and maintained custom WordPress websites, focusing on e-commerce integration and theme customization.
- Implemented Shopify-based solutions, customizing themes, and optimizing e-commerce workflows.
- Proficient in integrating third-party APIs, payment gateways, and other e-commerce tools to enhance site functionality.
- Created custom WordPress plugins and modules to extend functionality, ensuring seamless user experiences.
- Worked with CSS3, JavaScript, and Liquid (Shopify's templating language) to customize front-end designs and features.
- Conducted thorough testing, debugging, and troubleshooting to ensure high-quality site performance and functionality.
- Collaborated with the design and back-end teams to deliver complete solutions on time and within scope.

Napollo Software Design (Pvt) Ltd, Junior Front-End Developer   Lahore, Pakistan 08/2023 - 09/2024

- Developed and maintained web apps using React.js, including functional/class components and hooks.
- Delivered projects with responsive, user-friendly interfaces and performance optimization.
- Proficient in HTML5, CSS3, JavaScript (ES6+), Git, and npm/Yarn; skilled in responsive design with Flexbox and Grid.
- Skilled in WordPress theme customization, plugin integration, and CMS management.
- Proficient in building and customizing WordPress themes with PHP, HTML5, and CSS3.
- Experienced in creating custom post types, taxonomies, and utilizing ACF for dynamic content management.
- Effective in team settings, contributing to code reviews and troubleshooting.

RavalBit, Front-End Web Developer   Sialkot, Pakistan 05/2023 - 07/2024

- Designed and developed responsive websites using HTML, CSS, and JavaScript.
- Experienced in frameworks and responsive design, ensuring cross-browser compatibility and optimal UI/UX.

Education

Bachelor of Science in Computer Science (BSCS) Virtual University, Lahore, Pakistan

Present

Intermediate in Computer Science Government Jinnah Islamia College, Sialkot, Pakistan

08/2022 - 06/2024

Comprehensive Course in Frontend React Development, Freecodecamp, Lahore, Pakistan

12/2023 - 03/2024

Skills

React.js Developer:

- Extensive experience in React.js, including React Hooks, Context API, and Redux for advanced state management.
- Strong expertise in building reusable components, code optimization, and ensuring cross-browser compatibility.
- Hands-on knowledge of React Router for managing routes in single-page applications (SPAs).
- Proficient in using Axios or Fetch for API integration and handling asynchronous data.
- Skilled in performance optimization and lazy loading for faster app loading times.

WordPress Front-End Developer:

- Extensive experience in **WordPress theme customization**, utilizing **HTML5**, **CSS3**, and **JavaScript** for responsive and visually engaging front-end designs.
- Proficient in using **Elementor** and other popular page builders to create dynamic, modern layouts while maintaining user-centric **UI/UX** best practices.
- Skilled in **API integration**, optimizing performance, and ensuring **SEO-friendly** designs for enhanced visibility and website rankings.
- Capable of delivering high-quality, customized WordPress solutions with a focus on scalability and performance optimization.

JavaScript (ES6+):

- Expert in modern JavaScript (ES6+), including async/await, promises, and arrow functions.
- Thorough understanding of event handling, closures, callbacks, and JavaScript DOM manipulation.
- Proficient in using TypeScript to enhance code quality, enforce type safety, and improve maintainability in larger applications.

Shopify Developer:

- Advanced knowledge in Shopify theme development using Liquid templating, JavaScript, and HTML/CSS.
- Specialized in Shopify store customization, app integrations, and ensuring high store performance.
- Skilled in creating custom Shopify sections, product filtering, and dynamic content rendering.

CSS3 and Responsive Design:

- Expertise in CSS3, including Flexbox, Grid layout, and advanced media queries for responsive designs.
- Proficient in Tailwind CSS and Bootstrap for building consistent, scalable, and mobile-first UI components.
- Capable of using CSS animations, transitions, and keyframes to enhance user interaction.

Version Control and Collaboration:

- Proficient in using Git for version control and collaboration in team environments.
- Familiar with Agile methodologies, participating in code reviews, pair programming, and continuous integration workflows.

Personal Projects

Ecommerce Web App (Front-End)

forever-by-ali.vercel.app ↗

- Developed a fully functional ecommerce web app with modern UI using React.js.
- Implemented dynamic product pages, cart functionality, and checkout features.

Bank-modern-app (React.js)
- Built a modern banking app with interactive UI and responsive design.
- Used Tailwind CSS and made a Modern Responsive Design.

ali-hoobank.vercel.app ☑

GPT-3 (React.js)
- Developed a landing page for GPT-3 showcasing its AI capabilities.
- Employed modern CSS techniques for enhanced visual appeal.

ali-gpt3.vercel.app ☑

First-website (React.js)
- Created my first portfolio website to showcase personal projects and skills.
- Implemented responsive design and animated interactions using CSS.

alirazadev.vercel.app ☑

Renegade Experts (WordPress)
- Developed a custom WordPress website for a client, featuring custom post types and pages for dynamic content.
- Created custom blog pages and integrated interactive elements for improved user engagement.
- Ensured responsive design for various screen sizes and optimized site performance.

https://renegadeexperts.com/ ☑

Assignment App (Next.js TypeScript)
- Built a Next.js application with TypeScript and Material UI for managing assignments and tasks.
- Integrated Firebase for user authentication and real-time data storage.
- Designed an intuitive, responsive UI and implemented user-friendly features for easy navigation.

https://assignment-by-ali.vercel.app/ ☑

Good4Me (Shopify Custom Theme) Password : !23
- Developed a custom Shopify store using Liquid, JavaScript, and custom CMS integration.
- Designed and built a fully functional, user-friendly e-commerce site with dynamic product pages and custom features.
- Integrated custom content management features to allow easy product and content updates via the admin panel.
- Implemented responsive design and optimized for performance across devices.
- Store password: 123.

https://nopollo-ali.myshopify.com/ ☑

Languages

English: Full Professional Proficiency
Urdu: Native or Bilingual Proficiency

Interests

Exploring distant lands, Getting lost in a good book, Capturing moments, Feeling the music, Every kind of sport