

# Alison Rueter

Technical Creative

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[github.com/alirueter](https://github.com/alirueter)

[alirueter.github.io/react-portfolio/](https://alirueter.github.io/react-portfolio/)

[linkedin.com/in/alison-rueter/](https://linkedin.com/in/alison-rueter/)

## CAREER SUMMARY

Detail-oriented and analytical Full Stack Developer applying web management and programming background towards creating purposeful, user-oriented applications. Diligent problem solver with ambition to achieve success.

## TECHNICAL SKILLS

### Front End Web Development

HTML, CSS, JavaScript, jQuery, Bootstrap, React, Moment.js

### Back End Web Development

APIs, Node.js, Express.js, MongoDB, Mongoose, MySQL, Sequelize

### Other

Git Version-Control System, Model-View-Controller, Object-Oriented Programming, Object Relational Mapping

## PROJECTS

### The Maker's Corner

[github.com/Jleimer/The-Makers-Corner](https://github.com/Jleimer/The-Makers-Corner) | [tranquil-dusk-14791.herokuapp.com/](https://tranquil-dusk-14791.herokuapp.com/)

The Maker's Corner is an application that was designed for artists, creators, and makers of all mediums. It functions as a social media learning platform where a user can post questions to other makers, buy and download project plans or blueprints, and take virtual classes.

- My role in this group project was to work on the front end building the pages, assisting with components, and doing the styling.
- This project was created using the following technology: Apollo, bcrypt, dotenv, Express.js, GraphQL, JSON Web Token, MongoDB, Nodemon, React, Semantic UI React, and Stripe.

### Campgrounds Inc.

[github.com/alirueter/campgrounds-inc](https://github.com/alirueter/campgrounds-inc) | [agile-journey-10175.herokuapp.com/](https://agile-journey-10175.herokuapp.com/)

Campgrounds Inc. is an application that allows users to search for different national park campgrounds by state. They can create an account, save their favorites to their dashboard, and create blog posts to share their experiences.

- My role in this group project was to write the JavaScript and ensure the application was functioning properly.
- This project was created using the following technology: bcrypt, connect-session-sequelize, dotenv, Express.js, express-handlebars, express-session, MySQL2, Sequelize, Node-fetch, Kickstart CSS framework.

## PROFESSIONAL EXPERIENCE

May 2019 - Present | **Media Coordinator** – *Burlington RV*, Sturtevant, WI

- Managed the on-site delivery of new RVs from 6 different manufacturers as well as authorized documentation of dealer acceptance
- Monitored website performance and functionality by making updates through WordPress and reporting issues to our web developers
- Planned, organized, and created content for Facebook, Instagram, and LinkedIn accounts by developing a social media content calendar, creating graphics with Canva, and scheduling posts through Facebook's Creator Studio
- Coordinated monthly social media campaigns with the marketing team to align with the generic and manufacturer specific sales goals
- Responsible for taking images and videos to use for print/digital marketing, social media accounts, and website inventory

September 2018 - May 2020 | **Technology Intern** - *Academic Advising Office*, Oshkosh, WI

- Successfully researched, planned, designed, and coordinated the launch of a new website by collaborating with the University Marketing & Communications office
- Introduced a new strategy in order to comply with latest web accessibility standards
- Lead Facebook, Instagram, and Twitter accounts by creating and posting content
- Collaborated with the Technology Committee (group of 6+ advisors) and the video intern on projects for the website and social media channels

## EDUCATION

### **Full Stack Web Development Certificate**

UW Extended Campus Coding Bootcamp, Graduated November 2020

### **Bachelor of Business Administration in Interactive Web Management**

University of Wisconsin Oshkosh, Graduated May 2020

## CERTIFICATES

Google Analytics for Beginners, Hootsuite Platform, HubSpot Inbound Marketing