Interface Scenario

The Luna Candy Store company owner wants a new website design. They thought that the bounce rate is high due to the interface design they are currently using. The current dark theme user interface does not reflect the candy theme and the spirit of the company. They demand that the website should be more colorful and the menu in the navigation bar consists of candy icons. They wanted the background to be white so the colorful candy theme would stand out more. They want to have notification as "Free Shipping on Orders Greater than $80!" in white at the top of the website with background color #389bff. As mentioned, there should be selections with the candy icons such as "Main Page", "Shop", "Wholesale", "About" and "Support" on the navigation bar. Sign in and sign up should only be on the menu with icons, not text. The font size and theme fonts to be used are left to the designer's decision. They want a slider section with colorful candy products at the bottom of the menu. There should be a "Shop Now" button on the slider and the button color should be #389bff as the same with slider navigation buttons to left and right. Under the slider, a frame should be created with a short text with the "Learn More" button. All button designs should be the same as mentioned on the slider button. There should be a frame where the products will be displayed with prices and sample images. They want cotton candy in the background of the products title because they embrace the eye-catching candy looks. In this frame where five products are exhibited, there should be a "Quick View" button when the mouse is hovered over the product image. A frame where customer comments will shown should also be placed under this. They want a image of melted chocolate in the background of the headline to stand out and be in keeping with the spirit of the company. They also wanted a frame to be set aside for customers to see the latest news about the shop and to receive coupons on any part of the homepage. They also wanted it to be designed with a button to read more options and the button should appear when hovered over the news or coupon image. They want to keep the footer design simple and create a textbox to receive customers' emails. Overall, they care about catching customer attention on the homepage because they believe they can convince customers to shop with candy images with delicious look. They think that when they switch to a colorful and eye-catching design instead of a boring and dark design, the bounce rate will decrease. They think that icons will be enough for the user experience to make the website easy to use. They believe that with this such a design, their sales will increase.