Task 1 Conditions

8 different Twitter accounts
For each condition, same tweets are sorted differently
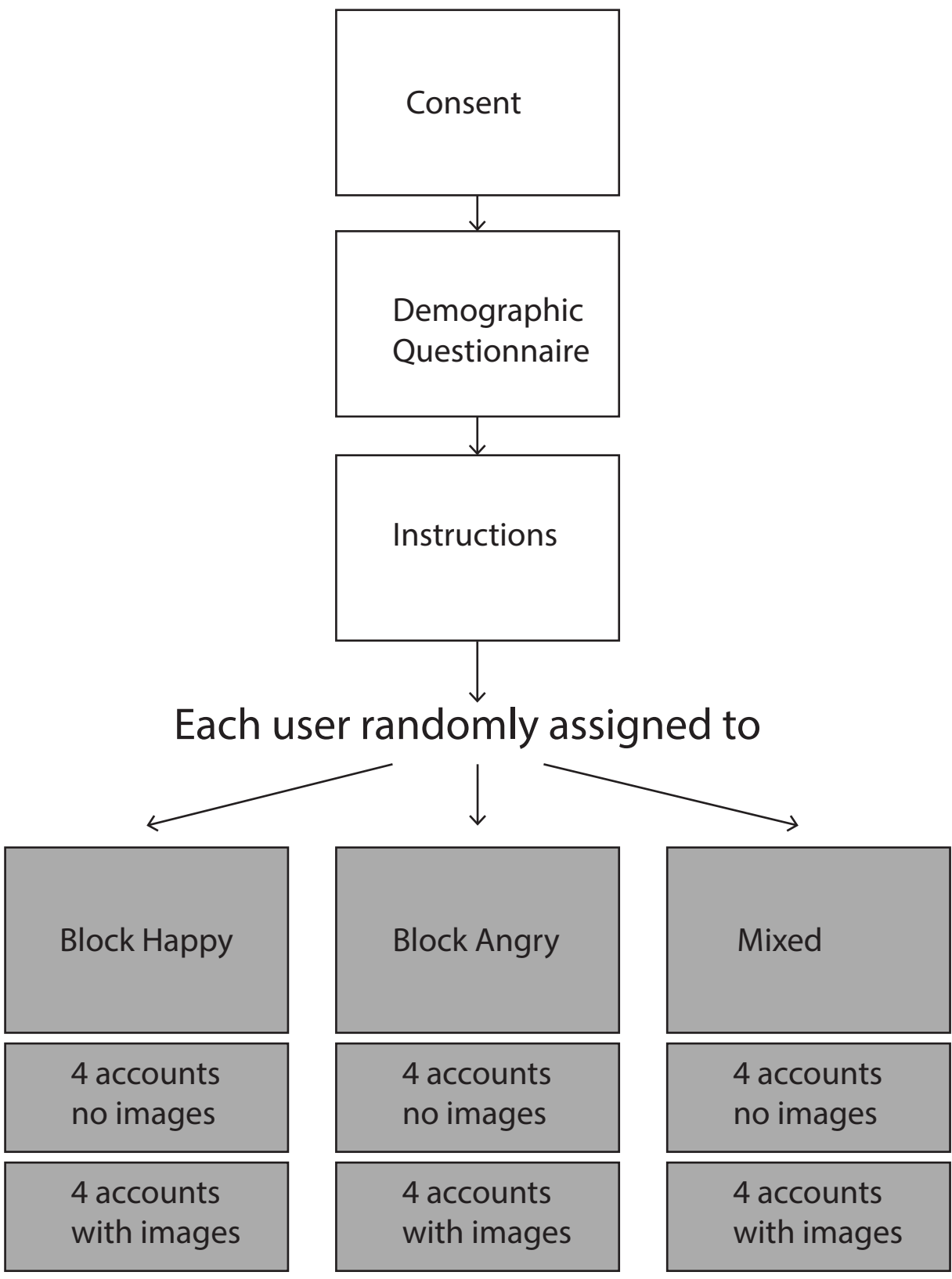
Block Happy
10 tweets + happy faces → 10 tweets + angry faces
Tweet Text → Tweet Text
more tweets

Block Angry
10 tweets + angry faces → 10 tweets + happy faces
Tweet Text → Tweet Text
more tweets

Mixed
1 tweet + happy face → 1 tweet + angry face
Tweet Text → Tweet Text
more tweets
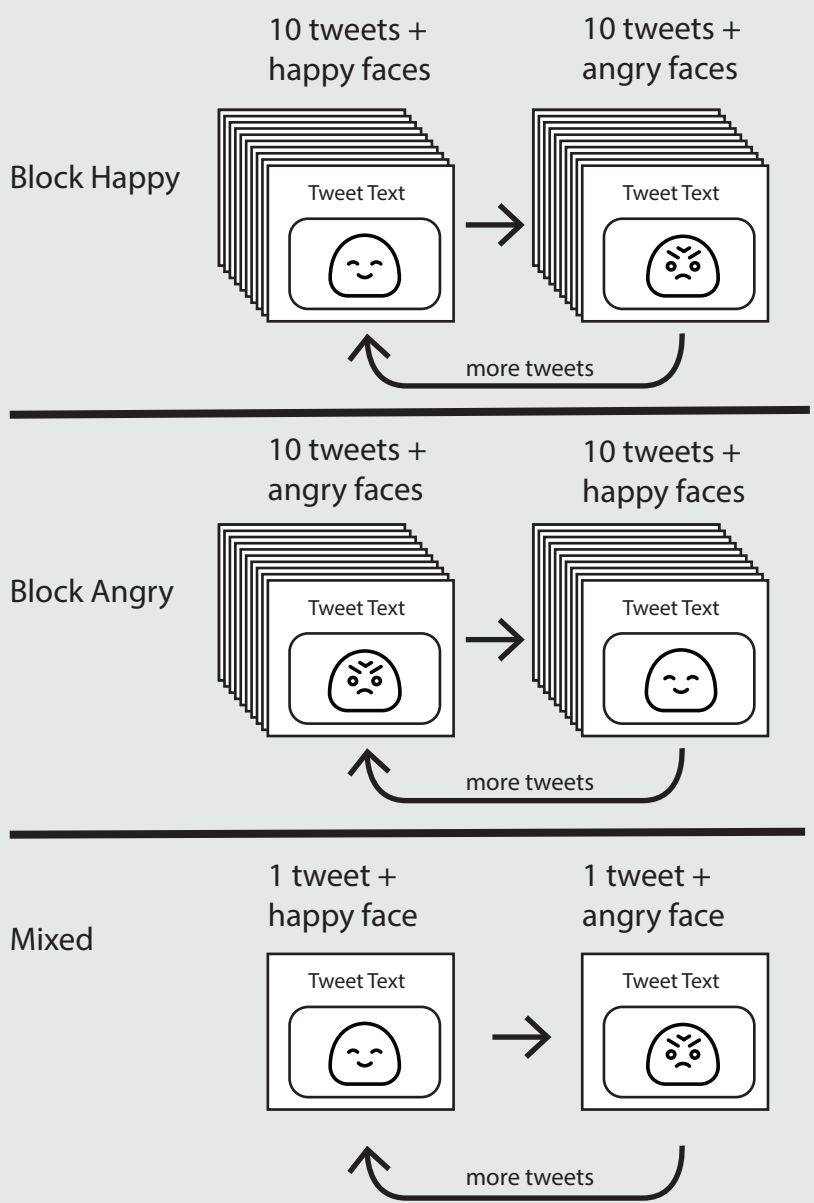
Task 2 Conditions

Tweets about 8 different identities
All users see the same exact text

Tweet Text = Tweet Text = Tweet Text

Consent

Demographic Questionnaire

Instructions

Each user randomly assigned to
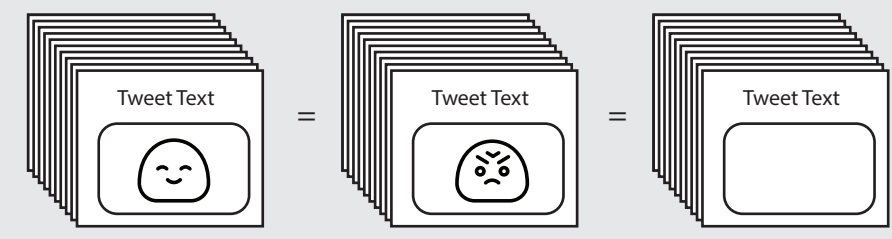
Task 1 repeat for 8 accounts

Block Happy	Block Angry	Mixed
4 accounts no images	4 accounts no images	4 accounts no images
4 accounts with images	4 accounts with images	4 accounts with images

Each user randomly assigned to

Task 2 repeat for 8 identities

With image	Without image
4 identities with happy faces	
4 identities with angry faces	

post questionnaire

post questionnaire

Debrieefing